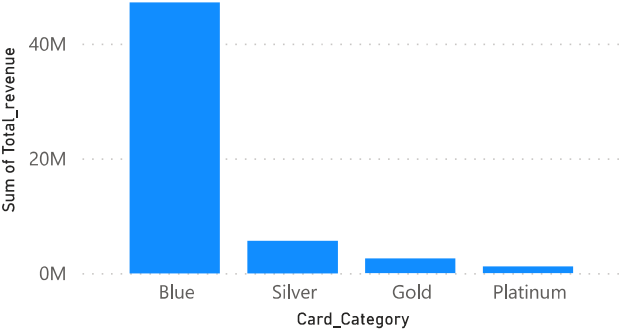


Week_Num	previous_week_revenue	Current_Week_Revenue	%wow_Revenue
Week-53	9,33,134.43	12,01,600.58	28.8%
Week-52	10,70,439.10	9,33,134.43	-12.8%
Week-51	10,26,549.11	10,70,439.10	4.3%
Week-50	9,80,152.37	10,26,549.11	4.7%
Week-49	10,08,776.60	9,80,152.37	-2.8%
Week-48	10,47,120.33	10,08,776.60	-3.7%
Week-47	10,78,915.24	10,47,120.33	-2.9%
Week-46	10,94,926.59	10,78,915.24	-1.5%
Week-45	10,63,063.37	10,94,926.59	3.0%
Week-44	9,34,631.07	10,63,063.37	13.7%
Total	9,33,134.43	12,01,600.58	28.8%

Sum of Total_revenue by Card_Category

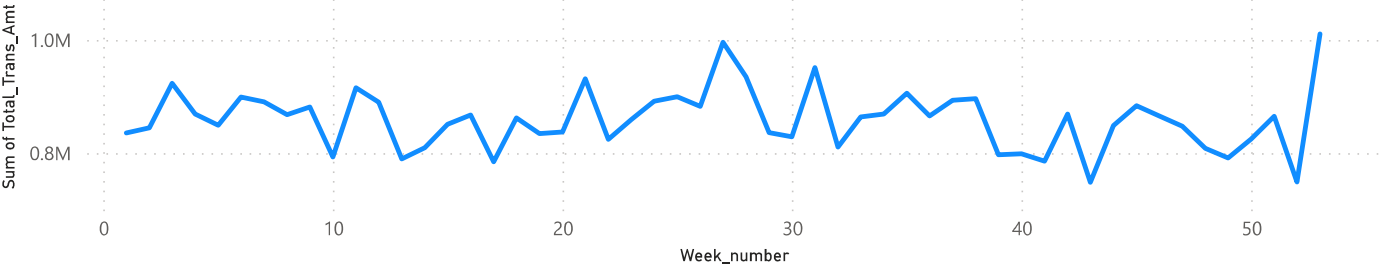


Week_Num	previous_Trans_amt	Current_Trans_amt	%wow_Trans_amt
Week-53	748677	1011008	35.04%
Week-52	865275	748677	-13.48%
Week-51	824791	865275	4.91%
Week-50	791352	824791	4.23%
Week-49	808623	791352	-2.14%
Week-48	847375	808623	-4.57%
Week-47	865727	847375	-2.12%
Week-46	883695	865727	-2.03%
Week-45	848559	883695	4.14%
Total	748677	1011008	35.04%

Activation_30_Days %GT Count of Activation_30_Days

0	42.54%
1	57.46%
Total	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%



CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

Week_Start_Date

All



57M

Total_Revenue



46M

Total_Trans_Amt



588M

Income



3.19

Avg_CSS

Swipe

Online

Chip

Gold

Silver

Blue

Platinum

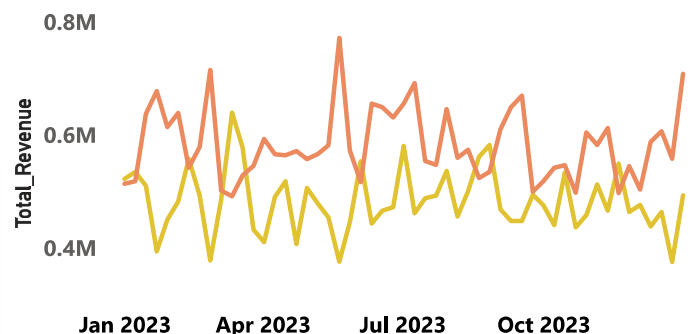
Male

31M

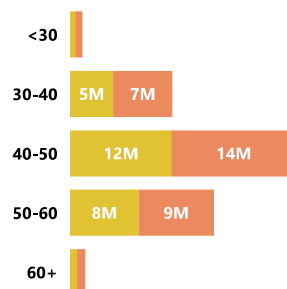
Female

26M

Total_revenue by week

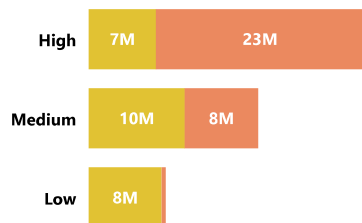


Total_revenue by Age_group

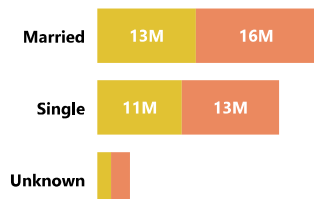


Customer_Job	Sum of Income	Sum of Total_revenue	Sum of Interest_Earned
Businessman	190350431	17697472	2584604
White-collar	105618475	10283124	1464691
Selfemployed	77659931	8542826	1141510
Govt	90834727	8335534	1182231
Blue-collar	73516911	7040606	967751
Retirees	49619308	4617448	641692
Total	587599783	56517011	7982480

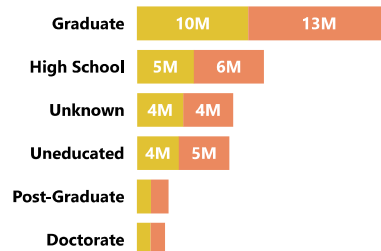
Total_revenue by Income_Group



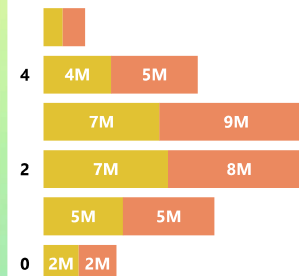
Total_revenue by Marital_status



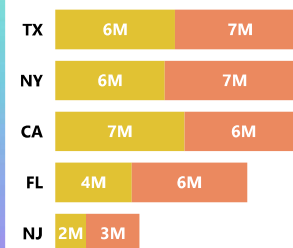
Total_revenue by Education_Level



Total_revenue by Dependent



Top 5 States



CREDIT CARD TRANSACTION REPORT


57M

Total_Revenue


46M

Total_Trans_Amt


8M

Interest_Earned


667K

Total_Trans_Count

Q4

Q3

Q2

Q1

Medium

Low

High

Week_Start_Date

All

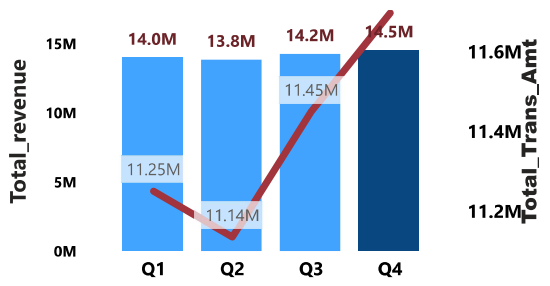
Female

Male

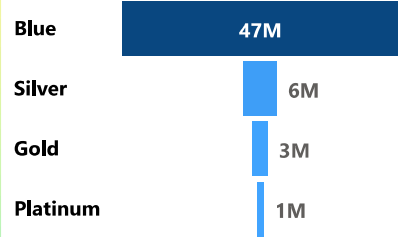
Card_Category	Sum of Total_revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Total_revenue and Total_Trans_Amt by Qtr

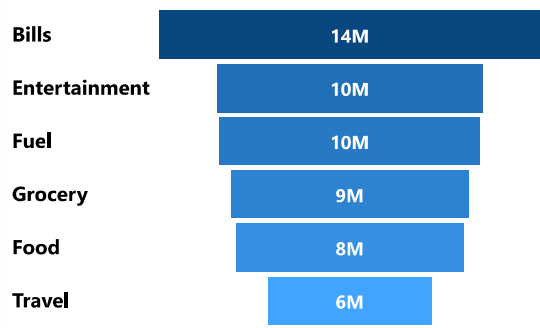
Sum of Total_revenue Sum of Total_Trans_Amt



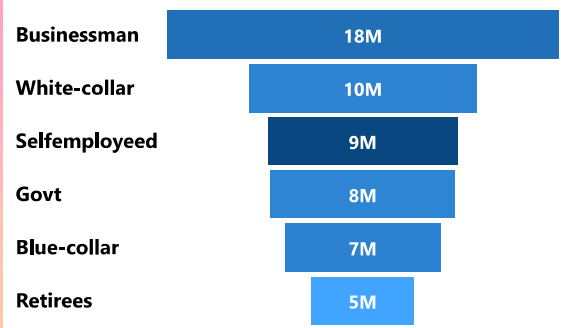
Total_revenue by Card_Category



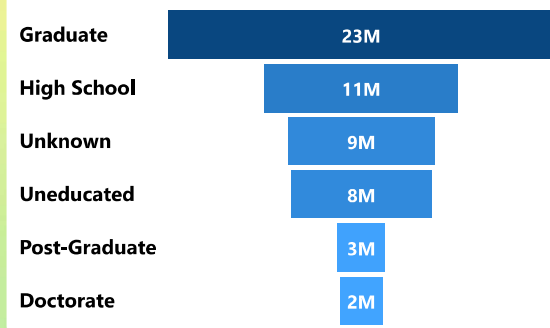
Total_revenue by Expenditure Type



Total_revenue by Customer_Job



Total_revenue by Education_Level



Total_revenue by Use_Chip

