CREDIT CARD CUSTOMERS REPORT

Total revenue	Total income	Total interest	customer satisfaction
55M	576M	8M	3.19

₹ 4 | ₹ 3 | ₹ 2 | ₹ 1

Swipe | Online | Chip

low | med | high

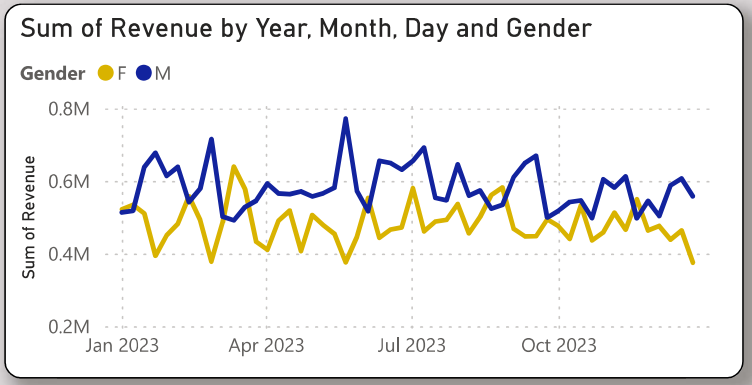
F | M

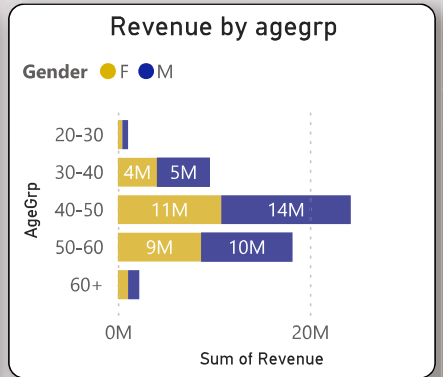
Week_Start_Date

Select all

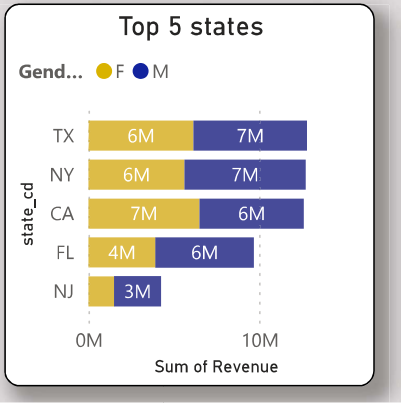
01 January 2023

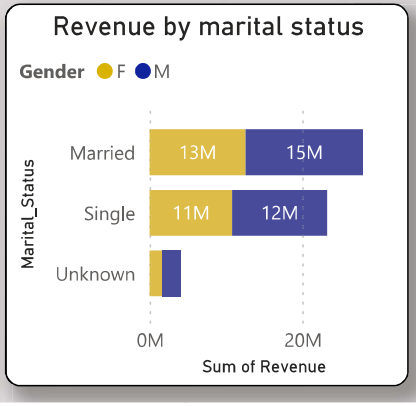
08 January 2023

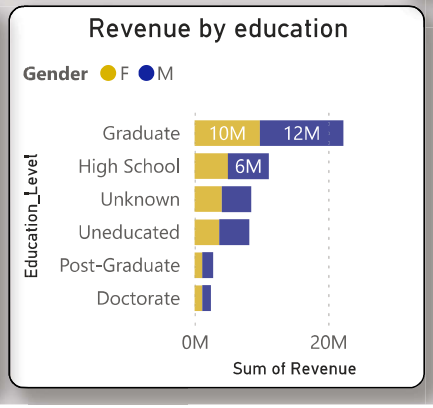


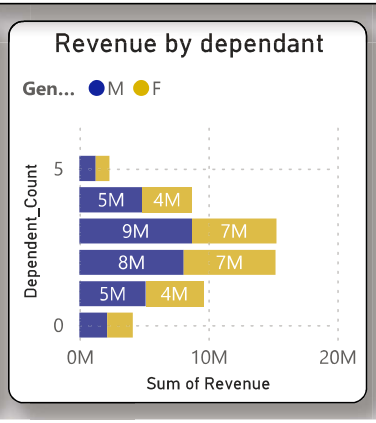


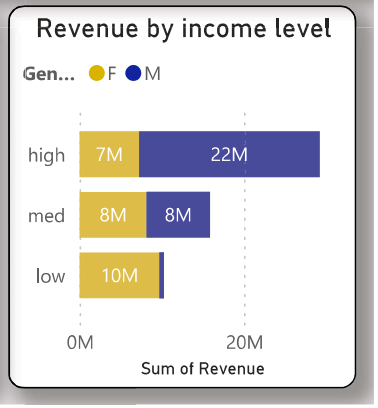
Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	**55315410**	**78,43,382.23**	**575914439**









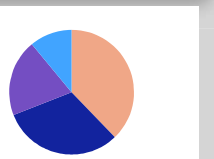


CREDIT CARD TRANSACTIONS REPORT

TOTAL REVENUE	TOTAL TRANSACTION	TOTAL INTEREST	TRANSACTION COUNT
55M	45M	7.8M	656K

₹ 4 | ₹ 3 | ₹ 2 | ₹ 1

Week_Start_Date
Select all
01 January 2023
08 January 2023

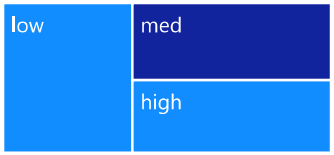


Average of Client_Num by Card_Category

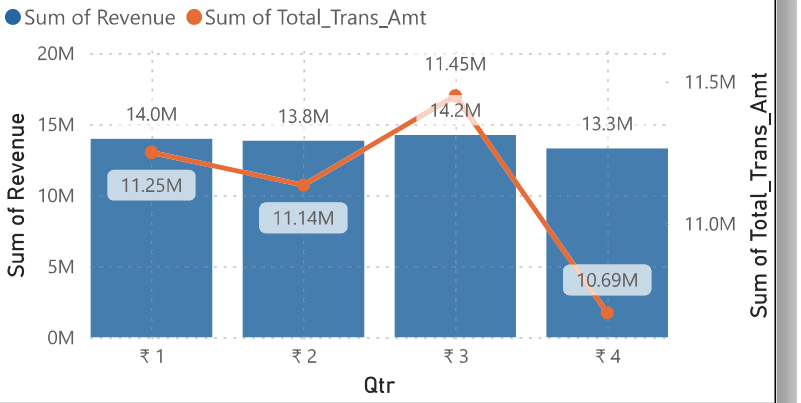
Count of Client_Num by Gender

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	**55315410**	**44522013**	**78,43,382.23**

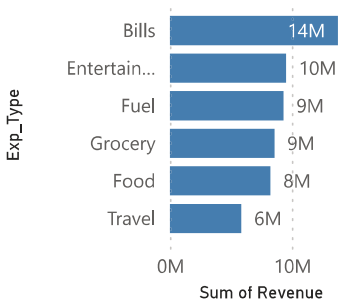
Count of Client_Num by income level



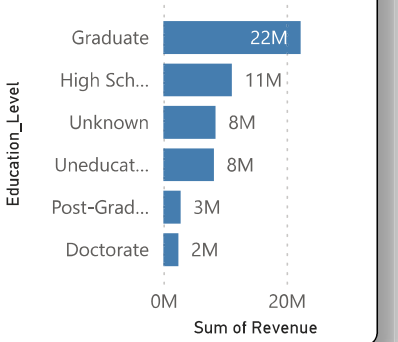
QTR REVENUE AND TOTAL TRANS



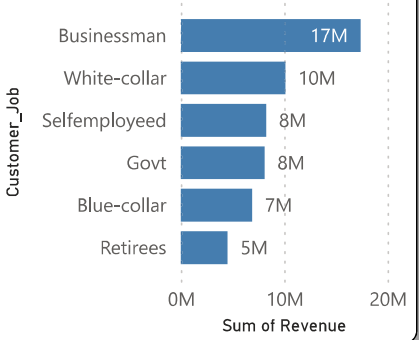
REVENUE AS PER EXPENDITURE



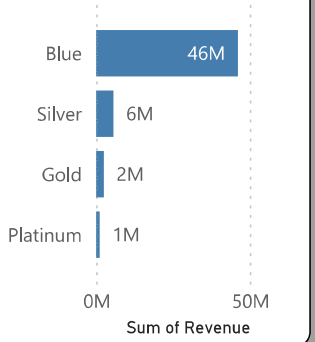
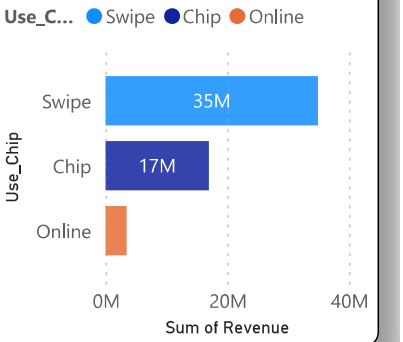
REVENUE AS PER EDUCATION



REVENUE AS PER JOB



REVENUE AS PER JOB



REVENUE AS PER CARD