# Karan Kumar

### Web Developer

Web Development Professional with 1 year of Experience in WordPress and Shopify, Skilled in Building and Customizing Websites from Scratch and Thriving in Collaborative Environments.

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### **EDUCATION**

### **Bachelor's in Computer Applications** Maharishi Dayanand University

08/2021 - 08/2024

#### **WORK EXPERIENCE**

### **WordPress Developer**

#### ContentHolic

10/2024 - Present New Delhi

- Developing and customizing WordPress websites for internal use and clients, using different themes and adding custom functionalities like programming SEO.
- Implementing SEO strategies and enhancing website performance through tailored design and custom features.

### WordPress Developer

### **Brain Quest Consultancy and Training**

05/2024 - 08/2024

- Developed custom WordPress websites from scratch for governmental and e-commerce clients.
- Resolved complex technical issues, ensuring reliable and high-performing sites.

### **Web Developer Intern**

### AG Strategic

02/2024 - 05/2024

Gurugram, India

- · Developed and optimized Shopify e-commerce website, enhancing user experience and functionality.
- Collaborated closely with the design team to conceptualize and implement new features, enriching the website's design and usability.

## **Web Developer Intern**

## **Unusual Digital**

07/2023 - 09/2023

 During my internship, I created a WordPress plugin from scratch, showcasing my development skills.

### **SKILLS**

WORDPRESS SHOPIFY **JAVASCRIPT** MvSOL

### **PROJECTS**

### Friendify

- · Created the dynamic social media platform Friendify, coordinating the use of PHP, JavaScript, jQuery, Bootstrap, HTML and CSS to ensure a smooth user experience.
- Implemented OTP authentication via email, prioritizing user data protection.
- · Engineered personalized profiles and intuitive features for effortless navigation, enhancing engagement.
- Link <a href="http://friendify.infinityfreeapp.com/">http://friendify.infinityfreeapp.com/</a>

#### **Crud Operation**

- Developed a web-based application with full CRUD functionality.
- O Users can enter basic details and upload a PDF document.
- They can later retrieve their uploaded PDF by entering the email used during the initial submission.
- Users can also update their details.
- o Front-End: HTML, CSS, JavaScript for the user interface.
- Back-End: PHP for server-side processing.
- Database: MySQL for data storage and retrieval.
- Link <a href="http://curd-operation-kk.infinityfreeapp.com/">http://curd-operation-kk.infinityfreeapp.com/</a>

#### Weather App

- Developed a weather application using HTML, CSS, and JavaScript.
- Integrated an API to fetch real-time weather data based on user
- o Implemented dynamic updates of weather conditions and forecasts.
- Link <a href="https://karan-weather-app.netlify.app/">https://karan-weather-app.netlify.app/</a>

### **LANGUAGES**

**ENGLISH** 

HINDI

Full Professional Proficiency

Native or Bilingual Proficiency