

Kunwar Sankalp Singh

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Performance focused professional with 20 years of experience across TV, Print, Web and Mobile.

- Launched TV Channels, websites and apps for National, Regional and International media houses.
- Formed & lead teams that won International awards like the Commonwealth Broadcasting Association - CBA award for innovative engineering and product of the year at the NAB (National Association of Broadcasters, Las Vegas).
- Proven leader with success in building and delivering great products and services by listening to the market.
- Expertise in strategic tie-ups to boost product reach and revenues.
- Expertise in translating complex technical ideas into clear actionable solutions.
- Expanded client base for NDTV Labs, Locus Info and Datanet India into Indian and International Media markets.
- Good understanding of the diverse media markets and related challenges and opportunities.

Domain Specific

- Proficient with software solutions, workflows and systems used across TV, Print, Radio and the Web / Mobile.
- Expert in cloud technologies used for high traffic media sites and applications.
- Leadership roles in TV channel launches and was also instrumental in helping media houses in their journey towards the web.
- In-depth knowledge of the content creation, distribution and monetisation ecosystems.
- Expert in automating manual workflows and fixing workflow gaps.

Career History

Consultant - Media Strategy and Business Development Datanet India Private Limited – New Delhi	July 2019 - Present
Founder in Incubating a Voice Tech Startup	November 2018 – May 2019
Chief Technology Officer First Person Media Ventures Private Limited – Bangalore	July 2017 – October 2018
Chief Technology Officer Asianet news online Private Limited - Bangalore	May 2015 – March 2017
Founder & CEO Locus Info Pvt. Ltd – Delhi NCR	August 2012 – April 2015
Head NDTV Labs Ltd & Head Special IT Projects NDTV Ltd New Delhi Television Ltd – New Delhi	June 1999 – July 2012

Consultant - Media Strategy and Business Development

Datanet India Private Limited – New Delhi

(July 2019 – Present)

- Expanded Datanet's clientele to National and regional Media houses, was able to close deals with leading broadcasters.
- Migration of legacy data and sites to the cloud.

Chief Technology Officer

First Person Media Ventures Private Limited – Bangalore

(July 2017 – October 2018)

- Create a complete product plan for a platform around Indian Politics and Politicians and Launch NEWS products for the group.
- Launched the news product within three months by effectively creating a robust partner ecosystem.
- The entire content staff came from a print & TV background, trained them on how to create content for online.

Chief Technology Officer

Asianet news online Private Limited – Bangalore

(May 2015 – March 2017)

- Create product strategy and launch a hyper-local news product specifically focusing on the regional multilingual audiences.
- Relaunched Asianet news and Suvarna News sites and APPs and grew it from 8 million to 25 million views.
- Hired and managed a team of developers, Designers and Sales & Marketing.
- Migrated existing sites and APPs to the cloud.
- Create a Content Management System that fits across all portfolio media products.
- Conceptualised and launched first news APP in the country to use AI for content creation and distribution

Founder & CEO

Locus Info Private Limited – Delhi NCR

(August 2012 – April 2015)

- Conceptualized and developed a product that would make TV viewing interactive.
 - The idea was to deliver experience to the user on his mobile around the content he / she is viewing on TV.
- Executed projects for companies like Times Internet, Sakshi TV, Essar etc.

Head NDTV Labs Ltd & Head Special IT Projects NDTV Ltd

New Delhi Television Ltd – New Delhi

(June 1999 – July 2012)

- Team building & building proper work culture.
- Mentoring, regular performance reviews, Charted career paths and arranged trainings as per individual needs.
- Leadership roles in launching All NDTV Channels, Sites & APPs.
- Expanded NDTV Labs client base into regional and international markets.
 - Major Project Executed for clients like Times Now, Sakshi TV, Bahrain TV, Astro Awani Indonesia & Malaysia, Independent Television Bangladesh.