



Introduction to Purchase Flow

Presenter's Name

Presenter's Title

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Agenda

- Purchase Process Subsystems
- Commerce Object Model

Learning Objectives

At the end of this lesson you should be able to:

- Understand the interaction between various subsystems in the purchase process
- Learn about the various commerce objects that make up the Order
- Use the relationships objects to represent dependencies between commerce objects

Section 1:

Purchase Process Subsystems



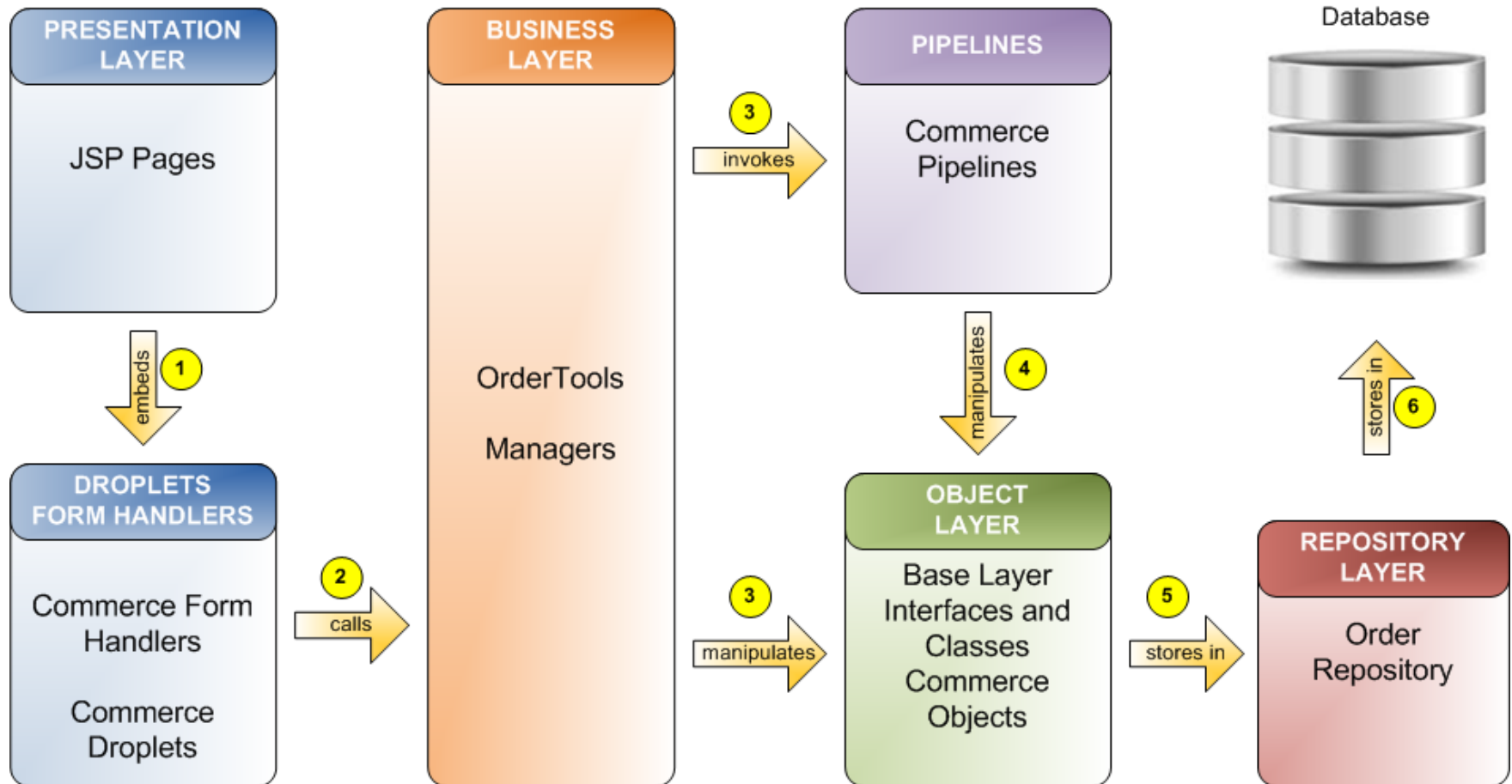
The Purchase Process Subsystems

- The purchase process represents a number of subsystems that facilitate the purchase and checkout of an order by the customer.
- The purchase process is made of the following subsystems:
 - Base commerce classes and interfaces,
 - Commerce form handlers and droplets,
 - Business layer classes,
 - Pipelines,
 - Order repository.
- These subsystems interact with each other to collect information, validate it, and place an order.

Interactions Between Subsystems (1)

- JSP pages embed commerce form handlers and droplets.
- The droplets call the manager classes.
- The manager classes manipulate the commerce objects and also invoke the commerce pipelines.
- The pipeline processors manipulate the commerce objects as well.
- Commerce objects leverage the order repository to store the order information.

Interactions Between Subsystems (2)



Example of Purchase Process

- Tommy Trojan decides to purchase guitar picks from musiciansfriend.com.
- He places guitar picks in the cart.
- He proceeds to specify where the items should be shipped (shipping address).
- He then picks from available shipping method options.
- Tommy specifies the payment method and payment address to pay for the order.
- He then proceeds to the order confirmation page.

Ordering Steps

Musician's Friend Cart Page

Shopping Cart

Item	Price	Quantity	Total
Gibson Les Paul Standard Traditional Pro Electric Guitar	\$1,999.99	1	\$1,999.99

Order Summary

Subtotal	\$1,999.99
Tax	\$175.00
Order Total	\$2,174.99

Cart Page

Musician's Friend Shipping Address Page

Shipping Address

First Name: Joe
Last Name: Bruin
Address Line 1: 405 Hilgard Ave
Address Line 2:
City: Los Angeles
State: CA
ZIP Code: 90005
Phone: (310) 310-3100

Shipping Address

Musician's Friend Shipping Method Page

Delivery Options

Items to Ship: 1 - Clayton Garage Band 10-Plus Pick Pack

Shipping Address (edit): Joe Bruin, 405 Hilgard Ave, Los Angeles, CA 90005

Shipping Options:

- Standard Ground (5 - 8 Business Days) - FREE
- Express Ground (3 - 5 Business Days) - \$4.95
- 2 Day Express (2 Business Days) - \$10.92
- Next Day (1 Business Day) - \$25.20

Shipping Method

Musician's Friend Payment Method Page

Payment Information

Payment Method: Credit Card (VISA)

Card Number: [Redacted]
Expiration Date: [Redacted]
Security Code: [Redacted]
Name on Card: [Redacted]
Billing Address: [Redacted]

Order Summary

Item:	\$0.99
Shipping:	\$0.00
Tax:	\$0.00
Order Total:	\$1.00

Payment Method

1


2

3

Order Confirmation Page

The screenshot shows the Musician's Friend checkout page. Red dashed boxes and arrows highlight specific sections: 'Items' points to the product list, 'Shipping Information' points to the address and shipping summary, and 'Payment Information' points to the billing and payment details. A red box labeled 'Order' points to the top right of the page.

Items

What You're Getting	Change Items	Unit Price	Quantity	Total Price
	Clayton Garage Band 10-Plus Pick Pack Item #5840180000000000 In Stock & Ready To Ship Restrictions Apply (Details)	\$0.99	1	\$0.99

Shipping Information

Payment Information

Order

Subtotal \$0.99

Shipping: FREE

Tax: \$0.09

Order Total \$1.08

Where It's Going [Change Address](#)

Shipping Recipient	Shipping Summary	Items
Name: Joe Bruin Address Line 1: 405 Hilgard Ave Address Line 2: City: Los Angeles State: CA Zip: 90095 Phone: 3106143729	Value: \$0.99 Shipping: \$0.00 Tax: \$0.09 Total: \$1.08 Method: Standard Ground — change	(1) Clayton Garage Band 10-Plus Pick Pack Is this a gift?

How You're Paying [Change Payment Information](#)

Billing Address	Payment Information
Name: Joe Bruin Street: 405 Hilgard Ave City: Los Angeles State: CA Zip: 90095 Phone: 3103103100	Payment Type: Visa ending 0001 Amount: \$1.08 Cardholder's Name: Joe Bruin Expiration Date: 05/2013 Security Code (CVV): 111 What's This?

Purchase Process Subsystem

- During the purchase process that Tommy went through, several form handlers and droplets were invoked including the cart modifier form handler, shipping form handler, etc.
- These form handlers invoke several managers such as OrderManager, ShippingManager, etc.
- These managers worked with the order object.
- They then invoke the pipeline processors such as processOrder chain and validateShippingInfo chain, etc.
- The order object eventually stored the information to the order repository in the order repository item which got written to the dcs_order table in the database.

Section 1



Check Your Understanding

What are key pieces of information captured by an order confirmation page?

Answer:

The items that are sold, the cost, shipping and billing info.

Section 1



Check Your Understanding

What purchase process subsystems work with the commerce objects?

Answer:

The pipeline components and business layer classes.

Section 1



Check Your Understanding

Which one purchase process subsystem deals directly with the order repository?

Answer:

The commerce objects.

Section 1



Check Your Understanding

What is the purchase process subsystem that manages user interaction from the JSP?

Answer:

Form handlers and droplets.

Section 1



Check Your Understanding

Name a few form handlers used in the purchase process.

Answer:

Cart modifier form handler, shipping form handler.

Summary

- The purchase process represents a number of sub systems that facilitate the purchase and checkout of an order by the customer.
- The **commerce form handlers** are embedded on the JSP page and manage user interaction.
- They interact with the **business layer classes**.
- The business layer classes invoke **pipelines**.
- Both the business layer and pipelines manipulate the **commerce objects**.
- The commerce objects store the information using the **order repository**, which gets saved to a database.

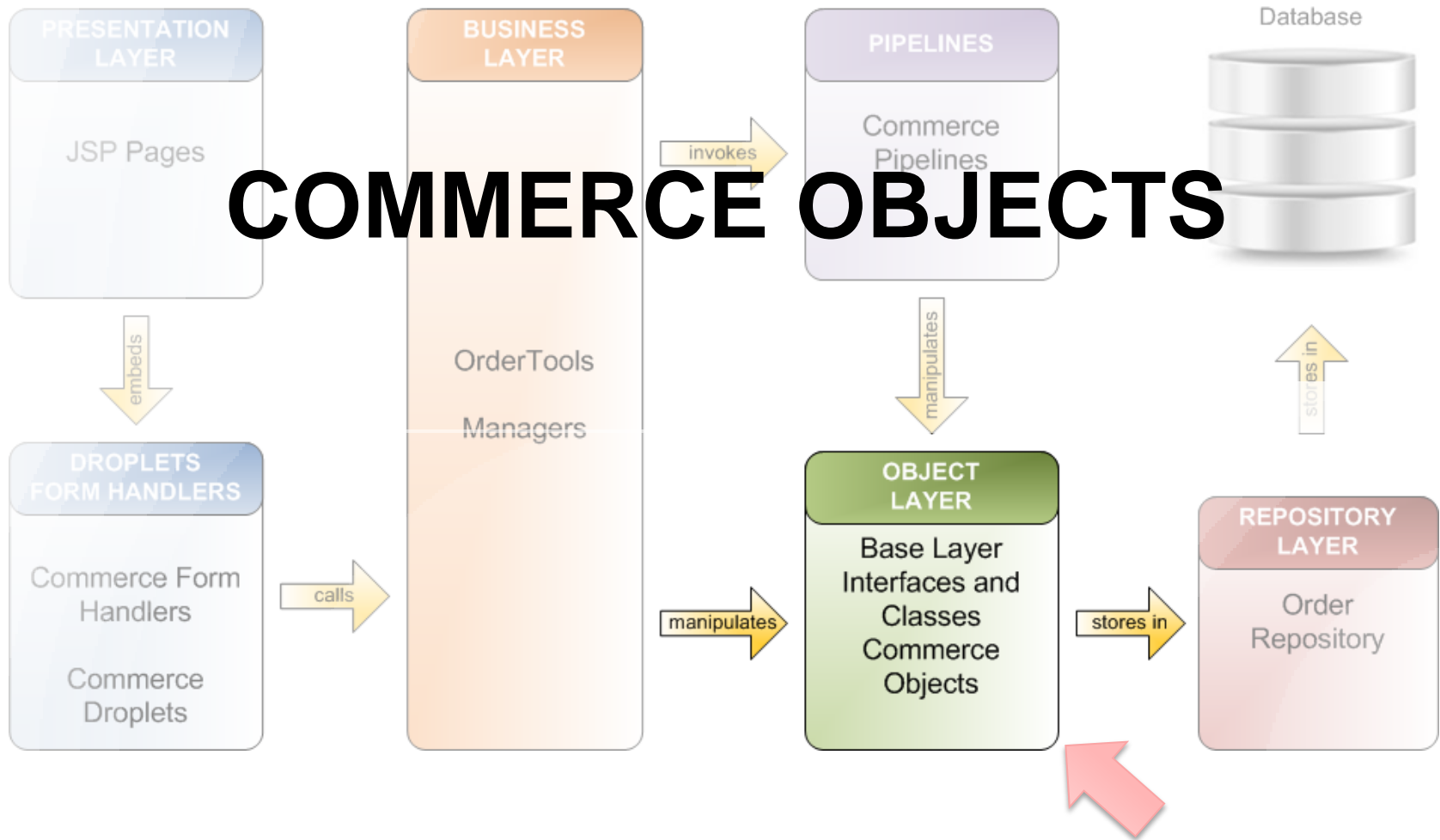


Section 2:

Commerce Object Model



COMMERCE OBJECTS



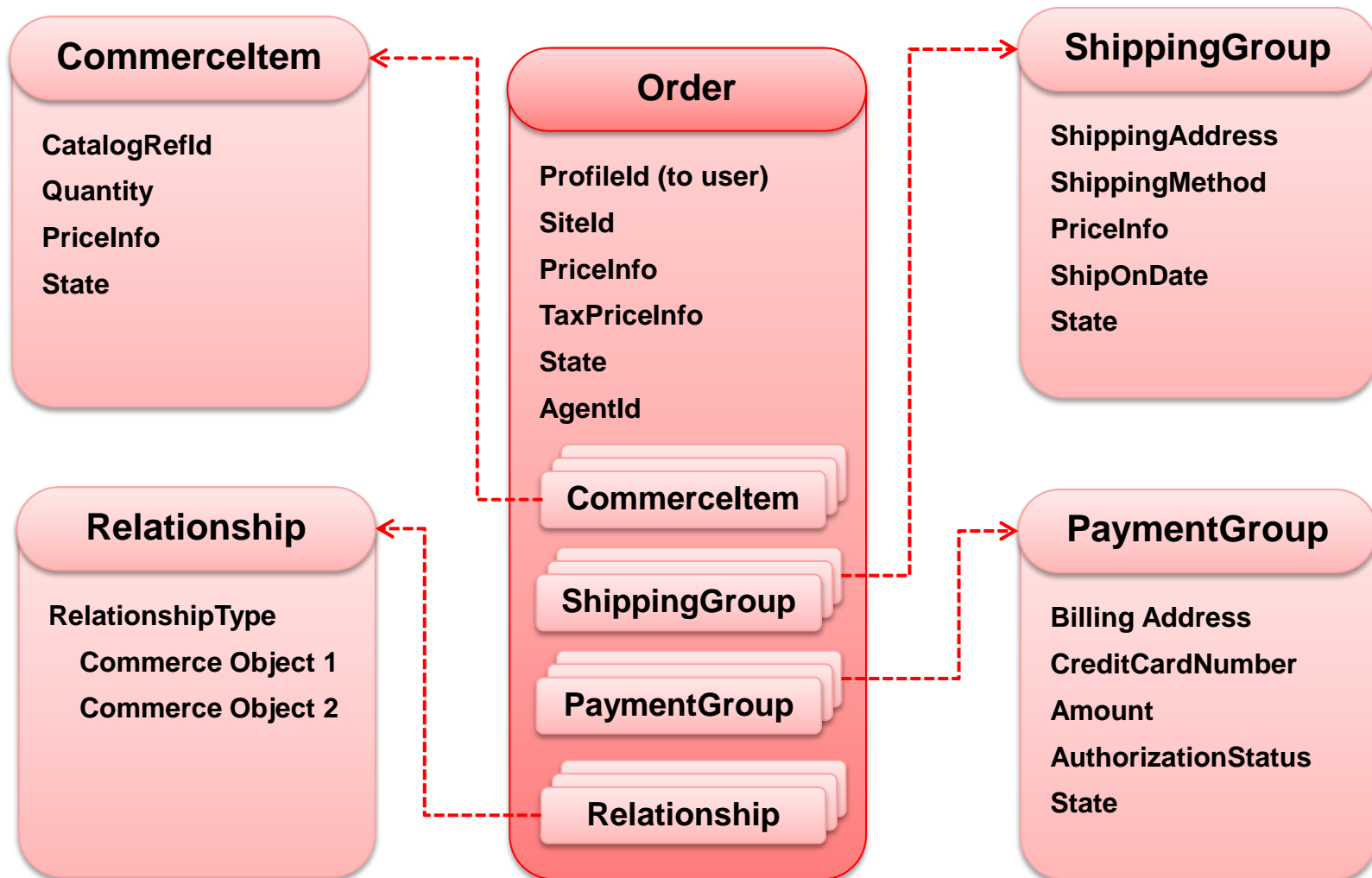
Elements of an Order

- To accurately capture information contained in a commerce order, an order object should answer the following questions:
 - What are the items being purchased?
 - What is the shipping information such as shipping method, items in that shipment, and shipping address?
 - What is the payment information such as payment method, items that this method pays for?
 - What is the cost of the items, shipping, tax, and entire order?
- The order object needs to contain objects to answer the questions above.

The Order Interface (1)

- The **order** interface is central to the entire purchase process.
- It acts as a container to all the data associated with that order, such as:
 - **CommerceItem** represents the information about a product and SKU that is being purchased.
 - **ShippingGroup** represents the information about the delivery of a collection of CommerceItem objects.
 - **PaymentGroup** represents the payment method and information for items, shipping, tax, and the entire order.
- In addition, it holds associations between the different commerce objects called **relationships**.

The Order Interface (2)



Implementation of Commerce Interfaces

- **OrderImpl** is an implementation of the order interface.
- **CommerceltemImpl** is an implementation of Commerceltem interface.
- **ShippingGroupImpl** implements ShippingGroup. Further extensions to this class add:
 - **HardgoodShippingGroup** adds address, carrier, etc.
 - **ElectronicShippingGroup** adds delivery instructions such as email.
- **PaymentGroupImpl** implements PaymentGroup.
 - **CreditCard** adds credit card info.
 - **GiftCertificate** adds gift certificate info used to pay for the order.
 - **StoreCredit** adds store credit if used to pay for the order.
- Each class has B2B extensions that add B2B features and cost center support.

HandlingInstruction

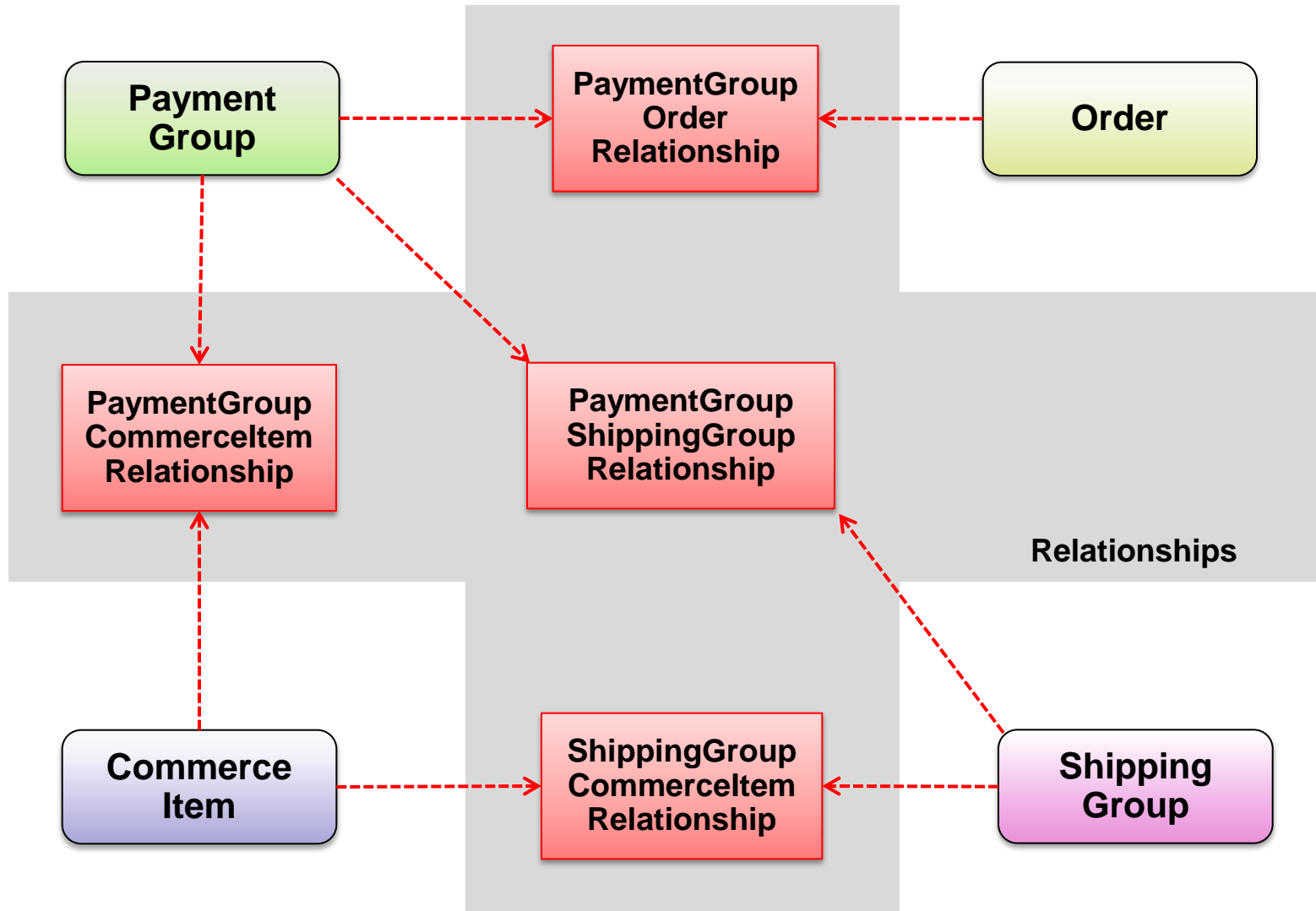
- **HandlingInstruction** interface describes special handling for a CommerceItem within a given ShippingGroup.
- **HandlingInstructionImpl** implements the interface.
- It contains ShippingGroup ID, CommerceItem ID, and quantity to indicate which CommerceItems in the ShippingGroup require special handling.
- **GiftListHandlingInstruction** extends HandlingInstructionImpl. It maintains data about which CommerceItems in the order were added from a gift list.
- HandlingInstruction objects can be found in the ShippingGroup.
- An example of special handling instructions is gift wrapping.

RELATIONSHIPS

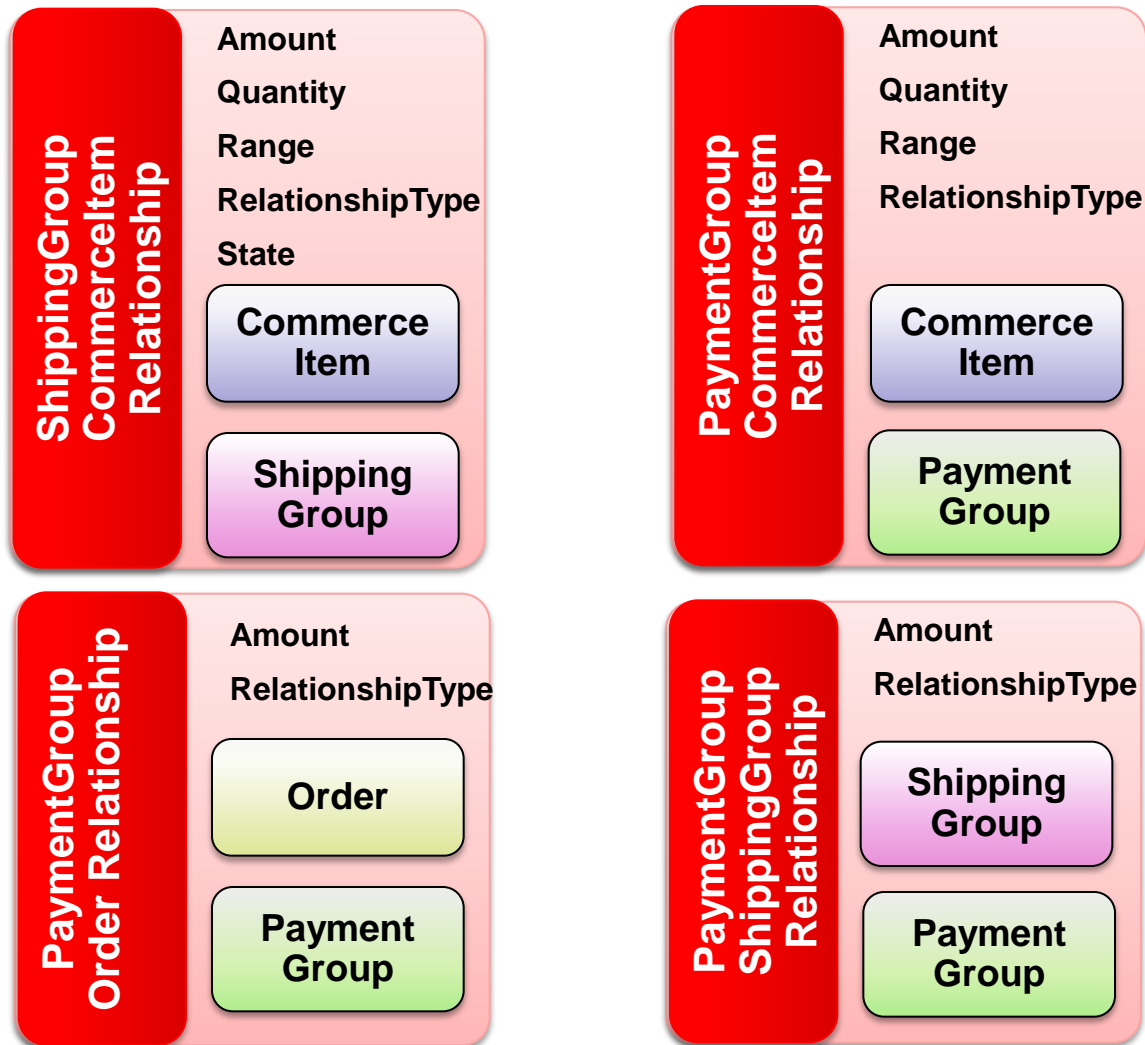
Implementation of Relationship

- Relationship objects have associated type which determine who is participating in the relationship and how to interpret it.
- There are four relationship objects:
 - ShippingGroupCommerceItemRelationship,
 - PaymentGroupOrderRelationship,
 - PaymentGroupCommerceItemRelationship,
 - PaymentGroupShippingGroupRelationship.
- Each of the above objects have multiple **types of relationships** associated with them.
- In ATG commerce, developers never add a relationship to an order. It is done implicitly by calling the related business layer classes such as commerce object managers.

Relationship Objects



Relationship Objects with Properties



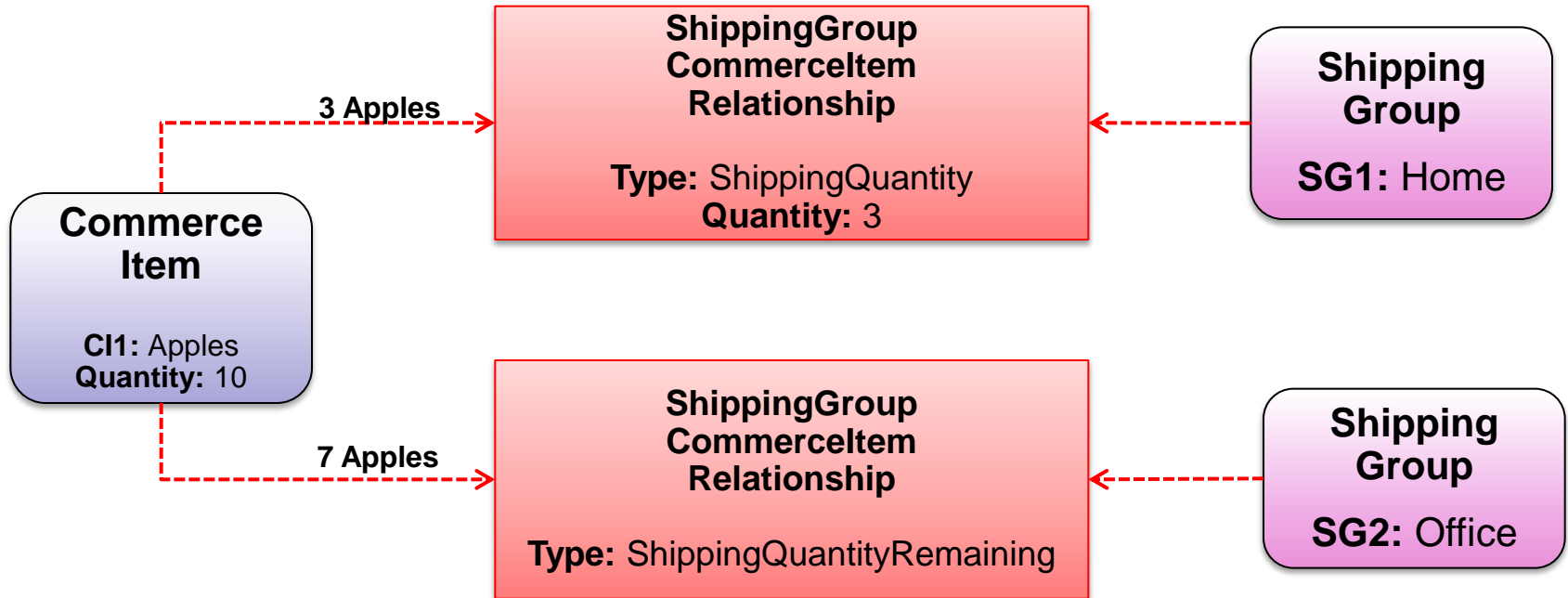
ShippingGroup CommerceItem Relationship

- ShippingGroupCommerceItemRelationship represents the relationship between CommerceItems and ShippingGroups indicating the specific quantity of items that will be shipped using this particular group.
- The two types of this relationship are:
 - **ShippingQuantity** indicates that the specific quantity of the item will be shipped using the information in the ShippingGroup. Quantity to be shipped is stored in the relationship.
 - **ShippingQuantityRemaining** indicates that the remaining quantity of the item unaccounted for by other ShippingGroupCommerceItemRelationship objects will be shipped using information in the attached Shipping Group.
- A commerce item can have only one relationship of type ShippingQuantityRemaining.

Usage of Shipping Relationship (1)

- A customer places an order for CommerceItem apple (CI1) with quantity 10. He wants 3 to ship to home (SG1) and the remaining to be shipped to office (SG2).
- Two relationships would be created between CommerceItem (CI1) and ShippingGroups SG1 and SG2:
 - One of type ShippingQuantity between CI1 and home (SG1) with quantity to ship is 3.
 - Another of type ShippingQuantityRemaining between CI1 and office (SG2).

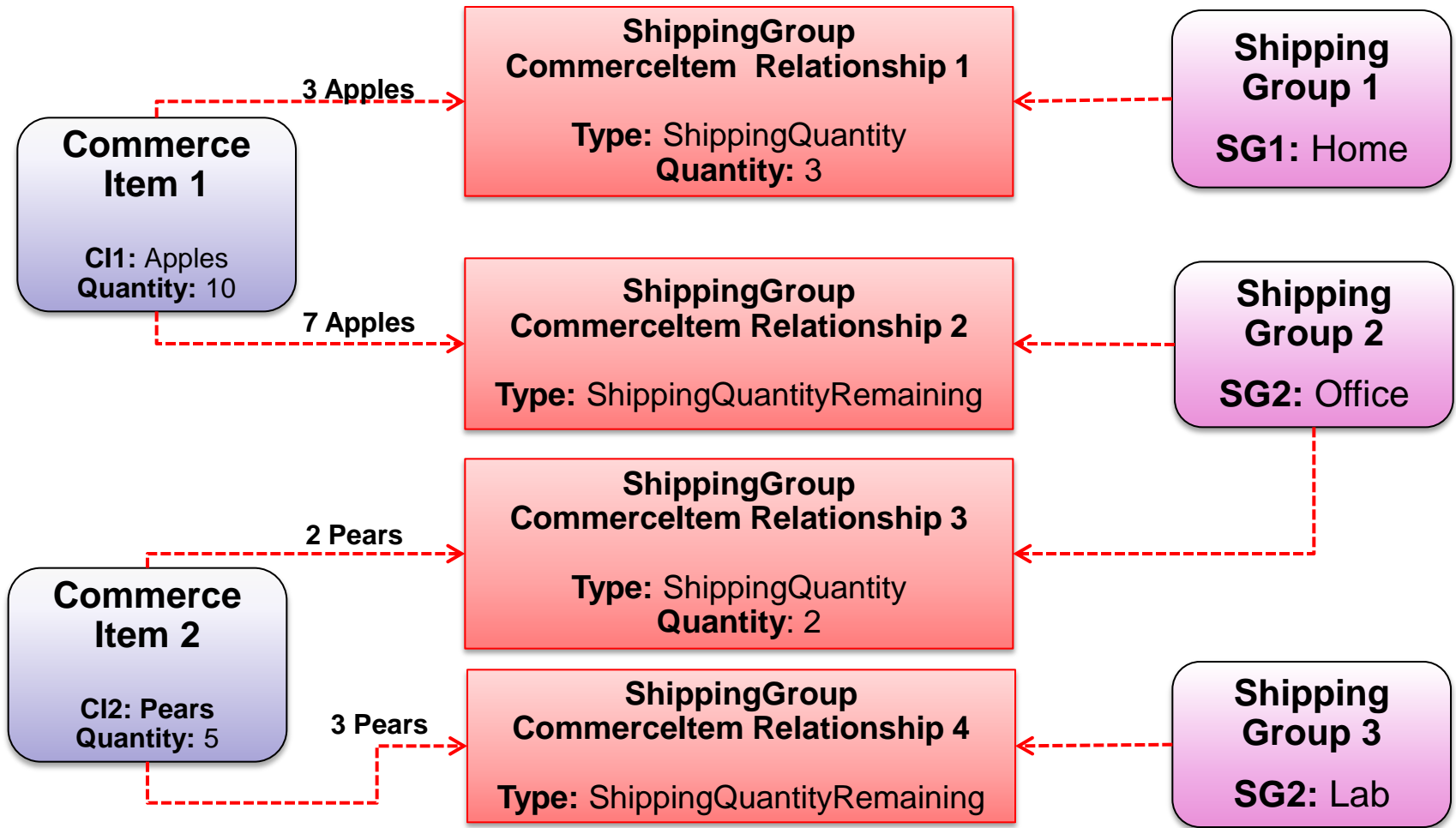
Usage of Shipping Relationship (2)



- If while ordering, the customer increases the quantity, the ShippingQuantityRemaining object type would dynamically adjust to include the additional items.

Usage of Shipping Relationship (3)

- The following complicated relationships are also possible:



PaymentGroupOrderRelationship Object

- Represents a relationship between an order and a payment group indicating how the order will be paid.
- There are two ways to split the cost of the order across payment groups:
 - Split the entire order by using PaymentGroupOrderRelationship.
 - Assign different types of costs (item vs. tax) to separate PaymentGroups.
- Consequently there are four relationship types for PaymentGroupOrderRelationships.

PaymentGroupOrderRelationship Types

- **OrderAmount** relationship type indicates that a specific amount of the total cost of the order will be paid using the information in the PaymentGroup.
- **OrderAmountRemaining** relationship type indicates that the remaining cost of the order unaccounted for by other PaymentGroupOrderRelationship objects will be paid using the information in the PaymentGroup.
- **TaxAmount** relationship type indicates that a specific amount of the tax charged for the order will be paid using the information in the PaymentGroup.
- **TaxAmountRemaining** relationship type indicates that a tax cost unaccounted for by other PaymentGroupRelationship objects will be paid using the information in the referenced payment group.

PaymentGroup CommerceItem Relationship Object

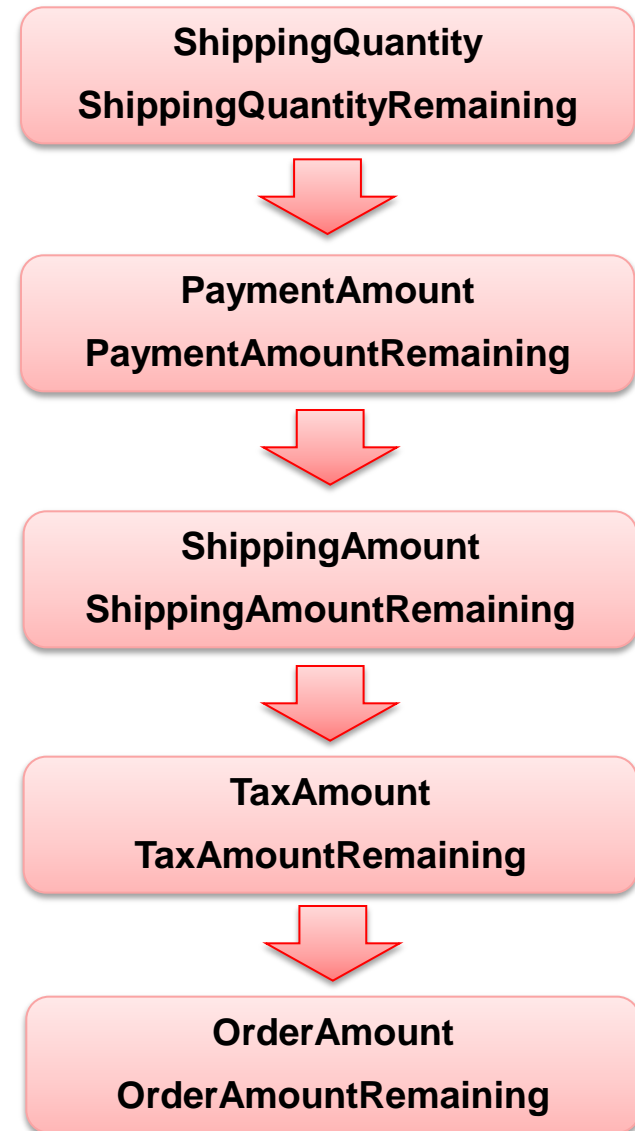
- Represents a relationship between a CommerceItem and a PaymentGroup.
- It is used for split payment for a single CommerceItem between multiple payment groups.
- There are two relationship types:
 - **PaymentAmount** indicates that a specific amount of the item's cost will be paid using the information in the PaymentGroup.
 - **PaymentAmountRemaining** indicates that any remaining payment amount unaccounted for by other PaymentGroupCommerceItemRelationship objects will be paid using the information in the referenced PaymentGroup.
- A CommerceItem can have only one relationship of type PaymentAmountRemaining.

PaymentGroup ShippingGroup Relationship Object

- Represents a relationship between a ShippingGroup and a PaymentGroup.
- This type of relationship is used to assign shipping costs in a ShippingGroup to PaymentGroups.
- There are two relationship types:
 - **ShippingAmount**: This relationship type indicates that a specific amount of the shipping cost will be paid using the information in the PaymentGroup.
 - **ShippingAmountRemaining**: This relationship type indicates that any remaining shipping cost amount unaccounted for by other PaymentGroupShippingGroupRelationship objects will be paid using the information in the PaymentGroup.

Relationship Priority

- Priority determines the order in which relationships are processed or fulfilled during order processing.
- A relationship's priority is determined by its relationship type.
- If relationship type is the same, the priority is determined by the order in which the relationships were created.



Section 2



Check Your Understanding

How would gift wrapping be representing in the commerce objects?

Answer:

HandlingInstruction interface.

Section 2

Check Your Understanding

What is the type ShippingQuantityRemaining in the ShippingGroup CommerceItem relationship?

Answer:

ShippingQuantityRemaining indicates that the remaining quantity of the item unaccounted for by other ShippingGroupCommerceItemRelationship objects will be shipped using information in the attached shipping group.

Section 2

Check Your Understanding

What are the types of PaymentGroupOrderRelationship?

Answer:

Four: OrderAmount, OrderAmountRemaining, TaxAmount, TaxAmountRemaining.

Section 2



Check Your Understanding

What does the PaymentGroup ShippingGroup relationship signify?

Answer:

This type of relationship is used to assign shipping costs in a ShippingGroup to PaymentGroups.

Section 2



Check Your Understanding

What is the PaymentGroupCommerceltem relationship used for?

Answer:

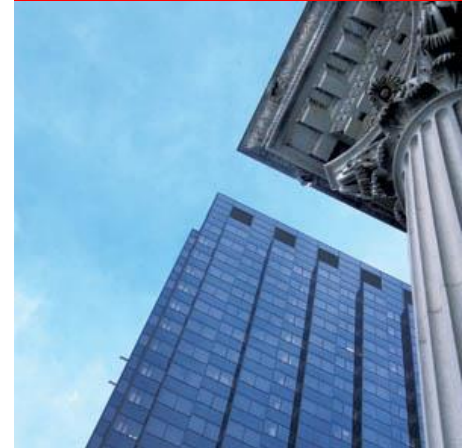
It is used for split payment for a single Commerceltem between multiple payment groups.

Summary

- The **order** interface is central to the entire purchase process.
- **CommerceItem** represents the information about a product and SKU that is being purchased.
- **ShippingGroup** represents the information about the delivery of a collection of CommerceItem objects.
- **PaymentGroup** represents the payment method and information for items, shipping, tax, and the entire order.
- **Relationship** objects have associated type which determine who is participating in the relationship and how to interpret it.



Q&A





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