

Music Teacher Use Cases (Solo & Freelance Teachers)

Core Problems Teachers Face

- Managing multiple students manually
- Missed payments & follow-ups
- No centralized lesson history
- Difficulty tracking student progress
- Switching between WhatsApp, Excel, Google Meet, email

Mousiki Use Cases

1. Student Management

- Add & manage students with profiles
- Track instrument, level, batch, and goals

2. Lesson Scheduling

- Create recurring & one-off lessons
- Avoid schedule conflicts

3. Online Classes

- Conduct live online lessons
- Share recordings & notes

4. Attendance Tracking

- Mark attendance per session
- Auto visibility for parents

5. Progress Tracking

- Track skills, grades, milestones
- Performance history per student

6. Practice Assignments

- Share exercises, PDFs, audio/video

7. Payments & Invoicing

- Generate invoices
- Track paid / pending fees

8. Communication

- Announcements to students & parents
- Centralized chat (no WhatsApp chaos)

9. Reports

- Monthly income report
- Student engagement summary

👉 Website Pages Needed

- “For Music Teachers”
- “Online Teaching”
- “Payments & Invoices”
- “Student Progress Tracking”

Music School / Academy Use Cases

Core Problems Schools Face

- Managing multiple teachers & batches
- Manual fee collection
- No performance visibility
- Parent communication overload
- Scaling operations

Mousiki Use Cases

1. Multi-Teacher Management

- Assign teachers to classes
- Role-based access

2. Batch & Class Scheduling

- Group lessons by level/instrument

3. Central Student Database

- One system across branches

4. Attendance & Performance Monitoring

- School-level dashboards

5. Fee Management

- Bulk invoicing
- Auto reminders

6. Parent Communication

- Notices, schedules, progress updates

7. Online + Offline Hybrid Classes

- Central platform for both modes

8. Performance & Recitals

- Manage exams, recitals, evaluations

9. Analytics

- Revenue trends
- Student retention

👉 Website Pages Needed

- “For Music Schools”
- “Multi-Teacher Management”
- “Academy Analytics”
- “Hybrid Learning”

Student Use Cases

Student Needs

- Clear lesson plans
- Easy access to materials
- Progress visibility
- Practice accountability

Mousiki Use Cases

1. Lesson Calendar

- View upcoming & past lessons

2. Practice Materials

- Access notes, videos, recordings

3. Progress Dashboard

- See improvement over time

4. Assignments

- Submit practice recordings

5. Communication

- Ask questions to teacher

6. Performance History

- Exam & recital records

👉 Website Pages Needed

- “For Students”
- “Practice & Progress”
- “Online Learning Experience”

Parent Use Cases

Parent Problems

- No visibility into child’s learning
- Unclear progress
- Manual fee reminders

Mousiki Use Cases

1. Child Progress Tracking

- View attendance & performance

2. Class Schedule Visibility

- Know when lessons happen

3. Teacher Feedback

- Regular updates

4. Fee & Invoice Access

- Transparent payments

5. Announcements

- Exams, holidays, recitals

Website Pages Needed

- “For Parents”
- “Track Your Child’s Music Journey”

Online Music Business / Coaching Brands

Use Cases

- 1. Subscription-Based Classes**
- 2. Global Student Management**
- 3. Recorded Content Hosting**
- 4. Performance Tracking at Scale**
- 5. Automated Billing**
- 6. Branding & Customization**

Website Pages Needed

- “For Music Businesses”
- “Scale Your Music Academy”

Cross-Cutting Platform Use Cases (USP Section)

These should be highlighted on the **homepage**:

- One platform for **teachers, students & parents**
- Works for **online, offline & hybrid classes**
- Built specifically for **music education**
- Saves **time, money & admin effort**
- Scales from **1 teacher to 100+ instructors**

Recommended Website Structure (High Conversion)

Home

|

 |— For Teachers

 |— For Schools

 |— For Students

 |— For Parents

 |— Features

 |— Scheduling

 |— Online Classes

 |— Payments & Invoices

 |— Progress Tracking

|

 |— Pricing

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