

CO/ID - 3/ 1020/287/2009

**BEFORE THE SECURITIES AND EXCHANGE BOARD OF INDIA,
MUMBAI**

CONSENT ORDER

ON THE APPLICATION SUBMITTED BY

JAI SHAREFIN LIMITED

(SEBI Regn. No. INB 020919133)

IN THE MATTERS OF

HINDUSTAN CONTINENTAL LIMITED

AND

PRIYANS SAREE INDUSTRIES LIMITED

(CONSENT APPLICATION NO. 1020 of 2008)

1. Securities and Exchange Board of India (SEBI) had conducted investigations into the alleged manipulation in the shares of Hindustan Continental Limited and Priyans Saree Industries Limited during October 16, 2002 to August 05, 2003 and March 01, 2002 to July 24, 2003 respectively. The investigations *prima facie* revealed that Jai Sharefin Limited (hereinafter referred to as the 'applicant'), a stock broker of Ahmedabad Stock Exchange having SEBI Registration No. INB 020919133, violated the provisions of Regulation of the SEBI (Prohibition of Fraudulent and Unfair Trade Practices Relating To Securities Market) Regulations, 1995 and SEBI (Stock Brokers and Sub-Brokers), Regulations, 1992.
2. Pursuant to the investigation, SEBI initiated enquiry proceedings under the SEBI (Procedure for Holding Enquiry by Enquiry Officer and Imposing Penalty) Regulations, 2002 against the applicant. Accordingly, an enquiry officer was appointed.
3. While the above proceedings were in progress, the applicant vide letter dated October 06, 2008 proposed settlement of the proceedings above through a consent order in

terms of SEBI circular no. EFD/ED/Cir-1/2007 dated April 20, 2007. The applicant proposed revised consent terms vide letter dated July 16, 2009. The High Powered Advisory Committee constituted by SEBI, considered the consent terms proposed by the applicant and recommended the case for settlement. Accordingly, the applicant shall pay Rs.25,000 (Rupees twenty five thousand only) towards settlement charges and also give an undertaking of voluntary debarment from buying, selling or dealing in the securities market, whether directly or indirectly for a period of two years. SEBI accepted the said recommendations and communicated the same to the applicants vide letter dated September 07, 2009.

4. Accordingly, the applicant, without admitting or denying the charges, has remitted a sum of Rs.25,000 (Rupees twenty five thousand only) towards settlement charges vide demand draft no. 017041 dated September 23, 2009, drawn on Central Bank of India payable at Mumbai. The applicant has also undertaken 'two years voluntary debarment from the securities market'.
5. In view of the above, it is hereby ordered that this consent order disposes of the said enquiry proceedings pending against the applicant in the matters of Hindustan Continental Limited and Priyans Saree Industries Limited. It is also ordered that the applicant shall not buy, sell or deal in securities market, in any manner whatsoever, directly or indirectly, for a period of two years.
6. A copy of this order shall be sent to Ahmedabad Stock Exchange of which the applicant is a member and other recognized stock exchanges and to the depositories to ensure that the applicant (PAN No. AAACJ3864E) does not buy, sell or deal in securities market in any manner whether directly or indirectly for a period of two years from October 15, 2009.
7. This order is without prejudice to the right of SEBI to initiate enforcement actions, including commencing or reopening of the proceedings pending against applicant, if:
 - a. any representation made by the applicant in this consent proceeding is subsequently discovered to be untrue; or

b. the applicant breaches any of the consent terms or undertakings filed in this consent proceeding.

8. This consent order is passed on this day, the 9th of October 2009 and shall come into force with immediate effect.

M. S. SAHOO
WHOLE TIME MEMBER

Dr. K. M. ABRAHAM
WHOLE TIME MEMBER