

## AI for Leaders 101

**Duration – 2 Days / 16 Hours**

### Program Description

This comprehensive program delves deeply into AI and Generative AI (Gen AI) technologies, from foundational concepts to practical applications. Participants will explore the basics of AI technology, analyze real-world use cases, and learn to apply AI to create business value. The program also emphasizes leadership in an AI-driven world and culminates with participants submitting AI-driven use case templates based on their learning.

### Learning Goals

- ❖ Develop a strong foundation in AI and Generative AI concepts.
- ❖ Understand the technical components and workings of AI technology.
- ❖ Analyze diverse AI and Gen AI use cases across various industries.
- ❖ Apply AI to drive business value, improve efficiency, and solve complex problems.
- ❖ Cultivate leadership strategies for navigating and leading in an AI-powered world.
- ❖ Create and submit a tailored AI use case template, demonstrating practical understanding of AI applications in business scenarios.

### Course Topics

- ❖ Foundation
- ❖ Basics of AI technology
- ❖ AI / Gen AI Use Cases
- ❖ Applying AI for Business Value
- ❖ Leading in an AI driven World
- ❖ Use Case Template Submission

## AI for Leaders 201

**Duration – 2 Days / 16 Hours**

### Program Description

The AI for Leadership program is designed for executives, managers, and decision-makers who want to harness the power of Artificial Intelligence (AI) for strategic advantage. This program provides a deep understanding of Generative AI in research and analytics, AI-driven decision-making, and the latest AI models and tools relevant for leaders. Participants will explore ethical AI governance, innovation strategies, and best practices for scaling AI initiatives. Through real-world case studies and a final capstone project, leaders will develop a forward-thinking AI strategy that aligns with their organizational goals.

### Learning Goals

- ❖ Gain insights into how AI is transforming research methodologies and data analytics.
- ❖ Apply AI to enhance strategic decision-making and business intelligence.
- ❖ Explore cutting-edge AI tools tailored for leadership applications.
- ❖ Establish AI governance frameworks that ensure responsible and transparent AI deployment.
- ❖ Identify future AI trends and leverage them for innovation and competitive advantage.
- ❖ Develop strategies for implementing AI solutions at an enterprise level.
- ❖ Learn from industry-leading case studies and leadership insights to apply AI effectively in various domains.
- ❖ Synthesize learning by developing an AI strategy and reflecting on leadership transformation in the AI era.

### Course Topics

- ❖ Overview of Generative AI in Research & Analytics
- ❖ Strategic Data Analytics & AI-Driven Decision Making
- ❖ Advanced AI Models & Tools for Strategic Leaders
- ❖ Ethical AI & Governance
- ❖ AI-Driven Innovation & Strategic Foresight
- ❖ Implementing AI at Scale
- ❖ AI in Research & Analytics – Case Studies and Leadership Insights
- ❖ Final Capstone Project & Leadership Reflection