

AI Strategist

Duration - 3 Days / 24 Hours

Program Description

The AI Strategist program equips professionals with the knowledge and skills to successfully scope, manage, and deliver AI projects within an organization. It covers the full lifecycle of an AI project, from identifying viable AI use cases to change management and execution. Participants will learn best practices in AI project management, roles and responsibilities, and AI Centre of Excellence (COE) frameworks. Additionally, the program includes methodologies for effective workshop delivery and an overview of prompt engineering to enhance AI solution development.

Learning Goals

- ❖ Gain insights into the end-to-end process of AI project execution.
- ❖ Define project goals, assess feasibility, and establish AI success criteria.
- ❖ Clarify key roles and functions within an AI project team.
- ❖ Develop strategies for managing AI adoption and stakeholder alignment.
- ❖ Evaluate and select the most impactful AI opportunities within an organization.
- ❖ Design and deliver effective AI strategy and implementation workshops.
- ❖ Learn best practices for establishing and managing an AI COE.
- ❖ Utilize core project management methodologies tailored for AI initiatives.
- ❖ Manage the implementation and deployment of AI-driven solutions.
- ❖ Understand the fundamentals of crafting effective AI prompts for better outputs.

Course Topics

- ❖ Lifecycle of an AI project
- ❖ AI project scoping and management
- ❖ AI project roles and resp.
- ❖ AI change management
- ❖ How to ID AI use cases
- ❖ Workshop delivery approach
- ❖ PM fundamentals
- ❖ AI solution delivery
- ❖ Prompt Engineering. Overview