



K-MEANS CLUSTERING

▼ Bank Marketing

Imports, Data & EDA

```
1 import numpy as np
2 import pandas as pd
3 import matplotlib.pyplot as plt
4 import seaborn as sns
```

✓ 1.4s

Pyth

```
1 df = pd.read_csv("bank-full.csv")
```

✓ 0.1s

Pyth

```
1 df.head()
```

✓ 0.8s

Pyth

	age	job	marital	education	default	housing	loan	contact	month	day_of_week	...
0	56	housemaid	married	basic.4y	no	no	no	telephone	may	mon	...
1	57	services	married	high.school	unknown	no	no	telephone	may	mon	...
2	37	services	married	high.school	no	yes	no	telephone	may	mon	...
3	40	admin.	married	basic.6y	no	no	no	telephone	may	mon	...
4	56	services	married	high.school	no	no	yes	telephone	may	mon	...

5 rows × 21 columns

```
1 df.isnull().sum().sum()
```

✓ 0.1s

Pyth

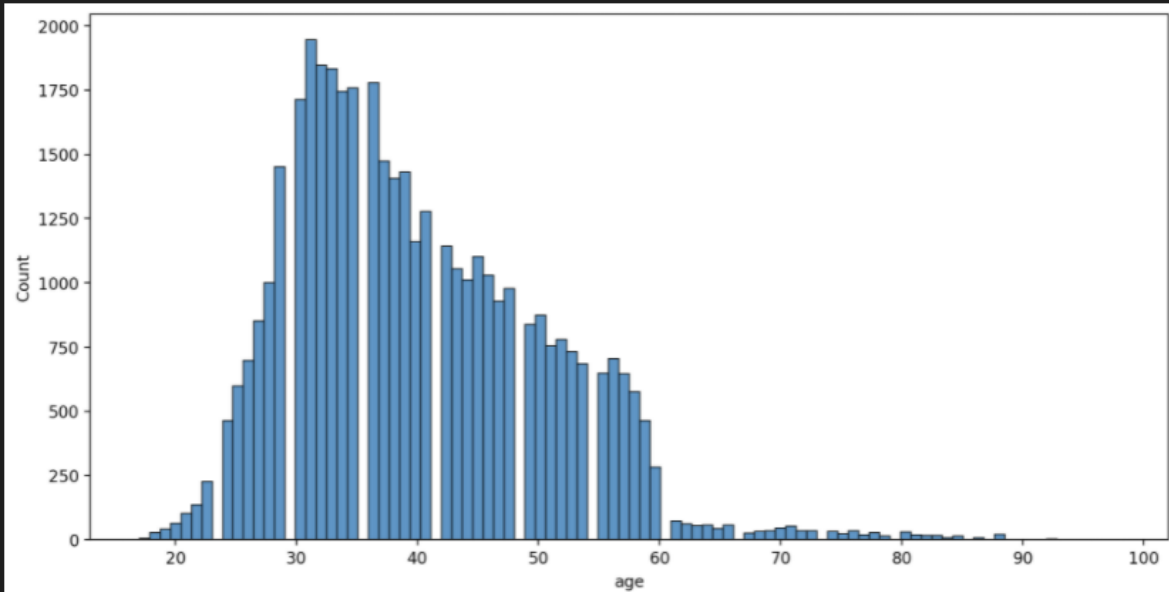
0

```
1 plt.figure(figsize=(12,6),dpi=200)
2 sns.histplot(data=df, x="age")
```

✓ 0.5s

Python

<AxesSubplot:xlabel='age', ylabel='Count'>

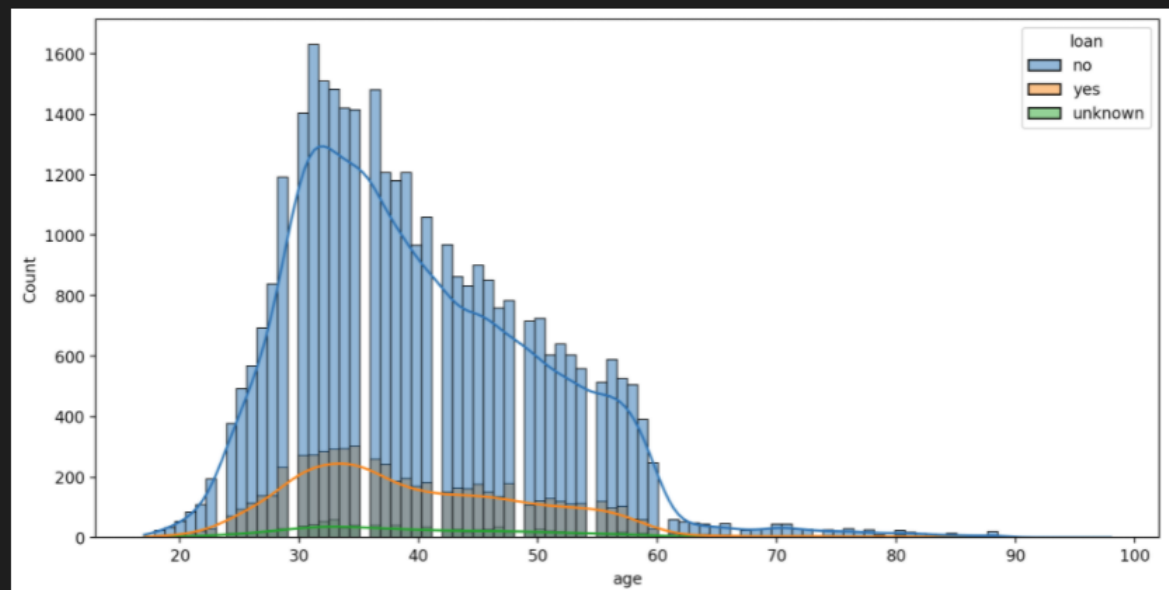


```
1 plt.figure(figsize=(12,6),dpi=200)
2 sns.histplot(data=df, x="age", hue="loan", kde=True)
```

✓ 1.2s

Python

<AxesSubplot:xlabel='age', ylabel='Count'>



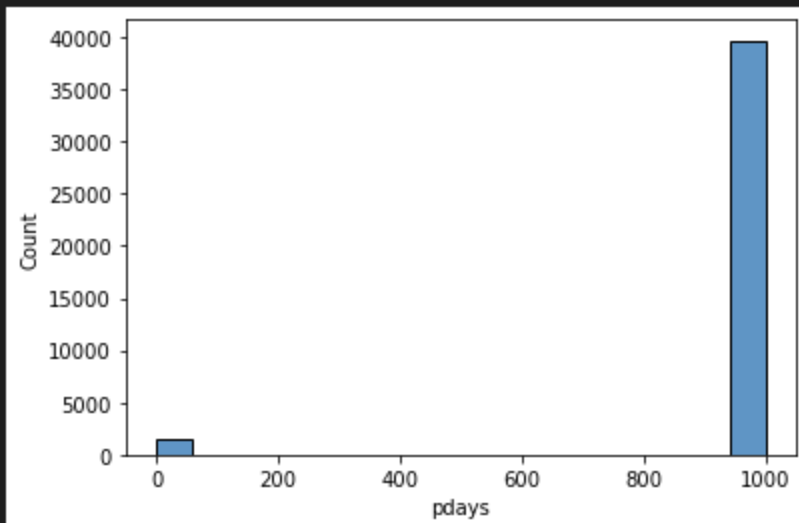
```

1 sns.histplot(data=df,x='pdays')
2 #sıkışık oldupu için 999günlük ödemeyi çıkaracağız
3 # 999 ödeme yapmayanlar için girilen değer.

```

✓ 0.2s

<AxesSubplot:xlabel='pdays', ylabel='Count'>



```

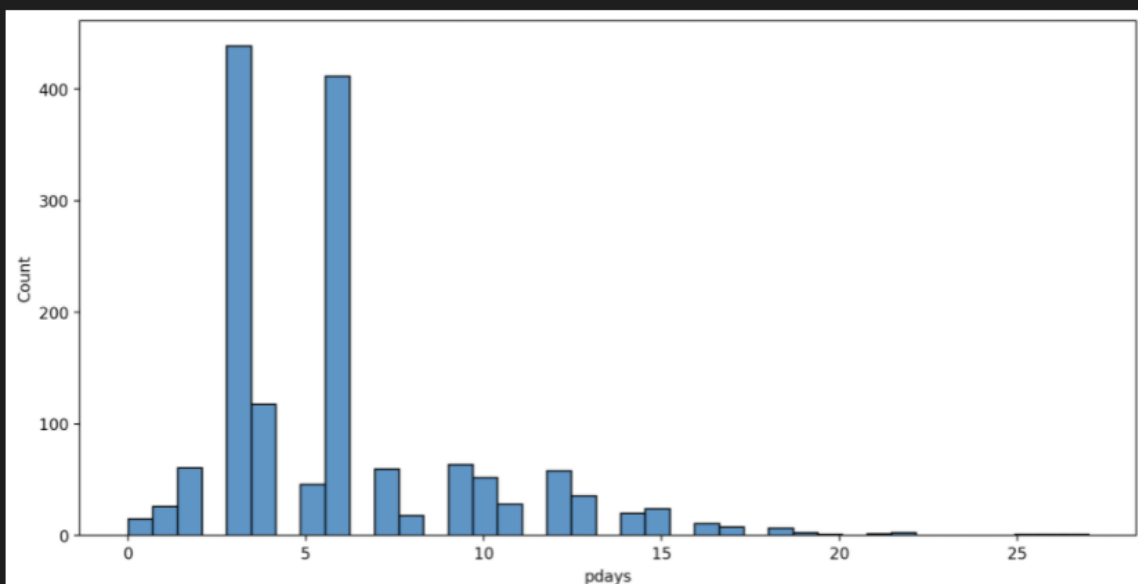
1 plt.figure(figsize=(12,6),dpi=200)
2 sns.histplot(data=df[df['pdays']!=999],x="pdays")

```

✓ 0.3s

Python

<AxesSubplot:xlabel='pdays', ylabel='Count'>

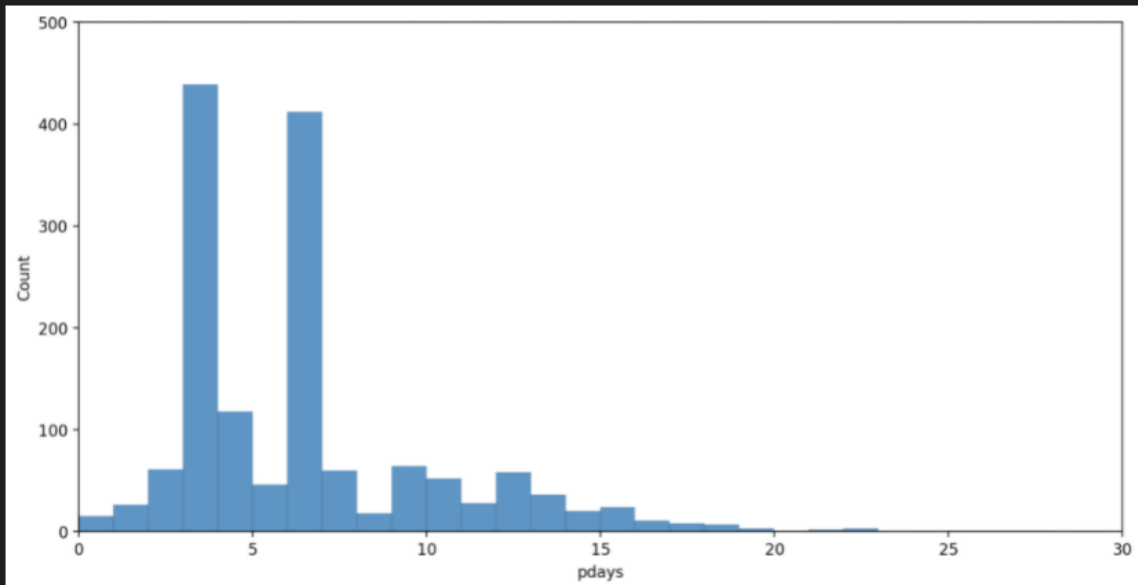


```
1 plt.figure(figsize=(12,6),dpi=200)
2 sns.histplot(data=df,x="pdays",bins=1000)
3 plt.xlim(0,30)
4 plt.ylim(0,500)
5 # Bu da olur ama mantıklı değil
```

✓ 1.6s

Python

(0.0, 500.0)

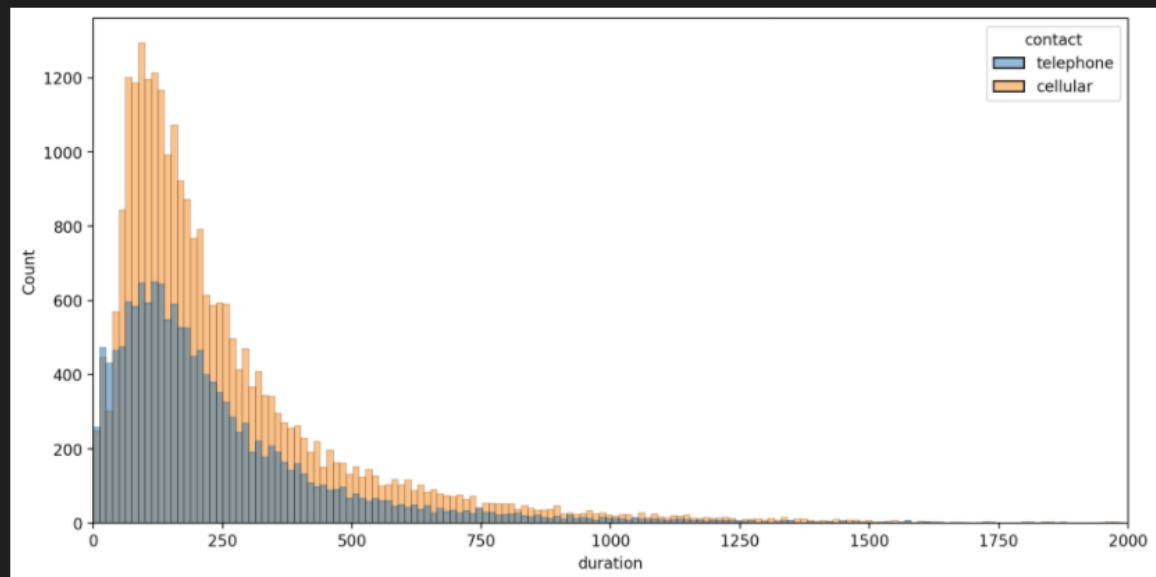


```
1 df["contact"].unique()
✓ 0.6s Python
```

```
array(['telephone', 'cellular'], dtype=object)
```

```
1 plt.figure(figsize=(12,6),dpi=200)
2 sns.histplot(data=df,x='duration',hue='contact')
3 plt.xlim(0,2000)
4
✓ 1.7s Python
```

```
(0.0, 2000.0)
```

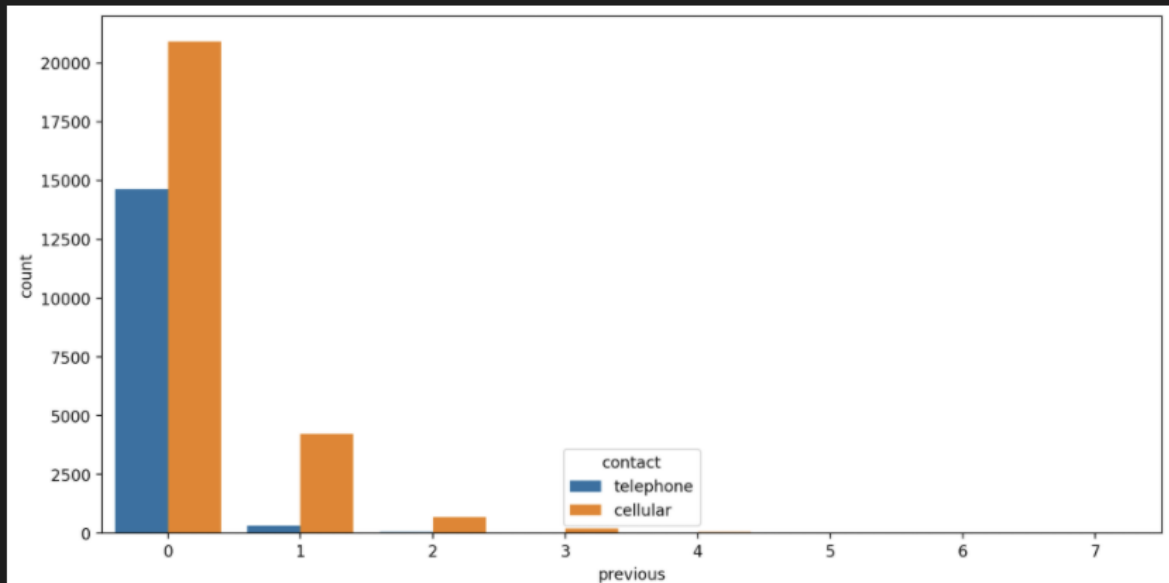


```
1 plt.figure(figsize=(12,6),dpi=200)
2 sns.countplot(data=df,x='previous',hue='contact')
```

✓ 0.5s

Pytho

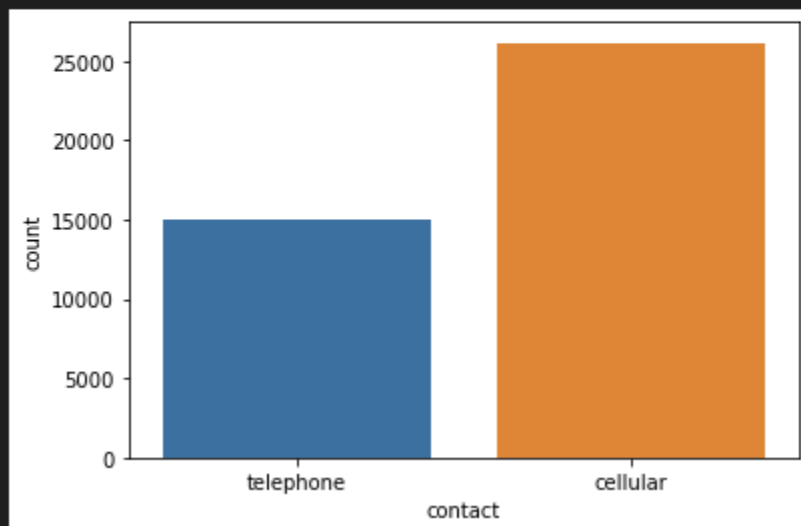
<AxesSubplot:xlabel='previous', ylabel='count'>



```
1 sns.countplot(data=df,x='contact')
```

✓ 0.4s

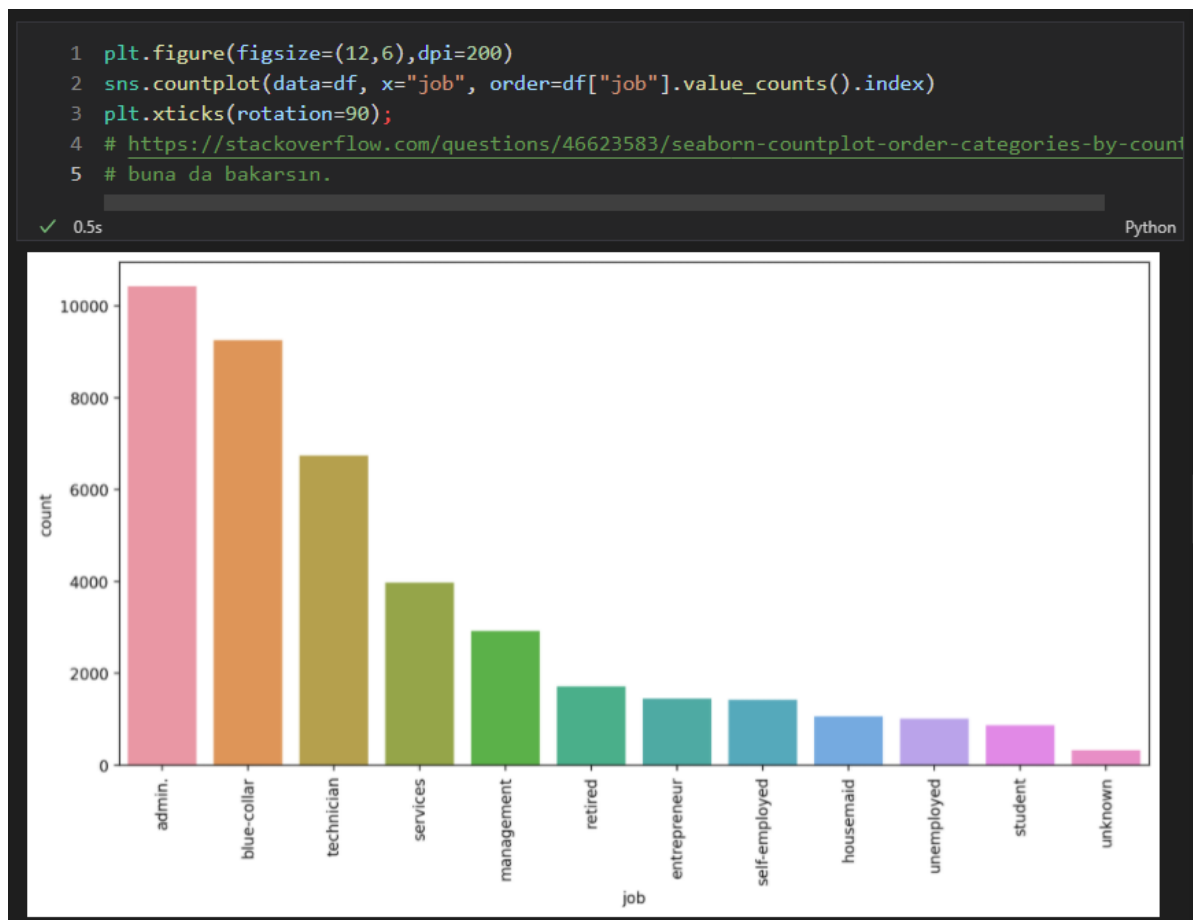
<AxesSubplot:xlabel='contact', ylabel='count'>



```
1 df['previous'].value_counts().sum()
✓ 0.4s

41188

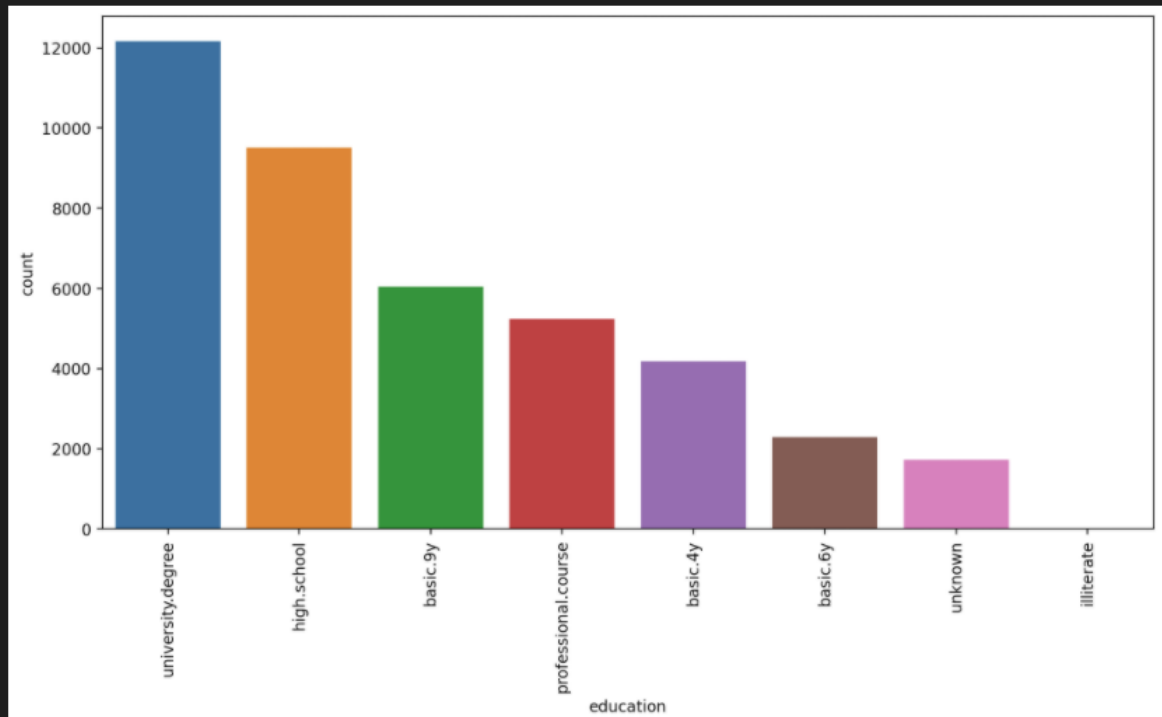
1 df['previous'].value_counts().sum()-36954
2 # 36954 vs. 8257
✓ 0.3s
```



```
1 plt.figure(figsize=(12,6),dpi=200)
2 sns.countplot(data=df,x='education',order=df['education'].value_counts().index)
3 plt.xticks(rotation=90);
```

✓ 0.4s

Python



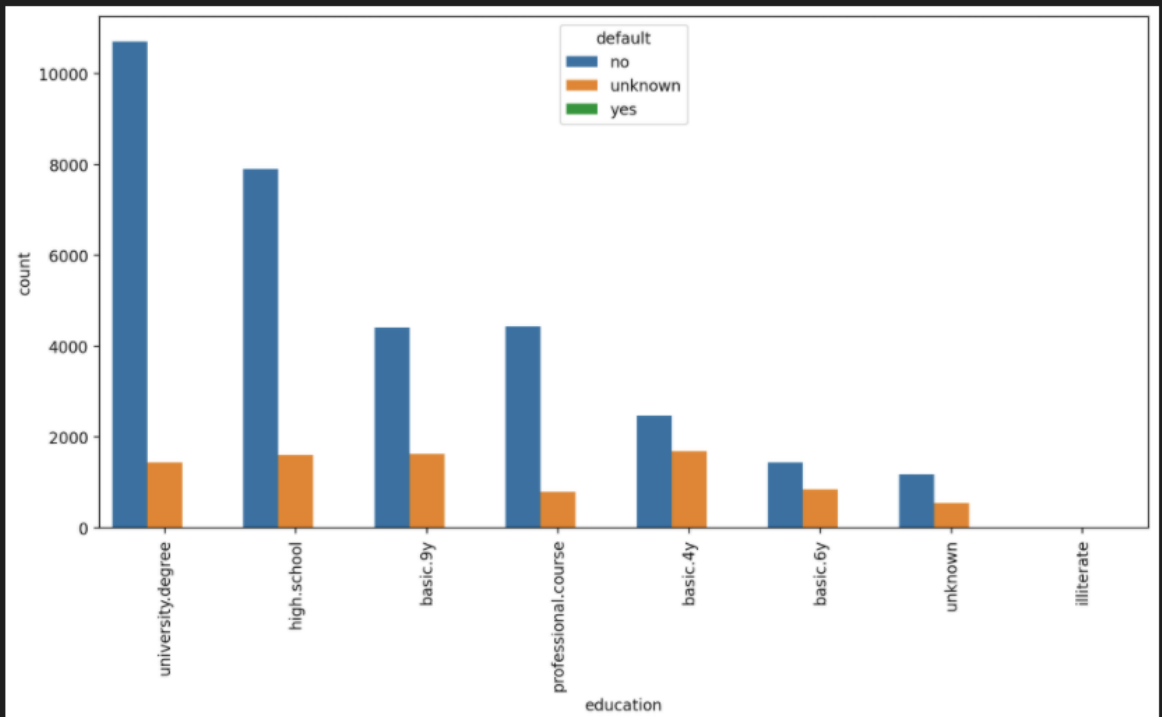

```

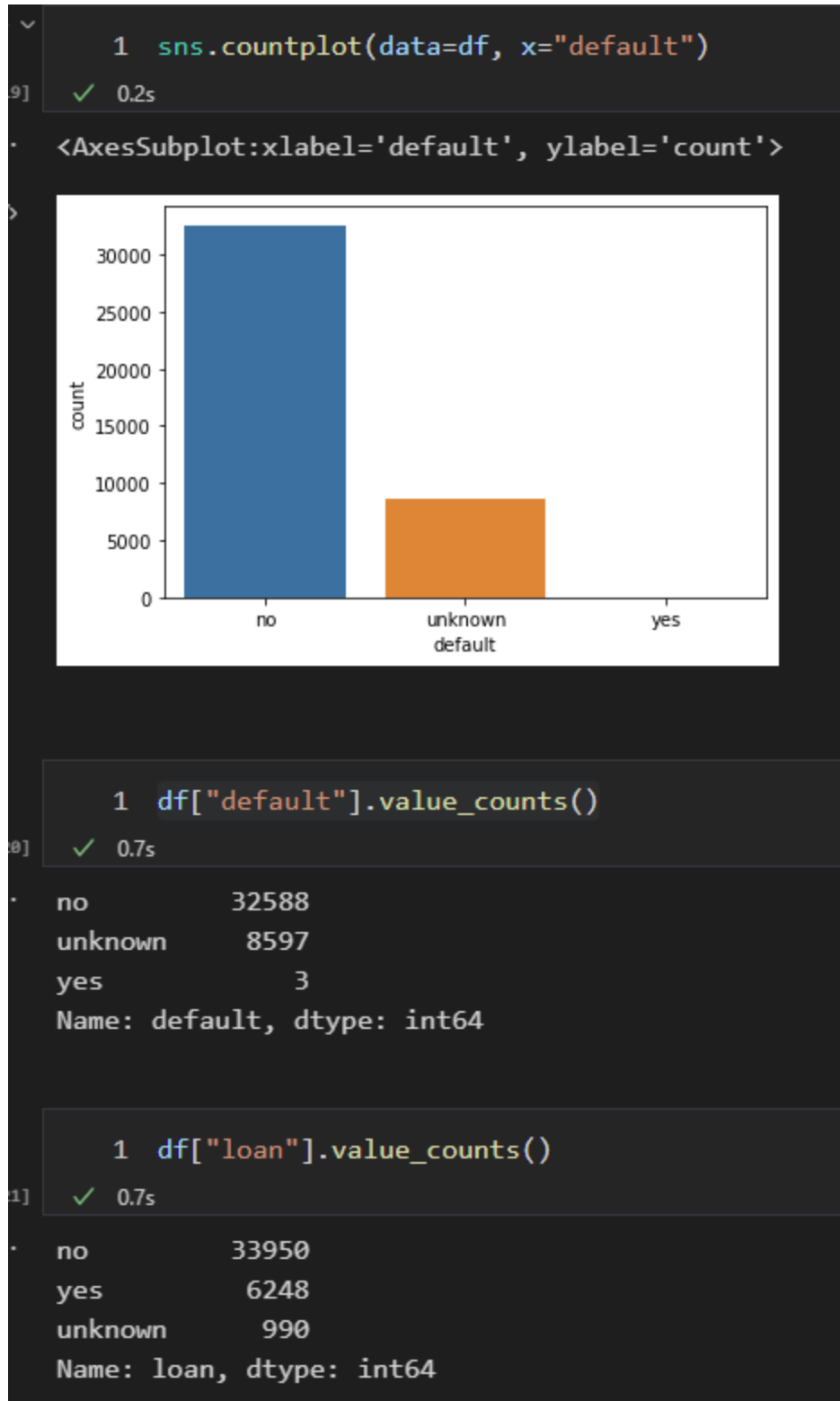
1 plt.figure(figsize=(12,6),dpi=200)
2 sns.countplot(data=df,x='education',order=df['education'].value_counts().index,hue='default')
3 plt.xticks(rotation=90);

```

✓ 0.6s

Python





ML MODEL

```
1 X = pd.get_dummies(df)
```

✓ 0.2s

```
1 X
```

✓ 0.1s

unemployed	...	day_of_week_fri	day_of_week_mon	day_of_week_thu	day_of_week_tue	day_of
5191.0	...	0	1	0	0	
5191.0	...	0	1	0	0	
5191.0	...	0	1	0	0	
5191.0	...	0	1	0	0	
5191.0	...	0	1	0	0	
...	
4963.6	...	1	0	0	0	
4963.6	...	1	0	0	0	
4963.6	...	1	0	0	0	
4963.6	...	1	0	0	0	
4963.6	...	1	0	0	0	

```
1 from sklearn.preprocessing import StandardScaler
```

✓ 1.6s

```
1 scaler = StandardScaler()
```

✓ 0.9s

```
1 scaled_x = scaler.fit_transform(X)
```

✓ 0.3s

```
1 from sklearn.cluster import KMeans
8] ✓ 0.6s

1 help(KMeans)
9] ✓ 0.6s

Output exceeds the size limit. Open the full output data in a text editor
Help on class KMeans in module sklearn.cluster._kmeans:

class KMeans(sklearn.base.TransformerMixin, sklearn.base.ClusterMixin,
sklearn.base.BaseEstimator)
| KMeans(n_clusters=8, *, init='k-means++', n_init=10, max_iter=300, tol=0.000
precompute_distances='deprecated', verbose=0, random_state=None, copy_x=True,
```

```
1 model = KMeans(n_clusters=2)
✓ 0.9s

1 cluster_label = model.fit_predict(scaled_x)
✓ 1.1s

1 cluster_label
✓ 0.8s

array([1, 1, 1, ..., 0, 0, 0])

1 X["cluster"] = cluster_label
✓ 0.1s

1 X.corr()["cluster"].iloc[: -1].sort_values()
✓ 0.8s

previous                -0.478493
poutcome_failure        -0.464320
contact_cellular        -0.410444
month_apr               -0.357942
subscribed_yes          -0.294472
...
poutcome_nonexistent     0.544406
cons.price.idx           0.679350
nr.employed              0.886190
emp.var.rate             0.932622
euribor3m                0.959328
Name: cluster, Length: 65, dtype: float64
```

```

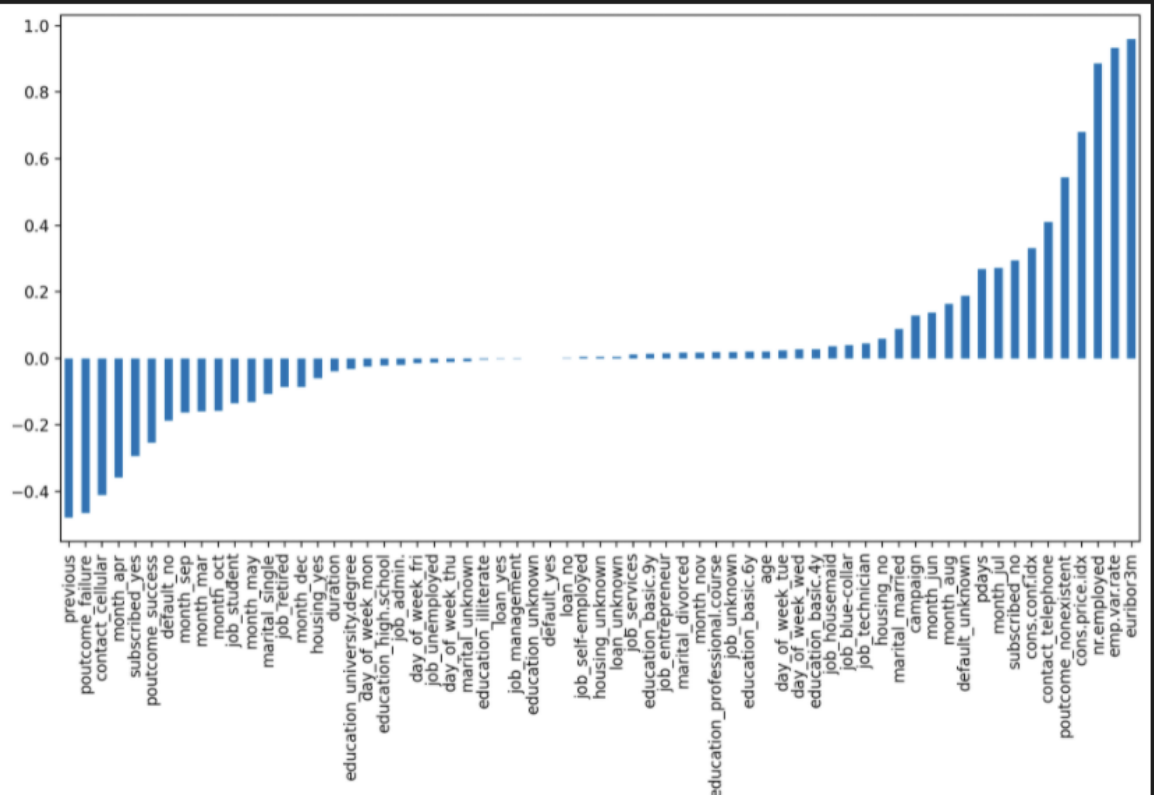
1 plt.figure(figsize=(12,6),dpi=200)
2 X.corr()['cluster'].iloc[: -1].sort_values().plot(kind='bar')

```

✓ 4.1s

Python

<AxesSubplot:>



Choosing K Value

[+ Code](#) [+ Markdown](#)

```
1  ssd = []
2
3  for k in range(2,10):
4      model = KMeans(n_clusters= k)
5      model.fit(scaled_x)
6
7      ssd.append(model.inertia_)
8      # Sum of squared distances of samples to their closest cluster center.
```

✓ 18.3s

```
1  ssd
```

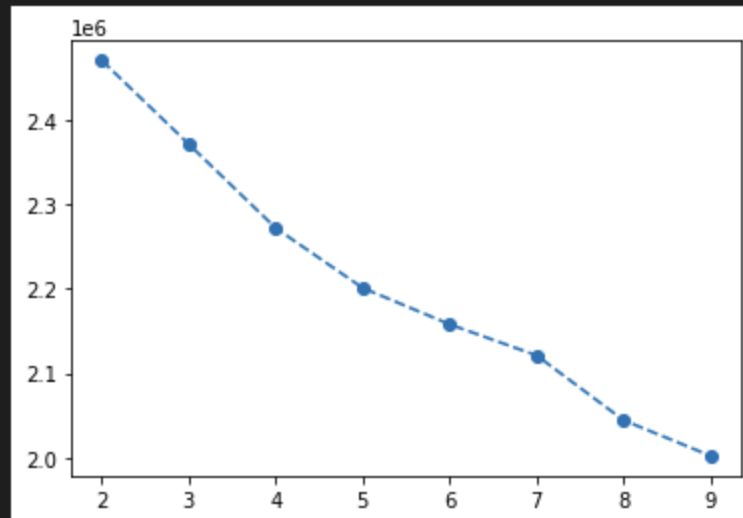
✓ 0.9s

```
[2469792.361662774,
2370786.395145258,
2271502.7007717513,
2200693.6837570146,
2157641.2105467105,
2120832.493472484,
2044202.2660021302,
2002070.5765323017]
```

```
plt.plot(range(2,10), ssd, "o--")
```

✓ 0.2s

```
[<matplotlib.lines.Line2D at 0x1b84d24da30>]
```

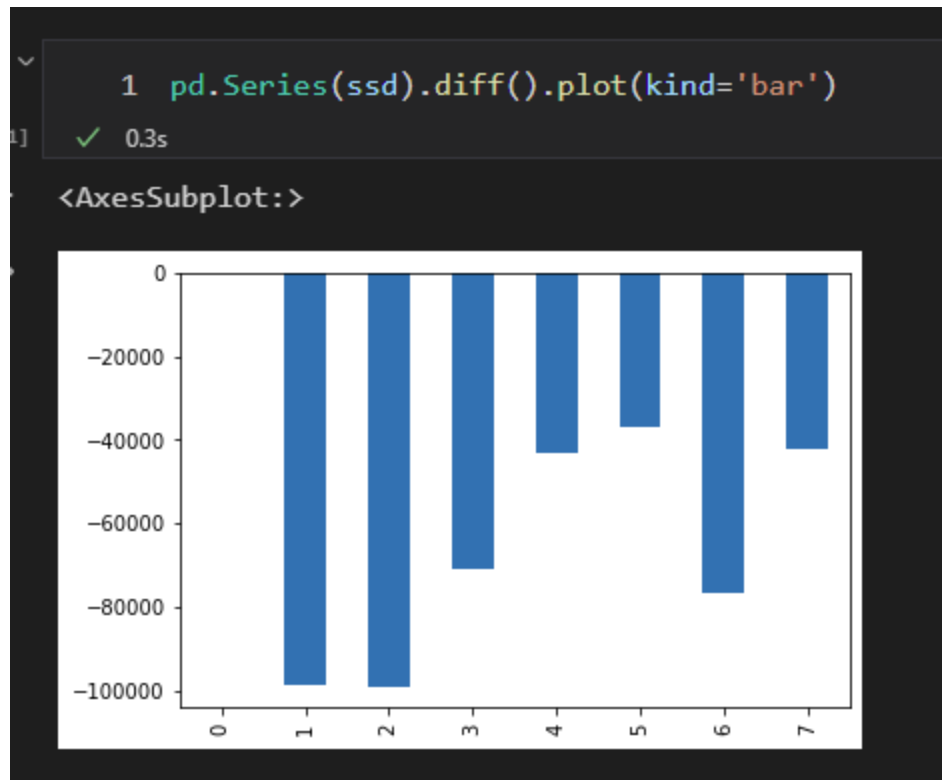



```
1 pd.Series(ssd)
✓ 0.6s

0    2.469792e+06
1    2.370786e+06
2    2.271503e+06
3    2.200694e+06
4    2.157641e+06
5    2.120832e+06
6    2.044202e+06
7    2.002071e+06
dtype: float64

1 pd.Series(ssd).diff()
2 # Önceki satırla arasındaki farkı verir
✓ 0.1s

0          NaN
1   -99005.966518
2   -99283.694374
3   -70809.017015
4   -43052.473210
5   -36808.717074
6   -76630.227470
7   -42131.689470
dtype: float64
```



▼ K Means Color Quantization

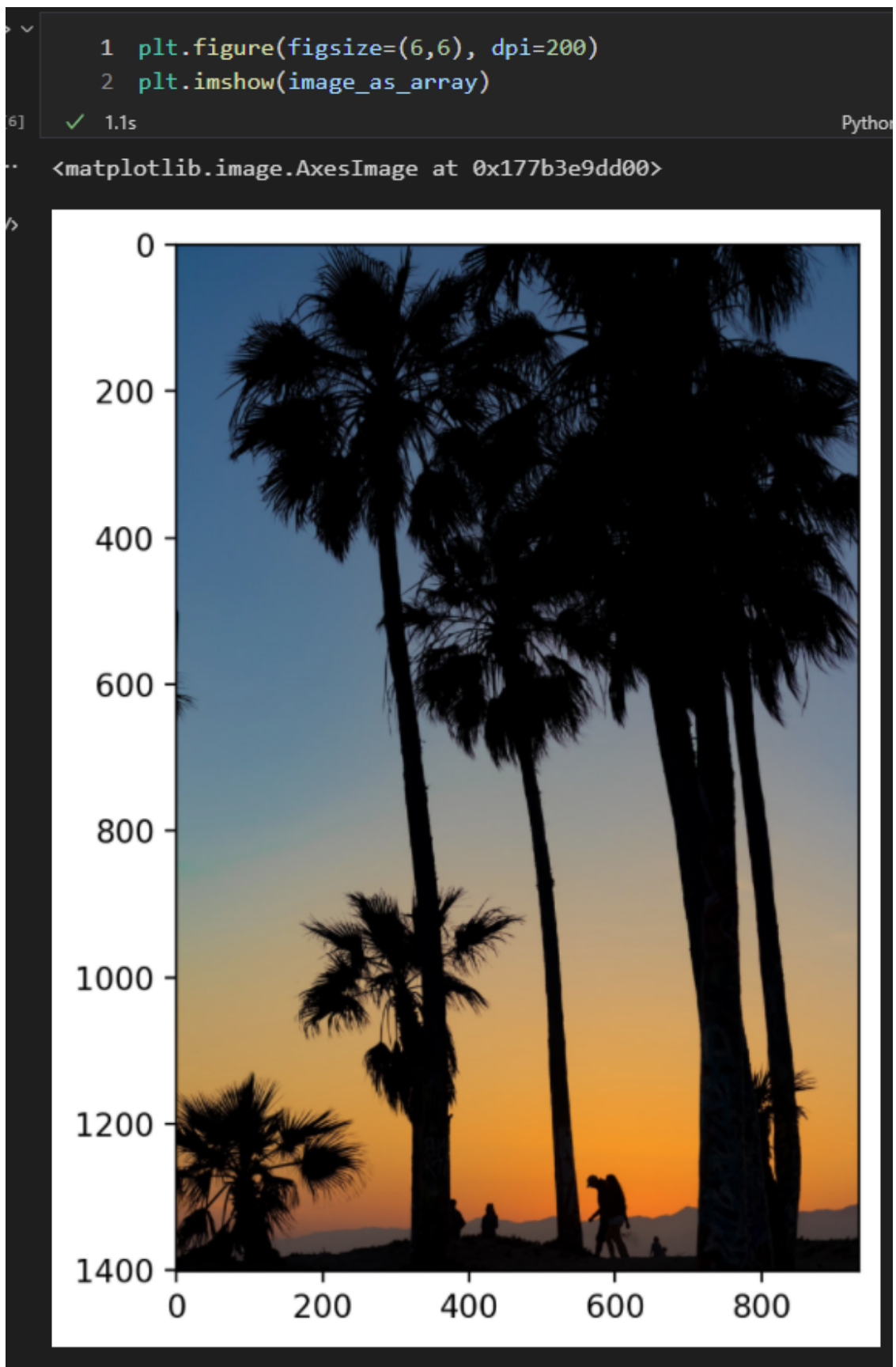
Palm Tree

Pytho

Pytho

Pytho

```
array([[[ 25,  89, 127],
        [ 25,  89, 127],
        [ 25,  89, 127],
        ...,
        [ 23,  63,  99],
        [ 51,  91, 127],
        [ 50,  90, 126]],
       [[ 25,  89, 127],
        [ 25,  89, 127],
        [ 25,  89, 127],
        ...,
        [ 23,  63,  99],
        [ 51,  91, 127],
        [ 50,  90, 126]]])
```



```
1 image_as_array.shape # (h,w,3 color channels)
✓ 0.4s Pyt

(1401, 934, 3)

1 (h,w,c) = image_as_array.shape
✓ 0.9s Pyt

1 image_as_array2d = image_as_array.reshape(h*w,c)
✓ 0.1s Pyt

1 image_as_array2d
✓ 0.1s Pyt

array([[ 25,  89, 127],
       [ 25,  89, 127],
       [ 25,  89, 127],
       ...,
       [  9,   9,  11],
       [ 10,  10,  12],
       [ 10,  10,  12]], dtype=uint8)

1 len(image_as_array2d.shape) # 2D
✓ 0.1s Pyt

2

1 len(image_as_array.shape) # 3D
✓ 0.1s Pyt

3
```

```
1 from sklearn.cluster import KMeans
✓ 0.1s Python

+ Code + Markdown

1 model = KMeans(n_clusters=6)
✓ 0.1s Python

1 labels = model.fit_predict(image_as_array2d)
✓ 21.5s Python

1 1401 * 934
✓ 0.6s Python

1308534

1 labels
✓ 0.1s Python

array([2, 2, 2, ..., 0, 0, 0])

1 rgb_codes = model.cluster_centers_.round(0).astype(int)
✓ 0.1s Python

1 rgb_codes
✓ 0.9s Python

array([[ 3,  3,  4],
       [192, 155, 110],
       [ 71, 109, 138],
       [219, 135,  47],
       [137, 144, 144],
       [ 67,  62,  62]])
```

```
1 labels
```

```
✓ 0.5s
```

Python

```
array([2, 2, 2, ..., 0, 0, 0])
```

```
1 rgb_codes[labels]
```

```
✓ 0.6s
```

Python

```
array([[ 71, 109, 138],
       [ 71, 109, 138],
       [ 71, 109, 138],
       ...,
       [  3,   3,   4],
       [  3,   3,   4],
       [  3,   3,   4]])
```

```
1 quantized_img = np.reshape(rgb_codes[labels],(h,w,c))
```

```
✓ 0.7s
```

Python

```
1 quantized_img
```

```
✓ 0.5s
```

Python

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```
array([[[ 71, 109, 138],
        [ 71, 109, 138],
        [ 71, 109, 138],
        ...,
        [ 67,  62,  62],
        [ 71, 109, 138],
        [ 71, 109, 138]],

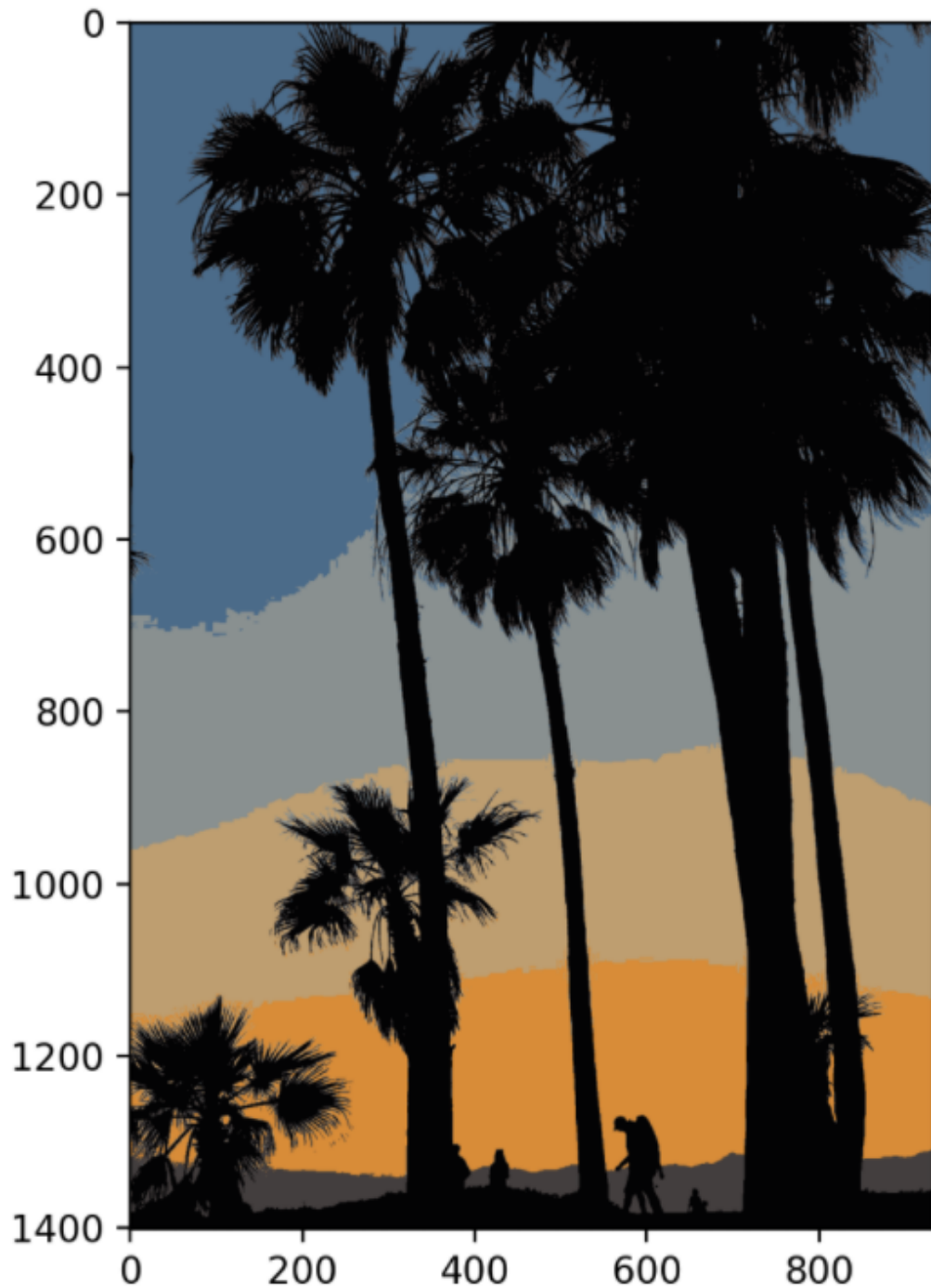
       [[ 71, 109, 138],
        [ 71, 109, 138],
```

```
1 plt.figure(figsize=(6,6),dpi=200)
2 plt.imshow(quantized_img)
```

✓ 0.7s

Python

<matplotlib.image.AxesImage at 0x177b94ef580>



▼ CIA Country Analysis

```
1 import numpy as np
2 import pandas as pd
3 import matplotlib.pyplot as plt
4 import seaborn as sns
```

✓ 8.6s

```
1 df = pd.read_csv('CIA_Country_Facts.csv')
```

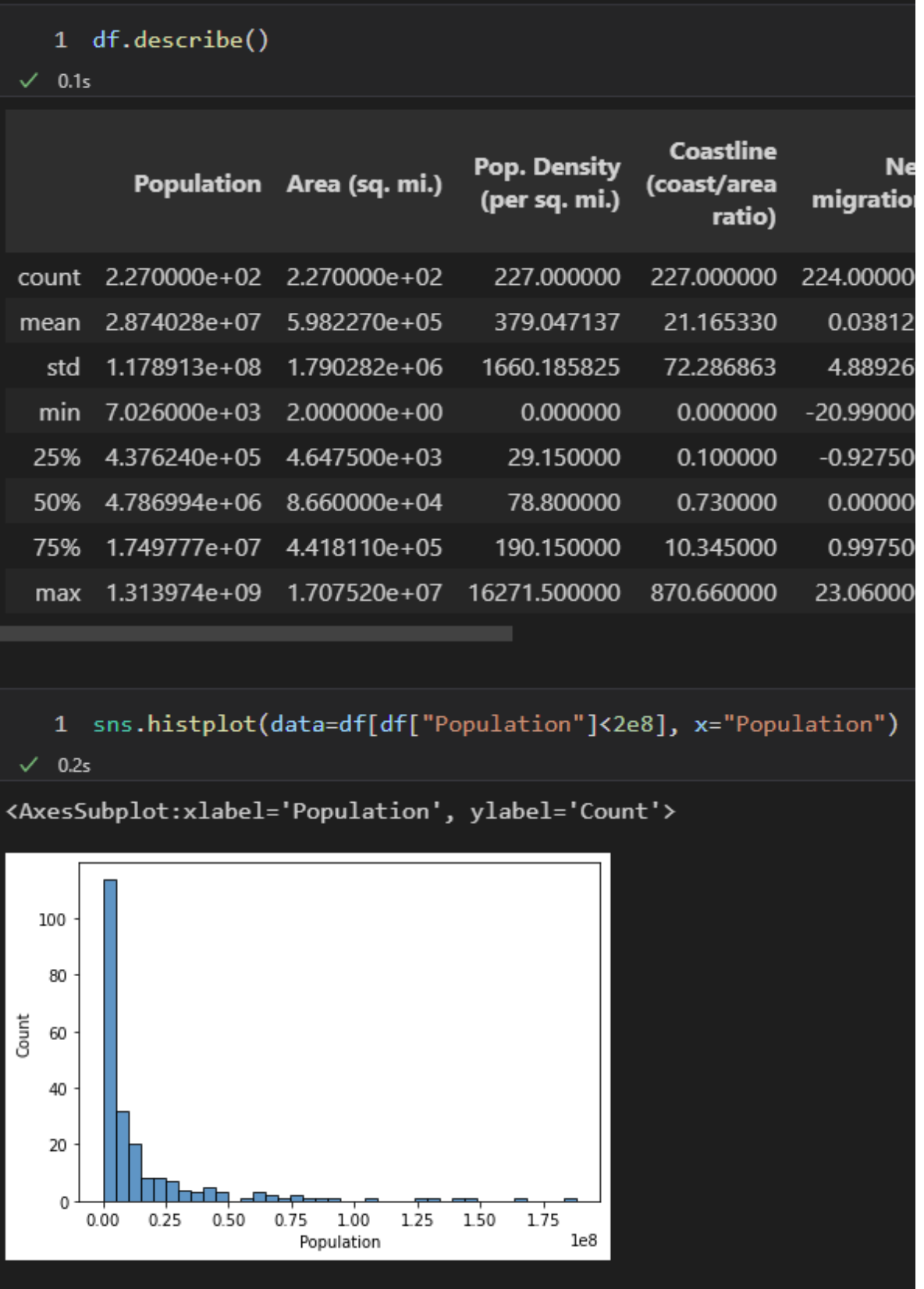
✓ 0.1s

EDA

```
1 df
```

✓ 0.2s

	Country	Region	Population	Area (sq. mi.)	Pop. Density (per sq. mi.)	Coastline (coast/area ratio)	Net migration	Infant mortality (per 1000 births)	GDP ca
0	Afghanistan	ASIA (EX. NEAR EAST)	31056997	647500	48.0	0.00	23.06	163.07	7
1	Albania	EASTERN EUROPE	3581655	28748	124.6	1.26	-4.93	21.52	45
2	Algeria	NORTHERN AFRICA	32930091	2381740	13.8	0.04	-0.39	31.00	60



```
1 df.columns
```

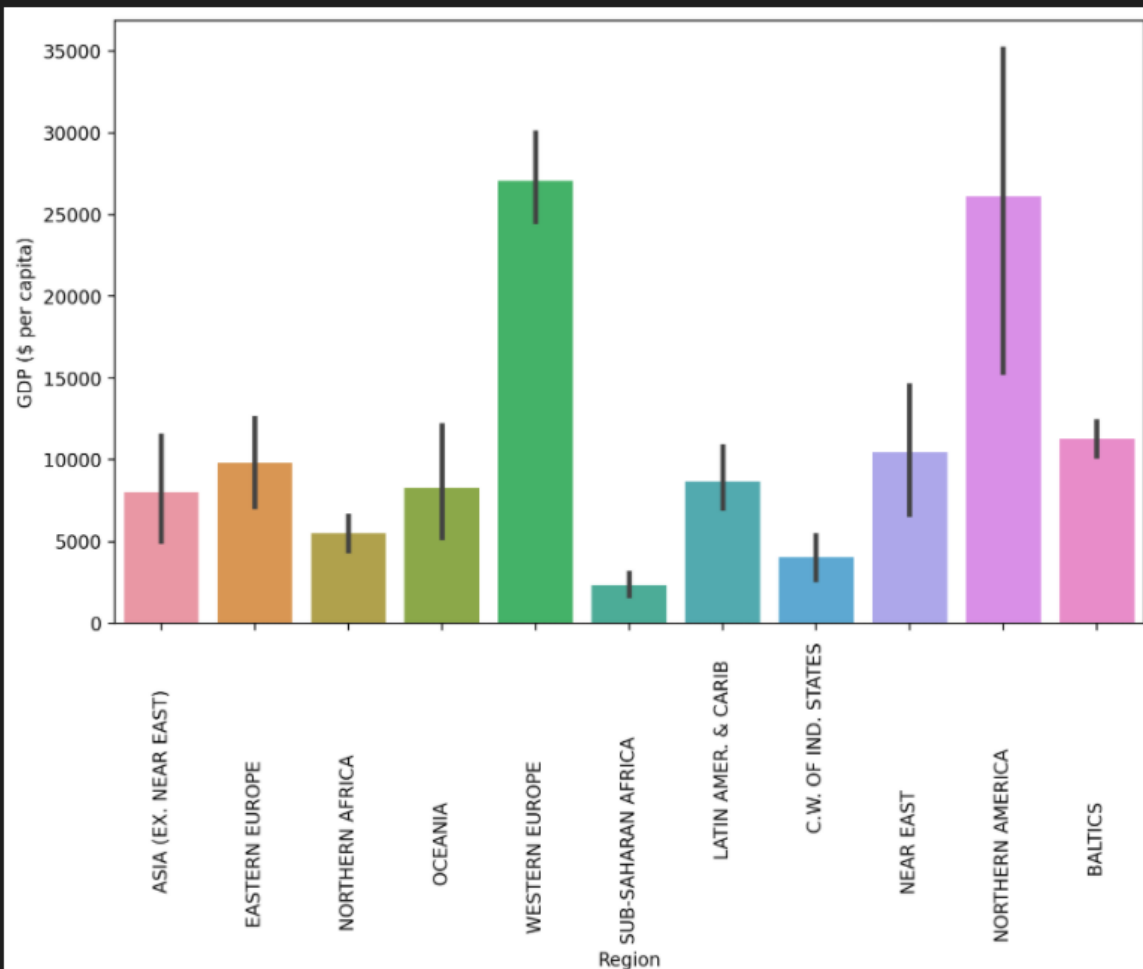
✓ 0.4s

```
Index(['Country', 'Region', 'Population', 'Area (sq. mi.)',  
      'Pop. Density (per sq. mi.)', 'Coastline (coast/area ratio)',  
      'Net migration', 'Infant mortality (per 1000 births)',  
      'GDP ($ per capita)', 'Literacy (%)', 'Phones (per 1000)', 'Arable (%)',  
      'Crops (%)', 'Other (%)', 'Climate', 'Birthrate', 'Deathrate',  
      'Agriculture', 'Industry', 'Service'],  
      dtype='object')
```

```
1 plt.figure(figsize=(10,6),dpi=200)  
2 sns.barplot(data=df,y='GDP ($ per capita)',x='Region',estimator=np.mean)  
3 plt.xticks(rotation=90);
```

✓ 0.6s

Python



```

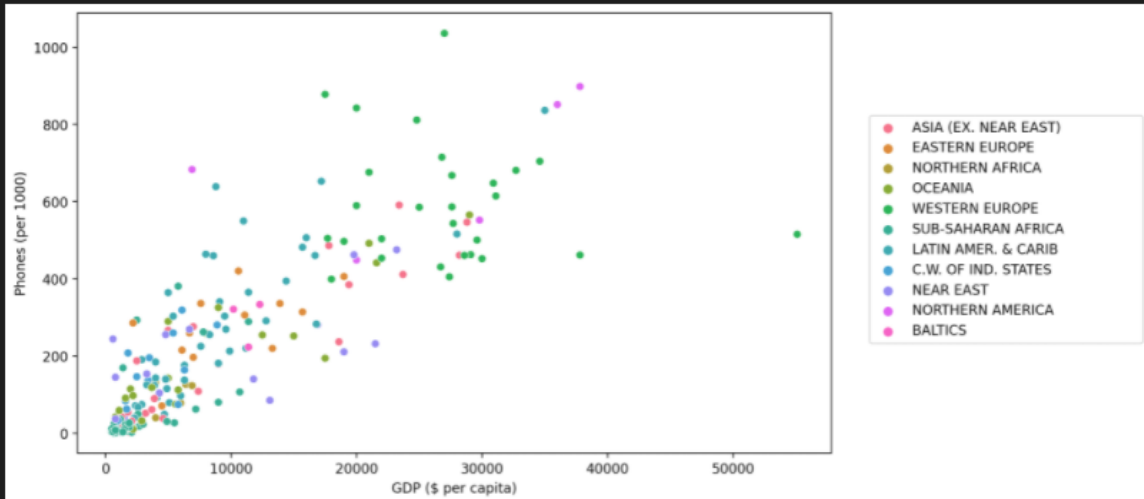
1 plt.figure(figsize=(10,6),dpi=200)
2 sns.scatterplot(data=df, x="GDP ($ per capita)", y="Phones (per 1000)",hue="Region")
3 plt.legend(loc=(1.05,0.25))

```

✓ 0.6s

Python

<matplotlib.legend.Legend at 0x2917db551c0>



```

1 df[df["Phones (per 1000)"]> 900]

```

✓ 0.8s

Python

	Country	Region	Population	Area (sq. mi.)	Pop. Density (per sq. mi.)	Coastline (coast/area ratio)	Net migration	Infant mortality (per 1000 births)	GDP (\$ per capita)	Lit
138	Monaco	WESTERN EUROPE	32543	2	16271.5	205.0	7.75	5.43	27000.0	

+ Code

+ Markdown

```

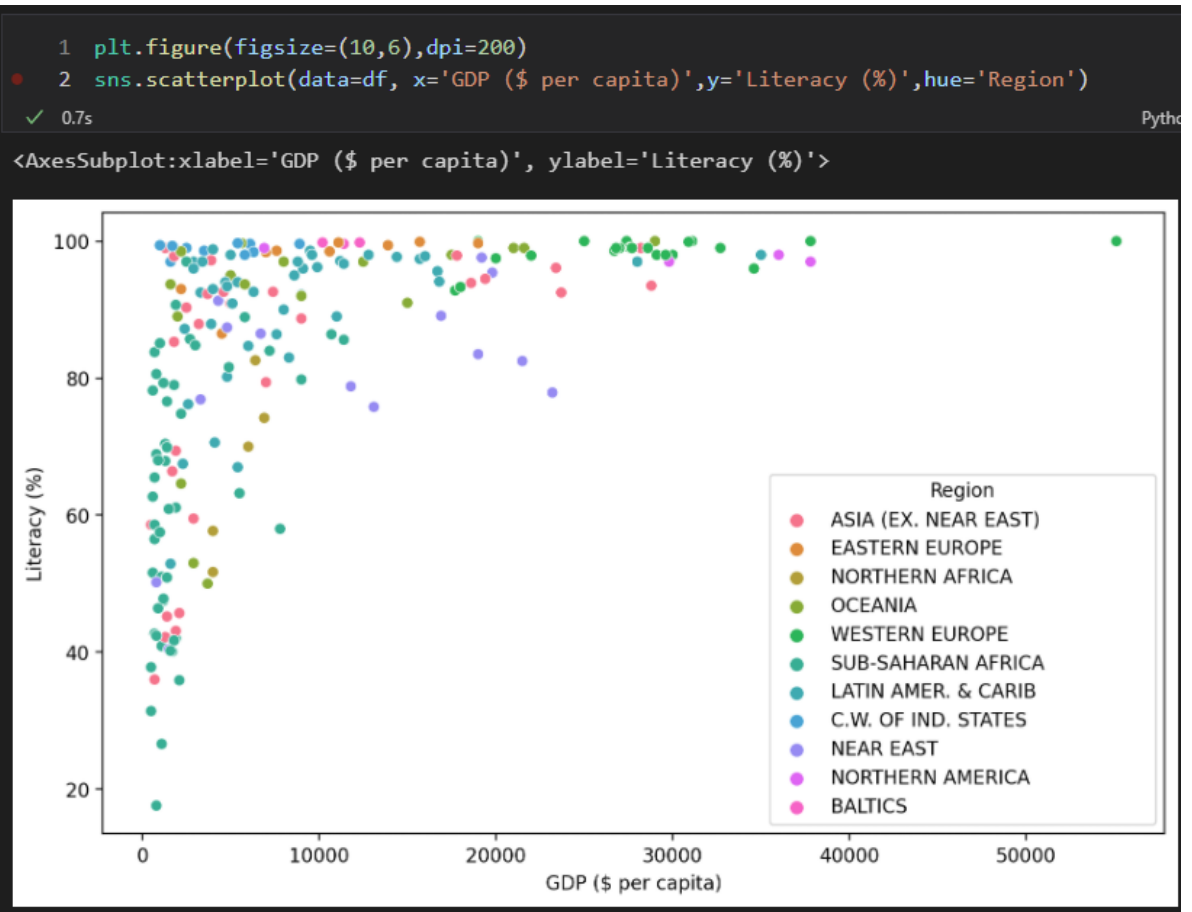
1 df[df["GDP ($ per capita)"]> 5e4]

```

✓ 0.2s

Python

	Country	Region	Population	Area (sq. mi.)	Pop. Density (per sq. mi.)	Coastline (coast/area ratio)	Net migration	Infant mortality (per 1000 births)	GDP (\$ per capita)	Lit
121	Luxembourg	WESTERN EUROPE	474413	2586	183.5	0.0	8.97	4.81	55100.0	



```

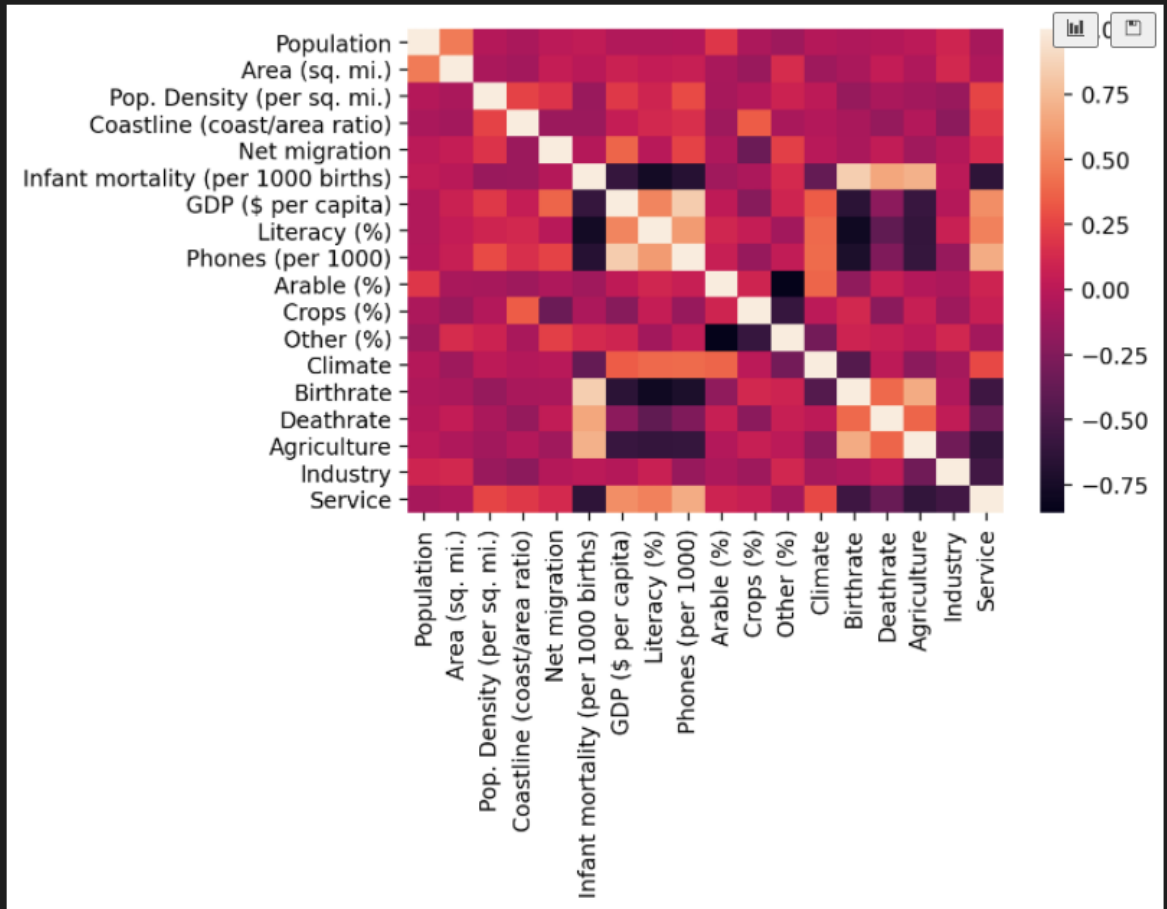
1 plt.figure(dpi=200)
2 sns.heatmap(df.corr())

```

✓ 0.6s

Python

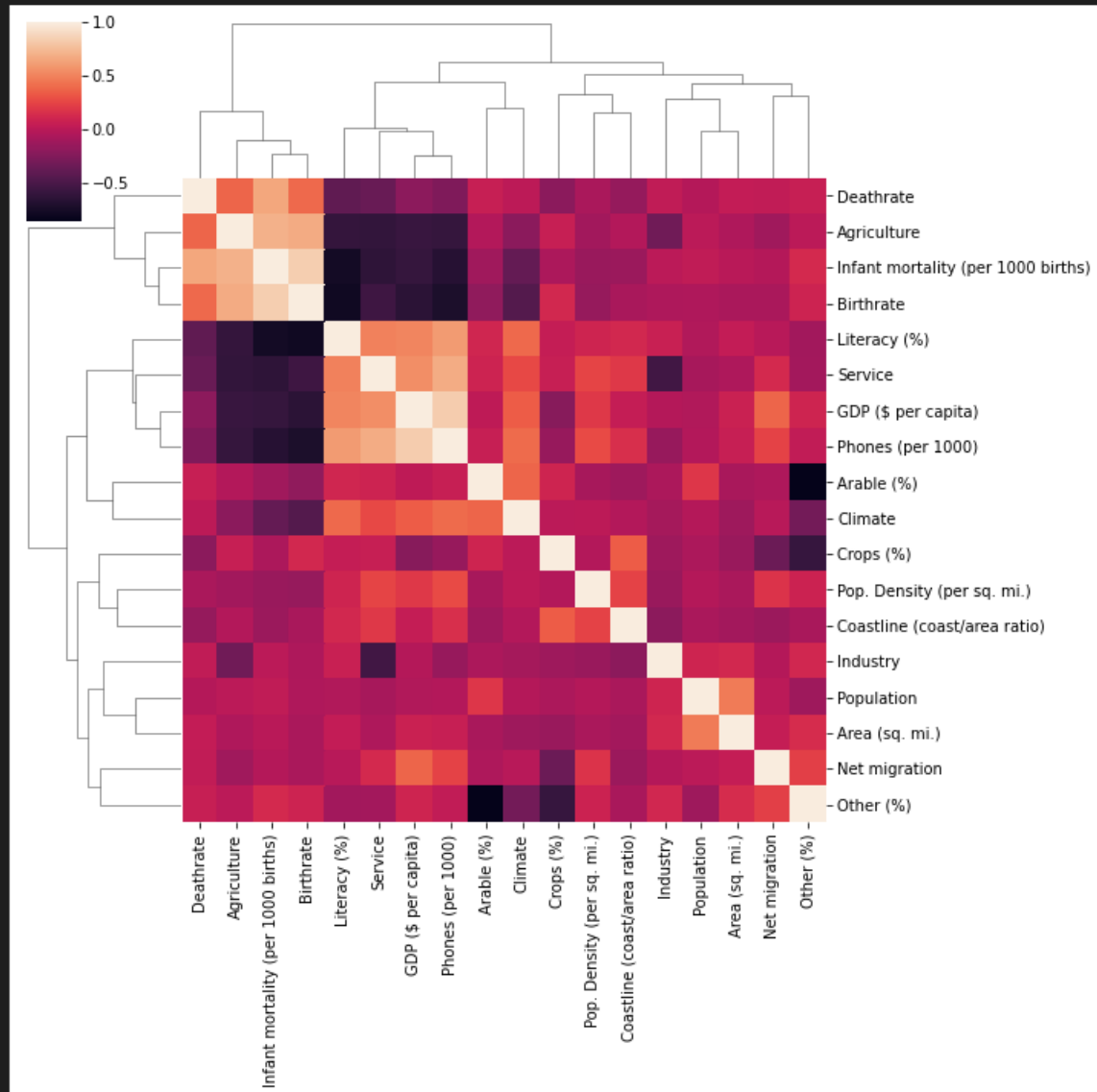
<AxesSubplot:>



```
1 sns.clustermap(df.corr())
```

✓ 0.6s

<seaborn.matrix.ClusterGrid at 0x2917d249eb0>



Data Preparation

```
1 df.isnull().sum()
```

✓ 0.4s

Output exceeds the [size limit](#). Open the full

Country	0
Region	0
Population	0
Area (sq. mi.)	0
Pop. Density (per sq. mi.)	0
Coastline (coast/area ratio)	0
Net migration	3
Infant mortality (per 1000 births)	3
GDP (\$ per capita)	1
Literacy (%)	18
Phones (per 1000)	4
Arable (%)	2
Crops (%)	2
Other (%)	2
Climate	22
...	
Deathrate	4
Agriculture	15
Industry	16
Service	15
dtype: int64	


```
1 df[df["Agriculture"].isnull()]["Country"]
```

✓ 0.6s

```
3      American Samoa
4      Andorra
78     Gibraltar
80     Greenland
83      Guam
134    Mayotte
140    Montserrat
144      Nauru
153   N. Mariana Islands
171    Saint Helena
174  St Pierre & Miquelon
177    San Marino
208   Turks & Caicos Is
221   Wallis and Futuna
223   Western Sahara
Name: Country, dtype: object
```

```
1 df[df["Agriculture"].isnull()] = df[df["Agriculture"].isnull()].fillna(0)
```

✓ 0.8s

+ Code

+ Markdown

```
1 df.isnull().sum()
```

✓ 0.6s

Output exceeds the [size limit](#). Open the full output data [in a text editor](#)

Country	0
Region	0
Population	0
Area (sq. mi.)	0
Pop. Density (per sq. mi.)	0
Coastline (coast/area ratio)	0
Net migration	1
Infant mortality (per 1000 births)	1
GDP (\$ per capita)	0
Literacy (%)	13
Phones (per 1000)	2
Arable (%)	1
Crops (%)	1
Other (%)	1
Climate	18
...	
Deathrate	2
Agriculture	0
Industry	1
Service	1
dtype: int64	

```

1 # https://stackoverflow.com/questions/19966018/pandas-filling-missing-values-by-mean-in
2 # Kayıp verileri gruptaki veillerin ortalaması ile doldurma.
3 df["Climate"] = df["Climate"].fillna(df.groupby("Region")["Climate"].transform("mean"))
4 # Burası Cokomelli

```

✓ 0.6s

Python

```

1 df.isnull().sum()

```

✓ 0.4s

Python

Output exceeds the [size limit](#). Open the full output data [in a text editor](#)

```

Country                0
Region                 0
Population             0
Area (sq. mi.)         0
Pop. Density (per sq. mi.) 0
Coastline (coast/area ratio) 0
Net migration          1
Infant mortality (per 1000 births) 1
GDP ($ per capita)      0
Literacy (%)           13
Phones (per 1000)       2
Arable (%)              1
Crops (%)               1
Other (%)               1
Climate                0
...
Deathrate              2
Agriculture            0
Industry               1
Service                1
dtype: int64

```

```

1 df["Literacy (%)"] = df["Literacy (%)"].fillna(df.groupby("Region")["Literacy (%)"].transform("mean"))

```

✓ 0.6s

Python

```

1 df = df.dropna()

```

✓ 0.6s

Python

```
1 df.info()
```

✓ 0.6s

Output exceeds the [size limit](#). Open the full output data [in a text editor](#)

```
<class 'pandas.core.frame.DataFrame'>
```

```
Int64Index: 221 entries, 0 to 226
```

```
Data columns (total 20 columns):
```

#	Column	Non-Null Count	Dtype
0	Country	221 non-null	object
1	Region	221 non-null	object
2	Population	221 non-null	int64
3	Area (sq. mi.)	221 non-null	int64
4	Pop. Density (per sq. mi.)	221 non-null	float64
5	Coastline (coast/area ratio)	221 non-null	float64
6	Net migration	221 non-null	float64
7	Infant mortality (per 1000 births)	221 non-null	float64
8	GDP (\$ per capita)	221 non-null	float64
9	Literacy (%)	221 non-null	float64
...			
18	Industry	221 non-null	float64
19	Service	221 non-null	float64

```
dtypes: float64(16), int64(2), object(2)
```

```
memory usage: 36.3+ KB
```

ML Model

```
1 X = df.drop("Country",axis=1)
2 X = pd.get_dummies(X)
```

9] ✓ 0.4s

```
1 from sklearn.preprocessing import StandardScaler
```

0] ✓ 0.4s

```
1 scaler = StandardScaler()
2 scaled_X = scaler.fit_transform(X)
```

1] ✓ 0.6s

```
1 scaled_X
```

2] ✓ 0.6s

```
array([[ 0.0133285,  0.01855412, -0.20308668, ..., -0.31544015,
        -0.54772256, -0.36514837],
       [-0.21730118, -0.32370888, -0.14378531, ..., -0.31544015,
        -0.54772256, -0.36514837],
       [ 0.02905136,  0.97784988, -0.22956327, ..., -0.31544015,
        -0.54772256, -0.36514837],
       ...,
       [-0.06726127, -0.04756396, -0.20881553, ..., -0.31544015,
        -0.54772256, -0.36514837],
       [-0.15081724,  0.07669798, -0.22840201, ..., -0.31544015,
        1.82574186, -0.36514837],
       [-0.14464933, -0.12356132, -0.2160153, ..., -0.31544015,
        1.82574186, -0.36514837]])
```

```
1 from sklearn.cluster import KMeans
```

✓ 0.6s

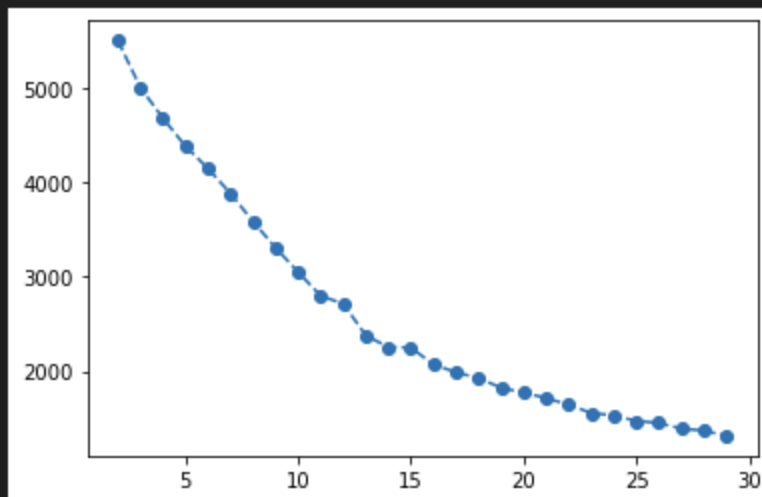
```
1 ssd = []
2
3 for k in range(2,30):
4     model = KMeans(n_clusters=k)
5     model.fit(scaled_X)
6
7     ssd.append(model.inertia_)
```

✓ 2.2s

```
1 plt.plot(range(2,30),ssd,"--o")
```

✓ 0.2s

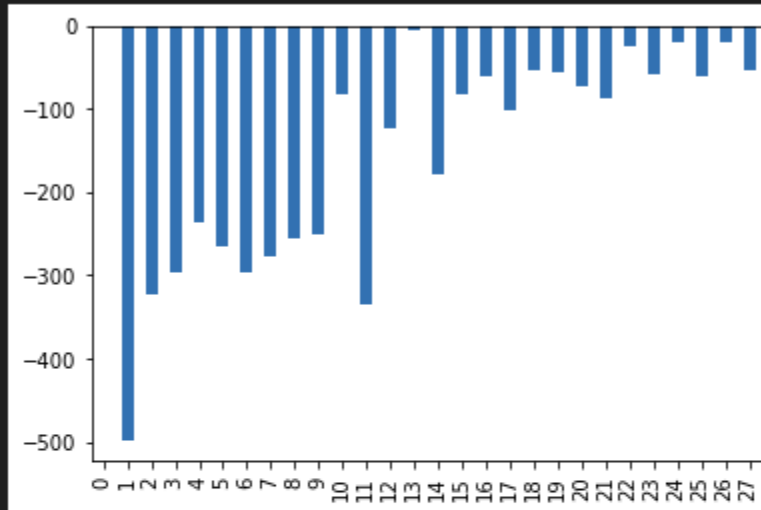
[<matplotlib.lines.Line2D at 0x291004394f0>]



```
1 pd.Series(ssd).diff().plot(kind="bar")
```

✓ 0.3s

<AxesSubplot:>



```
1 model = KMeans(n_clusters=3)
2 model.fit(scaled_X)
```

✓ 0.9s

KMeans(n_clusters=3)

```
1 X['K=3 Clusters'] = model.labels_
```

✓ 0.4s

```
1 X.corr()["K=3 Clusters"].sort_values()
```

✓ 0.6s

Output exceeds the [size limit](#). Open the full output data [in](#)

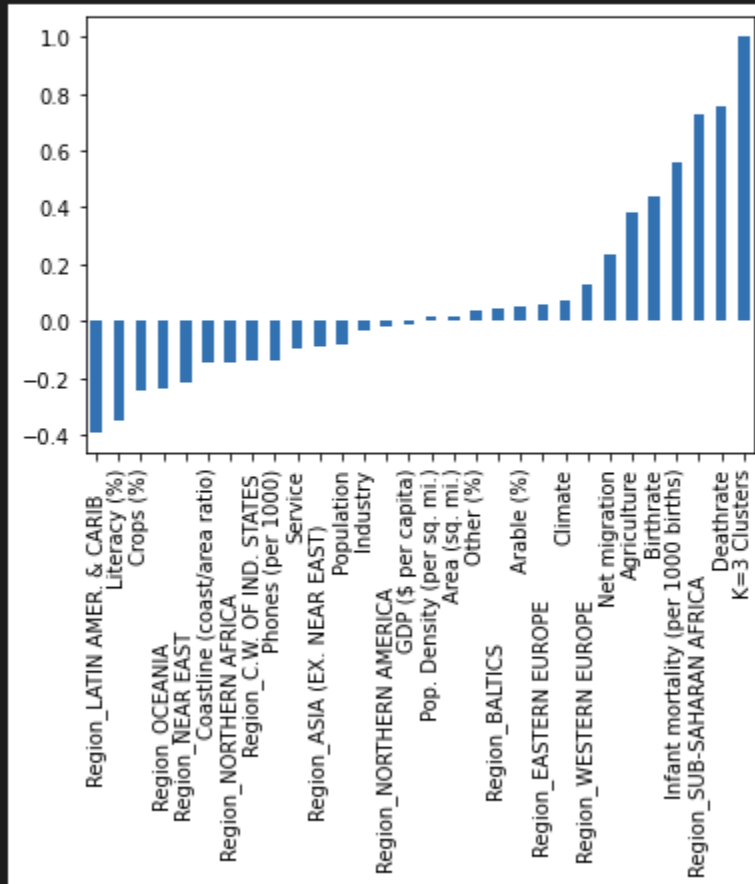
Region_LATIN AMER. & CARIB	-0.390055
Literacy (%)	-0.351160
Crops (%)	-0.245282
Region_OCEANIA	-0.238978
Region_NEAR EAST	-0.215598
Coastline (coast/area ratio)	-0.148851
Region_NORTHERN AFRICA	-0.147294
Region_C.W. OF IND. STATES	-0.136925
Phones (per 1000)	-0.135908
Service	-0.099509
Region_ASIA (EX. NEAR EAST)	-0.088849
Population	-0.080697
Industry	-0.030880
Region_NORTHERN AMERICA	-0.020849
GDP (\$ per capita)	-0.010782
...	
Infant mortality (per 1000 births)	0.560155
Region_SUB-SAHARAN AFRICA	0.730043
Deathrate	0.754760
K=3 Clusters	1.000000

Name: K=3 Clusters, dtype: float64


```
1 X.corr()["K=3 Clusters"].sort_values().plot(kind="bar")
```

✓ 0.4s

<AxesSubplot:>



Geographical Model Interpretation

```
1 !pip install plotly
```

1] ✓ 3.6s

Python

```
Requirement already satisfied: plotly in  
c:\users\mbatu\anaconda3\lib\site-packages (5.3.1)  
Requirement already satisfied: six in c:\users\mbatu\anaconda3\lib\site-  
packages (from plotly) (1.15.0)  
Requirement already satisfied: tenacity>=6.2.0 in  
c:\users\mbatu\anaconda3\lib\site-packages (from plotly) (8.0.1)
```

```
1 iso_codes = pd.read_csv("country_iso_codes.csv")
```

2] ✓ 0.4s

Python

```
1 iso_codes
```

3] ✓ 0.7s

Python

	Country	ISO Code
0	Afghanistan	AFG
1	Akrotiri and Dhekelia – See United Kingdom, The	Akrotiri and Dhekelia – See United Kingdom, The
2	Åland Islands	ALA
3	Albania	ALB
4	Algeria	DZA
...
296	Congo, Dem. Rep.	COD
297	Congo, Repub. of the	COG
298	Tanzania	TZA

```

1 iso_map = iso_codes.set_index("Country")["ISO Code"].to_dict()
14] ✓ 0.6s Python

1 df["ISO CODE"] = df["Country"].map(iso_map)
15] ✓ 0.7s Python

```

```

1 df
✓ 0.1s Python

```

Crops (%)	Other (%)	Climate	Birthrate	Deathrate	Agriculture	Industry	Service	ISO CODE
0.22	87.65	1.0	46.60	20.34	0.380	0.240	0.380	AFG
4.42	74.49	3.0	15.11	5.22	0.232	0.188	0.579	ALB
0.25	96.53	1.0	17.14	4.61	0.101	0.600	0.298	DZA
15.00	75.00	2.0	22.46	3.27	0.000	0.000	0.000	ASM
0.00	97.78	3.0	8.71	6.25	0.000	0.000	0.000	AND

```
1 df["Cluster"] = model.labels_
118] ✓ 0.1s Python

<ipython-input-118-b0813cbd530f>:1: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user\_guide/indexing.html#returning-a-view-versus-a-copy
df["Cluster"] = model.labels_

> ✓ 0.1s Python

1 df
```

Other (%)	Climate	Birthrate	Deathrate	Agriculture	Industry	Service	ISO CODE	Cluster
87.65	1.0	46.60	20.34	0.380	0.240	0.380	AFG	2
74.49	3.0	15.11	5.22	0.232	0.188	0.579	ALB	0
96.53	1.0	17.14	4.61	0.101	0.600	0.298	DZA	0
75.00	2.0	22.46	3.27	0.000	0.000	0.000	ASM	0
97.78	3.0	8.71	6.25	0.000	0.000	0.000	AND	1

```
1 import plotly.express as px
2
3 fig = px.choropleth(df, locations="ISO CODE",
4                     color="Cluster", # lifeExp is a column of gapminder
5                     hover_name="Country", # column to add to hover information
6                     color_continuous_scale='Turbo'
7                     )
8 fig.show()
```

1] ✓ 2.2s Python

