NOVEL APPROACH TO CHARITY SYSTEM

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Abstract- A person who has more money than they need to meet their requirements might show kindness by giving some of their extra money to help people who are less fortunate. This is known as charity. The majority of NGOs have had trouble obtaining cash or other necessary items. Obtaining donors is a highly difficult endeavour, and occasionally dealing with some donors' conditions can be quite difficult for NGOs to complete.

This charity management system will make it simple for NGOs to locate contributors. Three modules make up this system: Admin, NGO, and Donor. Admin can oversee the request made by the NGO by approving or denying it by logging in with their credentials. After examining the NGO documents that were uploaded by the NGO, approval will be given. Admin will receive a report on the donations received by NGOs. NGOs can upload NGO documentation to register and submit requests.

When admin receives the go-ahead, they can log on with their credentials. An NGO may present requests for assistance to different registered donors. They can look at the list of prior events and the donation report. Donors only need to register and login using their credentials. They will be notified of the donation request put forth by NGOs. Upon request approval, they must fill out the donation information. The donor will receive the contribution date. They can also view the history of donations.

1.Introduction

A software/website solution for a non-profit organisation is a charity administration system. Both the donor base and the charitable gifts are managed by it. A system like this would have elements like electronic fund transfers, fundraising, donor management, and event management.
In the wake of the "5.12 Wenchuan Earthquake," some people reportedly sold tents and relief items for cash. This demonstrated the difficult everyday administration of philanthropic funding.

and resources. Between 2009 and 2012, these factors contributed to a decrease in giving intentions and a drop in donations. The public now has a new way to get involved in projects related to public welfare thanks to online crowdfunding. A project database has been created by the crowdfunding platform as part of its public welfare platform methodology. For traditional donations and online crowdfunding to gain more respect, philanthropic information must be made more transparent. Technically, the transparency of charity can be improved by establishing a traceability system using Internet technologies. This report offered a fresh charity system paradigm to achieve this goal.

There are certain key features that these systems offer to non-profits:

- Easily track donations and donors.

- Send gift messages to donors.

- Set up recurring payment plans.

- Get reports on their donations.

- Development of income resources (donation).

- Management and distribution of contributions to all the needy and low-income families.

- Optimum provision and utilization of operational, physical, and human resources.

- Organization and maintenance of facilities and family's data to allow the ease of their access.

- Speeding up the practical procedures. Helping decision Makers in their strategic action plans.

2. LITERATURE SURVEY

It seemed that little donations—which many people can afford—and the sense of being a founder of a significant project are key motivators for people to support NGOs' projects. A good illustration of using so-called social capital is the combined efforts of a group focused on solving a specific problem. It is also important to note that a positive atmosphere (fun, joy, a performance) and even the day of the week can affect how many people attend an event and their willingness to participate in projects that are being presented there. The so-called "Sunday effect" was statistically demonstrated in an interesting experiment conducted by Martin and Randal in which donations made to a donation box at the City Gallery in Wellington, New Zealand, were greater and more frequent on Sundays than on other days of the week. Many large-scale charity initiatives use money collecting at concerts and other outdoor events where attendees can watch one another while contributing for this purpose. Donations of money and charitable assistance are a significant and expanding aspect of the global economy. The overall amount raised in 2007 increased to US$ 306 billion, whereas registered charity gifts reported in the Giving USA 2007 survey exceeded US$295 billions in 2006. It's important to note that the majority of donations came from private sources, with media-supported large-scale initiatives accounting for just 1.3% of total donations. Internet is an efficient means of inexpensively reaching a large audience. The interactive media offer means for delivering textual, audio, and visual content while allowing viewers (participants) to respond right away. Visitors to charity giving websites may choose to make a donation through an online money transfer (e.g. or credit card payment). By sending a message to their friends, they might contribute to the effort of spreading word about the charity initiative. Finally, a visitor who registers on a website for charitable donations may be informed when new charitable programmes are launched. Frequent web-site visitor is also a valuable donator, who may bring some funds to charity program.

Figure2.1 **below shows a transaction process based approach for improving the service quality.**

S.No : 1
TITLE : Improve quality of servicing of website.
AUTHORS : Bauer, H.H.Falk, Hammerschmidt
Year of Publication : 2006
Journal/Conference/Book Chapter Name: Journal of Business research,59(7)
Technology / Algorithm Used : eTransQual, javascript.
Summary : A transaction process based approach for improving the service quality of online transactions and make the website response faster.

Figure2.2 **below shows the effect of filter interfaces and presentation modes.**

S.No : 2
TITLE : Online wait managed.
AUTHORS : Lee , Chen , A .n . Ilie.
Year of Publication : 2012
Journal/Conference/Book Chapter Name: MIS Quarterly, 36(2), pp.365-394
Technology / Algorithm Used : css, jquery.
Summary : The effect of filter interfaces and presentations modes on perceived waiting time online and enhance the quality of response to the customers query online fastly or in time.

Figure 2.3 below shows two distinct mind sets that influence consumers willingness.

S.No : 3
TITLE : Contribution, Giving leads to happiness.
AUTHORS : Liu , Aaker.
Year of Publication : 2008
Journal/Conference/Book Chapter Name: J.Consumer Research.
Technology / Algorithm Used : Knowledge Contribution.
Summary : Two distinct mind-sets that influence consumers willingness to donate a charitable causes (monetary donation and volunteer time). This effect results from different mindsets caused by money versus time.

Figure 2.4 below shows the impact of prosocial attitude.

S.No : 4
TITLE : Prosocial attitude, Organizational ownership norm , Information Sharing.
AUTHORS : Fisher and Ackerman.
Year of Publication : 1998
Journal/Conference/Book Chapter Name: J.Consumer Research, Inform System Research.
Technology / Algorithm Used : Knowledge Contribution,Prosocial.
Summary : The impact of prosocial attitude and organizational norms in information sharing in organization. Promotional appeals based on group need and promised recognition are effective only when they are used in combination.

Figure 2.5 below shows the effects of alumni network.

S.No : 5
TITLE : Volunteering, Charitable giving(gifts).
AUTHORS : Farrow and Yuan.
Year of Publication : 2011
Journal/Conference/Book Chapter Name: J.Computer Medicated Comm. Research.
Technology / Algorithm Used : Knowledge Contribution, Attitude towards volunteerism.
Summary : Effects of alumni network ties in Facebook on charitable giving. Activation participation in Facebook groups is positively associated strength of network ties.

3. Program:

```html
<!DOCTYPE html>
<html lang="en">
    <head>
        <meta charset="UTF-8" />
        <meta name="viewport" content="width=device-width, intial-scale=1.0" />
        <title>NGO WEBSITE</title>
        <link rel="stylesheet" href="index1.css" />
    </head>
    <body>
        <div class="fullcontainer banner" id="homesection">
            <header>
              <div class="container">
              <div class="logo">
              <img src="C:\Users\KAPIL PANWAR\miniproject\Image\logo pic.jpg" alt="logo" height="300px" width="100px" >
              </div>
              <nav>
              <ul>
              <li>
              <a href="#homesection">Home</a>
              </li>
              <li>
                <a href="#aboutSection">About Us</a>
              </li>
              <li>
                <a href="#programsSection">Programs</a>
              </li>
              <li>
                <a href="#educationSection">Education</a>
              </li>
              <li>
```

```html
<!-- header end here-->


<div class="container">
<h1>Together We Can <span> Save Lives</span></h1>
<p>Recently, India ranked 100th out of 119 countries on the Global Hunger Index.
    This against the 97th position that India held last year.
    Slipping down 3 places from last year, and faring worse to most other
    developing countries in the world sets a backdrop of the massive crsis.
    The World Bank, in a 2021 report, warned of a learning crisis across the world.
    In India, the report said, half the children in grade 5 could not read a text meant for Grade 2 children
</p>
<button>
    Start With A Little
</button>
</div>
</div>
<!-- home section end -->


<section class="fullcontainer" id="aboutSection">
    <div class="container">
        <h2 class="sectionTitle">About Us </h2>
        <p>We are a not-for-profit organisation that builds capacity of communities.
        Our sustainable and holistic interventions in Health, Livelihood, Education and Disaster Relief & Resi
        provide innovative solutions to deep-rooted development problems.
        Along with access to the international confederation of expertise,
        We integrate internal knowledge and strong network of partnerships to deliver outcomes at scale to var
        </p>
        <div class="cards">
```

```
106            </section>
107
108            <!-- ABOUT SECTION END-->
109
110
111            <section class="programs" id="programsSection">
112
113            <div class="container">
114                <h2 class="sectionTitle">
115                    Programs
116                </h2>
117                <div class="boxContainer">
118                <div class="box">
119                    <div class="cardImage"></div>
120                    <div class="programTitle">Education To Every Child</div>
121                    <div class="donatCount">
122                        Donation Goal : <span> Rs.100000</span>
123                    </div>
124                    <button>Donate Now</button>
125                </div>
126                <!--first box complete-->
127
128                <div class="box">
129                    <div class="cardImage"></div>
130                    <div class="programTitle"> Make Life Easier For Them</div>
131                    <div class="donatCount">
132                        Donation Goal : <span> Rs.100000</span>
133                    </div>
134                    <button>Donate Now</button>
135                </div>
```

```
        </section>
        <!--programs section end here-->

    <section class="education" id="educationSection">
        <video autoplay muted loop class="videoPlayer">
            <source src="video/education vid.mp4" type="video/mp4"/>
            Your browser does not support HTML5 video
            </video>
        <div class="container">
      <div class="sectionTitle">Education</div>
      <div class="educationContainer">
        <h3>
            Education Is Essential For <br />
            <strong>BETTER FUTURE</strong>
        </h3>
        <P>

            Mission Education is a national level programme of Care Club,
            an NGO for education which is committed to providing basic education and healthcare
            to underprivileged children. Care Club, an NGO for poor child education believes
            that whether you are addressing healthcare, poverty, population control, unemployment or
            human rights, there's no better place to start than in the corridors of education.

        Education is both the means as well as the end to a better life; means, because it empowers an
        individual to earn his/her livelihood and the end because it increases one's awareness on a range
            of issues - from healthcare to appropriate social behavior to understanding one's rights,
        and in the process evolve as a better citizen.
        </P>
        <button>Explore Now</button>
    </div>
```

```html
        <div class="input-boxes">
          <div class="input-box">
            <i class="fas fa-envelope"></i>
            <input type="text" placeholder="Enter your email" required>
          </div>
          <div class="input-box">
            <i class="fas fa-lock"></i>
            <input type="password" placeholder="Enter your password" required>
          </div>
          <div class="text"><a href="#">Forgot password?</a></div>
          <div class="button input-box">
            <input type="submit" value="Sumbit">
          </div>
          <div class="text sign-up-text">Don't have an account? <label for="flip">Join now</label></div>
        </div>
      </form>
    </div>
    <div class="signup-form">
      <div class="title">Join Us</div>
      <form action="#">
        <div class="input-boxes">
          <div class="input-box">
            <i class="fas fa-user"></i>
            <input type="text" placeholder="Enter your name" required>
          </div>
          <div class="input-box">
            <i class="fas fa-envelope"></i>
            <input type="text" placeholder="Enter your email" required>
          </div>
          <div class="input-box">
```

```css
 90   header nav ul{
 91       list-style-type: none;
 92   }
 93   header nav ul li {
 94       display: inline-block;
 95   }
 96   header nav ul li a {
 97       display: inline-block;
 98       height: 75px;
 99       line-height: 75px;
100       padding: 0 15px;
101       text-decoration: none;
102       text-transform: capitalize;
103       color: #fff;
104       transform: 0.3s;
105   }
106
107   header nav ul li a:hover{
108       background-color: var(--themeRed);
109   }
110
111   .banner {
112       min-height: 100vh;
113       width: 100%;
114       background-image: url("../miniproject/Image/b3.jpg");
115       background-size: cover;
116       background-attachment: fixed;
117   }
118   .banner h1 {
119       margin-top: 230px;
```

4. Implementation:

Figure 4.1 below shows the home page of website.
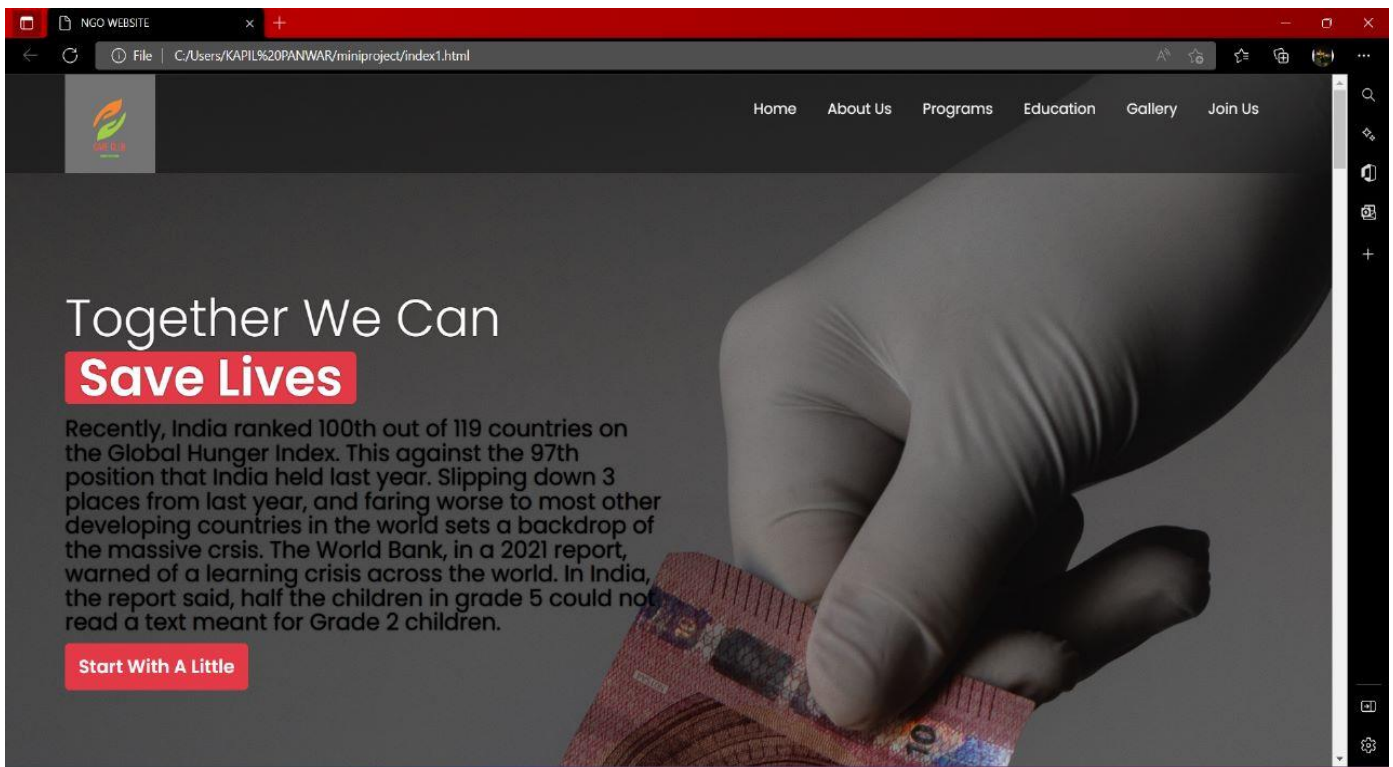
Figure 4.2 below shows the about us page.
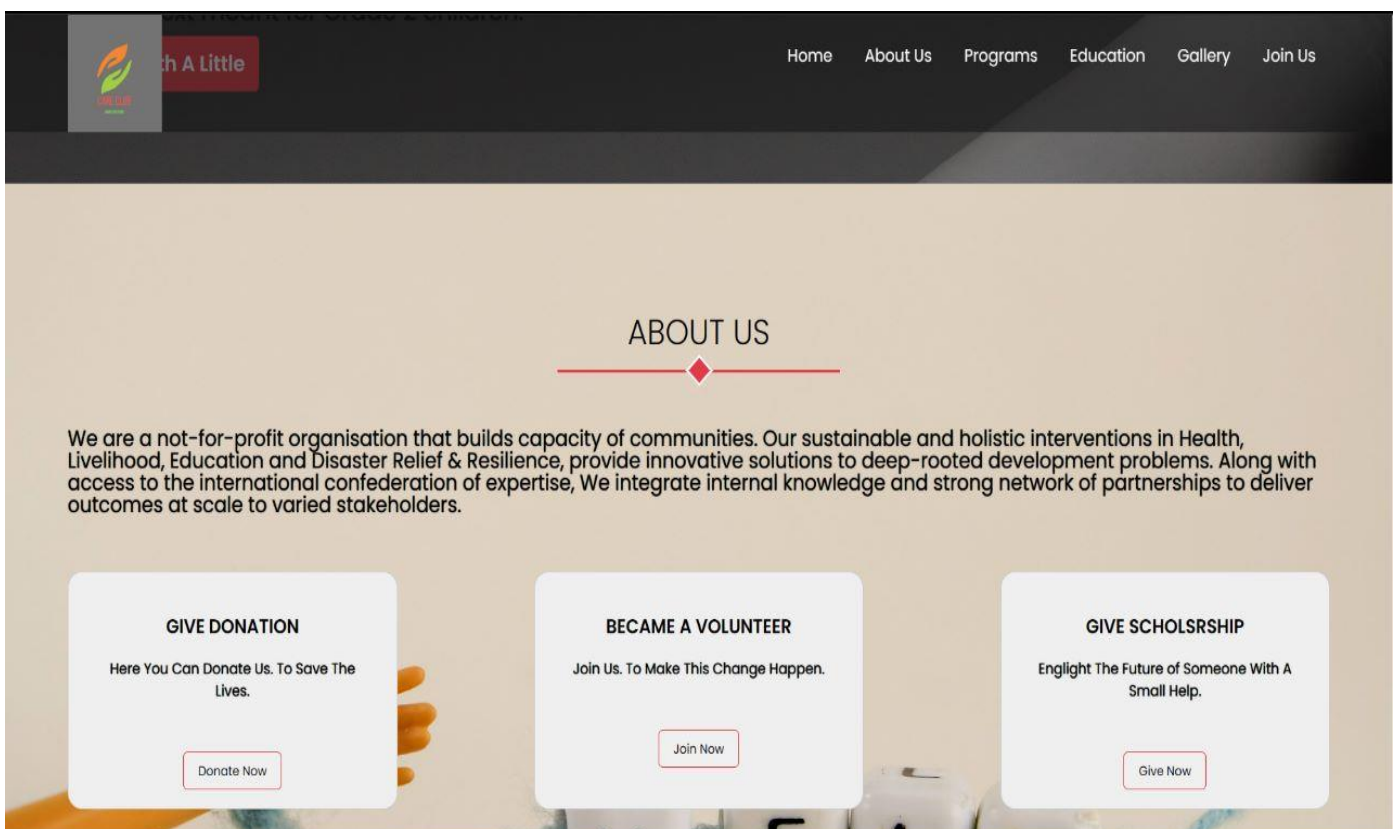
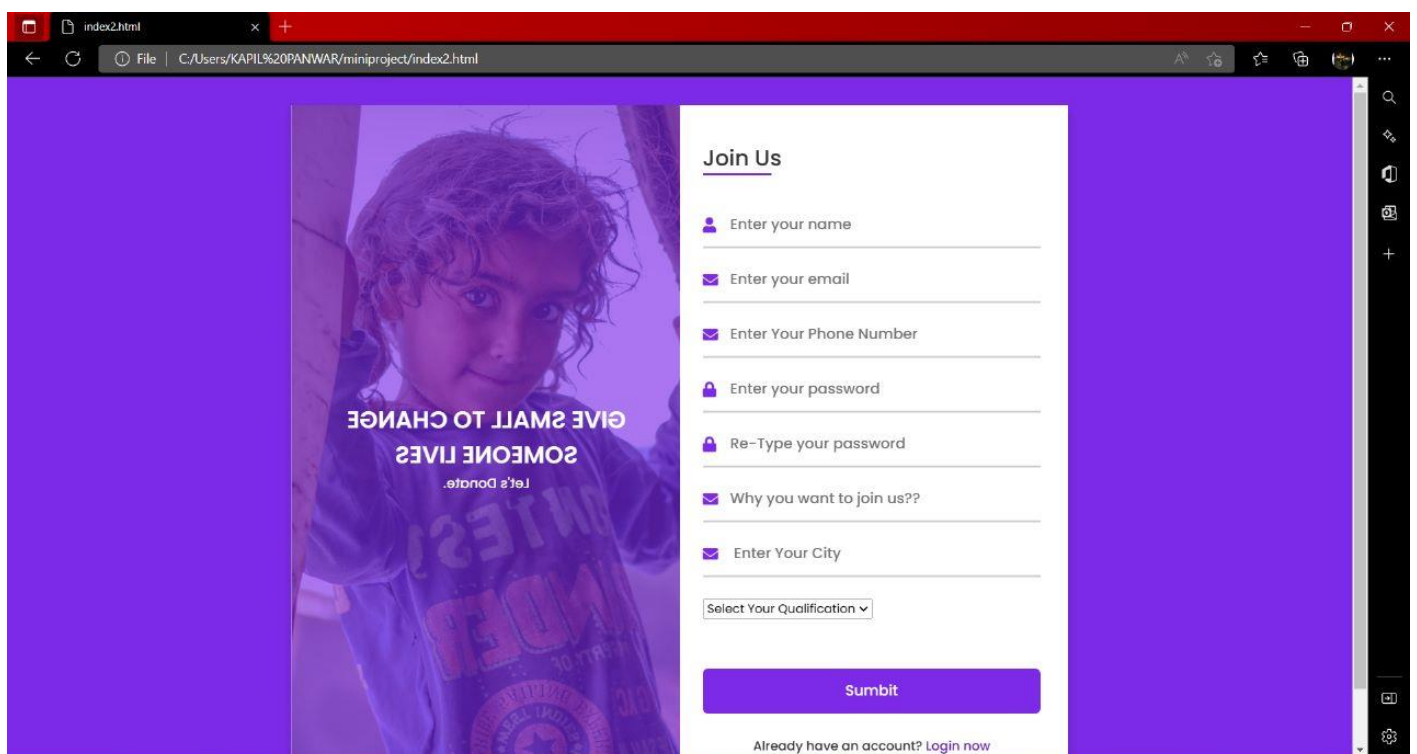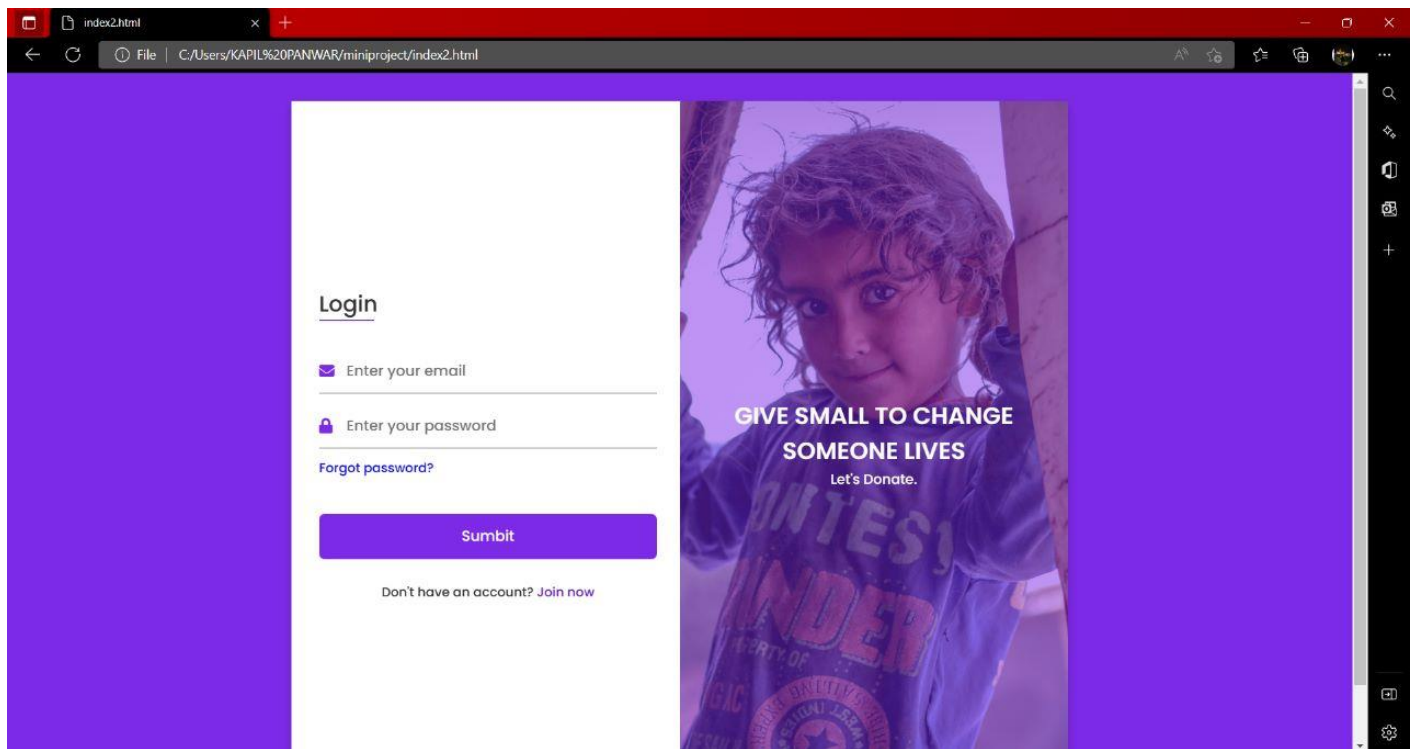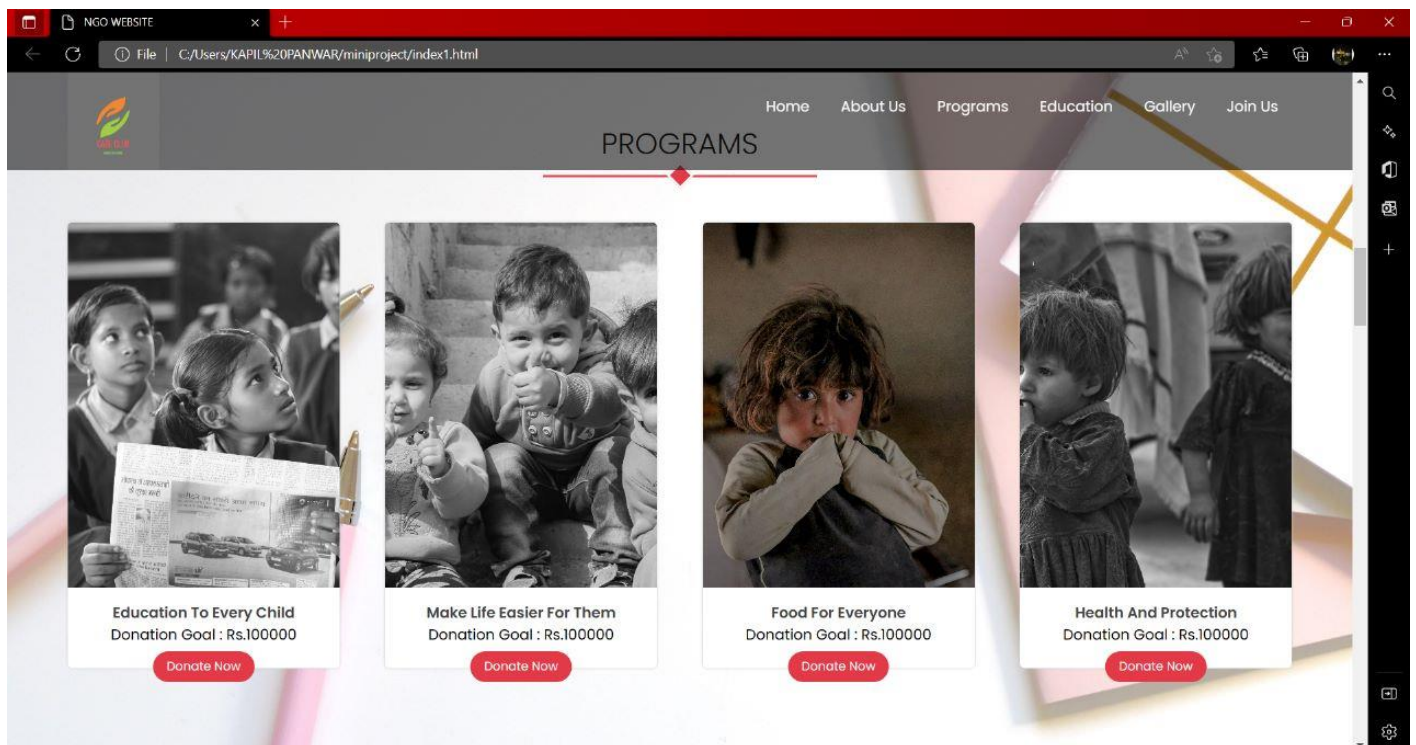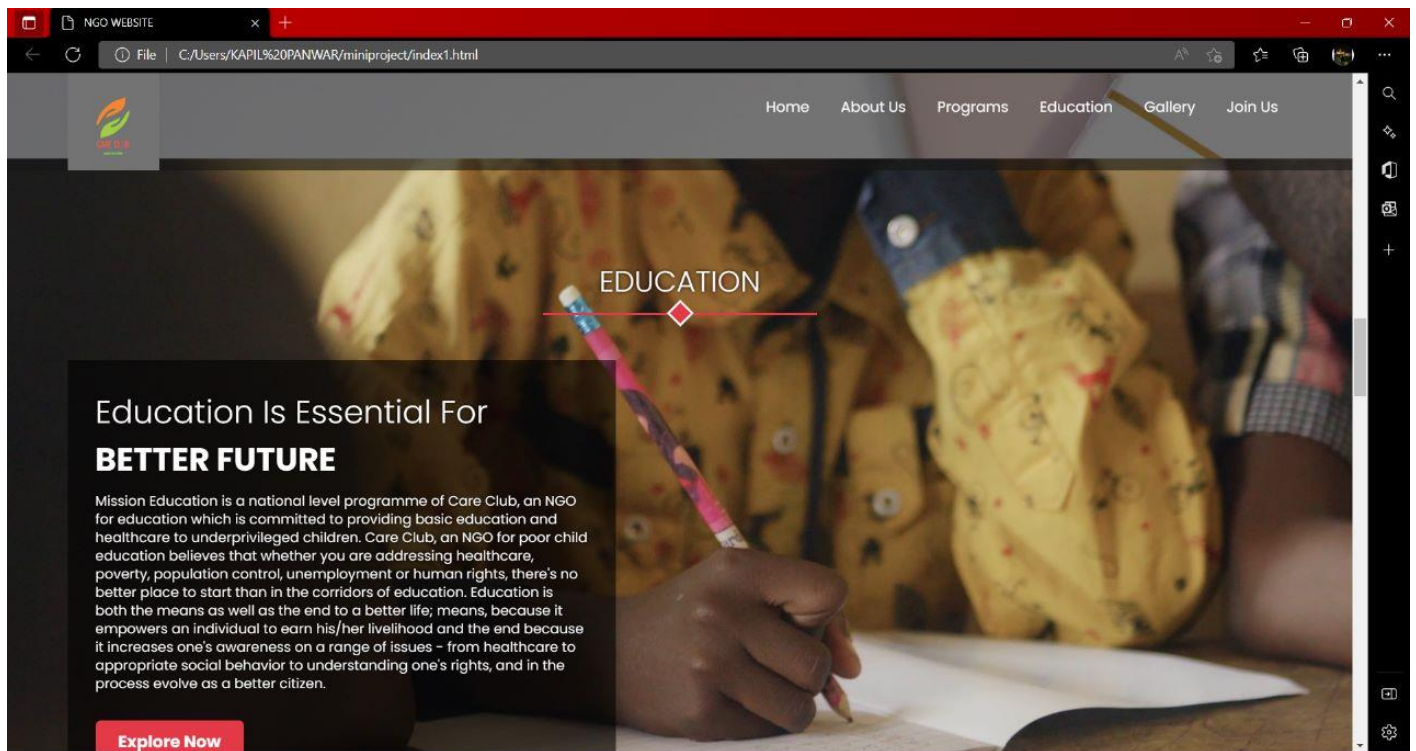**Figure 4.3** below shows login page for users.

Figure 4.4 below shows the gallery view of the charity website.

CONCLUSION

Help directly. Donors shy away from spending on overhead and they may overestimate what portion of their donations goes toward fundraising and salaries (Bennett 2002). Charities can try to convince donors that their donations will help people directly by guaranteeing that their specific donations will not pay for overhead. They can also give donors the power to choose which cause their donation supports, which may increase donors' confidence in the impact of their gift. Make a meaningful contribution to solving a problem. Donors tend to avoid contributing to needs that are large in scope, or that will last a long time. They like giving to charitable campaigns that are very close to succeeding already. But even if a charity is dealing with a difficult long-term issue that affects millions of people, they could still benefit by offering "small victories" to their donors. Charities should always give donors the option (but not the obligation) to publicize their giving, as well as the ability to share news of their gift on social media. Publicizing donations could also help charities convince future donors to give more. Feel good about giving. Donors told that giving will make them happier sometimes give more than those told about the benefits their gift will have on other people. Donors also claim to be willing to give more when they receive feedback from charities on the impact of their giving. Charities should ensure that donors understand what good their donations have enabled, and might also benefit by encouraging donors to feel good about their generous actions. Effective charities could take advantage of their detailed impact measurement by sending especially detailed thank-you notes. On the other hand, charities should be careful not to provide potential donors with external motivation to give; this could actually reduce contributions, by leading people to think of a charitable interaction as a transaction rather than a gift.

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