

BEFORE THE SECURITIES AND EXCHANGE BOARD OF INDIA, MUMBAI

CONSENT ORDER

**ON THE APPLICATION SUBMITTED BY
KETAN SHAH & CO.
(SEBI Regn No. INB 190399315)**

**IN THE MATTER OF
VISION ORGANICS LIMITED**

(CONSENT APPLICATION NO. 832/2008)

1. Securities and Exchange Board of India (SEBI) had conducted investigations into the alleged price manipulation in the shares of Vision Organics Limited (hereinafter referred to as the 'company') during July 09, 2001 to November 09, 2001. The investigation, *prima facie*, revealed that Ketan Shah & Co. (hereinafter referred to as the 'applicant'), a broker (SEBI Regn No. INB 190399315) of Vadodara Stock Exchange Limited, along with other broking firms indulged in creation of artificial volume in the shares of the company. Therefore, it was alleged that the applicant violated provisions of the SEBI (Prohibition of Fraudulent and Unfair Trade Practices relating to Securities Market) Regulations, 2003.
2. Pursuant to the investigation, SEBI initiated enquiry proceedings under Regulation 6 of the SEBI (Procedure for Holding Enquiry by Enquiry Officer and Imposing Penalty) Regulations, 2002. It issued a show cause notice dated September 29, 2004. The applicant replied to show cause notice vide its letter dated November 08, 2004.
3. While the above proceedings were in progress, the applicant, vide letter dated July 07, 2008, proposed settlement of the said proceedings through a consent order in terms of SEBI circular No.EFD/ED/Cir.-01/2007 dated April 20, 2007. It proposed revised consent terms vide letter dated March 24, 2009. The High Powered Advisory Committee constituted by SEBI considered the consent terms proposed by the applicant and recommended the case for settlement. Accordingly, the applicant shall pay Rs. 5,00,000 (Rupees five lakh only) towards settlement charges. SEBI accepted the said recommendations and communicated the same to the applicant vide letter dated June 01, 2009.
4. Accordingly, the applicant, without admitting or denying the charges, has remitted a sum of Rs. 5,00,000 (Rupees five lakh only) towards settlement charges vide demand draft No.759035 dated June 04, 2009 drawn on Oriental Bank of Commerce payable at Mumbai.
5. In view of the above, it is hereby ordered that this consent order disposes of the enquiry proceedings pending against the applicant in the matter of Vision Organics Limited.

6. A copy of this order shall be served on the Vadodara Stock Exchange Limited of which the applicant is a broker.
7. This order is without prejudice to the right of SEBI to initiate enforcement actions, including commencing or reopening of the proceedings pending against the applicant, if:
 - a. any representation made by the applicant in this consent proceeding is subsequently discovered to be untrue; or
 - b. the applicant breaches any of the consent terms or undertakings filed in this consent proceeding.
8. This consent order is passed on this day, the 22nd of June, 2009 and shall come into force with immediate effect.

Sd/-
M. S. Sahoo
Whole Time Member

Sd/-
K. M. Abraham
Whole Time Member