

# Introduction to time series modelling

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# Contents

Statistics for time series

Forecasting

Time series models

# Statistics for time series

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# Time series

Any data that change **over time**

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## Seasonality

- Cyclic pattern(s) repeated over time
- E.g. peak of sales in December

## Trend

- Change in 'baseline' levels over time
- E.g. linear increase in sales over last 5 years

# Rolling (or moving) statistics

Each observation is replaced with some statistic (e.g. mean) of  $k$  consecutive time points:

- $k$  preceding points
- $k/2$  points prior to and following a given time point

## Usage

- Reduce influence of outliers
- Smooth time series to identify patterns

# Exponentially weighted averages

- Rolling statistics weigh the  $k$  time points equally
- Often, points closer in time are more important

→ Weighting

# Exponentially weighted averages

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→ Weighting

## Exponential weighting

- $\text{EWMA}_1 = y_1$
- $\text{EWMA}_t = \alpha y_t + (1 - \alpha) \text{EWMA}_{t-1}, t > 1$

→  $\alpha$  controls the **decay**



# Expanding statistics

Each observation is replaced with some statistic (e.g. sum) of all points prior to the given time point

## Usage

- Visualise cumulative distribution over time
- Identify trends

# Autocorrelation

Correlation of the time series with itself at different lags:

- At lag 1, dependency on 'yesterday'
- At lag 7, dependency on 'last week'
- At lag 30, dependency on 'last month'...

## Usage

- Identify trends
- Identify period of seasonal cycles

# Forecasting

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## Prediction

- Value of  $y$  given values for the predictors  $X$
- Does not depend on time  
(or temporal effect is negligible)

# Forecasting

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- Value of  $y$  given values for the predictors  $X$
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(or temporal effect is negligible)

## Forecasting

- Value of  $y$  given **previous values** of  $y$
- Captures autocorrelation to 'project forward'
- (Some models can also incorporate predictors)

# Model evaluation

- Same metrics used for regression (e.g. MSE)
- Standard cross-validation doesn't apply

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- Same metrics used for regression (e.g. MSE)
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## Solution

- We can only forecast **based on past values**
- Split into training/test sets  
(e.g. before/after some point in time)

# Stationarity

Many models require time series to be **stationary**:

- Mean and variance constant over time
- Seasonality and trend must be removed



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Many models require time series to be **stationary**:

- Mean and variance constant over time
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## Solutions

- Detrending (estimate and subtract 'baseline')
- Differencing (predict change or 'change in changes')

# Time series models

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# ARMA models

## AutoRegressive

- $y_t$  depends on  $y_{t-1}, \dots$
- Regression on past values
- Captures (slow) changes in trend

## Moving Average

- $y_t$  depends on  $\varepsilon_{t-1}, \dots$
- Smoothing of past errors
- Captures sudden changes (e.g. spikes)

$$y_t = \alpha + \beta_1 y_{t-1} + \dots + \beta_p y_{t-p} + \gamma_1 \varepsilon_{t-1} + \dots + \gamma_q \varepsilon_{t-q}$$

# ARIMA models

- ARMA models on differentiated time series
- Typically  $d = 1$  or  $2$

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## First-order differences $y_t - y_{t-1}$

- Predict change
- Corresponds to velocity in physics

## Second-order differences $(y_t - y_{t-1}) - (y_{t-1} - y_{t-2})$

- Predict 'change in changes'
- Corresponds to acceleration in physics