

MANIPAL
ACADEMY of HIGHER EDUCATION
(Institution of Eminence Deemed to be University)

Online MANIPAL

Open The Door To
Endless Possibilities

Master of Business Administration
(Online MBA for Working Professionals)



NAAC A++
Accredited

Prospectus 2025-26 • Program-MBA



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Online **MBA**

Master of Business Administration

The program is designed for professionals who aspire to take up leadership roles in the emerging global economy. With a perfect blend of technical knowledge, soft skills and experience-based learning, this program prepares students for managerial and leadership roles across sectors.



Eligibility

- Graduates (10+2+3) in any discipline from recognized universities/institutions, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) with a minimum of 50% of marks or equivalent grade
- 1 year of work experience in reputed organizations

Fee Structure

- INR 292,000 (all inclusive)
- INR 73,000 (each semester)
- INR 1,500 (non-refundable application fee)

Duration

2 years/24 months (4 semesters)

Career Prospects

- Marketing Director
- Operations Manager
- Brand Consultant
- HR Director
- Senior Product Manager
- Hospital Administrator
- Finance Officer
- Management Consultant
- Business Analyst

Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- 1000+ hours of learning
- 1:1 guidance from expert mentors
- Exclusive access to 10K+ Coursera courses
- 8 in-demand specializations
- Collaborative learning with a diverse peer group
- Industry expert sessions, case studies & projects
- 2 on-campus immersions
- Live & recorded online classes for flexible learning
- 24x7 student support center



“

Through MAHE's online MBA, I'm able to study anywhere, anytime, access recorded classes and get my doubts cleared from faculty who are approachable. Through free access to Coursera content, I'm able to enhance my skills and expand my knowledge.

”

- Sai Swaroop

About MAHE

Started in 1953 with Kasturba Medical College, Manipal Academy of Higher Education (MAHE) is one of India's leading academic and research institutions.

MAHE, a NAAC A++ accredited institution, now offers UGC-entitled online degree programs that are equivalent to its on-campus offerings.

Institution Of Eminence

Granted by the Ministry of Education, Government of India

Globally Engaged Institution

Active partnerships with more than 250 leading universities around the world

Widely Recognized

By government agencies, corporate organizations, and educational institutions.

“

Give an individual a professional education and you have given him a lifestyle. ”

Padma Shri Dr. T.M.A. Pai

1898 - 1979

Founder - Manipal Group



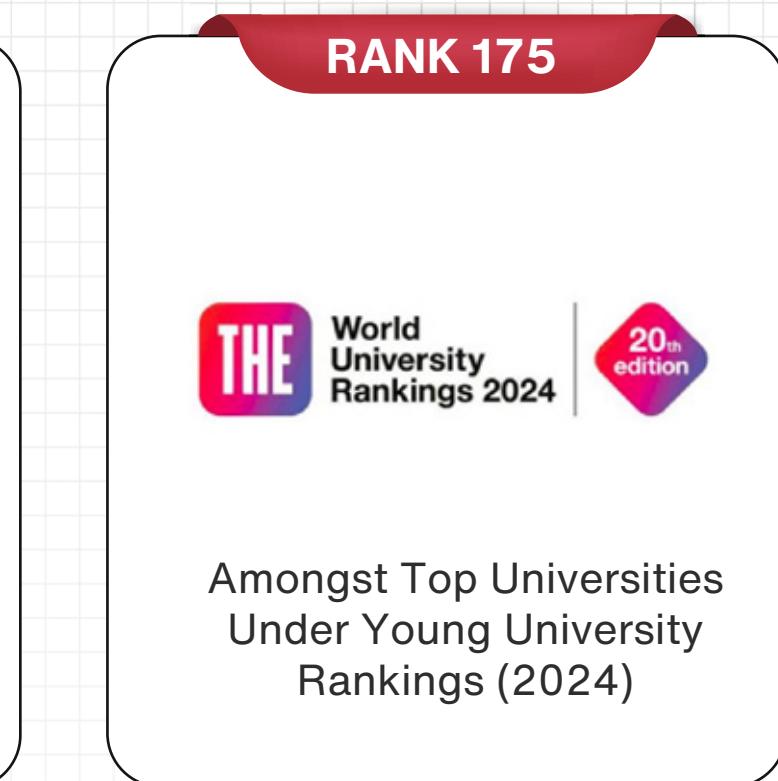
Dr. H.S. Ballal
Pro-Chancellor

Lt. Gen. (Dr.) M.D. Venkatesh
Vice-Chancellor

Dr. P. Giridhar Kini
Registrar

Dr. Manojkumar Nagasampige
Director
Directorate of Online Education (DOE)

Manipal Academy Of Higher Education (MAHE) Accolades



These rankings validate our academic model, pedagogy, and educational quality while establishing academic credibility and certifying a graduate's credentials to employers.

Education That Delivers For Outcomes

World Class Education

Access UGC-entitled online postgraduate degrees from a NAAC A++ accredited university with 70+ years of educational excellence. Learn from expert faculty who share real-world experiences.

Industry-Aligned Curriculum

Expand your domain knowledge through our modern curriculum that is aligned with industry trends. Attend live classes and access recorded lectures anytime, anywhere.

Global Networking Opportunities

Expand your professional networking and gain industry insights by interacting with a diverse peer group, faculty, and other industry experts.

Prestigious Manipal Alumni Status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Placement Assistance

Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.

Exhaustive Content & Resources

Access an exhaustive e-library with e-books, e-databases, journals, and more. Get free access to paid content on Coursera.

Attractive Scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.



“

With 2 years of experience in sales, I wanted to pursue an online MBA in Marketing to Improve my job prospects and for better salary packages. Thanks to the flexibility of online classes, I'm able to manage my studies without quitting my job.

”

- Amisha Alok

First Semester

- ◆ Managing People and Organizations
- ◆ Financial Reporting and Statement Analysis
- ◆ Managerial Economics
- ◆ Business Communication
- ◆ Business Statistics

Second Semester

- ◆ Financial Management
- ◆ Marketing Management
- ◆ Strategic Management
- ◆ IT for Business
- ◆ Business Leadership
- ◆ Research Methodology

Third Semester

- ◆ Management Accounting
- ◆ Legal Aspects of Business
- ◆ Choose from 8 New-age Specializations (details in next page)
- ◆ 3 Courses in Chosen Area Specialization
- ◆ Minor Project

Fourth Semester

- ◆ Entrepreneurship and Innovation
- ◆ Sustainability
- ◆ Capstone Project
- ◆ Choose from among 8 new-age Specializations (details in next page)
- ◆ 3 courses in Chosen Area Specialization

Program Specializations/Electives

Specializations	Third Semester	Fourth Semester	Specializations	Third Semester	Fourth Semester
01 Finance	<ul style="list-style-type: none">• International Financial Management• Security Analysis and Portfolio Management• Mergers & Acquisitions	<ul style="list-style-type: none">• Fintech: Emerging Technologies in Finance• Financial Analytics• Financial Derivatives	05 Data Science	<ul style="list-style-type: none">• Data Visualization• Programming with R & Python• Database Management	<ul style="list-style-type: none">• Probability & Statistical Inference• Applied Multivariate Data Analysis• Machine Learning Methods
02 Marketing	<ul style="list-style-type: none">• Consumer Behavior• Digital Marketing• Services Marketing & Customer Relationship Management	<ul style="list-style-type: none">• Sales and Distribution Management• Marketing Analytics• Integrated Marketing Communication	06 Operations Management	<ul style="list-style-type: none">• Enterprise Resource Planning• Total Quality Management• Supply Chain Management	<ul style="list-style-type: none">• Project Management• Services Operations Management• Operations Research
03 Human Resource Management	<ul style="list-style-type: none">• Compensation and Benefits• Performance Management & Appraisal• International HRM	<ul style="list-style-type: none">• Training and Development• Talent Management & Employee Retention• HR Analytics	07 Healthcare Management	<ul style="list-style-type: none">• Health Informatics• Health Education & Communication• Health Insurance	<ul style="list-style-type: none">• Healthcare Operations Management• Hospital Planning & Infrastructure Management• Quality Management in Healthcare
04 Business Analytics	<ul style="list-style-type: none">• Data Visualization• Programming with R & Python• Database Management	<ul style="list-style-type: none">• Financial Analytics• Marketing Analytics• HR Analytics	08 Pharmaceutical Management	<ul style="list-style-type: none">• Pharmaceutical Marketing• Pharmaceutical Sales & Customer Relationship Management• Intellectual Property Rights	<ul style="list-style-type: none">• Pharma Logistics Management• Pharmaceutical Production Management• Pharmaceutical Regulatory Environment

Enrol Now

Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

Upload supporting documents & submit your application.

University Approval

The university will evaluate your documents to confirm your admission.



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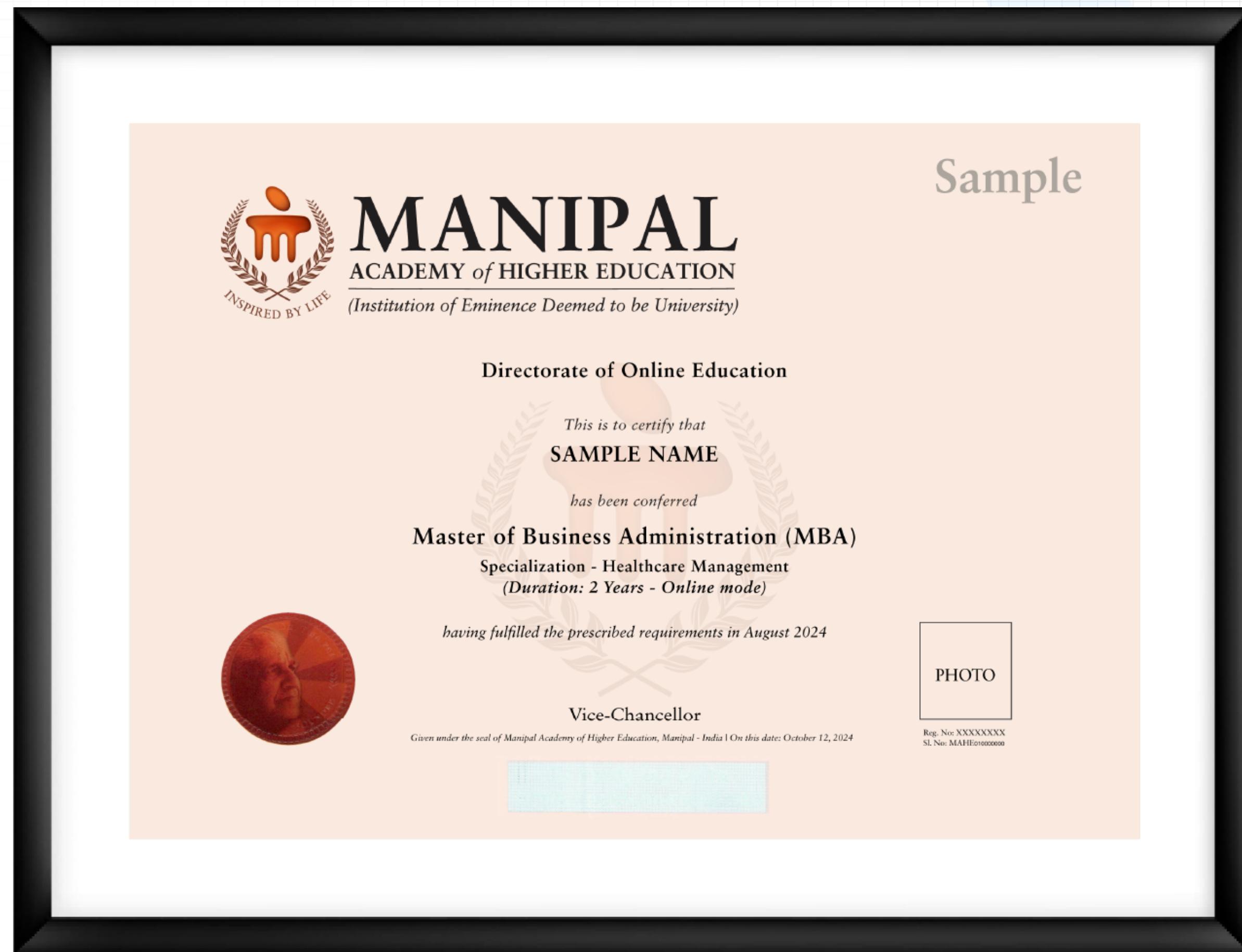
I wanted to hone my managerial skills. So, I decided to pursue an online MBA in Healthcare Management. MAHE is playing a key role in enhancing my knowledge

”

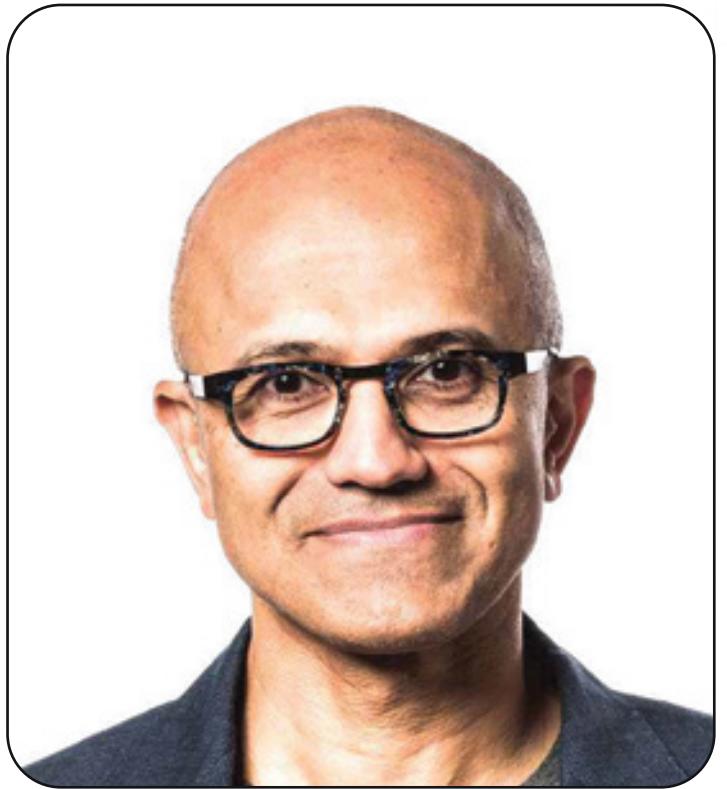
- Richa



Your Degree



Be One Amongst Them!



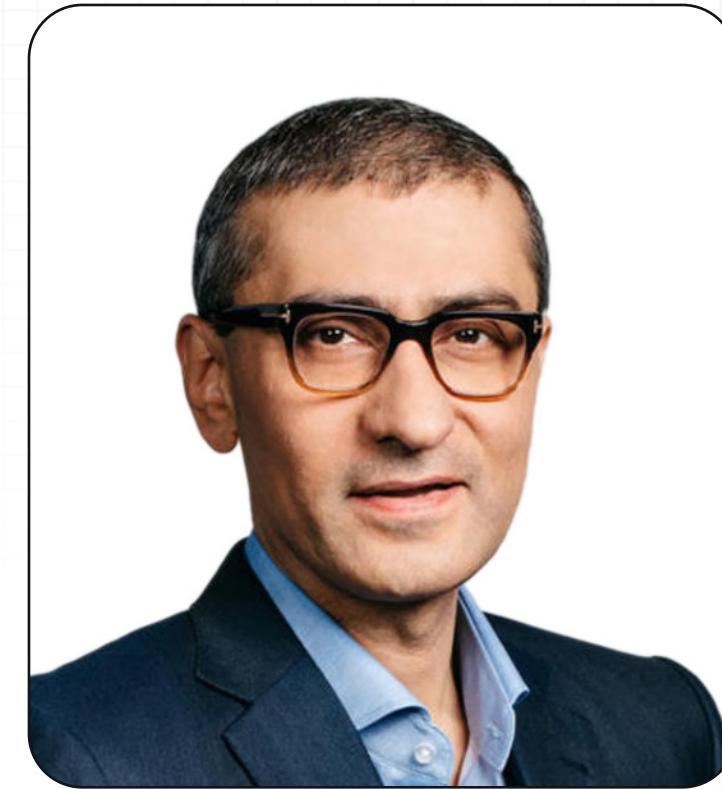
Satya Nadella

Chairman & CEO
Microsoft Corporation



Banmali Agrawala

President
Infrastructure, Defence
and Aerospace, Tata Sons



Rajeev Suri

CEO
Inmarsat



Vikas Khanna

Michelin
Star Chef



Dato Dr. Sheikh

Muszaphar
Malaysia's First
Astronaut



Nithya Menen

Indian Actress & Singer

Join the Manipal network of 1,50,000 alumni

Our Recruiters



Tiger
Analytics



VOLVO

manipalhospitals
LIFE'S ON

accenture

Allstate.

DELHIVERY

* MathCo

LTI Mindtree

ICICI Lombard
Nibhaye Vaade

stable money

cognizant

BrandCare®
branding science

IndiGo

Deepak
Foundation

DIAGEO

Flipkart

Aākaar
enhancing life through technology



unext

genpact

loyaltytics.ai

CCA
CANCER CENTERS
OF AMERICA



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