



PIZZA SALES REPORT-2015

pizza_category

All

order_date

01/01/2015



HOME



BEST/WORST



Busiest Day and Month

DAYS

Orders are **highest** on **Friday** and **Saturday**.

MONTHS

Maximum pizza are ordered between the month of **January to July** mostly in the month of **July**.

Business Performance

CATEGORY

Classic pizza category contributes to **maximum sales and orders**.

SIZE

Large pizza size contributes to **maximum sales**.



817.86K

Total_revenue



21K

Total_orders



49,574

Total_pizza_sold



38.31

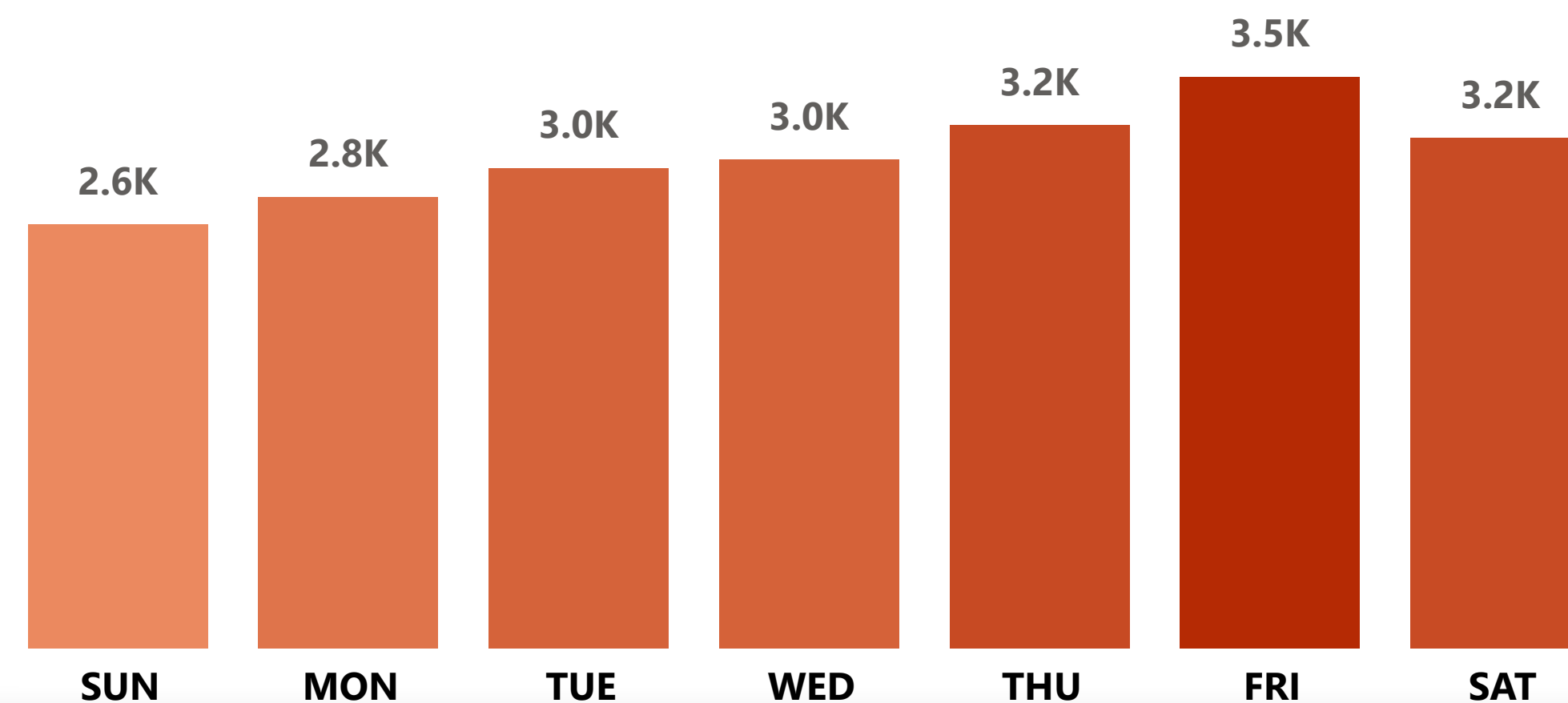
Avg_order_value



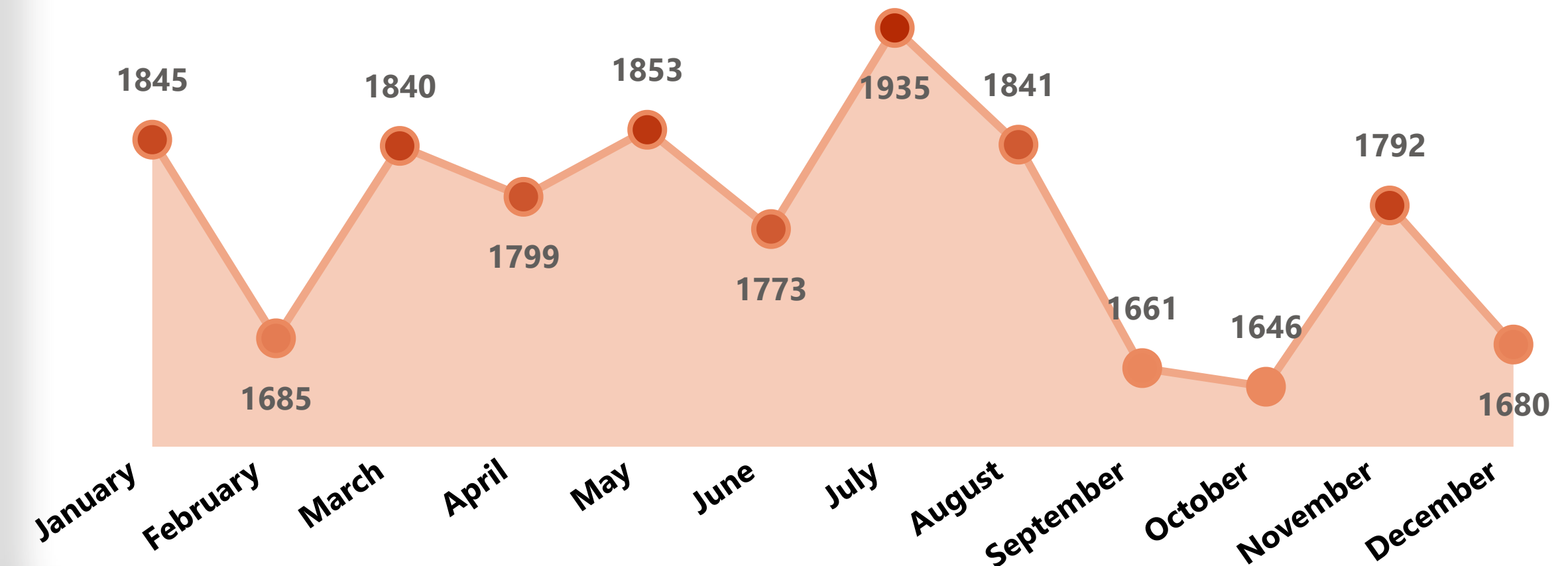
2.32

Avg_pizza_per_order

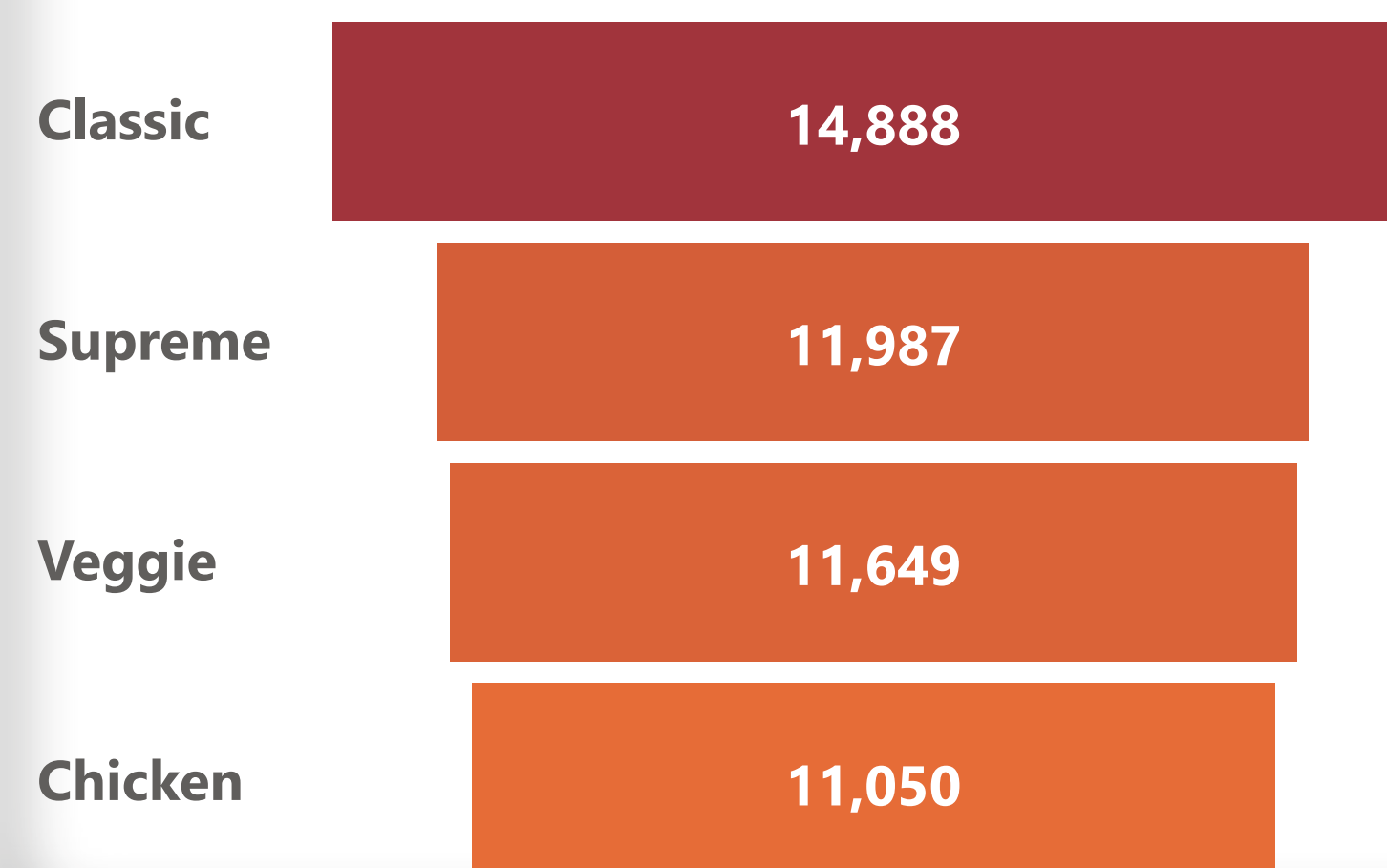
Daily trends for total order



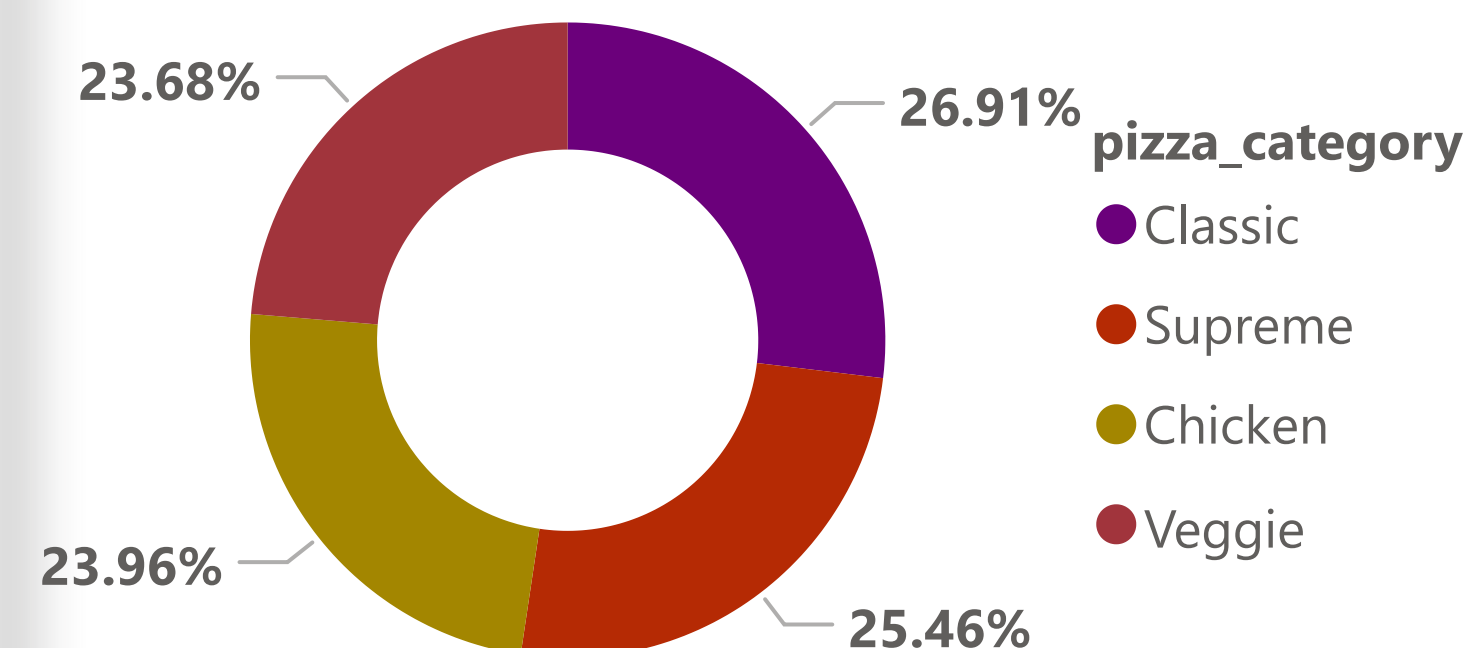
Monthly trends for total order



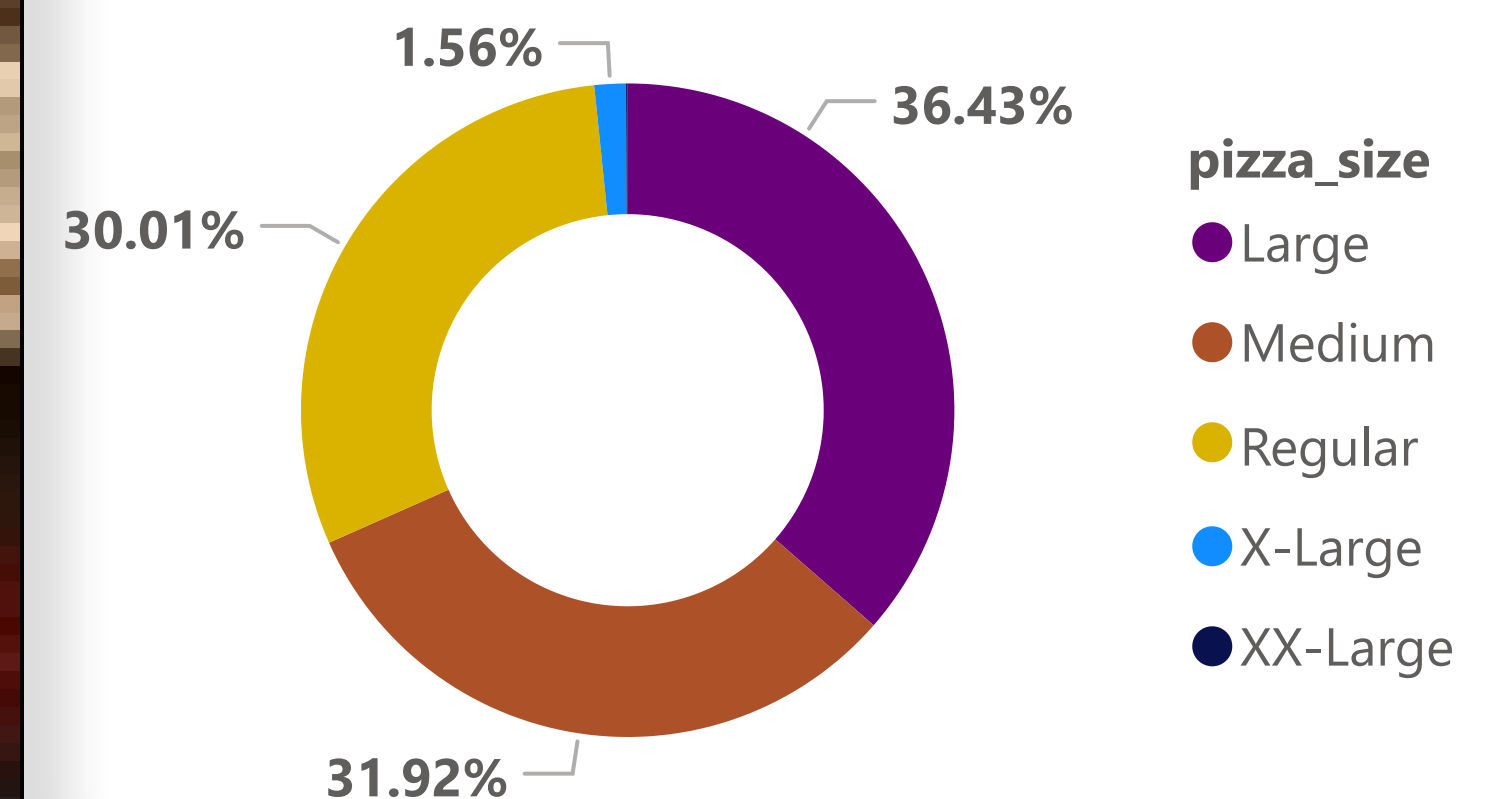
Total pizza sold by pizza category



% of sales by pizza category



% of sales by pizza size





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Best Sellers

REVENUE

The Thai chicken pizza contributes maximum total revenue.

QUANTITY

The classical deluxe pizza contributes to maximum total quantities.

ORDER

The classical deluxe pizza contributes to maximum total orders.

Worst Sellers

The Brie Carre pizza contributes to minimum revenue, total quantities, total orders .



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Avg_order_value



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Avg_pizza_per_order

Top 5 pizza name by total revenue

The Thai Chicken Pizza	43K
The Barbecue Chicken ...	43K
The California Chicken...	41K
The Classic Deluxe Pizza	38K
The Spicy Italian Pizza	35K

Top 5 pizza name by total pizza sold

The Classic Deluxe Pizza	2.5K
The Barbecue Chicken ...	2.4K
The Hawaiian Pizza	2.4K
The Pepperoni Pizza	2.4K
The Thai Chicken Pizza	2.4K

Top 5 pizza name by total orders

The Classic Deluxe Pizza	2.3K
The Hawaiian Pizza	2.3K
The Pepperoni Pizza	2.3K
The Barbecue Chicken Pizza	2.3K
The Thai Chicken Pizza	2.2K

Bottom 5 pizza name by total revenue

The Spinach Pesto Pizza	16K
The Mediterranean Piz...	15K
The Spinach Supreme ...	15K
The Green Garden Pizza	14K
The Brie Carre Pizza	12K

Bottom 5 pizza name by total pizza sold

The Soppressata Pizza	961
The Spinach Supreme ...	950
The Calabrese Pizza	937
The Mediterranean Piz...	934
The Brie Carre Pizza	490

Top 5 pizza name by total orders

The Chicken Pesto Pizza	938
The Calabrese Pizza	918
The Spinach Supreme Pizza	918
The Mediterranean Pizza	912
The Brie Carre Pizza	480