**Functional Users** 



# Gen Al for L&D

## **Duration – 24 Hours**

#### **Program Description**

This program equips L&D professionals with the knowledge and tools to integrate Generative AI into modern learning ecosystems. It covers foundational AI concepts, hands-on prompt engineering, and practical applications in training design, personalization, and learner support.

Participants will explore GenAl tools and understand ethical considerations in Al-driven learning environments.

#### **Learning Outcomes**

- Understand foundational Al concepts relevant to learning and development.
- > Apply prompt engineering to create engaging and effective training content.
- > Design personalized learning experiences using GenAl.
- Use Al-powered tools to support learners and automate content creation.
- Analyze learner data to improve training outcomes and engagement.
- Implement GenAl ethically and responsibly in L&D contexts.

### **Course Topics**

- Foundation in Al Concepts
  - Introduction to Machine Learning
  - ❖ Introduction to Deep Learning
  - Introduction to Natural Language Processing (NLP)
- Fundamentals of Generative Al
  - Language Models and GenAl Overview
  - Prompt Engineering (with hands-on practice for L&D scenarios)
- Generative AI Use Cases in L&D
  - ❖ Training Content Creation
    - Automated generation of learning materials, quizzes, and simulations
  - Personalized Learning Paths
    - Al-driven adaptive learning and skill gap analysis
  - Virtual Facilitators and Chatbots
  - Al-powered support for learner queries and engagement
  - Learning Analytics
    - Predictive analytics for learner performance and engagement
  - Knowledge Management
    - Al-assisted content curation and knowledge base generation
- ❖ GenAl Tools for L&D
  - ChatGPT, Synthesia, Pictory, Docebo, Learn.xyz, etc.
- Ethics and Responsibilities in GenAl
  - Bias in learning content
  - Data privacy and compliance in training environments