

## Music Teacher Use Cases (Solo & Freelance Teachers)

### Core Problems Teachers Face

- Managing multiple students manually
- Missed payments & follow-ups
- No centralized lesson history
- Difficulty tracking student progress
- Switching between WhatsApp, Excel, Google Meet, email

### Mousiki Use Cases

#### 1. Student Management

- Add & manage students with profiles
- Track instrument, level, batch, and goals

#### 2. Lesson Scheduling

- Create recurring & one-off lessons
- Avoid schedule conflicts

#### 3. Online Classes

- Conduct live online lessons
- Share recordings & notes

#### 4. Attendance Tracking

- Mark attendance per session
- Auto visibility for parents

#### 5. Progress Tracking

- Track skills, grades, milestones
- Performance history per student

#### 6. Practice Assignments

- Share exercises, PDFs, audio/video

#### 7. Payments & Invoicing

- Generate invoices
- Track paid / pending fees

## 8. Communication

- Announcements to students & parents
- Centralized chat (no WhatsApp chaos)

## 9. Reports

- Monthly income report
- Student engagement summary

## 👉 Website Pages Needed

- “For Music Teachers”
- “Online Teaching”
- “Payments & Invoices”
- “Student Progress Tracking”

## Music School / Academy Use Cases

### Core Problems Schools Face

- Managing multiple teachers & batches
- Manual fee collection
- No performance visibility
- Parent communication overload
- Scaling operations

### Mousiki Use Cases

#### 1. Multi-Teacher Management

- Assign teachers to classes
- Role-based access

#### 2. Batch & Class Scheduling

- Group lessons by level/instrument

#### 3. Central Student Database

- One system across branches

#### 4. Attendance & Performance Monitoring

- School-level dashboards

## **5. Fee Management**

- Bulk invoicing
- Auto reminders

## **6. Parent Communication**

- Notices, schedules, progress updates

## **7. Online + Offline Hybrid Classes**

- Central platform for both modes

## **8. Performance & Recitals**

- Manage exams, recitals, evaluations

## **9. Analytics**

- Revenue trends
- Student retention

## **Website Pages Needed**

- “For Music Schools”
- “Multi-Teacher Management”
- “Academy Analytics”
- “Hybrid Learning”

## **Student Use Cases**

### **Student Needs**

- Clear lesson plans
- Easy access to materials
- Progress visibility
- Practice accountability

## **Mousiki Use Cases**

### **1. Lesson Calendar**

- View upcoming & past lessons
- 2. **Practice Materials**
  - Access notes, videos, recordings
- 3. **Progress Dashboard**
  - See improvement over time
- 4. **Assignments**
  - Submit practice recordings
- 5. **Communication**
  - Ask questions to teacher
- 6. **Performance History**
  - Exam & recital records

#### **Website Pages Needed**

- “For Students”
- “Practice & Progress”
- “Online Learning Experience”

#### Parent Use Cases

##### **Parent Problems**

- No visibility into child’s learning
- Unclear progress
- Manual fee reminders

#### **Mousiki Use Cases**

1. **Child Progress Tracking**
  - View attendance & performance
2. **Class Schedule Visibility**
  - Know when lessons happen
3. **Teacher Feedback**
  - Regular updates

#### 4. **Fee & Invoice Access**

- Transparent payments

#### 5. **Announcements**

- Exams, holidays, recitals

#### 👉 **Website Pages Needed**

- “For Parents”
- “Track Your Child’s Music Journey”

Online Music Business / Coaching Brands

#### **Use Cases**

1. **Subscription-Based Classes**
2. **Global Student Management**
3. **Recorded Content Hosting**
4. **Performance Tracking at Scale**
5. **Automated Billing**
6. **Branding & Customization**

#### 👉 **Website Pages Needed**

- “For Music Businesses”
- “Scale Your Music Academy”

#### **Cross-Cutting Platform Use Cases (USP Section)**

These should be highlighted on the **homepage**:

- One platform for **teachers, students & parents**
- Works for **online, offline & hybrid classes**
- Built specifically for **music education**
- Saves **time, money & admin effort**
- Scales from **1 teacher to 100+ instructors**

## Recommended Website Structure (High Conversion)

Home

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└─ For Teachers

└─ For Schools

└─ For Students

└─ For Parents

└─ Features

|

└─ Scheduling

|

└─ Online Classes

|

└─ Payments & Invoices

|

└─ Progress Tracking

|

└─ Pricing

└─ About Mousiki

└─ Blog

└─ Get Started (Free Trial)