

BEFORE THE ADJUDICATING OFFICER
SECURITIES AND EXCHANGE BOARD OF INDIA
CO/ISD/1255/AO/PKB/EAD-4/104/2009

Under section 15-I of Securities and Exchange Board of India Act, 1992 read with Rule 5 of SEBI (Procedure for Holding Inquiry and Imposing Penalties by Adjudicating Officer) Rules, 1995

In respect of
Shri V.N.Seshagiri Rao
PAN No. AAIPR1007Q

In the matter of
M/s. Advent Computer Services Ltd.

1. Bombay Stock Exchange (hereinafter referred to as "BSE") conducted investigation into the trading of the scrip of M/s. Advent Computer Services Ltd. (hereinafter referred to as "Company") during the period from August 9, 2007 to June 23, 2008 (hereinafter referred to as "Investigation Period").
2. Pursuant to that, SEBI looked into the dealings in the scrip of the Company during the Investigation Period and observed that a group of apparently associated clients, viz., Shri V.N.Seshagiri Rao (hereinafter referred to as "Noticee") and Arif Rahman, through Kotak Securities Ltd. entered into self trade for 227907 shares of the Company, accounting for 86.78% of the total market volume during the period from February 12, 2008 to February 14, 2008. It was observed that the Noticee was the Director of the Company till March, 2008 and was to file the necessary disclosures regarding the purchases as required under the SEBI (Prohibition of Insider Trading) Regulations, 1992 to the Company. However, it was observed that the Noticee had not filed the disclosures.
3. Therefore, vide order dated October 3, 2008 SEBI initiated Adjudication Proceedings in respect of the Noticee for the alleged violation of Regulations 13(4) and 13(5) of SEBI (Prohibition of Insider Trading)

Consent Order in respect of Shri V.N.Seshagiri Rao in the matter of M/s. Advent Computer Services Ltd.

Regulations, 1992. Shri. D. Sura Reddy was appointed as the Adjudicating Officer to inquire into and adjudge under section 15A(b) of the SEBI Act, 1992, the alleged violation by Noticee and pursuant to his transfer, the undersigned was appointed as the Adjudicating Officer vide Order dated December 10, 2008.

4. Show Cause Notice dated December 31, 2008 was issued to the Noticee. Pending the adjudication proceedings, the Noticee made an application dated February 27, 2009 and an affidavit in the format prescribed by SEBI for settlement in the matter in terms of SEBI Circular No. EFD/Cir.-1/2007 dated 20th April, 2007. Pursuant to the said application, the Noticee vide letter dated April 24, 2009 proposed revised consent terms submitting that he was willing to pay Rs. 1,00,000/- (Rupees One Lakh only) towards settlement terms.
5. The revised consent terms as proposed by the Noticee were placed before the High Powered Advisory Committee (hereinafter referred to as "HPAC") on May 22, 2009 and HPAC after deliberation recommended the case for settlement on the revised consent terms proposed by the Noticee. Thereafter, SEBI vide letter dated June 26, 2009 conveyed to the Noticee that SEBI has in principle agreed to accept the terms of consent, subject to the clauses of Undertakings /Waivers made in the consent application and advised the Noticee to pay in accordance with the revised consent terms.
6. In terms of the proposal of the Noticee for the sole purpose of settling the matter on hand and without admission or denial of guilt on the part of the Noticee to the finding of fact or conclusion of law, the Noticee has remitted a sum of Rs. 1,00,000/- (Rupees One Lakh only) favouring Securities and Exchange Board of India vide Demand Draft No. 006907 dated July 1, 2009 drawn on Axis Bank Ltd., Service Branch, Mumbai towards the terms of consent in the matter.
7. In view of the above, it is hereby ordered that:
 - i) this consent order disposes of the said Adjudication Proceedings pending against the Noticee under SEBI Act, 1992 and

- ii) passing of this order is without prejudice to the right of SEBI to take enforcement actions including commencing / reopening of the pending proceedings against the Noticee, if SEBI finds that:
- a. any representations made by the Noticee in the consent proceedings are subsequently discovered to be untrue.
 - b. the Noticee has breached any of the clauses / conditions of undertakings / waivers filed during the current consent proceedings.
8. This consent order is passed on the 8th day of September, 2009 and shall come into force with immediate effect.
9. In terms of Rule 6 of the SEBI (Procedure for Holding Inquiry and Imposing Penalties by Adjudicating Officer) Rules, 1995, copies of this order are sent to the Noticee and also to the Securities and Exchange Board of India.

Place: Mumbai

**P. K. BINDLISH
ADJUDICATING OFFICER**