

Kumari Jaya

Data Analyst

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CAREER OBJECTIVE

Enthusiast, self-learner, and process-oriented Data Analyst with a keen interest in the latest technological development such as Analytics, Visualization, and Data Analysis, with a high affinity towards Data & Business Analytics, seeking a responsible full-time career opportunity in a reputable organization where I can work with experienced professionals and reach my full potential.

WORK EXPERIENCE

ESign Web Services Pvt. Ltd.

(Aug 2023-Mar 2025)

SEO Executive (Currently Working with 1.5+ years of Experience)

- Performed keyword research and optimized on-page content for better search rankings.
- Analyzed traffic and rankings using Google Analytics, refining strategies based on data insights.
- Managed link-building efforts and created SEO-focused content to boost domain authority and organic traffic.

PROFESSIONAL EXPERIENCE

Brillica Services Pvt. Ltd.

(June 2024-now)

Data Science Intern

- Analyzed large datasets to identify trends and opportunities for business growth.
- Developed and maintained dashboards and reports to track key performance indicators.
- Collaborated with cross-functional teams to implement data-driven solution.

TECHNICAL SKILLS

- Data analysis and visualization tools: [Advanced Excel, Power BI, Tableau]
- Programming languages: [Python, SQL]
- Data management: [Data warehousing, ETL]
- Statistical modeling: [Regression, Descriptive, Distribution]
- Machine learning: [Supervised, unsupervised learning]

PROJECTS

Report card Generator Project (Python Project)

A Python-based result generator Developed a Python-based program to generate student report cards, utilizing dictionaries to store student data and calculate grades, percentages, and divisions.

Covid19 Dashboard (Power BI Project)

Overall, the dashboard provides interactive visualizations and analytics to track infection rates, vaccination progress, and demographic impacts globally.

Haldiram sales Analysis Dashboard (Advance Excel Project)

Created a dynamic and visually appealing Excel dashboard using excel pivot tables to present the findings which includes charts and tables that provide overview of Haldiram Sales Dashboard.

Education

Birla institute of Technology (BIT, Mesra)

(2016-18)

Masters in Business and Administration (MBA) with specialization in Finance & Marketing.

Gurukul Vidyapeeth Institute of Engineering & Technology (Punjab)

(2010-14)

Bachelor in Technology in Computer Science engineering.

Senior Secondary (XII)

(2007-09)

Rose public school (CBSE).

Secondary (X)

(2006-07)

Woodbine modern school (CBSE).