

Leadership

The image features a solid blue background with a white wavy line at the bottom. The word "Leadership" is written in a large, white, sans-serif font, centered horizontally and positioned in the upper half of the image.

What Is Leadership?

- * The word "leadership" can bring to mind a variety of images.
- * A political leader, pursuing a passionate, personal cause.
- * An explorer, cutting a path through the jungle for the rest of his group to follow.
- * An executive, developing her company's strategy to beat the competition.

* Creating an Inspiring Vision of the Future

- * In business, a vision is a realistic, convincing and attractive depiction of where you want to be in the future. Vision provides direction, sets priorities, and provides a marker, so that you can tell that you've achieved what you wanted to achieve.

Motivating and Inspiring People

- * Leaders can also motivate and influence people through their natural charisma and appeal, and through other **sources of power** , such as the power to pay bonuses or assign tasks to people.
- * However, good leaders don't rely too much on these types of power to motivate and inspire others.

Managing Delivery of the Vision

- * Leaders must ensure that the work needed to deliver the vision is properly managed – either by themselves, or by a dedicated manager or team of managers to whom the leader delegates this responsibility – and they need to ensure that their vision is delivered successfully.

Coaching and Building a Team to Achieve the Vision

- * Individual and team development are important activities carried out by transformational leaders. To develop a team, leaders must first understand team dynamics.
- * A leader will then ensure that team members have the necessary skills and abilities to do their job and achieve the vision.
- * Leadership also includes looking for leadership potential in others. By developing leadership skills within your team, you create an environment where you can continue success in the long term. And that's a true measure of great leadership.