



MANIPAL
ACADEMY of HIGHER EDUCATION
(Institution of Eminence Deemed to be University)

Online
MANIPAL

You Can Be the

Next Game Changer

PGCP - Entrepreneurship & Innovation

PROSPECTUS 2025-26

100%
Online



**INSTITUTION
OF EMINENCE**
by Government of India

NAAC A++
Accredited

Give an individual a professional education and you have given him a lifestyle.



Padma Shri awardee
Dr. T M A Pai
Founder
Manipal Education & Medical Group

VISIONARY **PHILANTHROPIST** **PHYSICIAN**
EDUCATIONIST **BANKER**

Online certification programs

PGCP

Postgraduate Certificate Program in Entrepreneurship & Innovation



Eligibility

- Candidates must have completed graduation with minimum 50% marks from recognized universities/institutions or an equivalent qualification as recognized by the Association of Indian Universities (AIU).



Fee structure

- INR 1,25,000 (all inclusive)
INR 62,500 (each semester)
INR 1,500 (non-refundable application fee)



Duration

- 1 Year/12 Months (2 Semesters)



Who should pursue this program?

- Students with entrepreneurial ambitions
- Budding entrepreneurs
- Early-stage Start-up founders
- Family business successors



Designed for budding entrepreneurs, startup leaders, and young family business owners, this 1-year online certificate program provides essential tools and knowledge to secure entrepreneurial success. Learners will get guidance from industry experts through real-world case studies, mentor interactions, and opportunities to present their ideas to VCs and potential investors. The program also offers exclusive access to MILES (Manipal Centre for Innovation Leadership and Entrepreneurship) startup ecosystem to grow and foster startups and a chance to incubate at Manipal's Tech & Bio Incubator platform.

Program delivery

	Live, synchronous classes		1M + alumni network		Mentorship by industry experts
	Flexibility to learn anytime, anywhere		High-quality education at an affordable price		24x7 student support centre
	Attractive scholarships		Collaborative learning with a diverse peer group		Case studies, projects & real-time business insights



PGCP Entrepreneurship & Innovation | Program structure

First semester

- Problem Statement and Trends
- Entrepreneurial Mindset and Journey
- Business Plan and Pitch Deck
- Sales, Marketing, Branding & PR for Growth
- Competitive Strategy, Differentiation & MOAT
- Project 1

Second semester

- Financial Acumen for Entrepreneurs
- Corporate Governance, Risk & Compliance
- Meet your Investors Expectations
- Structuring and Scaling your Organization
- Tap the Right Investors at Apt Valuation
- Project 2

Total program credits: 40
Each subject carries 3 credits
Project 1 and 2 carry 5 credits each





Meet your faculty

Dr. Raghupathi Cavale

Founding Director, Manipal Centre for Innovation, Leadership and Entrepreneurship (MILES)

Harinarayan Sharma

CEO, Manipal Foundation

Dr. Arvind Chinchure

Founder & CEO, QLeap Academy

Ali Akber

Senior Manager, Singhvi Dev & Unni LLP, Chartered Accountants

Nirupama Vellore Ganapathy

Founder & Managing Director, Ad Astra Consultants Pvt Ltd

Geetha Krishnan

Senior Advisor and Head - Digital Blended Learning and Urban Practitioners' Programme

Nilambu Syam

Managing Partner, Tyche Advisors LLP

Gopal Devanahalli

Group President- Strategy & Business Development, MEMG

Sidhartha Mehra

CFO & CHRO, Zolo

Vinay Lal

Partner, Singhvi Dev & Unni LLP, Chartered Accountants

Rachit Jain

Freelancer and ex-Head of Mid-market and Growth Businesses, Meta

Vishnu Bagri

Partner - Singhvi Dev & Unni LLP, Chartered Accountants

Jasjivan Ahluwalia

Senior Manager Business Consulting Singhvi, Dev & Unni, Chartered Accountants

Karthik Vidyasagar

General Partner, Odele

Sanjeev Yamsani

Partner at VenturEast

Program Highlights

1

Chance to incubate at Manipal's Tech & Bio Incubator platform

2

Access to MILES ecosystem (testing facilities, Idea café, 3D printers, an Apple creative studio, and more).

3

Guidance on government grants like Nidhi EIR, Prayaas & SSP, BIRAC-BIG, and more.

4

Opportunity to showcase business ideas with Seed investors like 3Zone4 Capital, Ventureast, and Speciale Invest

5

100% online program with live synchronous class & mentorship from industry experts

6

Case studies on driving innovation & gaining deeper understanding of product philosophy

7

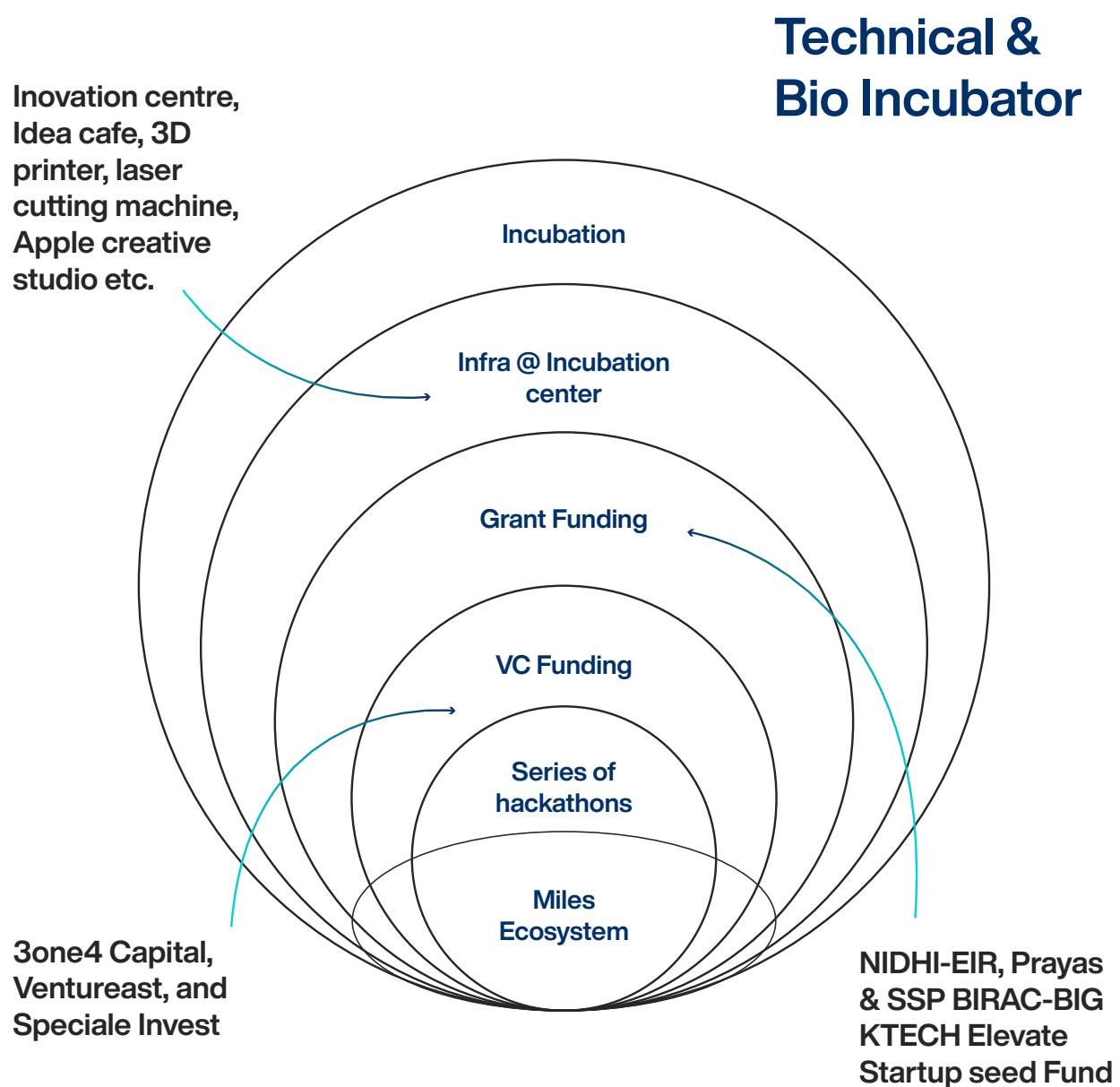
Learn about go-to-market strategies and fund raising for your startups

8

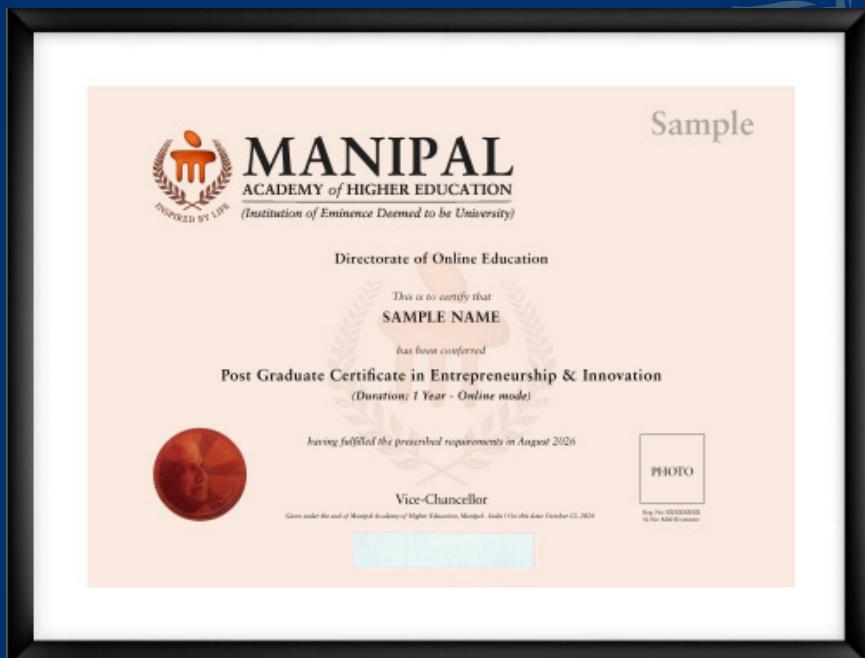
Manipal alumni status



Key components of the MILES ecosystem



Sample certificate



Globally recognized and widely accepted by governments and organizations, the online PG certificate programs offered by Manipal Academy of Higher Education open doors to better professional opportunities.



Get onboard



Program registration

Fill in your basic, education & work experience-related details and pay the application fee to register.



Fee payment

Pay the admission fee for the first semester or full program.



Document upload

Upload supporting documents & submit your application.



University approval

The university will evaluate your documents to confirm your admission.



About Manipal Academy of Higher Education

Started in 1953 with Kasturba Medical College, Manipal Academy of Higher Education (MAHE) is one of India's leading academic and research institutions. It is a globally engaged institution with active partnership with more than 250 leading universities around the globe. And it enjoys the status of 'Institution of Eminence' granted by the Ministry of Education, Government of India. It is amongst the handful of private institutions in India to have received this prestigious recognition, further accentuating its status as a world-class institution for higher education.

MAHE now offers online higher education programs to students. MAHE's online degrees and certificates are UGC-entitled and NAAC A++ accredited and on par with on-campus programs. Government agencies, corporate organizations, and educational institutions widely recognise MAHE's online degrees and certificates for jobs and higher education.

Flagship institutions of MAHE:

Kasturba Medical College (KMC) | Manipal Institute of Technology (MIT)

Welcomgroup Graduate School of Hotel Administration | T.A. Pai Management Institute





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Online
MANIPAL

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