

Imp. Skills For Data Analysts

↳ playlist

P → Data Preparation

C → Number crunching

S → Story telling

Q → Asking Question

T → Technology

P = Data Preparation

1) Data Source (read data from different sources)

2) Data cleaning

- remove duplicates
- Blank & Error
- Missing values

3) Combining Data

(from 2 source)

4) Data Transformation (as per user req. chart is made)

C = Number crunching

(1) Statical Analysis

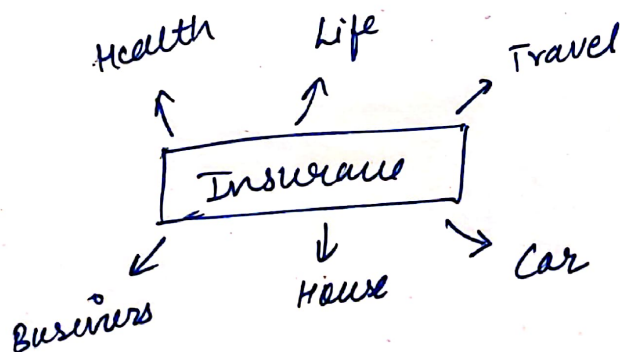
- Mean
- Median
- Mode
- Distribution

(2) Functional Analysis

eg: Insurance client working

then ;

Quick learn about Insurance Industry



(3) Ad-hoc Analysis

- Trend analysis
- Chart
- frequency distribution

+ Data → quickly analyse + produce output

(4) Experimental Analysis

→ design a choice based system
(A or B)

→ Measure performance & analyse it

S = Story Telling

→ as a Data Analyst

↓
we make things for someone

~~we make things for someone~~

- what charts to make
- story-telling chart
- Formatting chart to make attractive
- Presentation

* Build your Persuasion skills

↓
to convince someone for something

- Active
- Test & Improve (feedback)

* Sense of Visual Design

- Use of font, colour, design work
- make creative

Q = Asking Question

→ ability to ask right question

- why do we need this?
- what should be included in it?
- Any exclusion?
- How to display it?

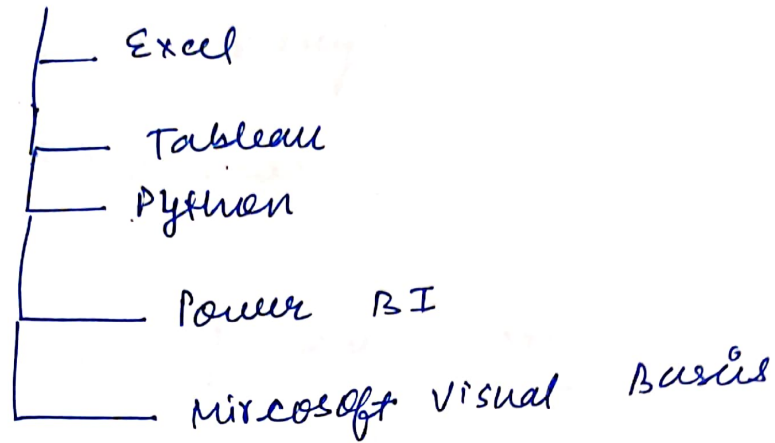
⇓

for preparing any data sheet

- motivation behind this

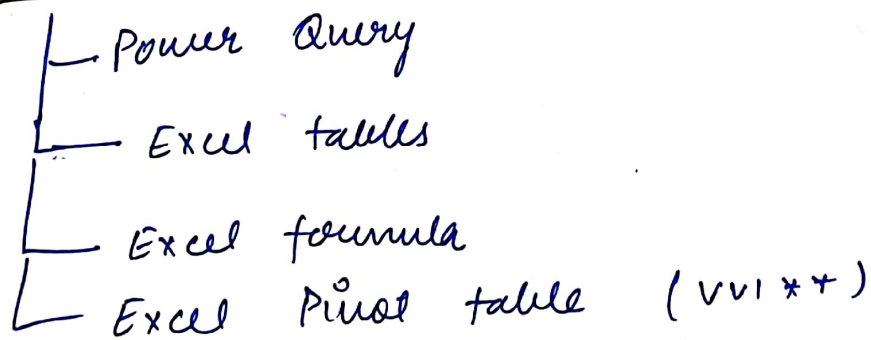
→ Learn about ur business
(line of work)

T = Technology

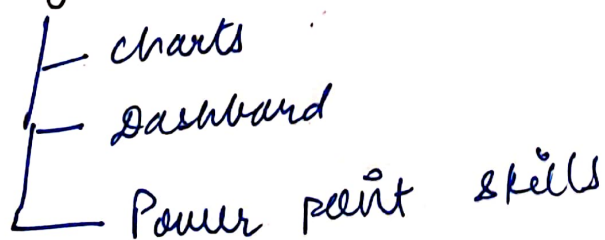


Key Excel skills to become Great Data Analyst

1) Data Analysis



2) Story Telling



Automation

└ Power Query
└ VBA Macros

} → to prevent Errors.