

**BEFORE THE SECURITIES AND EXCHANGE BOARD OF INDIA,  
MUMBAI  
CONSENT ORDER  
ON THE APPLICATION SUBMITTED BY  
M/S. GRISHMA SECURITIES PRIVATE LIMITED  
  
IN THE MATTER OF  
SHREE YAAX PHARMA & COSMETICS LTD.**

1. SEBI conducted investigations into the alleged irregularities in the dealings in the scrip of Shree Yaax Pharma & Cosmetics Ltd. Pursuant to the said investigation, enquiry proceedings were initiated against M/s. Grishma securities private limited (hereinafter referred to as the applicant). The Enquiry Officer found that the applicant has aided and abetted its client for having indulged in circular trading thereby entering into non-genuine transactions which caused artificial volumes influencing the price of the scrip of Shree Yaax Pharma & Cosmetics Ltd. in violation of provisions of Regulation 4 (a), (b), (c) and (d) of SEBI (Prohibition of Fraudulent and Unfair Trade Practices) Regulations 1995 and provisions of Clause A (2) to A (5) of the Code of Conduct prescribed for Stock Brokers contained in Schedule II to Regulation 7 of SEBI (Stock Brokers and Sub-Brokers) Regulations 1992. On the basis of the Enquiry Report a Show Cause Notice dated May 20, 2005 was issued to the applicant, requiring them to show cause as to why appropriate order as recommended by the Enquiry Officer should not be passed against them. The said proceedings against the Applicant are pending before SEBI.
2. While the matter stood thus, the applicant made an application dated September 11, 2007 along with an affidavit of “undertakings and waivers” for settlement of the matter in terms of SEBI Circular No. EFD/Cir.-1/2007 dated 20<sup>th</sup> April, 2007. Thereafter, vide letter dated October 25, 2007, the applicant proposed revised consent terms thereby agreeing to pay a sum of Rs. 2,50,000/- (Rupees Two Lakhs Fifty Thousand only) for settlement of the matter. The consent terms proposed by the applicant were placed

before the High Powered Advisory Committee (HPAC) and the HPAC, after deliberation, recommended the case for settlement on the consent terms proposed by the applicant.

3. As per the consent terms, the applicant, without admitting or denying the charges, has remitted a sum of Rs. 2,50,000/- (Rupees Two Lakhs Fifty Thousand only) to SEBI vide Demand Draft No. 453773 dated January 03, 2008 drawn on Axis Bank Ltd., Mumbai, towards the consent terms in the matter.
1. In view of the above, it is hereby ordered that
  - i) This consent order disposes of the said enquiry proceedings pending before SEBI against the applicant in the matter of Shree Yaax Pharma & Cosmetics Ltd , and
  - ii) Passing of this order by SEBI is without prejudice to the right of SEBI to take enforcement actions including commencing / reopening of the pending proceedings against the applicant, if
    - a. Any representations made by the applicant in the consent proceedings are subsequently discovered to be untrue.
    - b. The applicant has breached any of the clauses / conditions of undertakings / waivers filed during the current consent proceedings with SEBI.

This consent order is passed on this day, the January 30, 2008 and shall come into force with immediate effect.

**G. Anantharaman**

**WholeTime Member**

**T. C. Nair**

**WholeTime Member**