

# Ideation Phase


## Brainstorm & Idea Prioritization Template

Date	19 June 2025
Team ID	LTVIP2025TMID47620
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon.

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
📅 1 hour to collaborate  
👥 2-8 people recommended

### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

1

Team gathering

Define who else, if perquisite in the solution that send an idea. Share to cover information or pre-work ahead

2

Set the goal

Think about the problem you're focusing on so that in the brainstorming gets on.

3

Learn how to use the facilitation tools

Use the Facilitation Shape-somes to run a happy and productive session.

Open article →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

How might we help policy makers identify and implement solutions that improve their country's economic freedom score and attract sustainable investment?

Key rules of brainstorming

to run an smooth and productive session

🗣️ Stay in topic


👂 Listen to others

🗑️ Don't disagree

🗨️ Go for volume

💡 Encourage wild ideas

👉 If possible, be visual



Need some inspiration?

See a related session 22 Feb 2025 11:00 AM LTVIP2025TMID47620

Open example →

1

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM  
How might we help policy makers  
identify and implement reforms that  
improve their country's economic  
freedom score and attract sustainable  
investment?

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

### TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

#### Shaik Gouse Basha

Create a real-time public dashboard for economic indicators

Publish a yearly Economic Freedom Report for citizens

Use social media campaigns to explain reforms

Host public Q&A sessions with policy makers

Launch an app showing government project progress

#### Shaik Allabakshu

Simplify licensing and registration processes

Create a single-window digital portal for businesses

Digitize land/property records

Implement e-signature and e-document systems

Automate tax compliance with AI tools

#### Shaik Salam Nagur Basha

Lower tariffs on high-potential trade goods

Offer tax holidays to new investors

Set up special economic zones (SEZs)

Improve customs clearance speed

Partner with international trade advisors

#### Somana Praveen Kumar

Establish anonymous corruption reporting platforms

Launch independent review boards for policy decisions

Strengthen judicial independence

Conduct regular anti-corruption audits

Train public servants in ethics and compliance

#### Tumati Madhan Gopal

Include economic freedom awareness in schools/universities

Offer scholarships for public policy students

Host innovation challenges for policy reform

Fund think tanks and research centers

Create internship programs in government departments

3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

#### TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and compare important ideas as you work with your group.

### Group ideas



4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

#### TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the user pointer tool on the **Map** or the keyboard.

