

Social Media Content Performance

20242025

Platform, Post_TypeAll

Content_CategoryAll

PORT FOLIO

in

i

RESET

in

f

YouTube

January

February

March

April

May

June

July

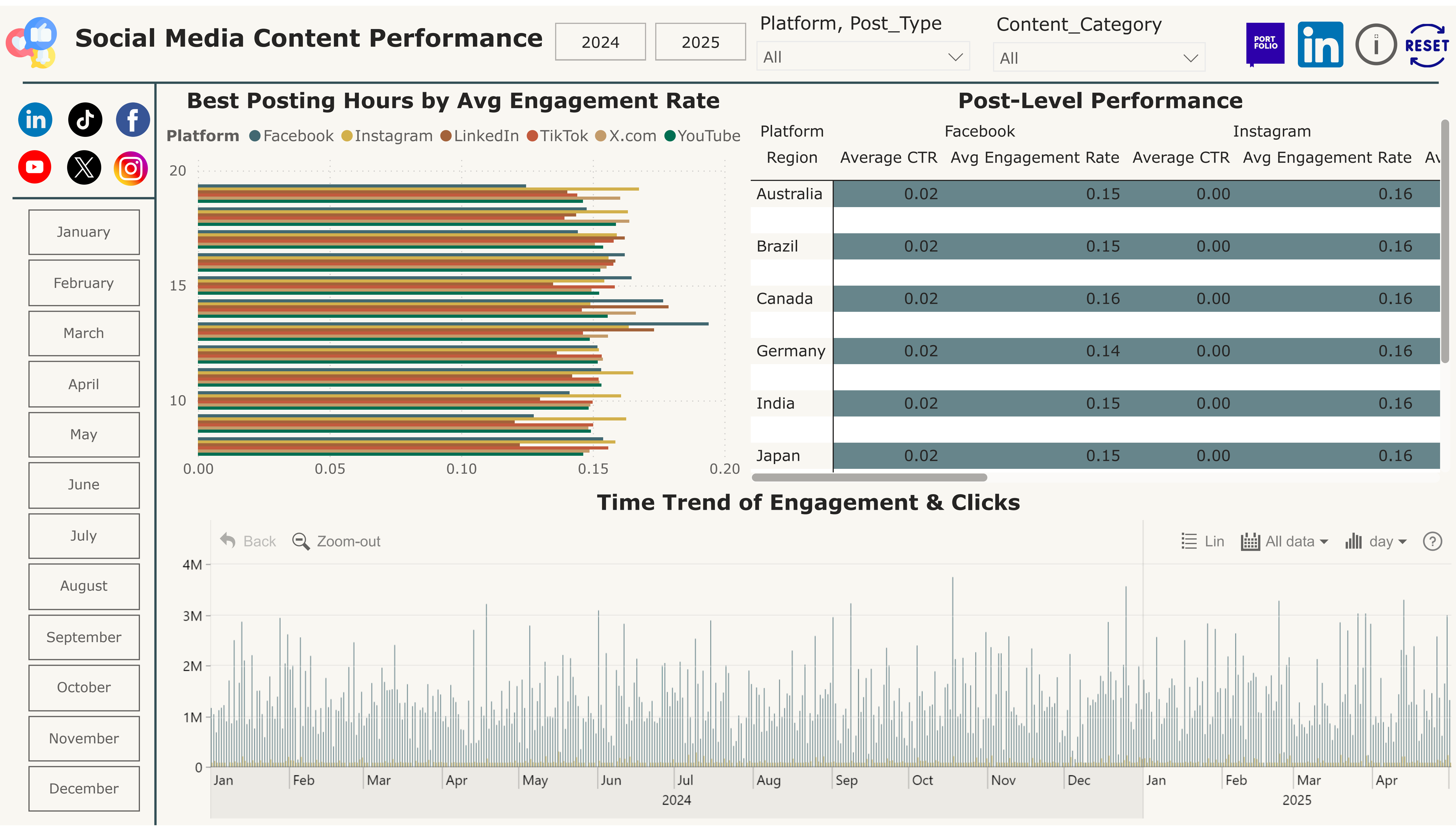
August

September

October

November

December



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2025

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All

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January

February

March

April

May

June

July

August

September

October

November

December

Image

Best Post Type

Product Promotion

Best Content Category

13

Best Post Hour

Posts by #Tags

#SuccessStory

1523

#CustomerStory

1005

#ProductDemo

927

#TrendingNow

535

#EventRecap

365

#FeatureHighlight

354

#FunContent

299

#WebinarReplay

170

#DidYouKnow

124

#CustomerSuccess

92

#SaaSLaunch

72

#Testimonial

49

0

500

1,000

1,500

Posts by #Tags

#ProductDemo

9.1M

#CustomerStory

5.5M

#TrendingNow

4.6M

#SuccessStory

3.6M

#SaaSLaunch

2.5M

#DidYouKnow

1.9M

#FeatureHighlight

1.9M

#FunContent

1.5M

#CustomerSuccess

1.0M

#NewRelease

0.8M

#Testimonial

0.8M

#EventRecap

0.7M

0M

5M

10M

Top 5 Post Based on Engagement

Post_ID	First Platform	First Region	First Content_Category	Total Engagement	Click Through Rate (CTR)	Sum of Post_Hour	Total Video Views	Total Clicks
Post_590	LinkedIn	Japan	Educational	1853295	0.01	24	4238944	81,333.0
Post_4629	Facebook	India	Customer Story	1719191	0.01	51	5842776	1,10,281.0
Post_2660	Facebook	UK	Educational	1468159	0.01	36	2533716	1,41,537.0
Post_139	Facebook	India	Customer Story	1376132	0.01	16	3132328	43,584.0
Post_2378	LinkedIn	Australia	Educational	1319646	0.01	30	3293964	60.093.0
Total	Facebook	Australia	Customer Story	646491442	0.01	75430	3589419167	3,54,07,176.0