## **Financial Analysis**

#### **Problem Statement:**

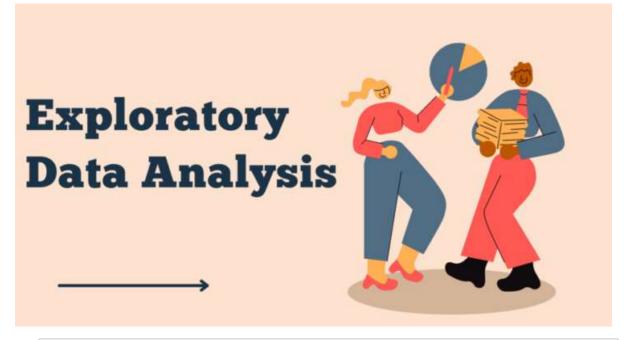
• Without analyzing the competition, it is difficult for a business to survive. You are tasked to analyse the competition for the management to provide better results. This data set has information on the market capitalization of the top 500 companies in India.

#### Out[3]:

|     | S.No. | Name            | Mar Cap - Crore | Sales Qtr - Crore | Unnamed: 4 |
|-----|-------|-----------------|-----------------|-------------------|------------|
| 0   | 1     | Reliance Inds.  | 583436.72       | 99810.00          | NaN        |
| 1   | 2     | TCS             | 563709.84       | 30904.00          | NaN        |
| 2   | 3     | HDFC Bank       | 482953.59       | 20581.27          | NaN        |
| 3   | 4     | ITC             | 320985.27       | 9772.02           | NaN        |
| 4   | 5     | HDFC            | 289497.37       | 16840.51          | NaN        |
|     |       |                 |                 |                   |            |
| 483 | 496   | Lak. Vilas Bank | 3029.57         | 790.17            | NaN        |
| 484 | 497   | NOCIL           | 3026.26         | 249.27            | NaN        |
| 485 | 498   | Orient Cement   | 3024.32         | 511.53            | NaN        |
| 486 | 499   | Natl.Fertilizer | 3017.07         | 2840.75           | NaN        |
| 487 | 500   | L T Foods       | NaN             | NaN               | NaN        |
|     |       |                 |                 |                   |            |

488 rows × 5 columns

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In [4]: ► df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 488 entries, 0 to 487
Data columns (total 5 columns):

| # | Column            | Non-Null Count | Dtype   |
|---|-------------------|----------------|---------|
|   |                   |                |         |
| 0 | S.No.             | 488 non-null   | int64   |
| 1 | Name              | 488 non-null   | object  |
| 2 | Mar Cap - Crore   | 479 non-null   | float64 |
| 3 | Sales Qtr - Crore | 365 non-null   | float64 |
| 4 | Unnamed: 4        | 94 non-null    | float64 |

dtypes: float64(3), int64(1), object(1)

memory usage: 19.2+ KB

In [5]: ▶ df.shape

Out[5]: (488, 5)

In [6]: ▶ df.describe()

Out[6]:

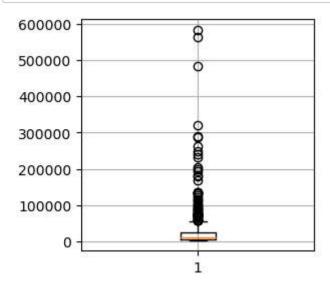
|       | S.No.      | Mar Cap - Crore | Sales Qtr - Crore | Unnamed: 4  |
|-------|------------|-----------------|-------------------|-------------|
| count | 488.000000 | 479.000000      | 365.000000        | 94.000000   |
| mean  | 251.508197 | 28043.857119    | 4395.976849       | 1523.870106 |
| std   | 145.884078 | 59464.615831    | 11092.206185      | 1800.008836 |
| min   | 1.000000   | 3017.070000     | 47.240000         | 0.000000    |
| 25%   | 122.750000 | 4843.575000     | 593.740000        | 407.167500  |
| 50%   | 252.500000 | 9885.050000     | 1278.300000       | 702.325000  |
| 75%   | 378.250000 | 23549.900000    | 2840.750000       | 2234.815000 |
| max   | 500.000000 | 583436.720000   | 110666.930000     | 7757.060000 |

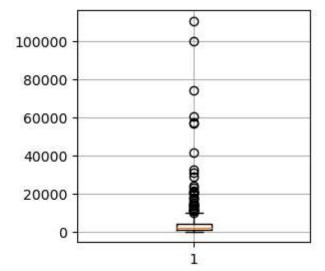
#### Remove column unnamed because it contains more tha 50% of null values.

```
df = df.drop('Unnamed: 4', axis=1)
In [8]:
In [9]:

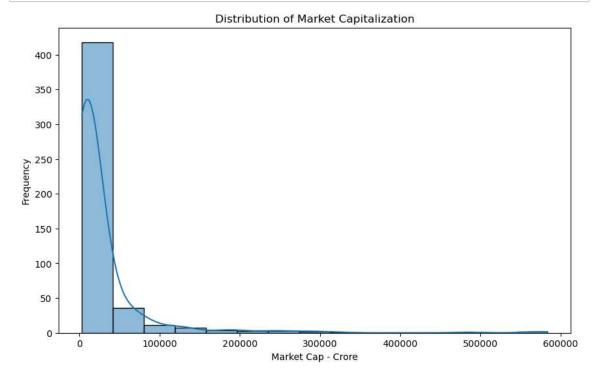
    df.head()
    Out[9]:
                  S.No.
                               Name Mar Cap - Crore Sales Qtr - Crore
               0
                        Reliance Inds.
                                           583436.72
                                                             99810.00
                      1
               1
                      2
                                TCS
                                           563709.84
                                                             30904.00
               2
                      3
                          HDFC Bank
                                                             20581.27
                                           482953.59
               3
                                 ITC
                                           320985.27
                                                              9772.02
                             HDFC
                      5
                                           289497.37
                                                             16840.51
```

#### Fill null values with the mean of each column

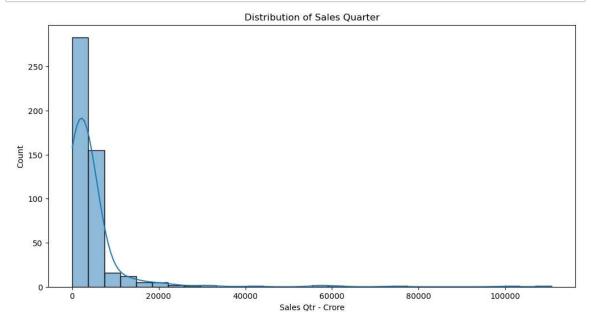




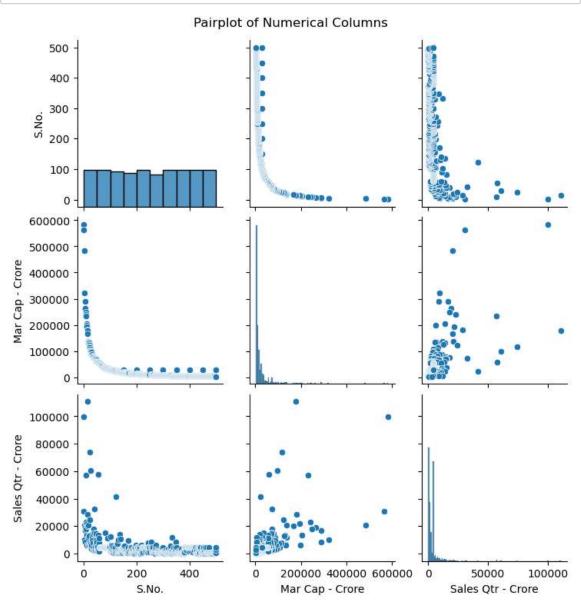
## 1. Distribution of Market Capitalization (Mar Cap)



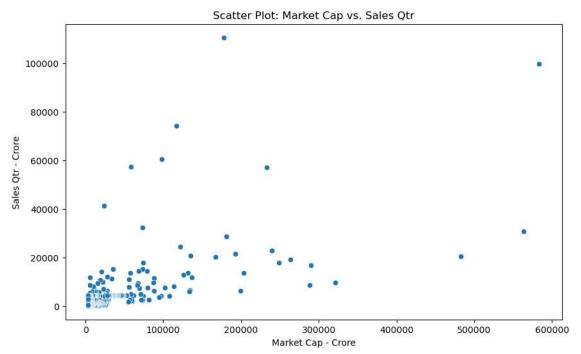
### 2. Distribution of Sales Quarter



# 3. Pairplot to visualize relationships between all numerical columns



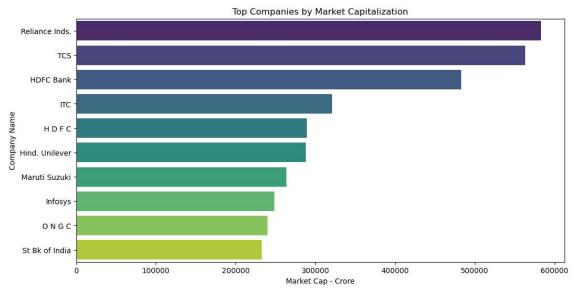
### 4. Scatter Plot: Mar Cap vs. Sales Qtr



## 5. Identify companies with the highest Market Capitalization.

Out[18]:

|   | S.No. | Name           | Mar Cap - Crore | Sales Qtr - Crore |
|---|-------|----------------|-----------------|-------------------|
| 0 | 1     | Reliance Inds. | 583436.72       | 99810.00          |
| 1 | 2     | TCS            | 563709.84       | 30904.00          |
| 2 | 3     | HDFC Bank      | 482953.59       | 20581.27          |
| 3 | 4     | ITC            | 320985.27       | 9772.02           |
| 4 | 5     | HDFC           | 289497.37       | 16840.51          |

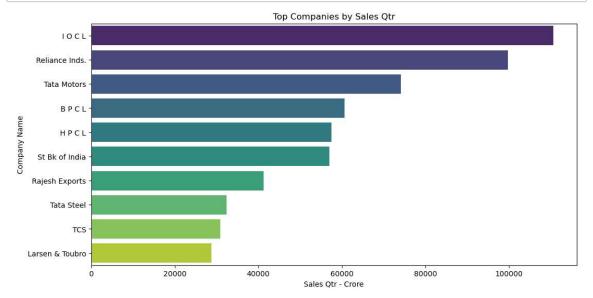


## 6. Identifying companies with highest sales quarter.

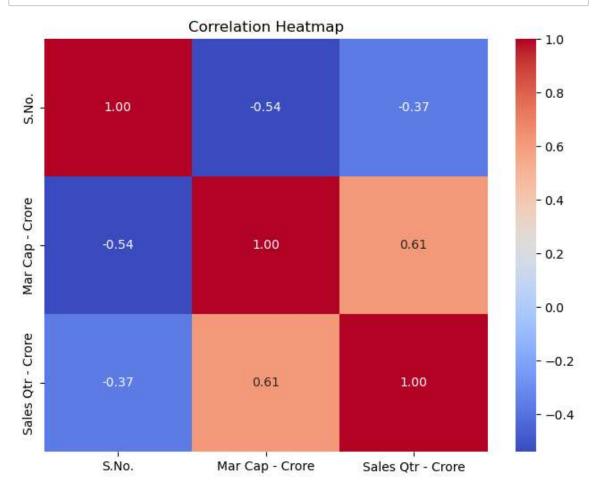
In [20]: top\_companies = df.nlargest(5, 'Sales Qtr - Crore')
top\_companies

#### Out[20]:

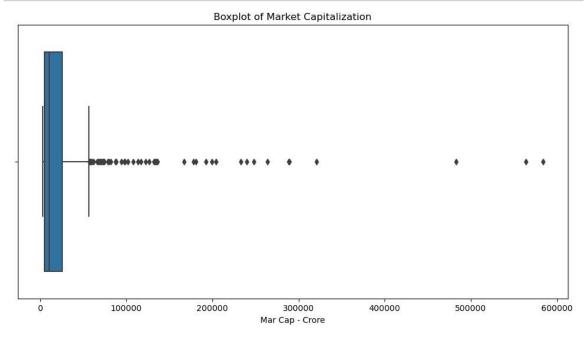
|    | S.No. | Name           | Mar Cap - Crore | Sales Qtr - Crore |
|----|-------|----------------|-----------------|-------------------|
| 14 | 15    | IOCL           | 178017.48       | 110666.93         |
| 0  | 1     | Reliance Inds. | 583436.72       | 99810.00          |
| 23 | 24    | Tata Motors    | 117071.87       | 74156.07          |
| 27 | 28    | BPCL           | 98278.00        | 60616.36          |
| 54 | 55    | HPCL           | 58034.78        | 57474.25          |



## 7. Correlation Heatmap



## 8. Analyze the distribution of Market Capitalization for potential outliers.



# 9. Provide insights on companies with high market capitalization but lower sales.

```
low sales high marcap = df[(df['Mar Cap - Crore'] > df['Mar Cap - Crore'].m
In [24]:
             print('Companies with High Market Cap and Low Sales:')
             print(low_sales_high_marcap[['Name', 'Mar Cap - Crore', 'Sales Qtr - Crore
             Companies with High Market Cap and Low Sales:
                                                       Sales Qtr - Crore
                                     Mar Cap - Crore
             50
                        Dabur India
                                             60015.00
                                                                  1966.44
             59
                   Zee Entertainmen
                                             54817.89
                                                                  1838.07
             102
                           NHPC Ltd
                                             28059.24
                                                                  1497.93
                  United Breweries
             104
                                             27797.69
                                                                  1197.10
                  GlaxoSmith C H L
             107
                                             27340.89
                                                                  1034.67
             217
                                             11353.13
                                                                  1272.30
                  Prestige Estates
             225
                                SRF
                                             10842.62
                                                                  1397.06
             226
                       GE T&D India
                                             10778.42
                                                                  1438.55
             229
                         GMR Infra.
                                             10653.44
                                                                  2072.29
             235
                            Escorts
                                             10450.56
                                                                  1205.03
             [80 rows x 3 columns]
```



- Top Companies by market capitalization is Reliance industries .
- Top Companies by sales qtr is IOCL.
- In terms of market cap ( 0-100000cr ) = 400+ companies .
- In terms of sales quarter (0-10000cr) = 250+ companies.
- There is a linear relationship between market cap & sales Qtr.

| In [ ]: | K |  |
|---------|---|--|
| In [ ]: | K |  |