# Ayush Kumar

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#### Skills

Technical Skills: Videography · Production Direction · Photography · Content Strategy · Post-production Support · Editing

Tools/Platforms: Adobe Photoshop · Adobe Premier Pro · Canva · MS Office

Soft Skills: Problem-Solving Skills · Team Player · Project Management · Adaptability

#### About

Camera operator with a Bachelor's in Journalism and Mass Communication, skilled in content creation and collaboration. Experienced in filming podcasts and managing social media for brands, enhancing visibility and engagement. Adept at working under pressure and fostering relationships with diverse talent.

#### Internship

#### Pawzz Foundation

Public Relation Internship June 2024 - July 2024

- · Contributed to making content and developing the idea to grow for the foundation.
- · Collaborated with many local influencers and famous people to promote the foundation.
- · Managed the entire brand and social media footprints of channels, including Instagram, Facebook, and X.

#### **Unplugged Overseas**

Content Head Intern December 2023

- · Gained hands-on experience in dealing with pressure situations during a shoot with people unfamiliar with the camera.
- · Obtained experience working in the field.
- · Learned to collaborate with other professionals.

#### **Projects**

#### Candid Talk with Javed Akhtar

April 2024

www.youtube.com/watch?v=o1IUMLP6oh0

- · Conceptualized, directed, and filmed a captivating podcast of Shri Mukesh Kumar and Shri Javed Akhtar on elections and other burning issues.
- · Demonstrated ability to craft compelling storytelling through cinematography in high-profile collaborations.
- · Collaborated with a team of 5 creatives to film and produce content that garnered over 100,000 views across YouTube.

Insta Confluence April 2024

- Documented the Insta Confluence event, showcasing the convergence of 20 prominent Instagram influencers, with special coverage of guest appearances
  by renowned comedian Munawar Faruqui.
- Demonstrated adaptability and professionalism in managing dynamic shooting conditions, ensuring high-quality photographs that effectively conveyed the essence of the event to a wide audience.

Making of News Bulletin August 2023

- · Filmed the entire bulletin and learned to use a teleprompter.
- · Helped in post-production the entire bulletin by finalizing the perfect angles and shots to use.
- · Explored different news organizations and learned how they produce news bulletins daily.

### Creative Production

#### **PIZZA**

https://drive.google.com/file/d/1pRjTkuQlx7vEpsEe3n1FoNh9NnorWARE/view?usp=drivesdk

Film

Planned, filmed, and edited in 48 hours with the team of four others.
 Won the best film for the dean's trophy held in the mass communication department at LPU.

## Sacred Serenity - A journey along the Ganges

https://youtu.be/QEWGhJnIWoo?si=D4YGufIV9spMltTG

Documentry

· Produced, directed, and filmed a documentary on Haridwar. Used devices: GoPro and Sony ALPHA.

## Education

Lovely Professional University

Bachelor | Journalism and Mass Communication

Punjab, India

DAV Public School 2021

Other | Intermediate Ranchi, Jharkhand