

3. TREND

AND

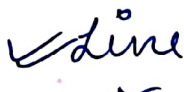
FORECAST

ANALYSIS

To do trend & forecast analysis,
we need some sort of data
that has time / date component

Here, we have "sales data" \Rightarrow date
&
Amount

Trend of Customers

Insert  line chart
or
area chart



Axis : Date

* Add measure to sales tables

\downarrow

Total Customers = $\text{sum}(\text{sales}[\text{customers}])$

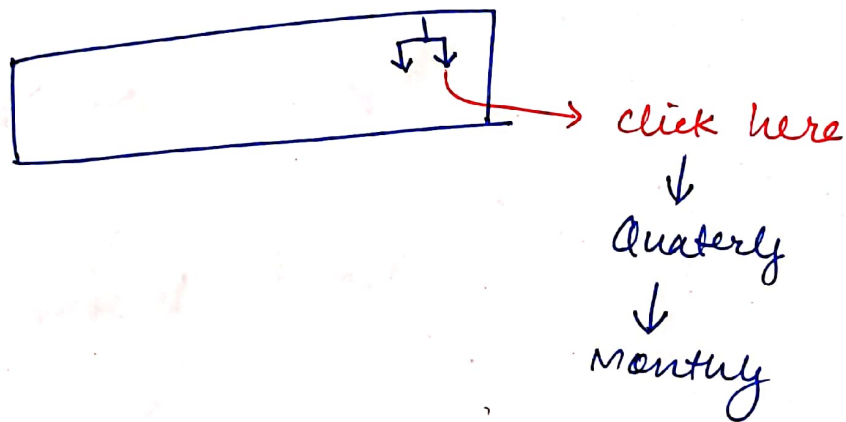


Values : Total Customer



↓
we'll only see single dot instead
of a line
(showing data at higher level)

To see data at lower level:



Now;

Add : category in legend section

↓
split into 3 different line
one per category

Fore-Casting in Power BI

In order to do forecast, we need to have one series on the chart not 3 different one.

• Select the Graph

↓
Visual Panel

↓
⊕ Analytics on top

↓
☒ enable Forecast

↓
Forecast ▼
↗ click here

├─ unit
├─ length
└─ Accuracy