







BALKRISHNA ERAPPA KUMBAR

Content Developer

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PROFILE

Versatile Instructional Designer & Content Developer with 4+ years of experience, including 2+ years in content development and instructional design across corporate training and product education. Specialized in designing engaging, interactive learning modules using Articulate Storyline 360, Camtasia, Microsoft Office 360, and DaVinci Resolve. Adept at integrating AI tools into content workflows to improve efficiency. Strong background in client engagement, needs analysis, and delivering tailored solutions that boost learner engagement and retention. Multilingual communicator fluent in English, Hindi, Marathi, Konkani, and Kannada.

ACHIEVEMENTS

- Created diverse training materials, including **Launch Modules, Pitch Presentations, Capsule Modules, Ilts/Vilts, Product Training Modules, Soft Skills Training Modules, Storyboards, Wbts, One-pagers, and Competetion Comparisons.**
- Delivered engaging learning content that improved learner engagement and understanding.
- Maintained consistent client satisfaction across all projects.

PROFESSIONAL EXPERIENCE

01/2023 – Present Delhi	NOVO Management Consulting Content Developer <ul style="list-style-type: none">• Designed and developed multiple interactive learning modules using Articulate Storyline 360, Camtasia, and Microsoft Office 360 for corporate clients.• Integrated AI-powered content generation to enhance scriptwriting and storyboard creation.• Collaborated with Subject Matter Experts to ensure content accuracy and alignment with learning objectives.• Created multilingual training materials to cater to diverse learner groups.
05/2022 – 11/2022 Margao, Goa	Sai Marketing (Kabira Mobility Dealership) Sai Marketing (Kabira Mobility Dealership) <ul style="list-style-type: none">• Led sales consultations that boosted monthly electric scooter sales.• Delivered product training to customers, enhancing after-sales satisfaction.• Managed day-to-day dealership operations and resolved customer queries.
08/2021 – 03/2022 Verna, Goa	Kabira Mobility Trainee Engineer <ul style="list-style-type: none">• Conducted EV maintenance and diagnostics for electric two-wheelers, improving repair turnaround time.• Assisted in technical documentation for service manuals.
08/2019 – 10/2019	Simplisol Technologies Pvt Ltd Internship Trainee <p>Supported the development of IoT-based automation projects by performing data collection and testing.</p>

SKILLS

Training Content Development

In-depth research and data analysis

Content Localization

Proposal Creation

Train-the-Trainer (TTT)
Facilitation

Storyboarding & Scriptwriting

Client needs assessment and solution delivery

Video Editing

Pitch Deck Development

Client Handling

Great communication skills

Problem Solving

Assessment Development

SOFTWARES

Articulate Storyline 360

Camtasia

DaVinci Resolve

Microsoft Office 360

Adobe Illustrator

Media Support tools

Freepik, Image Bazzar, Pexels etc

AI Tools

- ChatGPT, Gemini/Bard, Meta AI, Microsoft Co-Pilot, xAI Grok, Freepik, BG Remover, CloudConvert, and Slazzer.

EDUCATION

07/2024 – Present
Mumbai, India

Bachelor of Business Administration (BBA) – General
DY Patil University Online, Mumbai

06/2017 – 11/2020
Verna, Goa

Diploma in Electronics Engineering
Agnel Polytechnic Verna

06/2015 – 03/2017
Sancoale, Goa

12th Science
Shantadurga Higher Secondary School

03/2015

SSC (10th)
St. Joseph Vaz High School