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### FILTERS

[2018](#)[2019](#)[2020](#)[2021](#)[2022 Est](#)[Q1](#)[Q2](#)[Q3](#)[Q4](#)[YTD](#)[YTG](#)[vs LY](#)[vs Targets](#)

segment, categ...

[All](#)

region, market

[All](#)

customer

[All](#)

**\$823.85M**  
NS \$

Last Year  
\$267.98M  
**+8.24%**

**36.5%**  
GM %

Last Year  
37.1%  
**+36.49%**

**-6.63%**  
NP %

Last Year  
-0.85%  
**-6.63%**

**FCA %**  
80.2%

Last Year  
37.1%  
**+36.49%**

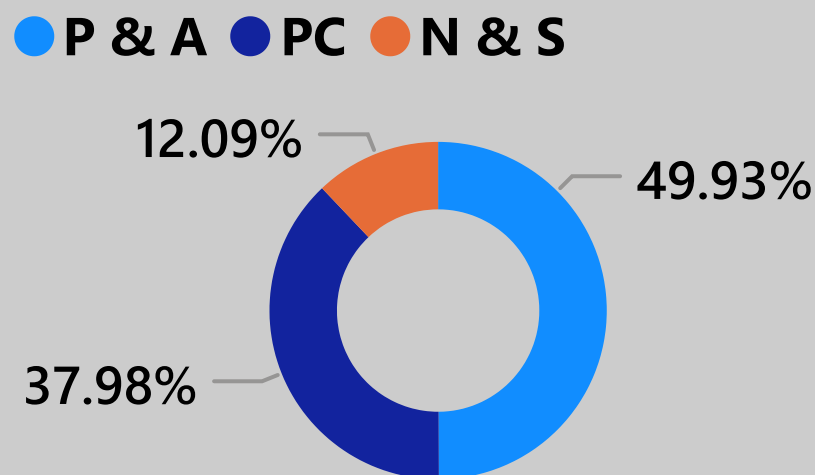
### Market shares AtliQ vs Other competitors

manufactu... atliq bp dale innovo pacer

### Top 5 Customer by Revenue

product	RC %	GM %
AQ Trigger	3.3%	36.9% ↓
AQ Qwerty	3.4%	37.1% ↓
AQ Maxima	2.7%	36.7% ↓
AQ Gen Y	2.9%	36.1% ↓
AQ BZ Allin1	4.1%	36.0% ↓

### Revenue by Channel



### Yearly Trend by NS \$, Net Profit %, Atliq MS % and GM %



### Key insights by sub zone

sub zone	NS \$	RC %	GM %	Net Profit %	Atliq MS %	Net Error %	Risk
ROA	\$186.9M	22.7%	38.3%	8.23%	1.5%	-21.6%	OOS
NA	\$177.9M	21.6%	37.2% ↓	-13.67%	0.8%	-7.1%	OOS
ANZ	\$44.4M	5.4%	38.5% ↓	7.27%	0.3%	-5.2%	OOS
India	\$210.7M	25.6%	32.0% ↓	-24.65%	2.5%	3.9%	EI
LATAM	\$3.2M	0.4%	37.5%	6.18%	0.0%	5.3%	EI
SE	\$91.5M	11.1%	38.7%	4.43%	3.6%	10.6%	EI
NE	\$109.3M	13.3%	38.0%	-1.14%	1.2%	11.3%	EI