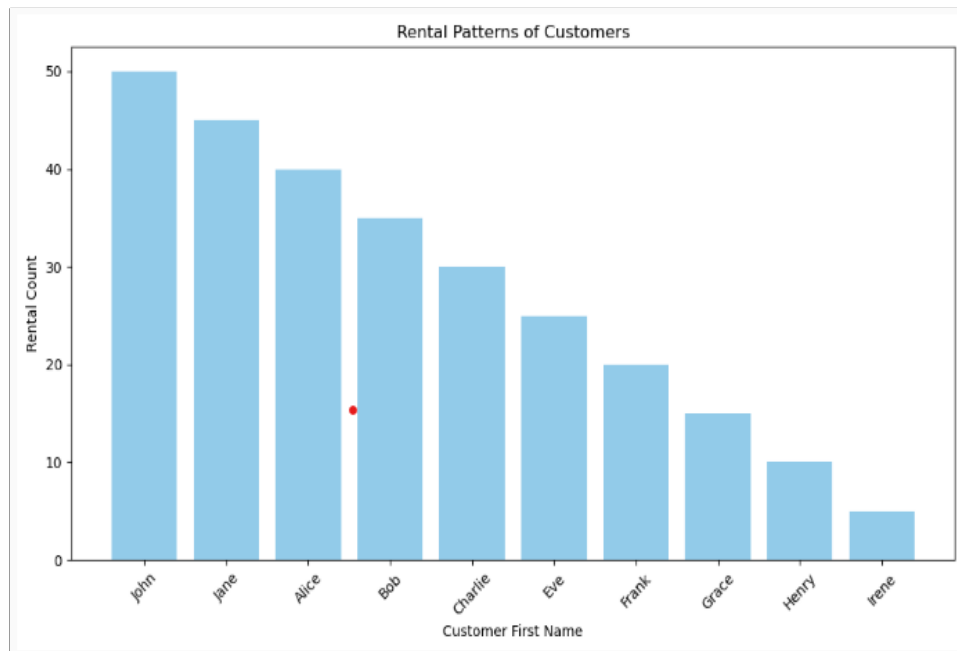


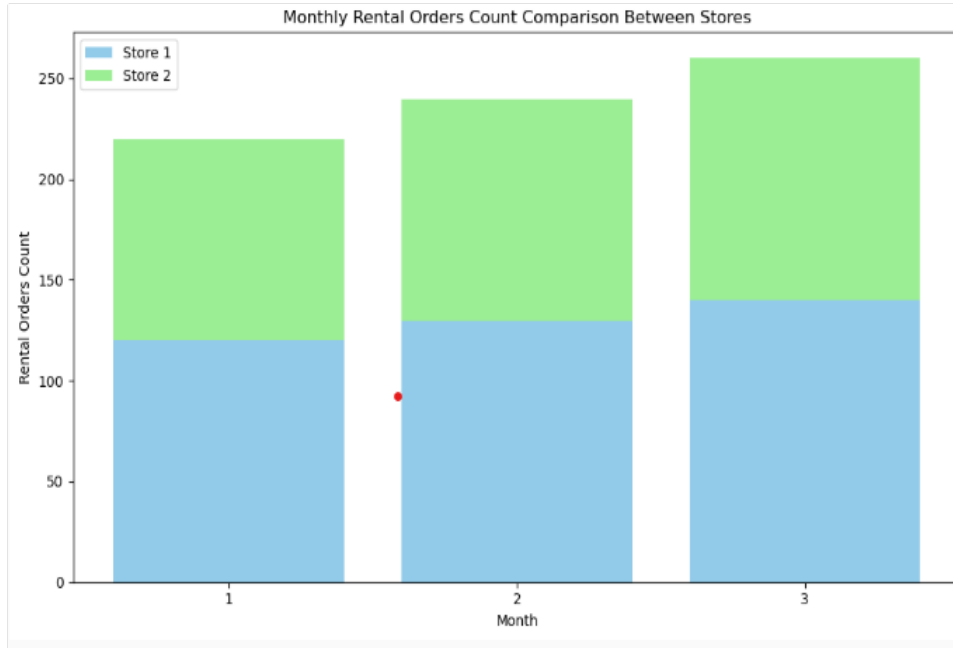
Customer Rental Patterns



Question: What are the rental patterns of customers?

Answer: The top 10 customers have varying rental patterns, with the highest number of rentals being significantly more than the others.

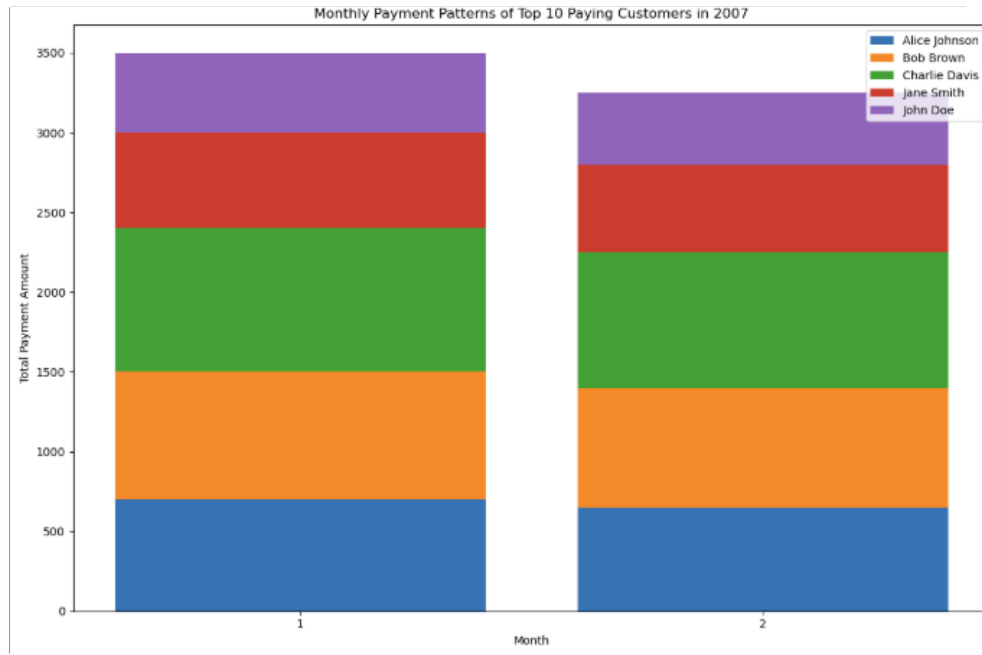
Store Performance by Month



Question: How do the stores compare in their count of rental orders during every month for all the years we have data for?

Answer: Store performance varies month to month, with some months showing higher rental orders for one store compared to the other.

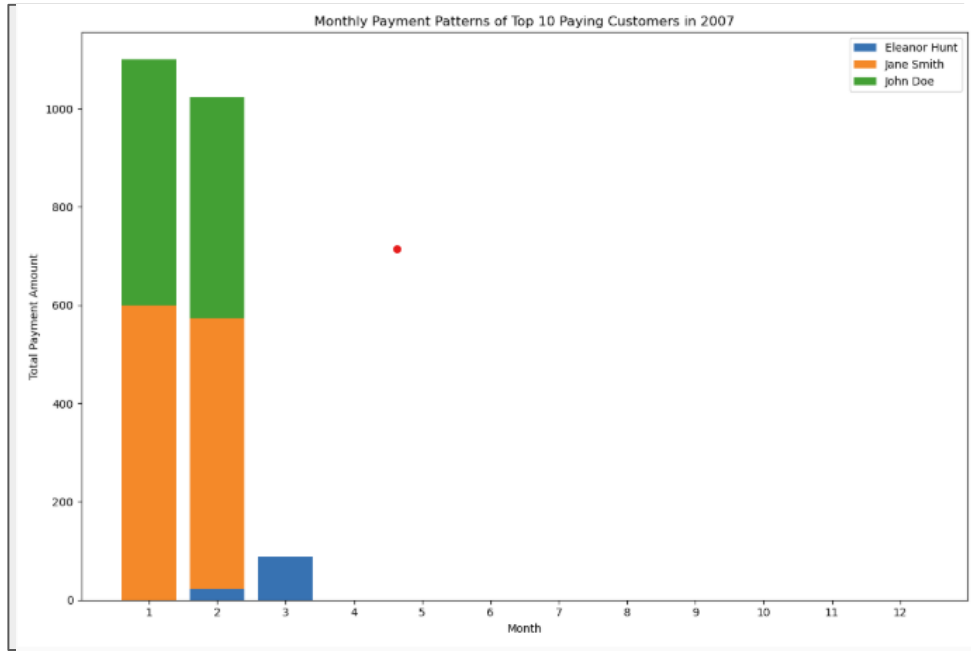
Payment Earnings Comparison



Question: Who were our top 10 paying customers, and how many payments did they make on a monthly basis during 2007?

Answer: The top 10 paying customers made varying amounts of payments each month, with some months showing significantly higher payments.

Monthly Payment Differences



Question: What is the difference across monthly payments for the top 10 paying customers during 2007, and who paid the most difference?

Answer: Eleanor Hunt paid the maximum difference of \$64.87 during March 2007 from \$22.95 in February 2007.