

SALES DASHBOARD

Total Sale

\$9.74M

Goal: \$7M (+39.21%)

Target

\$7M

Total Margin

\$10.77M

No. of Items

27K

Total Order

59K

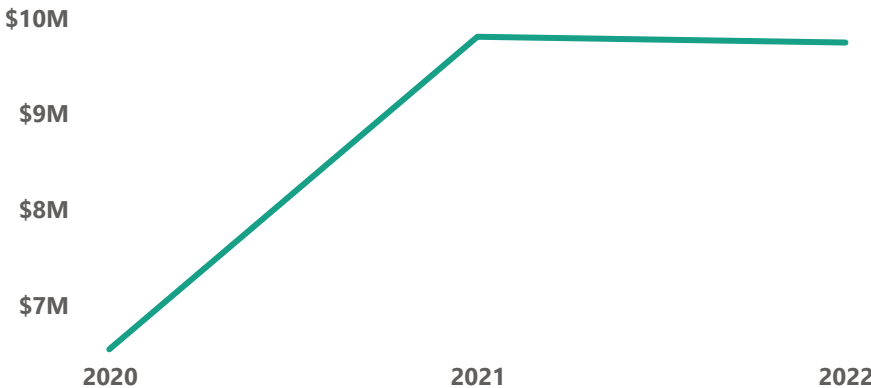
Year

All

Total Sale by Sales Territory Continent



Sales Performance



Total Sale by Sales Territory Country and Sales Territory Continent



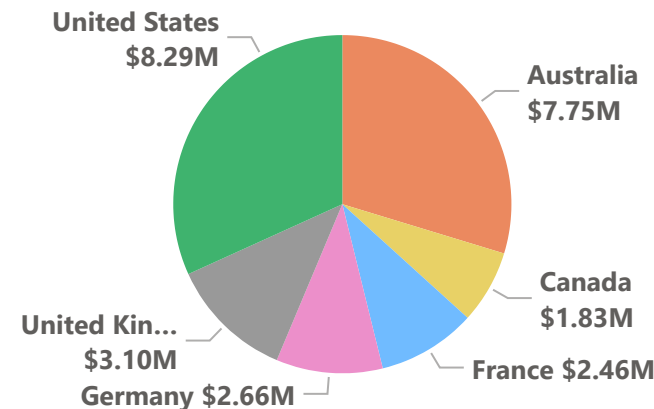
Continent

North America

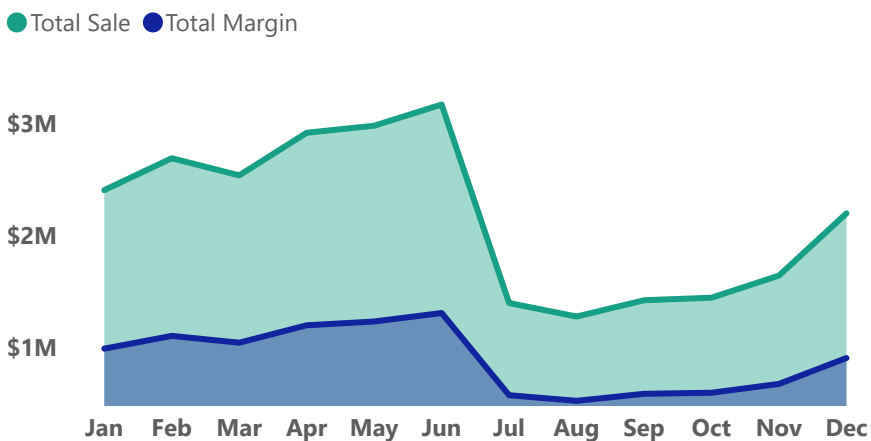
Europe

Australia

Total Sale by Sales Territory Country



Total Sale and Total Margin by Order date Month



Category

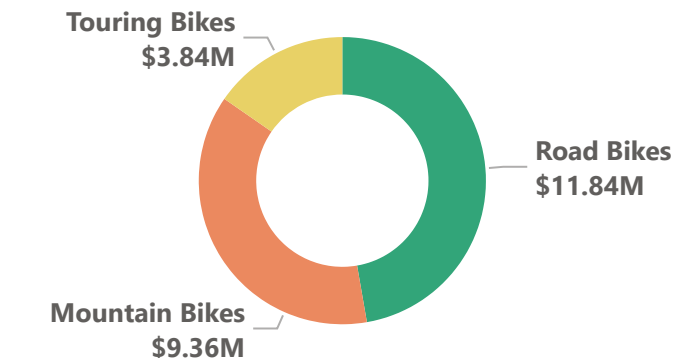
Bikes

Accessories

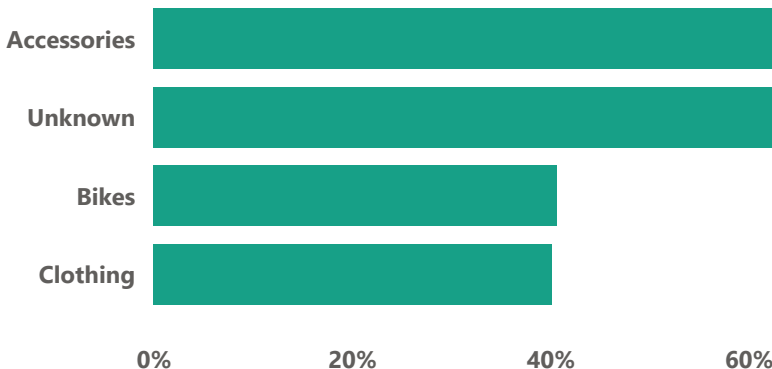
Clothing

Unknown

Top 3 Product Subcategory By Total Sales



Total Margin % by Product Category



Top 5 Customer Making Highest Sales

