Now, add a new page and rename it by double clicking on it and write: "Sales Dashboard".

Here, we have to add measures
(i) Total Sales
(ii) Total Cost
(iii) Total Profit
(iv) Profit %
(v) Total Customers
(vi) Sales per Customers

Add Measures (DAX)

How to add measure

Go to Field Panel
↓
Right click : Sales table
↓
New Measure
↓
measures box appears on the top of Canvas area.
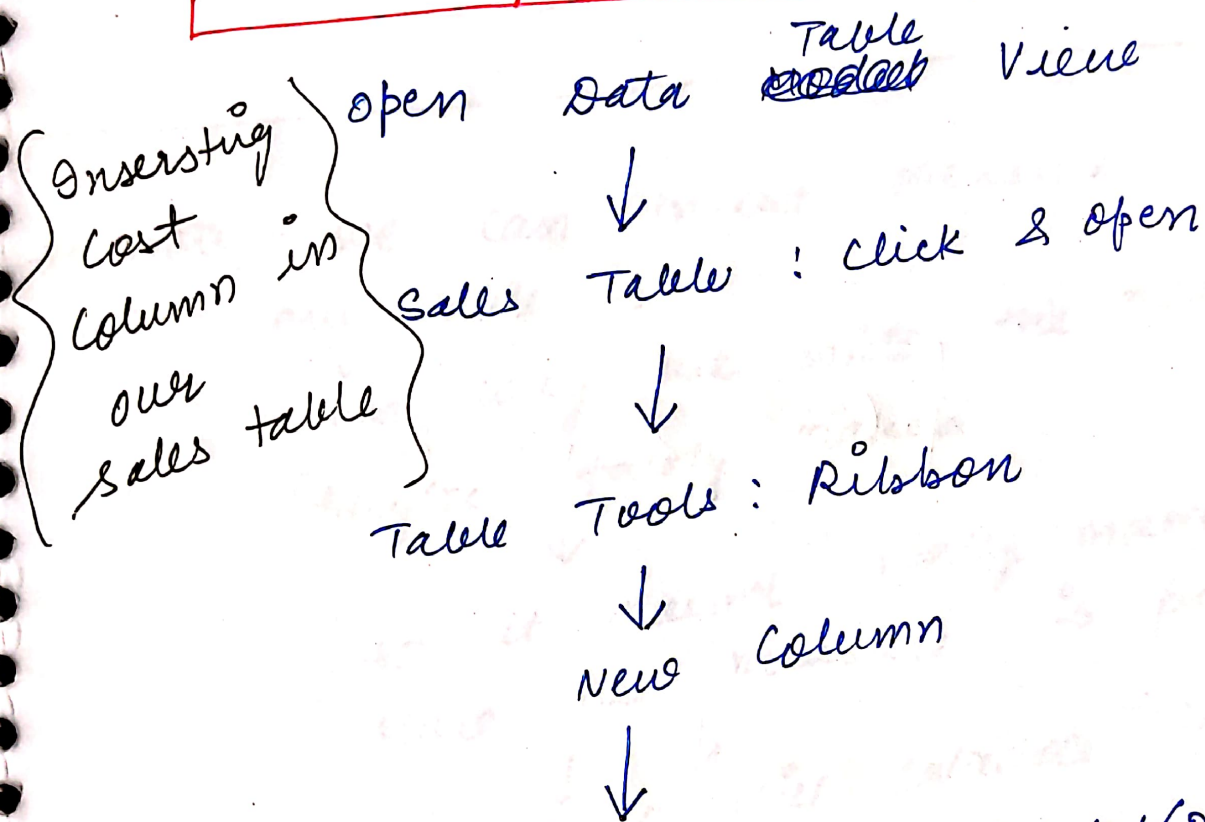
measure appears as ⇐

 tiny little
Calculator symbol
next to
measure name

☑ 1. | Total Amount | = sum (sales [Amount])

↓

Format : Ribbon

↓

set : currency, 1,000 seprator ...

Calculating Total Cost

$\left.\begin{array}{c}\text{Inserting}\\\text{cost}\\\text{column in}\\\text{our}\\\text{sales table}\end{array}\right\}$ $\left\{\begin{array}{c}\text{open Data Table ~~model~~ View}\\\downarrow\\\text{Sales Table : click & open}\\\downarrow\\\text{Table Tools : Ribbon}\\\downarrow\\\text{New Column}\\\downarrow\end{array}\right.$

☑ 1. Cost = [Boxes] * Related (products [Cost per Box])

Now, Calculating our total Cost :⇒

↓

Go to field Panel

↓

↓

Right Click : Sales table

↓

New Measure

↓

☑ 1. Total Cost = sum (sales [cost])

↓

Format :→ currency . . .

** Note:- we can insert measure in
any table →
the way we write the measure
they're fairly naked

↓

so it doesn't really matter
where the measure is present

↓

it will still calculate the
same value.

---

* **Add Another Measure :-**

Total Profit = [Total Amount] - [Total Cost]

↓

set formatting

* **Add Another Measure :-**

Profit % = DIVIDE ([Total Profit],
[Total Amount])

↓

format : → Percentage
(measure tool)

<u>Now</u> ,

Insert a table in canvas area

↓

Add :→ Cateogry
→ Total Amount
→ Total Cost
→ Total Profit
→ Profit %.

↓

Increse the text size

[visual : font : (ϓ size)]

Add a fictional profit indicator

→ if Profit %. > 50 → thumbs up

else → thumbs down

Add new measure

↓

☑ Profit Target met ? = if ([Profit %.] > 0.5 ,

"👍" , "👎")

* To bring emoji

    ↓

   Press : [window key ⊞] + [▪] .

[Add New Page]

   as " DashBoard "

      ↓

     Name it