

**Project Design Phase-I**  
**Proposed Solution Template**

Date	31 January 2026
Team ID	LTVIP2026TMIDS24132
Project Name	Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites In Tableau
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	UNESCO heritage data is large and scattered, making it difficult to analyze site distribution, trends, and endangered status effectively.
2.	Idea / Solution description	Develop an interactive Tableau dashboard with global maps, trend analysis, category comparison, and dynamic filters.
3.	Novelty / Uniqueness	Provides interactive, story-driven visualization instead of static reports or spreadsheets.
4.	Social Impact / Customer Satisfaction	Supports better conservation planning and increases global heritage awareness.
5.	Business Model (Revenue Model)	Can be deployed via Tableau Public or institutional Tableau Server for analysis and reporting.
6.	Scalability of the Solution	Easily extendable to include tourism, climate, or funding-related datasets.