

# Karan Kumar

WordPress Development Professional with 1 Year of Experience in WordPress and Shopify, Skilled in Building, Customizing, and Optimizing Websites with Custom Functionalities, SEO, and Performance Enhancements.

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🐙 [github.com/kumarkaran-kk](https://github.com/kumarkaran-kk)

## EDUCATION

### Bachelor's in Computer Applications

Maharishi Dayanand University

08/2021 - 08/2024

## WORK EXPERIENCE

### WordPress Developer

ContentHolic

10/2024 - Present

New Delhi

- Developing and customizing WordPress websites for internal use and clients, using different themes and adding custom functionalities like programming SEO, and performance optimization.
- Implementing SEO strategies and enhancing website performance through tailored design and custom features.

### WordPress Developer Intern

Brain Quest Consultancy and Training

05/2024 - 08/2024

- Developed custom WordPress websites from scratch for governmental and e-commerce clients.
- Resolved complex technical issues, ensuring reliable and high-performing sites.

### Web Developer Intern

AG Strategic

02/2024 - 05/2024

Gurugram, India

- Developed and optimized a Shopify e-commerce website, enhancing user experience and functionality.
- Collaborated closely with the design team to conceptualize and implement new features, enriching the website's design and usability.

### Web Developer Intern

Unusual Digital

07/2023 - 09/2023

- Developed a custom WordPress plugin that generated personalized diet plans based on user input, utilizing PHP, JavaScript, HTML, and CSS.

## SKILLS

WORDPRESS

Plugin Development

PHP

JAVASCRIPT

MySQL

HTML

CSS

GITHUB

SHOPIFY

## PROJECTS

### Friendify

- Created a dynamic social media platform, Friendify, utilizing PHP, JavaScript, jQuery, Bootstrap, HTML, and CSS to ensure a smooth user experience.
- Implemented OTP authentication via email, prioritizing user data protection.
- Engineered personalized profiles and intuitive features for effortless navigation, enhancing engagement.
- Link - <http://friendify.infinityfreeapp.com/>

### Crud Operation

- Developed a web-based application with full CRUD functionality.
- Users can enter basic details and upload a PDF document.
- They can later retrieve their uploaded PDF by entering the email used during the initial submission.
- Users can also update their details.
- **Front-End:** HTML, CSS, JavaScript for the user interface.
- **Back-End:** PHP for server-side processing.
- **Database:** MySQL for data storage and retrieval.
- Link - <http://curd-operation-kk.infinityfreeapp.com/>

### Weather App

- Developed a weather application using HTML, CSS, and JavaScript.
- Integrated an **API** to fetch real-time weather data based on user input.
- Implemented dynamic updates of weather conditions and forecasts.
- Link - <https://karan-weather-app.netlify.app/>

## LANGUAGES

ENGLISH

Full Professional Proficiency

HINDI

Native or Bilingual Proficiency