# Bank Churn Analysis

| Total Customer | Total Male | Male Churned | Total Female | Female Churned | Churn Status |
|---|---|---|---|---|---|
| 10000 | 5457 55% | 898 9% | 4543 45% | 1139 11% | False / True |

## Customer Churn by Age

Churn Status ● True
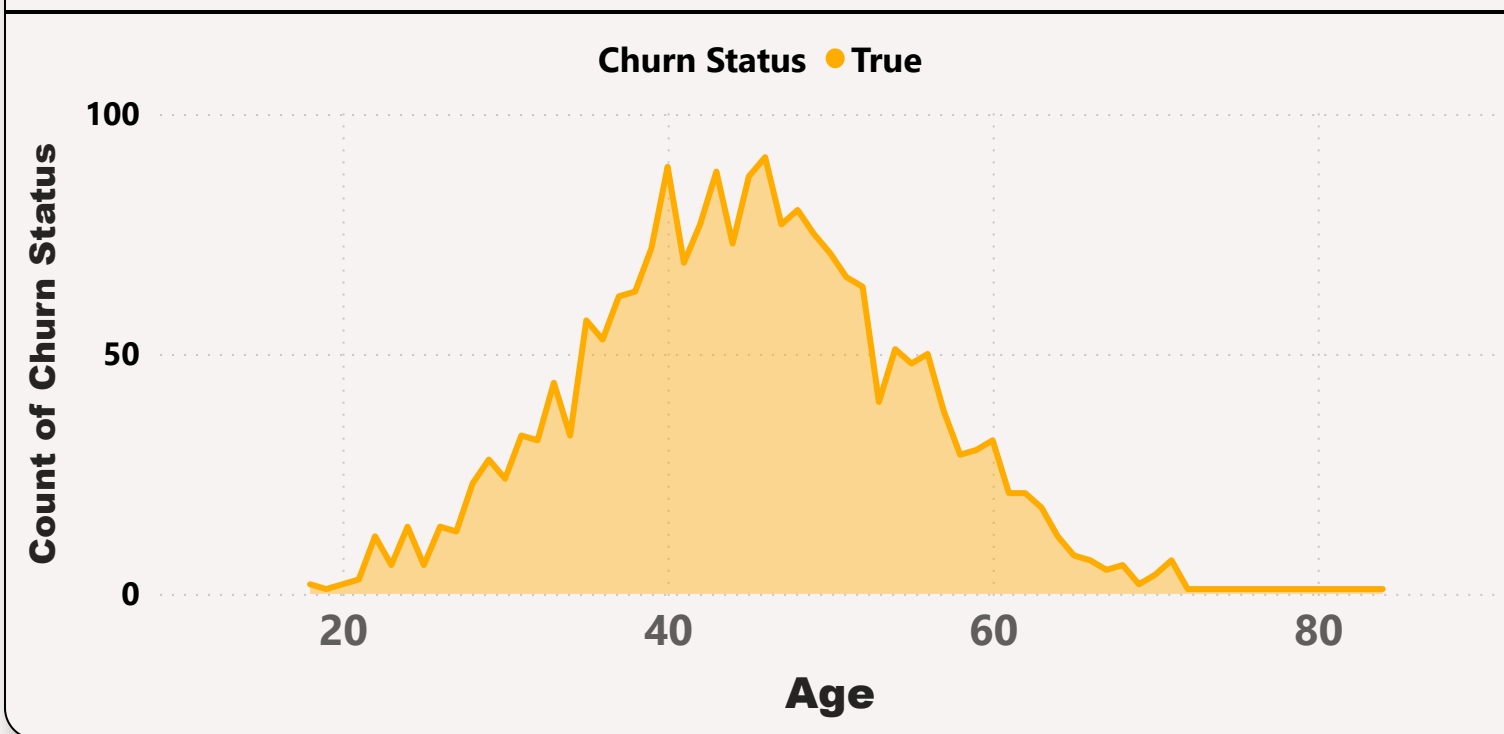


## Churn by IsActiveMember

True 36%  False 64%

## Churn by No. Of Products

| NumOfProducts | Count of CustomerId |
|---|---|
| One | 1409 |
| Two | 348 |
| Three | 220 |
| Four | 60 |
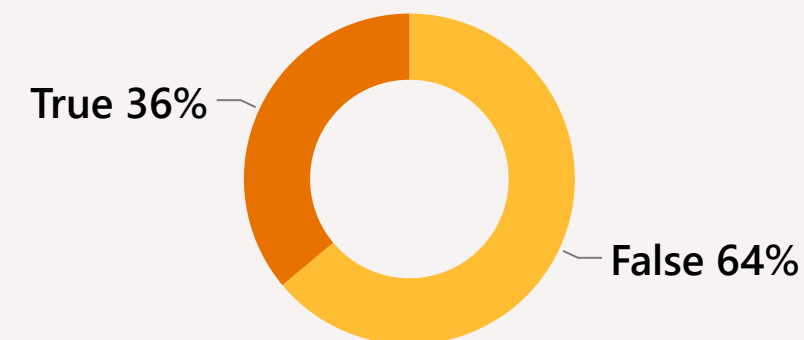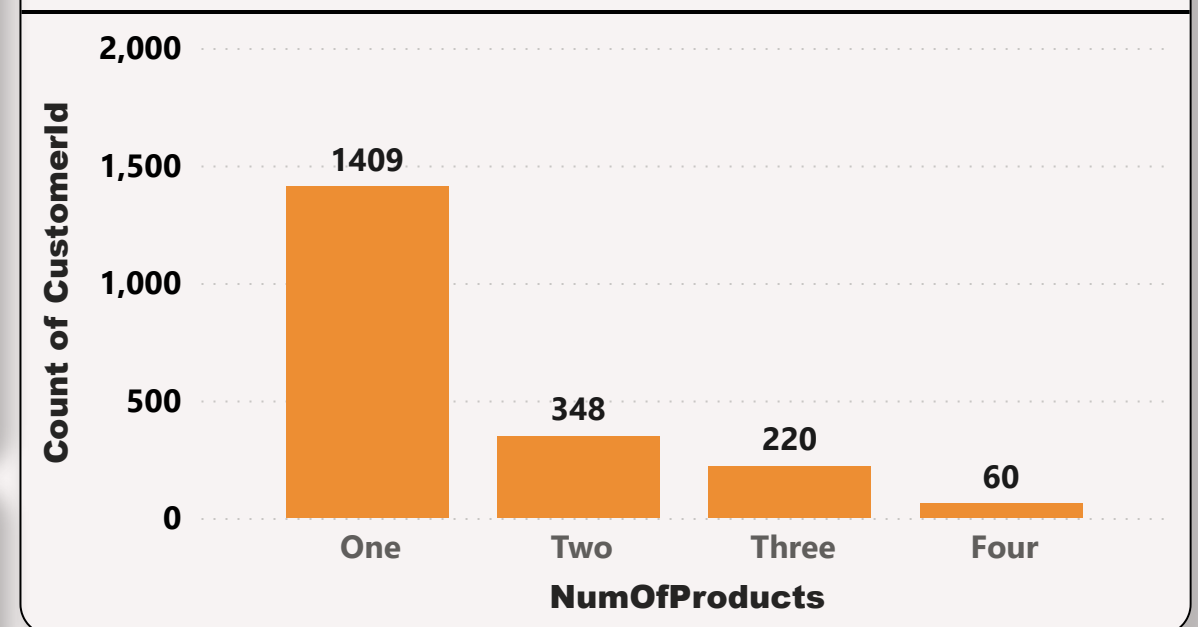
## Customer Churn by Credit Score

Churn Status ● True
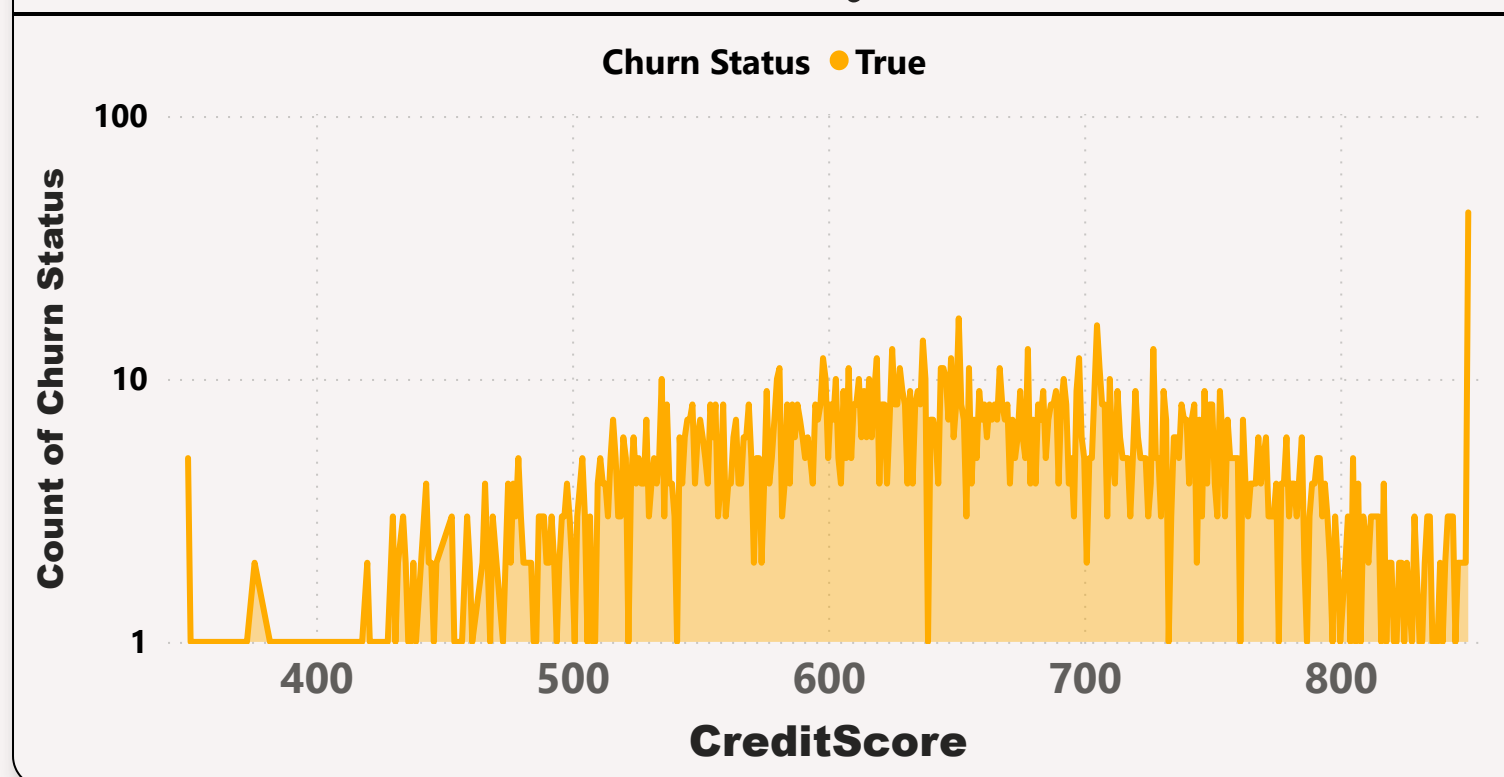


## Churn by Credit Card

False 30%  True 70%
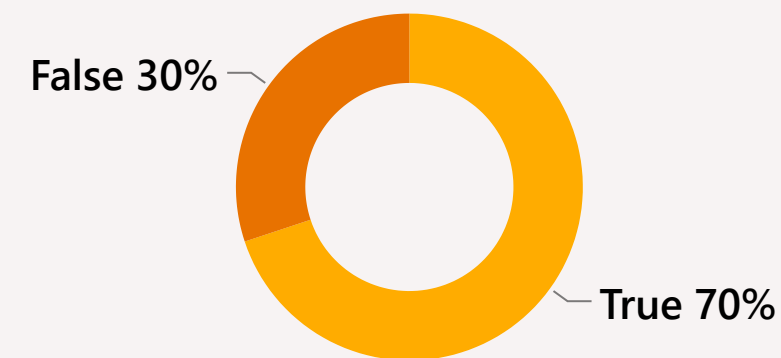
## Churn by Geographical Area

Germany 40%  Spain 20%  France 40%

## Churn by Tenure

| Tenure | Count |
|---|---|
| One | 232 |
| Nine | 213 |
| Three | 213 |
| Five | 209 |
| Four | 203 |
| Two | 201 |
| Eight | 197 |
| Six | 196 |
| Seven | 177 |
| Ten | 101 |
| Zero | 95 |