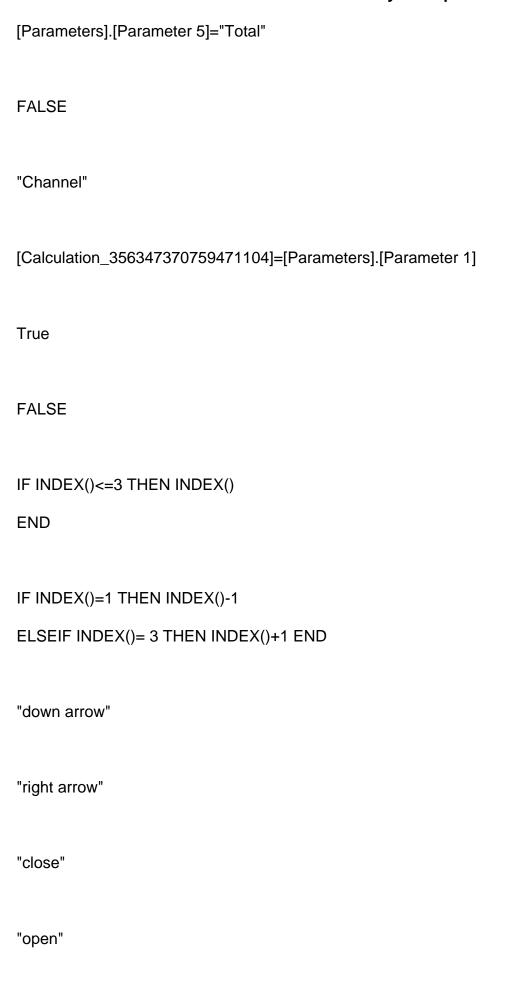
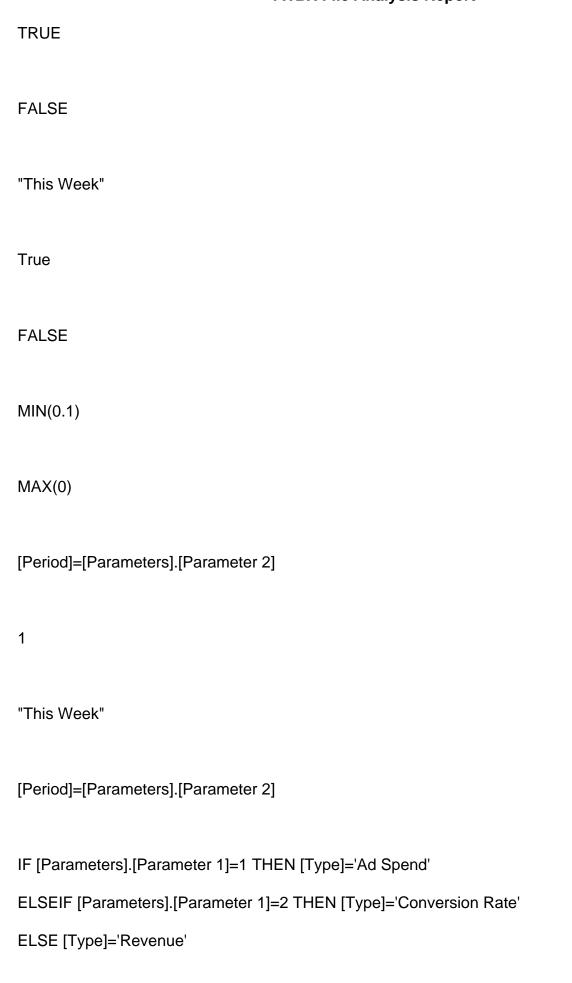
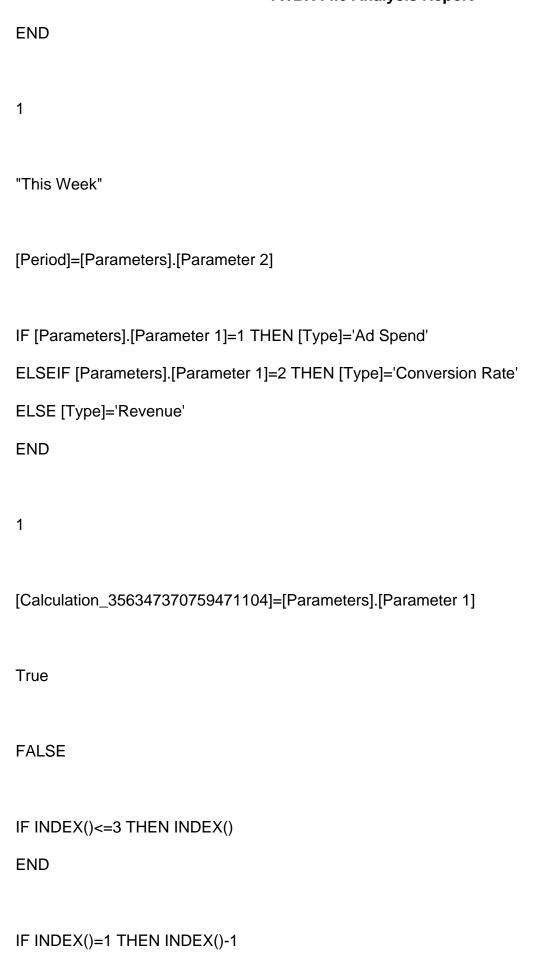
Formulas
1
"This Week"
"close"
"Ad Spend"
"Channel"
IF [Parameters].[Parameter 5]='Channel' THEN SUM([Amount])
ELSEIF [Parameters].[Parameter 5]='Campaign' THEN SUM([Amount])*1.5
ELSE SUM([Amount])+(SUM([Amount])*1.5)
END
"Channel"
[Parameters].[Parameter 5]="Channel"
TRUE
[Parameters].[Parameter 5]="Campaign"



```
[Parameters].[Parameter 3]='close'
[Period]=[Parameters].[Parameter 2]
IF [Parameters].[Parameter 1]=1 THEN [Type]='Ad Spend'
ELSEIF [Parameters].[Parameter 1]=2 THEN [Type]='Conversion Rate'
ELSE [Type]='Revenue'
END
IF [Calculation_356347370759774211]=4 THEN
  IF [Parameters].[Parameter 1]=3 THEN 3
  ELSE
    [Parameters].[Parameter 1]+1
  END
ELSEIF [Calculation_356347370759774211]=0 THEN
  IF [Parameters].[Parameter 1]=1 THEN 1
  ELSE
  [Parameters].[Parameter 1]-1
  END
END
INDEX()
```

[Period]=[Parameters].[Parameter 2]
IF [Calculation_356347370759774211]=0 THEN "left" ELSEIF [Calculation_356347370759774211]=4 THEN "right" END
[Type]
[Parameters].[Parameter 3]='open'
1
"This Week"
"close" True
FALSE
1





ELSEIF INDEX()= 3 THEN INDEX()+1 END

```
IF [Calculation_356347370759774211]=4 THEN
  IF [Parameters].[Parameter 1]=3 THEN 3
  ELSE
    [Parameters].[Parameter 1]+1
  END
ELSEIF [Calculation_356347370759774211]=0 THEN
  IF [Parameters].[Parameter 1]=1 THEN 1
  ELSE
  [Parameters].[Parameter 1]-1
  END
END
INDEX()
1
2
IF [Calculation_356347370759774211]=0 THEN "left"
ELSEIF [Calculation_356347370759774211]=4 THEN "right"
END
"This Week"
```

True
FALSE
0
"down arrow"
0
"open"
"Channel"
IF [Parameters].[Parameter 5]='Channel' THEN SUM([Amount])
ELSEIF [Parameters].[Parameter 5]='Campaign' THEN SUM([Amount])*1.5
ELSE SUM([Amount])+(SUM([Amount])*1.5)
END
"Channel"
"Channel"
"Bar"

0
0
[Parameters].[Parameter 5]="Channel"
TRUE
FALSE
"Channel"
"Bar"
0
0
"Campaign"
TRUE
[Parameters].[Parameter 5]="Campaign"
FALSE

"Channel"	
"Bar"	
0	
0	
"Total"	
TRUE	
[Parameters].[Parameter 5]="Total"	
FALSE	
0	
True	
FALSE	
"close"	
Fields	

p.Type	
p. period	
p. open close ?	
P. Type Str	
Channel type	