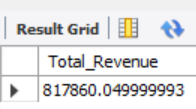
PIZZA\_SALES ANALYSIS USING SQL QUERIES

**KPI REQUIREMENTS:**

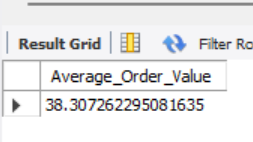
1. **Total\_Revenue:**





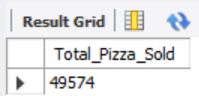
1. **Average Order Value:**





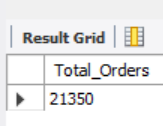
1. **Total\_Pizza\_Sold:**





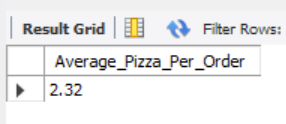
1. Total\_orders:





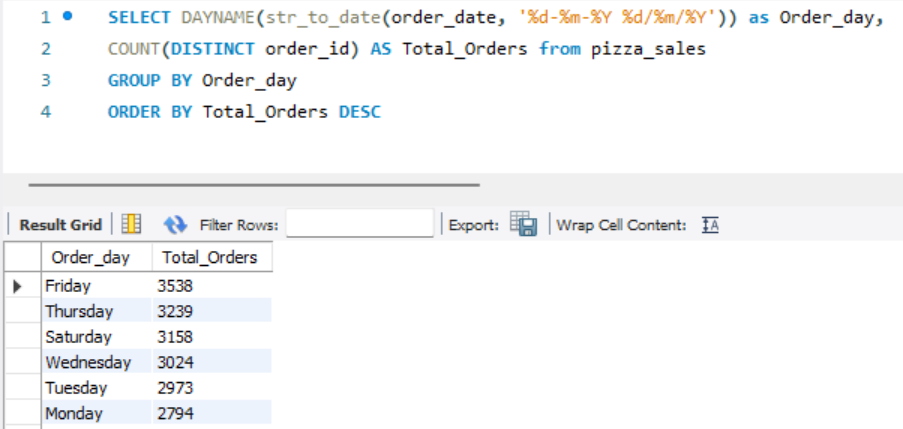
1. **Average\_pizza\_per\_order:**



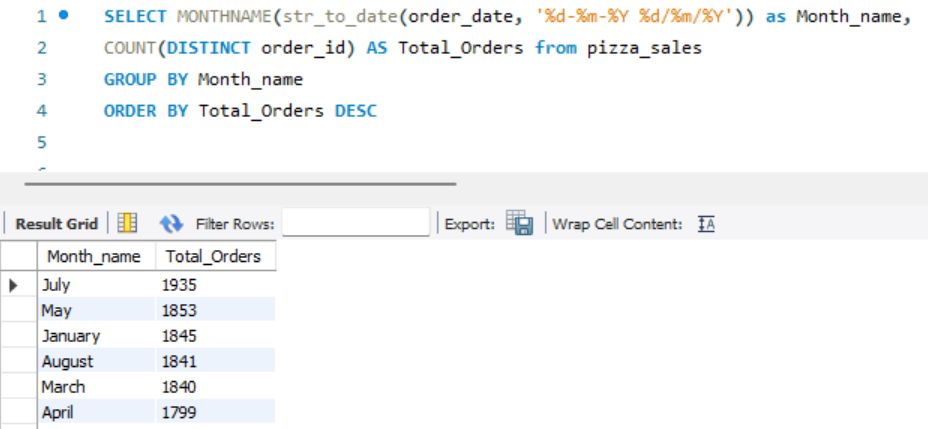


**CHART ANALYSIS:**

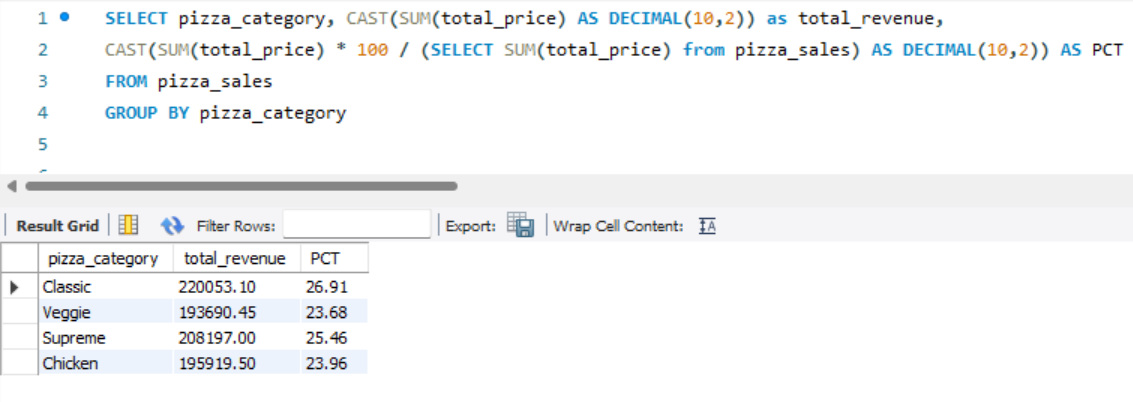
1. **Daily trend for Total orders (Total orders by day of week)**



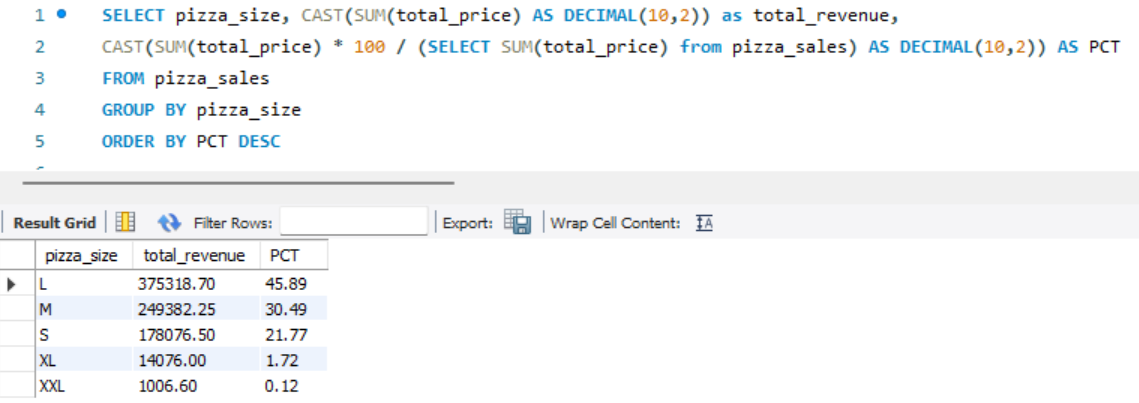
1. **Monthly trend for total orders (Total orders by month)**



1. **Percentage of sales by pizza category**

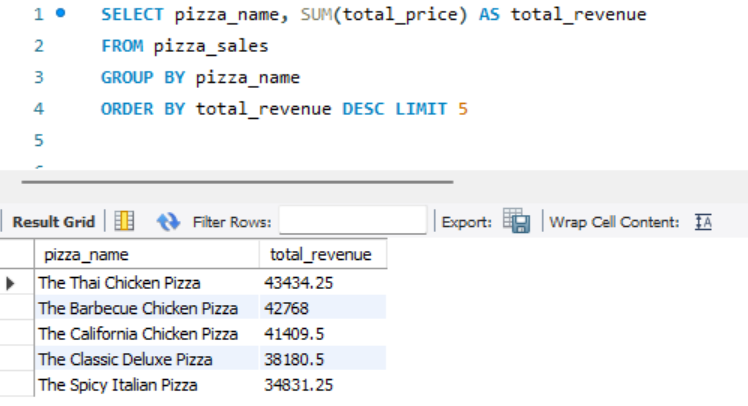


1. **Percentage of highest sales by pizza size**

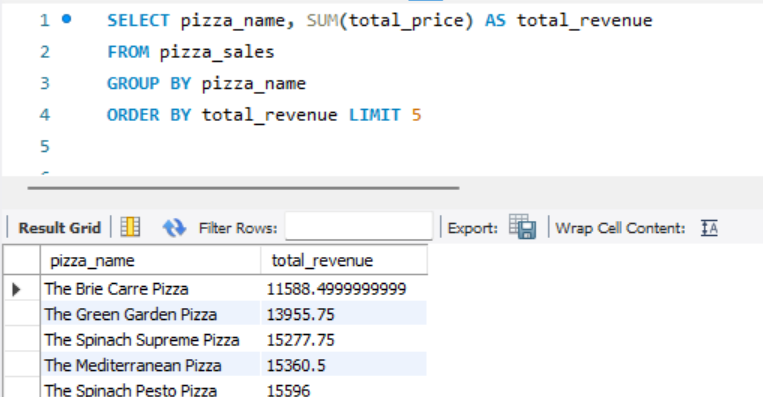


1. **Top 5 best seller pizza by revenue, total quantity and total orders**

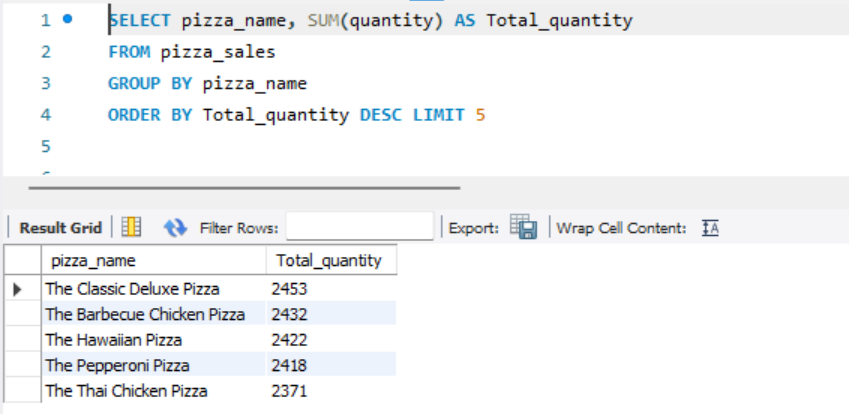
**Top 5 Pizza by Revenue:**



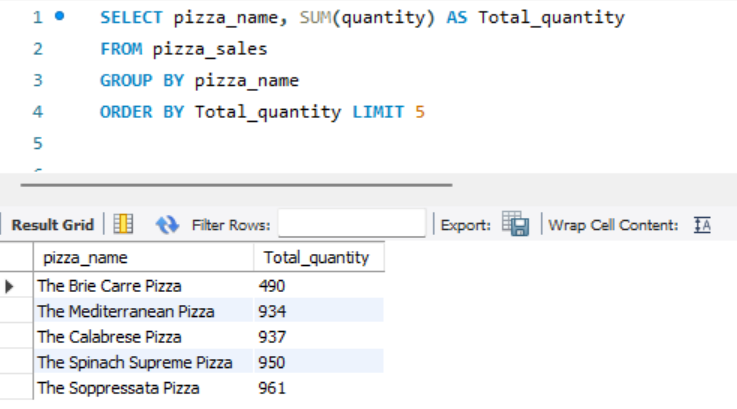
**Bottom 5 Pizza by Revenue:**



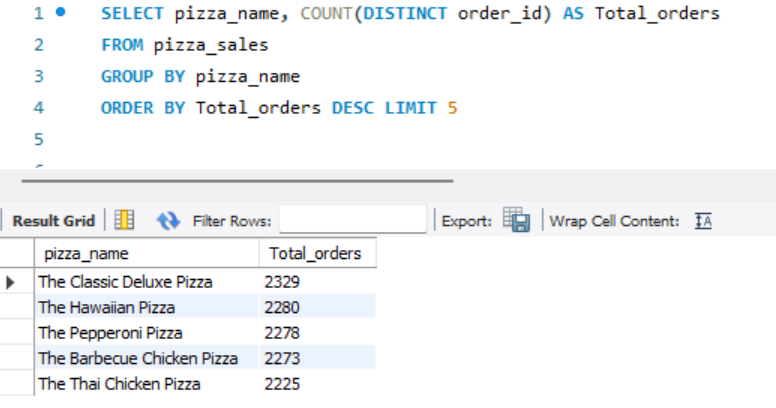
**Top 5 Pizza by Quantity:**



**Bottom 5 Pizza by Quantity:**



**Top 5 Pizza by Total orders:**



**Bottom 5 Pizza by Total orders:**

