CORINNE SCHILLIZZI

USER EXPERIENCE DESIGNER AND RESEARCHER

18/02/1992 | corinneschillizzi@gmail.com | +39 3298869484 | PORTFOLIO

SKILLS

Qualitative research

Storyboarding

Wireframing

Prototyping

Usability testing

Heuristic evaluation

Facilitating workshops

TOOLS

Sketch

Invision

Keynote

Proto.io

HTML & CSS

WORK FXPFRIFNCE

UX & Service Designer - NTTData (Milan, Italy) 03/2018 - today

- Increased Telepass' project team awareness about user's needs by doing qualitative research, and defining design requirements and user flows.
- Designed a new BCC mobile banking application. Increased user engagement by 35% by defining the app Information Architecture and interaction patterns.
- Redesigned 4Store, a web management system for accessing supermarket data, simplifying user's workflows by introducing interaction patterns.
- Managed AIDA, an Artificial Intelligence R&D project by leading a group composed of designers, developers and AI experts.

Web Designer - Babotel (Milan, Italy) 01/2018 - 03/2018

Designed and developed web contents, facilitating user access to the agency client's products by touchpoints design.

UX Designer - Octonet (Milan, Italy) 09/2017 - 12/2017

Designed and developed web-sites, facilitating user access to client's products by experience and interface design.

LEADERSHIP & AWARDS

UNESCO Mobile Learning Week - Paris 2020

Selected as one of the 10 participants on 270 applicants for the innovation day with the project AIDA, for designing an inclusive learning application.

Service Design Fringe Festival - London 2019

Selected as one on 26 speakers at the event to talk about my experience designing Artificial Intelligence application through human centred design approach.

ACADEMIC EXPERIENCES

User Researcher – Lab. ITIS (Innovative Technologies for Interaction and Services) – UNIMIB 2017 – 2018

Executed a research activity about machine-generated music, from an explorative user research phase on musicians' acceptance of Al-generated music to the Deep Learning model and product design. Listen to experiments at https://corinne.solutions.

EDUCATION

Master Degree UNIMIB 2015 - 2017

110/110 cum laude

Bachelor Degree UNIPA 2011 - 2014

110/110