

# Sentiment Analysis of Indian General Elections 2024

India is the largest democracy in the world. General elections are being held in India from 19 April to 1 June 2024 in seven phases, to elect all 543 members of the Lok Sabha (House of the People, lower house of the parliament). The votes will be counted and the results will be declared on 4 June 2024.

This is the largest-ever election in history, surpassing the previous election, and lasts 44 days, second only to the 1951–52 Indian general election. For more info, click [here](#).

Hence, it becomes interesting to follow-on with the opinion of people regarding the elections.

## 1. *Research questions*

- What is the general sentiment of the people about the ruling party during elections?
- How do people feel about the opposition party?
- Is social media (Reddit) a true representation of the sentiment of voters?

## 2. *Data Collection Plan*

- Data will be scraped from some popular subreddits like r/India, r/IndiaSpeaks which cover the Indian Elections quite comprehensively.

## 3. *Graphs for visualization (not exhaustive)*

- Sentiment Intensity of people for the ruling and opposition parties
- Volume: Which party is the most talked about
- Then both of these will be compared