

CREDIT CARD CUSTOMERS REPORT

Total revenue

55M

Total income

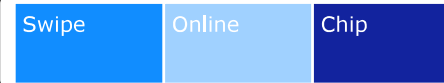
576M

Total interest

8M

customer satisfaction

3.19



Week_Start_Date

Select all

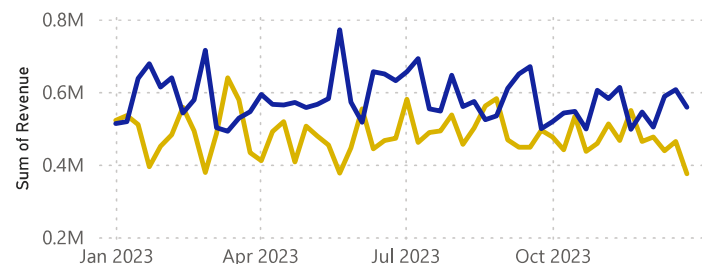
01 January 2023

08 January 2023



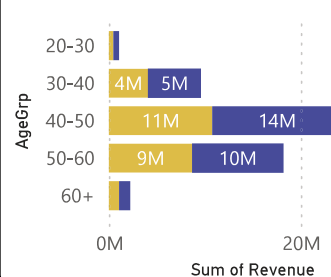
Sum of Revenue by Year, Month, Day and Gender

Gender ● F ● M



Revenue by agegrp

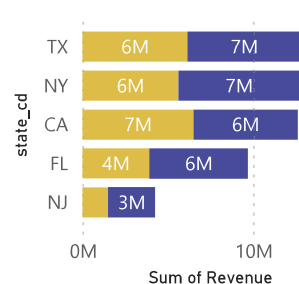
Gender ● F ● M



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	55315410	78,43,382.23	575914439

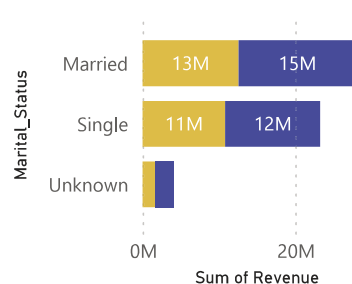
Top 5 states

Gender ● F ● M



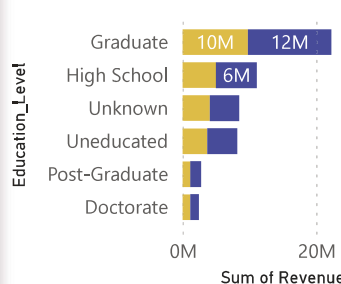
Revenue by marital status

Gender ● F ● M



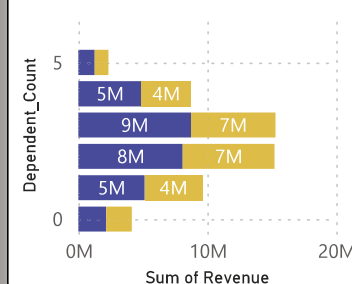
Revenue by education

Gender ● F ● M



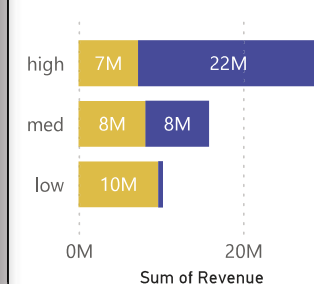
Revenue by dependant

Gender ● M ● F



Revenue by income level

Gender ● F ● M





CREDIT CARD TRANSACTIONS REPORT

Week_Start_Date

Select all

01 January 2023

08 January 2023

TOTAL REVENUE

55M

TOTAL TRANSACTION

45M

TOTAL INTEREST

7.8M

TRANSACTION COUNT

656K

₹ 4

₹ 3

₹ 2

₹ 1



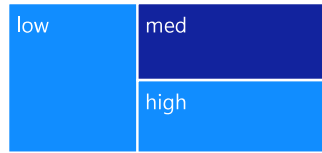
Average of Client_Num by Card_Category



Count of Client_Num by Gender

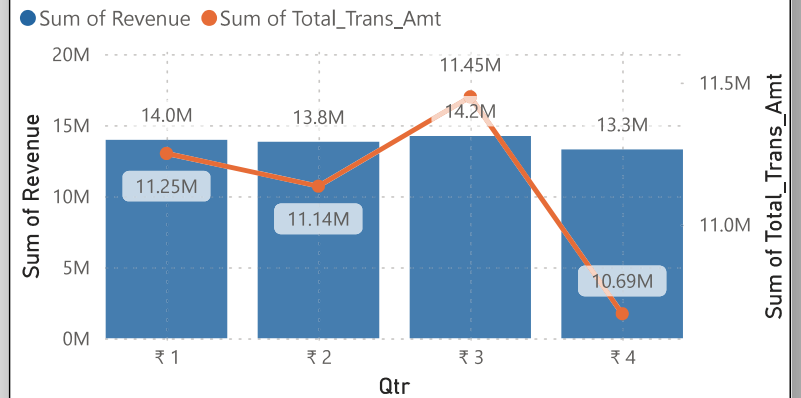


Count of Client_Num by income level

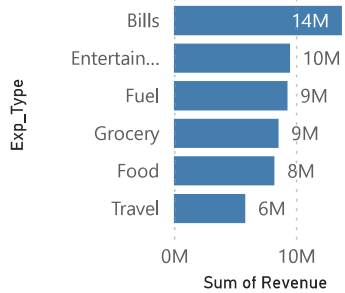


Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

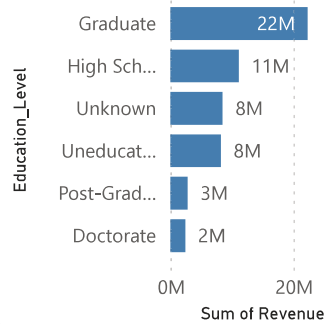
QTR REVENUE AND TOTAL TRANS



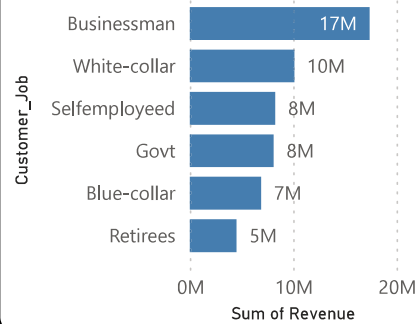
REVENUE AS PER EXPENDITURE



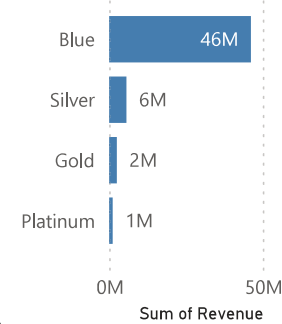
REVENUE AS PER EDUCATION



REVENUE AS PER JOB



REVENUE AS PER JOB



REVENUE AS PER CARD

