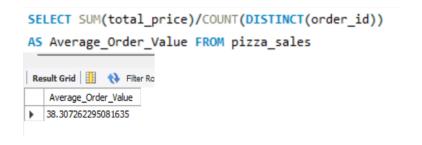
PIZZA SALES ANALYSIS USING SQL QUERIES

KPI REQUIREMENTS:

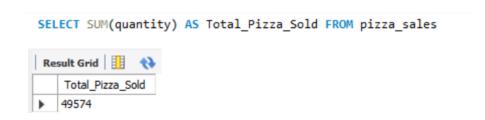
1. Total_Revenue:



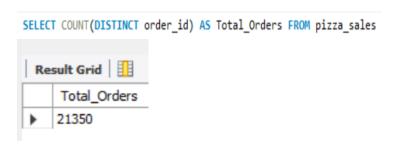
2. Average Order Value:



3. Total_Pizza_Sold:



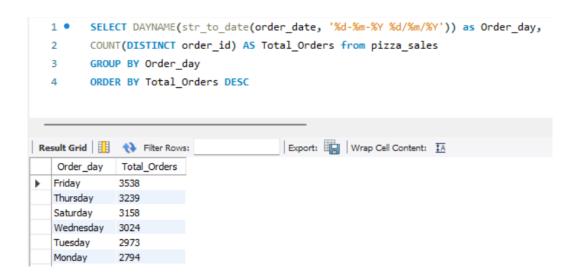
4. Total_orders:



5. Average_pizza_per_order:

CHART ANALYSIS:

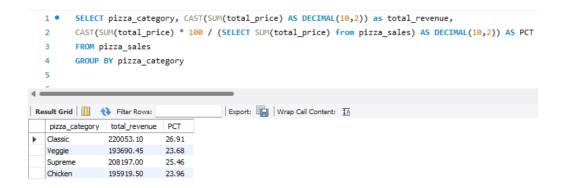
1. Daily trend for Total orders (Total orders by day of week)



2. Monthly trend for total orders (Total orders by month)

```
SELECT MONTHNAME(str_to_date(order_date, '%d-%m-%Y %d/%m/%Y')) as Month_name,
        COUNT(DISTINCT order id) AS Total Orders from pizza_sales
        GROUP BY Month_name
 3
        ORDER BY Total_Orders DESC
 4
Export: Wrap Cell Content: TA
  Month_name Total_Orders
             1935
 July
             1853
  May
  January
             1845
  August
             1841
  March
             1840
  April
             1799
```

3. Percentage of sales by pizza category

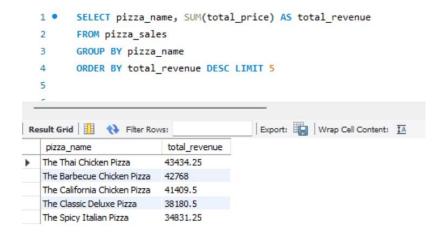


4. Percentage of highest sales by pizza size

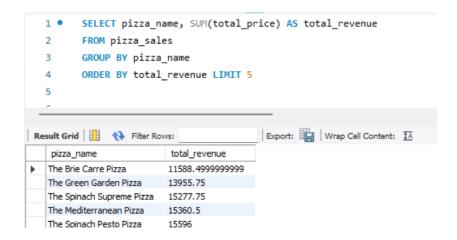


5. Top 5 best seller pizza by revenue, total quantity and total orders

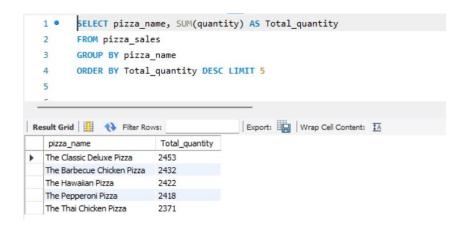
Top 5 Pizza by Revenue:



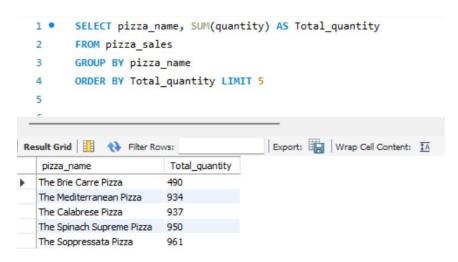
Bottom 5 Pizza by Revenue:



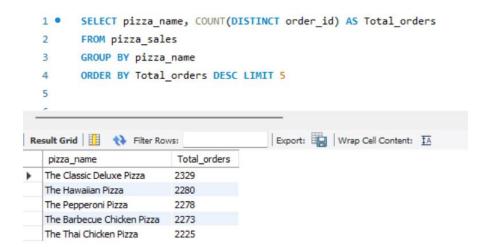
Top 5 Pizza by Quantity:



Bottom 5 Pizza by Quantity:



Top 5 Pizza by Total orders:



Bottom 5 Pizza by Total orders:

