Predicting Flight Ticket Prices

OB

Web-Scraping / Regression Project Presentation

Meshal Alamr

Norah Alkhalifah

14 October 2021

Goal

Goal



Representation Forecast flight prices

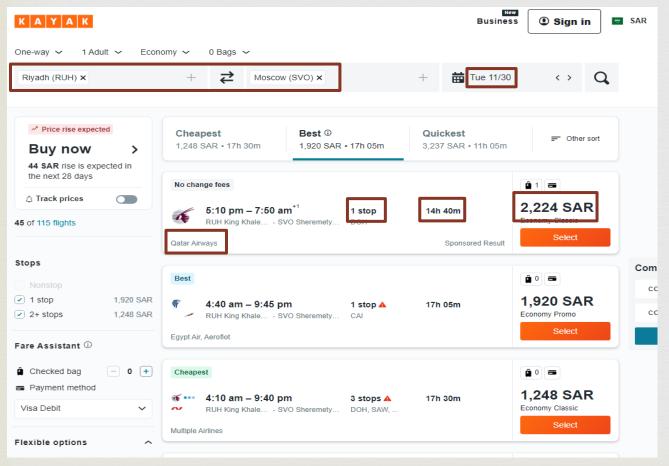
- Selecting optimum time for travel
- Selecting the cheapest flight to the desired destination



Scraping

Scraping





- Source & Destination
- ™ Date (Feb to April, 2022)
- Rrice
- **Q** Duration
- **Airline**

Scraping Tool

03

```
Please enter -1 when done.
-----
From which city?
RUH
Where to?
NYC
```

```
Start Date, Please use YYYY-MM-DD format only 2022-02-01

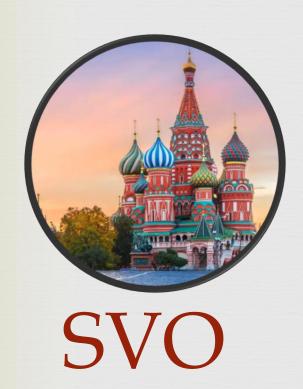
End Date, Please use YYYY-MM-DD format only

2022-04-30
```

```
Please enter -1 when done.
From which city?
RUH
Where to?
NYC
From which city?
SV0
Where to?
PAR
From which city?
-1
Routes:
RUH => NYC
SVO => PAR
```

Scraped Routes











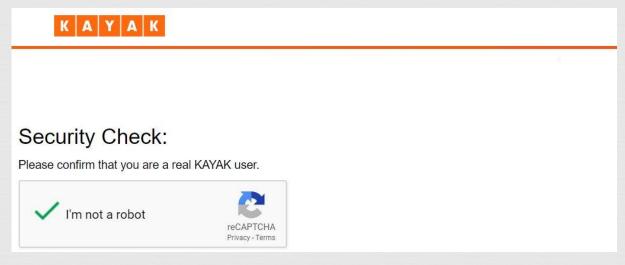
PAR



RUH

Problems





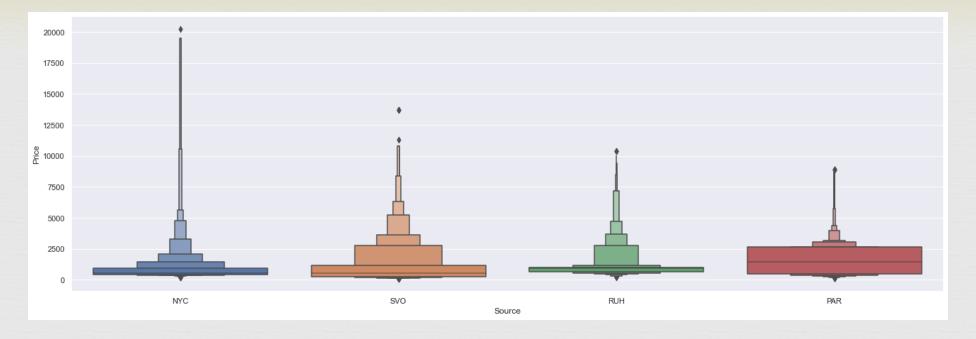
- Closing and opening the driver every 10 days (pages).
- Alert the user to go solve the captcha and resume scraping.

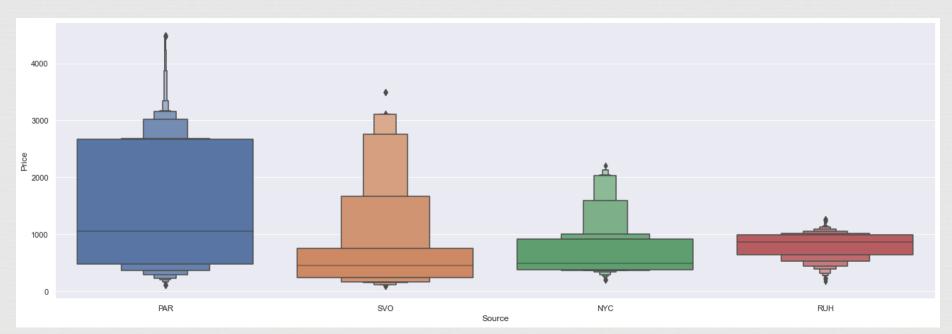
Scraped Dataset

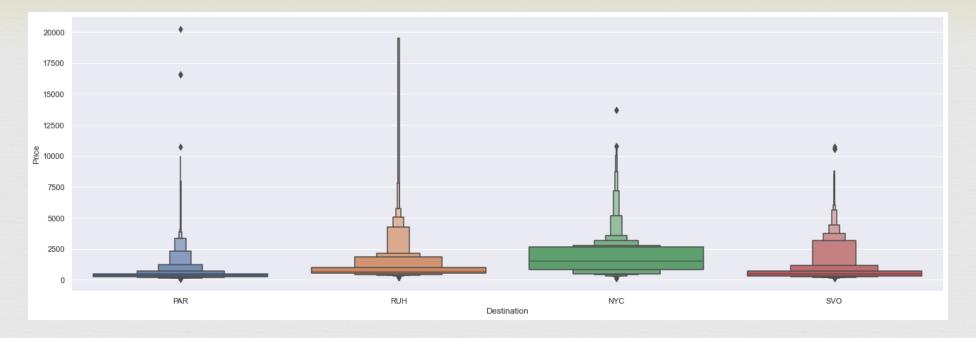


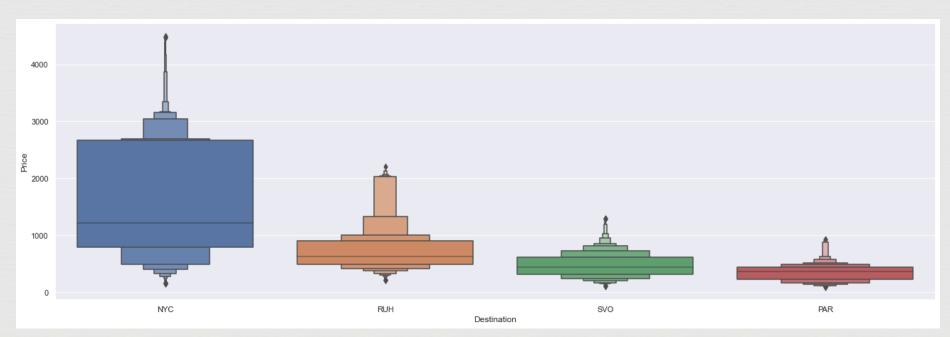
	Airline	Source	Destination	Duration	Total stops	Price	Date
0	TAP AIR PORTUGAL	PAR	NYC	12h 50m	1 stop	1,423 SAR	2022-02-01
1	KLM, Aeroflot	NYC	SVO	15h 45m	1 stop	2,851 SAR	2022-02-01
2	KLM, Aeroflot	NYC	SVO	12h 50m	1 stop	2,851 SAR	2022-02-01
3	Air France	NYC	SVO	19h 05m	1 stop	2,563 SAR	2022-02-01
4	Air France	NYC	SVO	18h 05m	1 stop	2,563 SAR	2022-02-01
55358	Air France	PAR	RUH	14h 25m	2 stops	15,260 SAR	2022-04-30
55359	Air France	PAR	RUH	15h 25m	2 stops	15,260 SAR	2022-04-30
55360	SAUDIA	PAR	RUH	19h 20m	2 stops	2,364 SAR	2022-04-30
55361	Finnair, American Airlines	SVO	NYC	18h 46m	2 stops	11,636 SAR	2022-04-30
55362	Delta	NYC	PAR	13h 00m	1 stop	1,793 SAR	2022-04-30

EDA









0.077 -0.087 0.045 - 0.6 0.079 0.34 -0.076 0.19 0.12 0.077 -0.076

Features

- Source (4)
- Destination (4)
- Average Price per Airline
- **Q** Duration
- RPrice

Results and Experiments

Results

CB

Model / Metric	Train (60%)	Val (20%)	MAE	MSE	RMSE
Linear Regression	0.804	0.789	225.09	152995.68	391.15
Polynomial (5)	0.888	0.871	149.72	93366.04	305.56
Lasso	0.803	0.789	223.49	153097.06	391.28
Ridge	0.804	0.789	225.08	152995.61	391.15
Elastic Net	0.790	0.775	224.41	163034.63	403.78
Random Forest	0.965	0.945	61.72	40035.32	200.09

Other Experiments



- Reature Importance
- Reature Scaling
- **A** Hyperparameter Tuning
 - **S** Randomized Search CV

Result



- Retraining the random forest model on train + val and scoring on test.
- Refore and after hyperparameter tuning using random search CV:

Metric	MAE	MSE	RMSE
Before	61.87	40409.87	201.02
After	64.19	41409.93	203.49

Result

03

	Predicted Price (USD)	Actual Price (USD)
0	2676.530000	2676.53
1	182.571321	248.53
2	254.362293	265.07
3	447.386056	490.93
4	643.470000	643.47
	•••	
10015	2682.130000	2682.13
10016	1605.962800	1608.00
10017	233.286587	316.00
10018	1533.600000	1533.60
10019	657.900585	686.93

≈ \$61.87

Recommendations

Recommendations



- Consider the date as a feature
- **Consider** autocorrelation
- More sources / destinations
- Increase the period (dates)

App Demo