



Customer Churn Analysis

10000

Total Customers

5151

Active Customers

4849

InActive Customers_Sub

7055

Credit_CardHolder

2945

Non_CreditCardHolder

2037

Exit Customers

7963

Retain Customers

Year

All

Month

All

GeographyLocation

All

ActiveCategory

All

ExitCategory

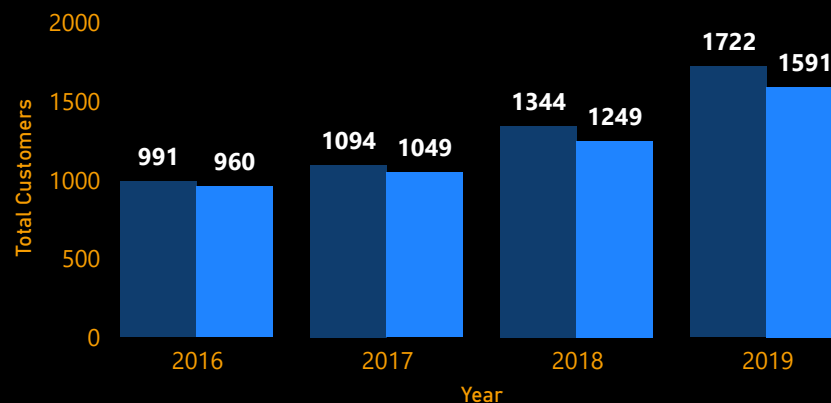
All

GenderCategory

All

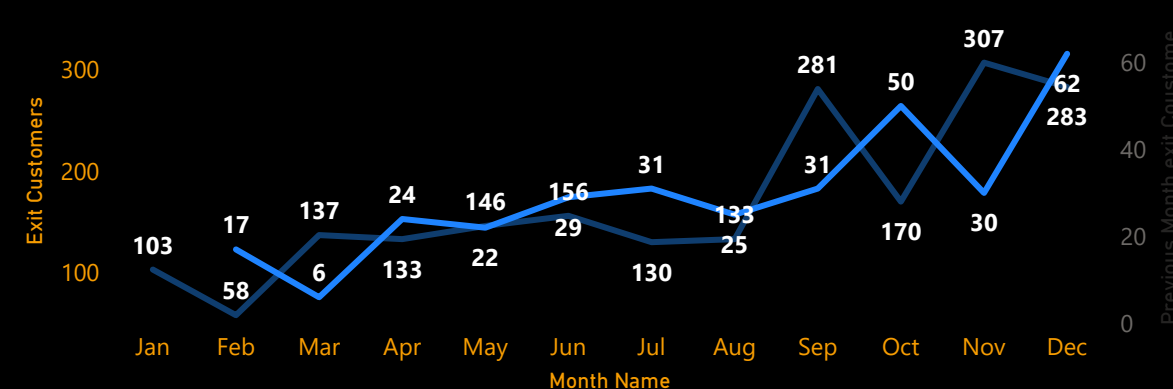
Total Customers by Year and ActiveCategory

ActiveCategory ● Active Member ● Inactive Member

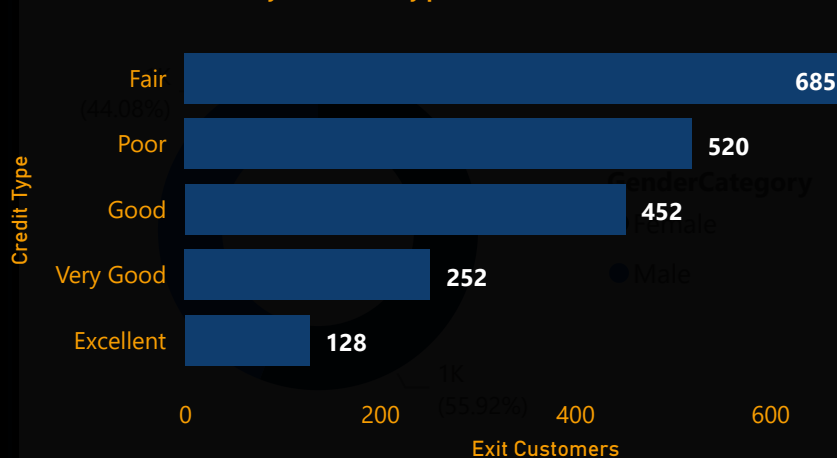


Exit Customers and Previous Month exit Customers by Month Name

● Exit Customers ● Previous Month exit Customers



Exit Customers by Credit Type



Exit Customers by Category

