

Ashok Kumawat

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Objective

A highly skilled Senior Full Stack Developer with 7+ years of experience in WordPress, WooCommerce, Shopify, and PHP-based development. Seeking an opportunity in a reputed company, where I can leverage my expertise in custom theme/plugin development, API integrations, and performance optimization to build scalable, secure, and SEO-friendly web solutions. Passionate about enhancing user experience, improving website performance, and mentoring development teams to deliver high-impact digital solutions. Looking forward to contributing to innovative projects while continuously learning and growing in a dynamic work environment.

Professional Experience

- **AvikaLabs Info Solutions Pvt. Ltd | Jaipur**

Senior Full Stack Developer (August 2019 – Present)

- Led a team of 10 developers to successfully deliver high-end web solutions.
- Migrated 15+ Shopify stores ensuring 99.9% uptime and seamless transitions.
- Developed 15+ custom WordPress plugins, enhancing platform functionality.
- Integrated third-party APIs and payment gateways, reducing cart abandonment rate.
- Optimized websites for SEO and performance, leading to a 20% increase in organic traffic.

- **Crazzle Plus Info Solutions Pvt. Ltd | Jaipur**

Web Developer (January 2017 – July 2019)

- Developed and maintained 20+ high-performance WordPress websites.
- Created custom Shopify themes, increasing conversion rates by 15%.
- Implemented AJAX-based search & dynamic content loading, enhancing user engagement.

Skills

- **Technical Skills**

- Web Development: WordPress (Themes, Plugins, Hooks, REST API), Shopify (Liquid, Customization, Shopify Apps).
- Programming Languages: PHP, JavaScript, jQuery, HTML5, CSS3, AJAX.
- Database Management: MySQL, PostgreSQL.
- Performance & SEO Optimization: Core Web Vitals, Google PageSpeed, Schema Markup, Technical SEO.
- APIs & Integrations: RESTful APIs, GraphQL, Payment Gateways (Stripe, PayPal), CRM Integrations.
- Version Control & Deployment: Git, GitHub, CI/CD Pipelines.
- Security & Performance: Website Hardening, Caching Strategies, Code Optimization.

- **Soft Skills**

- Strong Problem-Solving & Debugging
- Team Collaboration & Leadership
- Effective Client Communication
- Time Management & Adaptability

Projects

- **WordPress & WooCommerce**

1. 1800 Unlocks (GeoDirectory, WordPress)
url: <https://1800unlocks.com/>

2. French Wedding Style (WordPress)
url: <https://www.frenchweddingstyle.com>

3. CBDs Finest (WooCommerce)
url: <https://cbdsfinest.de>

- **Shopify Stores**

1. CB Baby
url: <https://cbbaby.co.za/>

2. Kilwins
url: <https://www.kilwins.com>

- **Custom PHP Development:**

1. Short Kingz (Core PHP, MySQL)
url: <https://shortkingz.com>

Certificate

- PHP Training Certification – iSkylar Technology Private Limited, Jaipur

Education

- **Rajasthan University, Jaipur** 2015
Bachelor of Computer Applications (BCA)

Interests

- Cricket, Leadership & Management

Languages

- English (fluent)
- Hindi (native)

Personal Details

- Marital Status : Married
- Nationality : Indian
- Gender : Male