data-exploration-and-visualisation

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1 Netflix: Data Exploration and Visualisation by Kunal Gandhi

1.1 Importing the Important Libraries

```
[]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
```

1.2 Downloading the Dataset

```
[]: wget https://d2beiqkhq929f0.cloudfront.net/public_assets/assets/000/000/940/
original/netflix.csv
```

1.3 Reading the Dataset

```
[]: df=pd.read_csv("netflix.csv")
df
```

```
[]: show_id type title director \
0 s1 Movie Dick Johnson Is Dead Kirsten Johnson
1 s2 TV Show Blood & Water NaN
```

```
2
              TV Show
                                    Ganglands
          s3
                                                Julien Leclercq
3
              TV Show
                        Jailbirds New Orleans
          s4
                                                             NaN
4
          s5
              TV Show
                                 Kota Factory
                                                             NaN
                                                  David Fincher
8802
       s8803
                Movie
                                        Zodiac
8803
       s8804
              TV Show
                                  Zombie Dumb
                                                             NaN
                Movie
                                   Zombieland Ruben Fleischer
8804
       s8805
8805
       s8806
                Movie
                                          Zoom
                                                   Peter Hewitt
8806
       s8807
                Movie
                                       Zubaan
                                                    Mozez Singh
                                                     cast
                                                                  country \
0
                                                      {\tt NaN}
                                                          United States
1
      Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban...
                                                           South Africa
2
      Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi...
                                                                    NaN
3
                                                      NaN
                                                                      NaN
4
      Mayur More, Jitendra Kumar, Ranjan Raj, Alam K...
                                                                  India
      Mark Ruffalo, Jake Gyllenhaal, Robert Downey J... United States
8802
8803
8804
      Jesse Eisenberg, Woody Harrelson, Emma Stone, ... United States
      Tim Allen, Courteney Cox, Chevy Chase, Kate Ma... United States
8805
8806
     Vicky Kaushal, Sarah-Jane Dias, Raaghav Chanan...
                                                                  India
              date added release year rating
                                                  duration \
      September 25, 2021
0
                                   2020 PG-13
                                                    90 min
1
      September 24, 2021
                                   2021 TV-MA
                                                 2 Seasons
                                   2021
                                                  1 Season
2
      September 24, 2021
                                        TV-MA
3
      September 24, 2021
                                   2021 TV-MA
                                                  1 Season
4
      September 24, 2021
                                   2021 TV-MA
                                                 2 Seasons
8802
       November 20, 2019
                                   2007
                                              R
                                                   158 min
            July 1, 2019
                                                 2 Seasons
8803
                                         TV-Y7
                                   2018
8804
        November 1, 2019
                                   2009
                                              R
                                                    88 min
        January 11, 2020
8805
                                   2006
                                             PG
                                                    88 min
8806
           March 2, 2019
                                   2015
                                                   111 min
                                         TV-14
                                                listed in \
0
                                            Documentaries
1
        International TV Shows, TV Dramas, TV Mysteries
2
      Crime TV Shows, International TV Shows, TV Act ...
3
                                  Docuseries, Reality TV
4
      International TV Shows, Romantic TV Shows, TV ...
8802
                          Cult Movies, Dramas, Thrillers
8803
                 Kids' TV, Korean TV Shows, TV Comedies
8804
                                 Comedies, Horror Movies
8805
                      Children & Family Movies, Comedies
```

	8806	Dramas,	International	Movies,	Music &	Musicals
--	------	---------	---------------	---------	---------	----------

description 0 As her father nears the end of his life, filmm... 1 After crossing paths at a party, a Cape Town t... To protect his family from a powerful drug lor... 2 Feuds, flirtations and toilet talk go down amo... 3 4 In a city of coaching centers known to train I... 8802 A political cartoonist, a crime reporter and a... 8803 While living alone in a spooky town, a young g... 8804 Looking to survive in a world taken over by zo... 8805 Dragged from civilian life, a former superhero... 8806 A scrappy but poor boy worms his way into a ty... [8807 rows x 12 columns]

1.4 Observing the dataset different datatypes available and a glimpse over the count of NaN values present in a particular column.

[]: df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 8807 entries, 0 to 8806
Data columns (total 12 columns):

Column	Non-Null Count	Dtype
show_id	8807 non-null	object
type	8807 non-null	object
title	8807 non-null	object
director	6173 non-null	object
cast	7982 non-null	object
country	7976 non-null	object
date_added	8797 non-null	object
release_year	8807 non-null	int64
rating	8803 non-null	object
duration	8804 non-null	object
listed_in	8807 non-null	object
description	8807 non-null	object
	show_id type title director cast country date_added release_year rating duration listed_in	show_id 8807 non-null type 8807 non-null title 8807 non-null director 6173 non-null cast 7982 non-null country 7976 non-null date_added 8797 non-null release_year 8807 non-null rating 8803 non-null duration 8804 non-null listed_in 8807 non-null

dtypes: int64(1), object(11)
memory usage: 825.8+ KB

1.4.1 We observe that in the rating category at the last some values mentioned are 74 min, 84 min and 66 mi, they can't be a category, they are missing values in duration column.

```
[]: df["rating"].value_counts()
[ ]: TV-MA
                  3207
     TV-14
                  2160
     TV-PG
                   863
     R.
                   799
                   490
     PG-13
     TV-Y7
                   334
     TV-Y
                   307
     PG
                   287
     TV-G
                   220
     NR
                    80
                    41
     TV-Y7-FV
                     6
     NC-17
                     3
     UR
                     3
     74 min
                     1
     84 min
                     1
     66 min
                     1
     Name: rating, dtype: int64
```

1.4.2 We get the shape and statistical summary of the dataset to get the understanding of the data

```
[]: df.shape
[]: (8807, 12)
[]: df.describe(include="object").T
[]:
                 count unique
                                                                                top
                          8807
     show_id
                  8807
                                                                                 s1
     type
                  8807
                             2
                                                                              Movie
                                                              Dick Johnson Is Dead
     title
                  8807
                          8807
     director
                  6173
                          4528
                                                                      Rajiv Chilaka
     cast
                  7982
                          7692
                                                                David Attenborough
                          748
                                                                      United States
     country
                  7976
     date_added
                                                                    January 1, 2020
                  8797
                          1767
                                                                              TV-MA
     rating
                  8803
                            17
     duration
                  8804
                           220
                                                                           1 Season
     listed_in
                  8807
                           514
                                                      Dramas, International Movies
     description
                  8807
                          8775 Paranormal activity at a lush, abandoned prope...
```

```
freq
{\tt show\_id}
                  1
type
              6131
title
                  1
director
                 19
cast
                 19
country
              2818
date_added
               109
              3207
rating
duration
              1793
listed_in
               362
description
                  4
```

1.4.3 We Check for duplicates values column-wise present

```
[]: df.isna().sum() # Missing values in each coln
                        0
[]: show_id
                        0
     type
     title
                        0
     director
                     2634
     cast
                      825
    country
                      831
     date_added
                       10
    release_year
                        0
     rating
                        4
                        3
     duration
     listed_in
                        0
     description
                        0
     dtype: int64
[]: df.duplicated().sum()
[]: 0
[]: df["type"].value_counts()
[]: Movie
                6131
     TV Show
                2676
    Name: type, dtype: int64
```

1.4.4 Here, we explode our data because there are a lot of columns in our data where the information is coupled in a single cell. We use the functions called stacking and unstacking for creation of a new dataframe. For the 'cast,' 'country,' 'listed_in,' and 'director' columns, we split the values based on the comma separator and created separate rows for each value. This transformation enables us to analyze the data at a more granular level.

```
[]: unstacked1=df["cast"].apply(lambda x:str(x).split(",")).tolist()
     unstacked2=df["country"].apply(lambda x:str(x).split(",")).tolist()
     unstacked3=df["listed in"].apply(lambda x:str(x).split(",")).tolist()
     unstacked4=df["director"].apply(lambda x:str(x).split(",")).tolist()
[]: df cast=pd.DataFrame(unstacked1,index=df["title"])
     df cast
[]:
                                          0
                                                             1
                                                                                  2
                                                                                      \
     title
     Dick Johnson Is Dead
                                                           None
                                         nan
                                                                               None
     Blood & Water
                                  Ama Qamata
                                                   Khosi Ngema
                                                                      Gail Mabalane
                               Sami Bouajila
                                                  Tracy Gotoas
     Ganglands
                                                                        Samuel Jouy
     Jailbirds New Orleans
                                                           None
                                                                               None
                                         nan
     Kota Factory
                                  Mayur More
                                                Jitendra Kumar
                                                                         Ranjan Raj
     Zodiac
                                Mark Ruffalo
                                               Jake Gyllenhaal
                                                                  Robert Downey Jr.
     Zombie Dumb
                                         nan
                                                           None
                                                                               None
     Zombieland
                             Jesse Eisenberg
                                               Woody Harrelson
                                                                         Emma Stone
     Zoom
                                   Tim Allen
                                                 Courteney Cox
                                                                        Chevy Chase
                                               Sarah-Jane Dias
     Zubaan
                               Vicky Kaushal
                                                                    Raaghav Chanana
                                            3
                                                                4
                                                                    \
     title
     Dick Johnson Is Dead
                                          None
                                                              None
     Blood & Water
                                Thabang Molaba
                                                 Dillon Windvogel
                                 Nabiha Akkari
                                                    Sofia Lesaffre
     Ganglands
     Jailbirds New Orleans
                                          None
                                                              None
     Kota Factory
                                     Alam Khan
                                                    Ahsaas Channa
     Zodiac
                                                         Brian Cox
                               Anthony Edwards
     Zombie Dumb
                                                              None
                                          None
     Zombieland
                               Abigail Breslin
                                                       Amber Heard
     Zoom
                                     Kate Mara
                                                       Rvan Newman
                              Manish Chaudhary
                                                      Meghna Malik
     Zubaan
                                            5
                                                                 6
                                                                     \
     title
     Dick Johnson Is Dead
                                          None
                                                               None
     Blood & Water
                               Natasha Thahane
                                                       Arno Greeff
```

Ganglands Jailbirds New Orleans Kota Factory	Salim Kechiouche Noureddine Farihi None None Revathi Pillai Urvi Singh	
Zodiac Zombie Dumb Zombieland Zoom Zubaan	Elias Koteas Donal Logue None None Bill Murray Derek Graf Michael Cassidy Spencer Breslin Malkeet Rauni Anita Shabdish	
title Dick Johnson Is Dead Blood & Water Ganglands Jailbirds New Orleans Kota Factory	None None Xolile Tshabalala Getmore Sithole Geert Van Rampelberg Bakary Diombera None None Arun Kumar None	
Zodiac Zombie Dumb Zombieland Zoom Zubaan	John Carroll Lynch Dermot Mulroney None None None None Rip Torn Kevin Zegers Chittaranjan Tripathy None	
title Dick Johnson Is Dead Blood & Water Ganglands Jailbirds New Orleans Kota Factory Zodiac Zombie Dumb Zombieland Zoom Zubaan	9 40 41 42 43 44 \\ None None None None None None None \\ None None None None None None None \\ None \\ Chloë Sevigny None None None None \\ None None \\ None None None None None \\ None \\ None None \\ No	
title Dick Johnson Is Dead Blood & Water Ganglands Jailbirds New Orleans Kota Factory Zodiac	None None None None None None None None	

```
Zombieland
                            None None
                                         None
                                               None
                                                     None
     Zoom
                            None
                                  None
                                         None
                                               None
                                                     None
     Zubaan
                            None None
                                         None
                                               None
                                                     None
     [8807 rows x 50 columns]
[]: df_cast=df_cast.stack()
     df_cast
[]: title
    Dick Johnson Is Dead 0
                                                    nan
     Blood & Water
                           0
                                             Ama Qamata
                           1
                                            Khosi Ngema
                           2
                                          Gail Mabalane
                           3
                                         Thabang Molaba
     Zubaan
                           3
                                      Manish Chaudhary
                                           Meghna Malik
                           4
                           5
                                          Malkeet Rauni
                           6
                                         Anita Shabdish
                                 Chittaranjan Tripathy
     Length: 64951, dtype: object
[]: df_cast=pd.DataFrame(df_cast)
     df cast
[]:
                                                   0
     title
    Dick Johnson Is Dead 0
                                                 nan
    Blood & Water
                                          Ama Qamata
                          1
                                         Khosi Ngema
                          2
                                      Gail Mabalane
                          3
                                      Thabang Molaba
     Zubaan
                          3
                                   Manish Chaudhary
                          4
                                        Meghna Malik
                          5
                                      Malkeet Rauni
                          6
                                      Anita Shabdish
                          7
                              Chittaranjan Tripathy
     [64951 rows x 1 columns]
[]: df_cast.reset_index(inplace=True)
[]: df_cast=df_cast[['title',0]]
     df_cast
```

None None None

None

None

Zombie Dumb

```
[]:
                            title
                                                         0
            Dick Johnson Is Dead
     0
                                                       nan
     1
                   Blood & Water
                                                Ama Qamata
     2
                   Blood & Water
                                              Khosi Ngema
     3
                   Blood & Water
                                            Gail Mabalane
     4
                   Blood & Water
                                           Thabang Molaba
     64946
                           Zubaan
                                         Manish Chaudhary
     64947
                           Zubaan
                                             Meghna Malik
                                            Malkeet Rauni
     64948
                           Zubaan
     64949
                           Zubaan
                                           Anita Shabdish
     64950
                           Zubaan
                                    Chittaranjan Tripathy
     [64951 rows x 2 columns]
[]: df_cast.columns=['title','cast']
[]: df_cast
[ ]:
                            title
                                                      cast
     0
            Dick Johnson Is Dead
                                                       nan
     1
                   Blood & Water
                                               Ama Qamata
                   Blood & Water
                                              Khosi Ngema
     2
                   Blood & Water
                                            Gail Mabalane
     3
     4
                   Blood & Water
                                           Thabang Molaba
     64946
                           Zubaan
                                         Manish Chaudhary
     64947
                           Zubaan
                                             Meghna Malik
                                            Malkeet Rauni
     64948
                           Zubaan
     64949
                           Zubaan
                                           Anita Shabdish
     64950
                           Zubaan
                                    Chittaranjan Tripathy
     [64951 rows x 2 columns]
[]: df_country=pd.DataFrame(unstacked2,index=df["title"])
     df_country=df_country.stack()
     df_country=pd.DataFrame(df_country)
     df_country.reset_index(inplace=True)
     df_country=df_country[['title',0]]
     df_country.columns=['title','country']
     df_country
[]:
                             title
                                          country
     0
             Dick Johnson Is Dead United States
     1
                    Blood & Water
                                     South Africa
     2
                        Ganglands
                                              nan
            Jailbirds New Orleans
     3
                                              nan
```

```
4
                     Kota Factory
                                            India
     10845
                           Zodiac
                                   United States
     10846
                      Zombie Dumb
     10847
                       Zombieland
                                   United States
     10848
                             Zoom
                                   United States
     10849
                           Zubaan
                                            India
     [10850 rows x 2 columns]
[]: df listed in=pd.DataFrame(unstacked3,index=df["title"])
     df_listed_in=df_listed_in.stack()
     df_listed_in=pd.DataFrame(df_listed_in)
     df_listed_in.reset_index(inplace=True)
     df_listed_in=df_listed_in[['title',0]]
     df_listed_in.columns=['title','listed_in']
     df_listed_in
[]:
                           title
                                                  listed in
            Dick Johnson Is Dead
                                              Documentaries
     1
                   Blood & Water
                                     International TV Shows
     2
                   Blood & Water
                                                  TV Dramas
     3
                   Blood & Water
                                               TV Mysteries
     4
                                             Crime TV Shows
                       Ganglands
     19318
                            Zoom
                                  Children & Family Movies
     19319
                            Zoom
                                                   Comedies
     19320
                          Zubaan
                                                     Dramas
     19321
                          Zubaan
                                       International Movies
     19322
                                           Music & Musicals
                          Zubaan
     [19323 rows x 2 columns]
[]: df_director=pd.DataFrame(unstacked4,index=df["title"])
     df director=df director.stack()
     df_director=pd.DataFrame(df_director)
     df_director.reset_index(inplace=True)
     df_director=df_director[['title',0]]
     df_director.columns=['title','director']
     df_director
[]:
                                          director
                           title
     0
            Dick Johnson Is Dead Kirsten Johnson
                   Blood & Water
     1
     2
                       Ganglands Julien Leclercq
     3
           Jailbirds New Orleans
                                               nan
     4
                    Kota Factory
                                               nan
```

```
9608
                      Zombie Dumb
                                                nan
     9609
                       Zombieland
                                   Ruben Fleischer
     9610
                             Zoom
                                       Peter Hewitt
     9611
                           Zubaan
                                       Mozez Singh
     [9612 rows x 2 columns]
[]: Merge1=df_cast.merge(df_director, on="title", how="inner")
     Merge1
[]:
                            title
                                                                    director
                                                      cast
     0
            Dick Johnson Is Dead
                                                            Kirsten Johnson
                                                       nan
     1
                   Blood & Water
                                                Ama Qamata
                    Blood & Water
     2
                                               Khosi Ngema
                                                                         nan
     3
                   Blood & Water
                                             Gail Mabalane
                                                                         nan
     4
                   Blood & Water
                                            Thabang Molaba
                                                                         nan
     70807
                           Zubaan
                                          Manish Chaudhary
                                                                 Mozez Singh
     70808
                           Zubaan
                                              Meghna Malik
                                                                 Mozez Singh
     70809
                           Zubaan
                                             Malkeet Rauni
                                                                 Mozez Singh
     70810
                           Zubaan
                                            Anita Shabdish
                                                                 Mozez Singh
     70811
                           Zubaan
                                    Chittaranjan Tripathy
                                                                 Mozez Singh
     [70812 rows x 3 columns]
[]: Merge2=Merge1.merge(df_listed_in, on="title", how="inner")
     Merge2
[]:
                             title
                                                                     director
                                                       cast
     0
             Dick Johnson Is Dead
                                                              Kirsten Johnson
                                                        nan
     1
                     Blood & Water
                                                 Ama Qamata
                                                                          nan
     2
                     Blood & Water
                                                 Ama Qamata
                                                                          nan
     3
                     Blood & Water
                                                 Ama Qamata
                                                                          nan
     4
                     Blood & Water
                                                Khosi Ngema
                                                                          nan
     161211
                            Zubaan
                                             Anita Shabdish
                                                                  Mozez Singh
     161212
                                             Anita Shabdish
                                                                  Mozez Singh
                            Zubaan
     161213
                            Zubaan
                                     Chittaranjan Tripathy
                                                                  Mozez Singh
                                                                  Mozez Singh
     161214
                                     Chittaranjan Tripathy
                            Zubaan
     161215
                            Zubaan
                                     Chittaranjan Tripathy
                                                                  Mozez Singh
                           listed_in
     0
                      Documentaries
     1
             International TV Shows
```

David Fincher

9607

Zodiac

```
2
                           TV Dramas
     3
                       TV Mysteries
             International TV Shows
     4
     161211
               International Movies
     161212
                   Music & Musicals
     161213
                              Dramas
     161214
               International Movies
     161215
                   Music & Musicals
     [161216 rows x 4 columns]
[]: Merge3=Merge2.merge(df_country, on="title", how="inner")
     Merge3
                                                       cast
                             title
                                                                    director \
             Dick Johnson Is Dead
                                                        nan Kirsten Johnson
     0
     1
                    Blood & Water
                                                 Ama Qamata
                                                                          nan
     2
                    Blood & Water
                                                 Ama Qamata
                                                                         nan
                    Blood & Water
                                                 Ama Qamata
                                                                         nan
                    Blood & Water
                                               Khosi Ngema
                                                                         nan
     202060
                            Zubaan
                                            Anita Shabdish
                                                                 Mozez Singh
                                            Anita Shabdish
     202061
                            Zubaan
                                                                 Mozez Singh
     202062
                            Zubaan
                                     Chittaranjan Tripathy
                                                                 Mozez Singh
     202063
                            Zubaan
                                     Chittaranjan Tripathy
                                                                 Mozez Singh
     202064
                                     Chittaranjan Tripathy
                                                                 Mozez Singh
                            Zubaan
                           listed_in
                                            country
     0
                      Documentaries
                                      United States
     1
             International TV Shows
                                       South Africa
     2
                                       South Africa
                           TV Dramas
     3
                       TV Mysteries
                                       South Africa
             International TV Shows
     4
                                       South Africa
     202060
               International Movies
                                              India
     202061
                   Music & Musicals
                                              India
     202062
                              Dramas
                                              India
     202063
               International Movies
                                              India
     202064
                   Music & Musicals
                                              India
     [202065 rows x 5 columns]
[]: final_merge=Merge3.merge(df,on="title",how="inner")
     final_merge.
      odrop(columns=["cast_y", "director_y", "country_y", "listed_in_y"], axis=1, inplace=True)
     final_merge
```

[]:

```
[]:
                             title
                                                                  director_x \
                                                     cast_x
     0
             Dick Johnson Is Dead
                                                        nan
                                                            Kirsten Johnson
                    Blood & Water
                                                 Ama Qamata
     1
                                                                          nan
     2
                    Blood & Water
                                                Ama Qamata
                                                                          nan
     3
                    Blood & Water
                                                 Ama Qamata
                                                                          nan
                    Blood & Water
                                                Khosi Ngema
     4
                                                                          nan
     202060
                            Zubaan
                                            Anita Shabdish
                                                                 Mozez Singh
     202061
                            Zubaan
                                            Anita Shabdish
                                                                 Mozez Singh
     202062
                            Zubaan
                                     Chittaranjan Tripathy
                                                                 Mozez Singh
     202063
                            Zubaan
                                     Chittaranjan Tripathy
                                                                 Mozez Singh
                                     Chittaranjan Tripathy
     202064
                            Zubaan
                                                                 Mozez Singh
                         listed_in_x
                                          country_x show_id
                                                                 type \
     0
                      Documentaries
                                      United States
                                                                Movie
     1
             International TV Shows
                                       South Africa
                                                              TV Show
                                                          s2
     2
                           TV Dramas
                                       South Africa
                                                          s2
                                                              TV Show
     3
                       TV Mysteries
                                       South Africa
                                                          s2
                                                              TV Show
                                                          s2
     4
             International TV Shows
                                       South Africa
                                                              TV Show
               International Movies
                                                       s8807
     202060
                                               India
                                                                Movie
                                               India
     202061
                   Music & Musicals
                                                       s8807
                                                                Movie
     202062
                              Dramas
                                              India
                                                       s8807
                                                                Movie
     202063
               International Movies
                                               India
                                                       s8807
                                                                Movie
     202064
                   Music & Musicals
                                               India
                                                       s8807
                                                                Movie
                     date_added release_year rating
                                                         duration
     0
             September 25, 2021
                                          2020 PG-13
                                                           90 min
             September 24, 2021
     1
                                          2021
                                                TV-MA
                                                        2 Seasons
             September 24, 2021
                                          2021
                                                TV-MA
                                                        2 Seasons
     3
             September 24, 2021
                                          2021
                                                TV-MA
                                                        2 Seasons
     4
             September 24, 2021
                                          2021
                                                TV-MA 2 Seasons
     202060
                  March 2, 2019
                                          2015
                                               TV-14
                                                          111 min
                  March 2, 2019
                                                          111 min
     202061
                                          2015
                                               TV-14
                  March 2, 2019
     202062
                                          2015
                                                TV-14
                                                          111 min
                  March 2, 2019
                                                          111 min
     202063
                                          2015
                                                TV-14
     202064
                  March 2, 2019
                                          2015
                                                TV-14
                                                          111 min
                                                     description
     0
             As her father nears the end of his life, filmm...
     1
             After crossing paths at a party, a Cape Town t...
     2
             After crossing paths at a party, a Cape Town t...
     3
             After crossing paths at a party, a Cape Town t...
             After crossing paths at a party, a Cape Town t...
     4
     202060 A scrappy but poor boy worms his way into a ty...
```

```
202061 A scrappy but poor boy worms his way into a ty...
202062 A scrappy but poor boy worms his way into a ty...
202063 A scrappy but poor boy worms his way into a ty...
202064 A scrappy but poor boy worms his way into a ty...
[202065 rows x 12 columns]
```

1.4.5 As we have exploded the data and used a function called merge to collate all the data with the original dataframe which created a dataframe with unique values but still we need to take care of the NaN values available.

2 Now comes the step of handling missing values

2.0.1 We have columns with name "cast" and "director" where we can't perform any imputations. For those we need to replace them with "no cast" and "No director" in the dataframe. For column country we have replace the same mode of the country popular

```
(final_merge["cast_x"]=="nan").value_counts()
[]: False
              199916
     True
                2149
     Name: cast_x, dtype: int64
[]: final_merge['cast_x'].replace( "nan", 'No cast', inplace=True)
[]: (final_merge["listed_in_x"] == "nan").value_counts() # as they were unique and_
      \hookrightarrowpresent
[]: False
              202065
     Name: listed_in_x, dtype: int64
[]: (final merge["director x"] == "nan").value counts()
[]: False
              151422
     True
               50643
     Name: director_x, dtype: int64
[]: final merge['director x'].replace( "nan", 'No director', inplace=True)
[]: (final_merge["country_x"] == "nan").value_counts()
[]: False
              190168
     True
               11897
    Name: country_x, dtype: int64
```

```
[]: country_mode=final_merge["country_x"].mode()
     country_mode
[]: 0
          United States
     Name: country_x, dtype: object
[]: final merge["country x"].replace("nan",country mode[0],inplace=True)
[]: final_merge
[]:
                            title
                                                                  director_x \
                                                    cast_x
     0
             Dick Johnson Is Dead
                                                            Kirsten Johnson
                                                   No cast
     1
                    Blood & Water
                                                Ama Qamata
                                                                 No director
     2
                    Blood & Water
                                                Ama Qamata
                                                                 No director
     3
                    Blood & Water
                                                Ama Qamata
                                                                 No director
                                               Khosi Ngema
                    Blood & Water
     4
                                                                 No director
                                            Anita Shabdish
     202060
                           Zubaan
                                                                 Mozez Singh
     202061
                            Zubaan
                                            Anita Shabdish
                                                                 Mozez Singh
     202062
                            Zubaan
                                     Chittaranjan Tripathy
                                                                 Mozez Singh
     202063
                            Zubaan
                                     Chittaranjan Tripathy
                                                                 Mozez Singh
                                     Chittaranjan Tripathy
     202064
                            Zubaan
                                                                 Mozez Singh
                        listed_in_x
                                          country_x show_id
                                                                 type \
     0
                      Documentaries
                                      United States
                                                                Movie
                                                          s1
     1
             International TV Shows
                                       South Africa
                                                          s2
                                                              TV Show
     2
                          TV Dramas
                                       South Africa
                                                          s2
                                                              TV Show
     3
                       TV Mysteries
                                       South Africa
                                                          s2
                                                              TV Show
     4
             International TV Shows
                                       South Africa
                                                              TV Show
                                                          s2
     202060
               International Movies
                                              India
                                                                Movie
                                                      s8807
     202061
                   Music & Musicals
                                              India
                                                      s8807
                                                                Movie
                             Dramas
                                                                Movie
     202062
                                              India
                                                      s8807
     202063
               International Movies
                                              India
                                                       s8807
                                                                Movie
     202064
                   Music & Musicals
                                              India
                                                       s8807
                                                                Movie
                     date_added
                                 release_year rating
                                                         duration
     0
             September 25, 2021
                                          2020 PG-13
                                                           90 min
             September 24, 2021
     1
                                          2021
                                               TV-MA
                                                       2 Seasons
     2
             September 24, 2021
                                          2021
                                               TV-MA
                                                        2 Seasons
     3
             September 24, 2021
                                          2021
                                               TV-MA
                                                       2 Seasons
     4
             September 24, 2021
                                          2021
                                               TV-MA
                                                       2 Seasons
                                            •••
                  March 2, 2019
     202060
                                          2015
                                               TV-14
                                                          111 min
                  March 2, 2019
     202061
                                          2015 TV-14
                                                          111 min
     202062
                  March 2, 2019
                                          2015
                                               TV-14
                                                          111 min
     202063
                  March 2, 2019
                                          2015 TV-14
                                                          111 min
```

```
202064
                  March 2, 2019
                                          2015 TV-14
                                                          111 min
                                                     description
     0
             As her father nears the end of his life, filmm...
     1
             After crossing paths at a party, a Cape Town t...
     2
             After crossing paths at a party, a Cape Town t...
     3
             After crossing paths at a party, a Cape Town t...
     4
             After crossing paths at a party, a Cape Town t...
     202060 A scrappy but poor boy worms his way into a ty...
     202061 A scrappy but poor boy worms his way into a ty...
     202062 A scrappy but poor boy worms his way into a ty...
     202063 A scrappy but poor boy worms his way into a ty...
     202064 A scrappy but poor boy worms his way into a ty...
     [202065 rows x 12 columns]
[]: final_merge["rating"].value_counts()
TV-MA
                 73915
    TV-14
                 43957
    R
                 25860
    PG-13
                 16246
     TV-PG
                 14926
    PG
                 10919
    TV-Y7
                  6304
     TV-Y
                  3665
    TV-G
                  2779
    NR
                  1573
                  1530
     NC-17
                   149
     TV-Y7-FV
                    86
    UR.
                    86
     74 min
                     1
     84 min
                     1
     66 min
     Name: rating, dtype: int64
[]: final_merge.isna().sum()
[]: title
                       0
                       0
     cast x
     director_x
                       0
                       0
    listed_in_x
     country_x
                       0
     show_id
                       0
                       0
```

type

date_added 158
release_year 0
rating 67
duration 3
description 0
dtype: int64

[]: final_merge.info()

<class 'pandas.core.frame.DataFrame'>
Int64Index: 202065 entries, 0 to 202064
Data columns (total 12 columns):

Column	Non-Null Count	Dtype
title	202065 non-null	object
cast_x	202065 non-null	object
director_x	202065 non-null	object
$listed_in_x$	202065 non-null	object
country_x	202065 non-null	object
show_id	202065 non-null	object
type	202065 non-null	object
date_added	201907 non-null	object
release_year	202065 non-null	int64
rating	201998 non-null	object
duration	202062 non-null	object
description	202065 non-null	object
	title cast_x director_x listed_in_x country_x show_id type date_added release_year rating duration	title 202065 non-null cast_x 202065 non-null director_x 202065 non-null listed_in_x 202065 non-null country_x 202065 non-null show_id 202065 non-null type 202065 non-null type 202065 non-null date_added 201907 non-null release_year 202065 non-null rating 201998 non-null duration 202062 non-null

 ${\tt dtypes: int64(1), object(11)}$

memory usage: 20.0+ MB

[]: final_merge

[]:	title	cast x	director_x \
0	Dick Johnson Is Dead	-	Kirsten Johnson
1	Blood & Water	Ama Qamata	No director
2	Blood & Water	Ama Qamata	No director
3	Blood & Water	Ama Qamata	No director
4	Blood & Water	Khosi Ngema	No director
•••	•••		•••
20206	0 Zubaan	Anita Shabdish	Mozez Singh
20206	1 Zubaan	Anita Shabdish	Mozez Singh
20206	2 Zubaan	Chittaranjan Tripathy	Mozez Singh
20206	3 Zubaan	Chittaranjan Tripathy	Mozez Singh
20206	4 Zubaan	Chittaranjan Tripathy	Mozez Singh
	listed_in_x	<pre>country_x show_id</pre>	type \
0	Documentaries	United States s1	Movie
1	International TV Shows	South Africa s2	TV Show

```
2
                     TV Dramas
                                 South Africa
                                                    s2
                                                        TV Show
3
                                 South Africa
                  TV Mysteries
                                                    s2
                                                        TV Show
4
        International TV Shows
                                 South Africa
                                                    s2
                                                        TV Show
202060
          International Movies
                                                 s8807
                                         India
                                                          Movie
202061
              Music & Musicals
                                         India
                                                 s8807
                                                          Movie
202062
                                         India
                                                          Movie
                        Dramas
                                                 s8807
202063
          International Movies
                                         India
                                                 s8807
                                                          Movie
202064
              Music & Musicals
                                         India
                                                 s8807
                                                          Movie
                date_added release_year rating
                                                   duration \
0
        September 25, 2021
                                    2020 PG-13
                                                     90 min
1
        September 24, 2021
                                     2021 TV-MA 2 Seasons
2
        September 24, 2021
                                     2021 TV-MA
                                                  2 Seasons
3
        September 24, 2021
                                     2021 TV-MA 2 Seasons
4
        September 24, 2021
                                     2021 TV-MA 2 Seasons
                                      •••
202060
             March 2, 2019
                                     2015
                                         TV-14
                                                    111 min
             March 2, 2019
202061
                                    2015 TV-14
                                                    111 min
             March 2, 2019
202062
                                     2015 TV-14
                                                    111 min
             March 2, 2019
202063
                                    2015 TV-14
                                                    111 min
202064
             March 2, 2019
                                     2015 TV-14
                                                    111 min
                                               description
0
        As her father nears the end of his life, filmm...
1
        After crossing paths at a party, a Cape Town t...
        After crossing paths at a party, a Cape Town t...
3
        After crossing paths at a party, a Cape Town t...
4
        After crossing paths at a party, a Cape Town t...
202060 A scrappy but poor boy worms his way into a ty...
        A scrappy but poor boy worms his way into a ty...
202061
202062 A scrappy but poor boy worms his way into a ty...
        A scrappy but poor boy worms his way into a ty...
202063
        A scrappy but poor boy worms his way into a ty...
202064
```

[202065 rows x 12 columns]

2.0.2 Replacing the missing values in duration with unrecognized values in rating column and subsequently converting those to NaN values.

```
[]: final_merge.loc[126582,"duration"]=final_merge.loc[126582,"rating"]
final_merge.loc[131648,"duration"]=final_merge.loc[131648,"rating"]
final_merge.loc[131782,"duration"]=final_merge.loc[131782,"rating"]
```

```
[]: final_merge.loc[126582,"rating"]=np.nan
final_merge.loc[131648,"rating"]=np.nan
final_merge.loc[131782,"rating"]=np.nan
```

[]: final_merge.info()

<class 'pandas.core.frame.DataFrame'>
Int64Index: 202065 entries, 0 to 202064
Data columns (total 12 columns):

#	Column	Non-Null Count	Dtype
0	title	202065 non-null	object
1	cast_x	202065 non-null	object
2	director_x	202065 non-null	object
3	listed_in_x	202065 non-null	object
4	country_x	202065 non-null	object
5	show_id	202065 non-null	object
6	type	202065 non-null	object
7	date_added	201907 non-null	object
8	release_year	202065 non-null	int64
9	rating	201995 non-null	object
10	duration	202065 non-null	object
11	description	202065 non-null	object
dtyp	es: int64(1),	object(11)	

dtypes: int64(1), object(11)

memory usage: 28.1+ MB

[]: final_merge.isna().sum()

[]: title 0 cast_x 0 director_x 0 listed_in_x 0 country_x 0 0 show_id 0 type date_added 158 release_year 0 rating 70 duration 0 description 0 dtype: int64

2.0.3 Dealing with missing values in rating column categorizing on movies and Tv show basis and calculate the mode for replacement of the same accordingly.

```
[]: movie_rating=final_merge.loc[final_merge['type'] == 'Movie', 'rating'].mode()[0]
     movie rating
[ ]: 'TV-MA'
[]: Tv_rating=final_merge.loc[final_merge['type'] == 'TV Show', 'rating'].mode()[0]
     Tv_rating
[ ]: 'TV-MA'
[]:|final_merge['rating'] = final_merge.apply(lambda x: movie_rating if x['type']_
      ⇒== 'Movie' and pd.isna(x['rating'])
                             else Tv_rating if x['type'] == 'TV Show' and pd.
      ⇔isna(x['rating'])
                             else x['rating'], axis=1)
[]: final_merge.isna().sum()
[]: title
                       0
                       0
     cast_x
    director x
                       0
    listed_in_x
                       0
    country_x
                       0
     show_id
                       0
    type
                       0
                     158
     date_added
    release_year
                       0
    rating
                       0
                       0
     duration
     description
                       0
    dtype: int64
```

2.0.4 Dates have been filled with 0 as no information is provided in other columns for imputation and to maintain the data integrity and accuracy.

```
show_id 0
type 0
date_added 0
release_year 0
rating 0
duration 0
description 0
dtype: int64
```

135660

2.0.5 Dealing with duplicate rows, keeping the first row and dropping the other

```
[]: final_merge.loc[final_merge.duplicated()]
[]:
                           title
                                                  cast_x
                                                              director_x \
     39354
                      Rust Creek
                                          Micah Hauptman
                                                             Jen McGowan
                                                          Maciej Dejczer
             300 Miles to Heaven
                                    Adrianna Biedrzyńska
     135656
             300 Miles to Heaven
                                    Adrianna Biedrzyńska
                                                          Maciej Dejczer
     135657
                                    Adrianna Biedrzyńska
     135658
             300 Miles to Heaven
                                                          Maciej Dejczer
     135659
             300 Miles to Heaven
                                    Adrianna Biedrzyńska
                                                          Maciej Dejczer
                                    Adrianna Biedrzyńska
     135660
             300 Miles to Heaven
                                                          Maciej Dejczer
     135661
             300 Miles to Heaven
                                    Adrianna Biedrzyńska
                                                          Maciej Dejczer
                       listed_in_x
                                         country_x show_id
                                                             type \
                         Thrillers
     39354
                                    United States
                                                     s1632 Movie
     135656
                            Dramas
                                           Denmark
                                                     s6014 Movie
                                                     s6014 Movie
     135657
                            Dramas
                                            France
     135658
                            Dramas
                                            Poland
                                                     s6014
                                                            Movie
     135659
              International Movies
                                           Denmark
                                                     s6014 Movie
              International Movies
                                                     s6014 Movie
     135660
                                            France
     135661
              International Movies
                                            Poland
                                                     s6014 Movie
                    date_added
                                release_year rating duration
             November 30, 2020
     39354
                                         2018
                                                   R
                                                     108 min
               October 1, 2019
                                                       93 min
     135656
                                         1989
                                               TV-14
               October 1, 2019
     135657
                                         1989
                                               TV-14
                                                       93 min
     135658
               October 1, 2019
                                         1989
                                               TV-14
                                                       93 min
                                               TV-14
     135659
               October 1, 2019
                                         1989
                                                       93 min
     135660
               October 1, 2019
                                         1989
                                               TV-14
                                                       93 min
               October 1, 2019
     135661
                                         1989
                                               TV-14
                                                       93 min
                                                    description
     39354
             A wrong turn in the woods becomes a fight for ...
     135656
             Hoping to help their dissident parents, two br...
             Hoping to help their dissident parents, two br...
     135657
             Hoping to help their dissident parents, two br...
     135658
             Hoping to help their dissident parents, two br...
     135659
```

Hoping to help their dissident parents, two br...

135661 Hoping to help their dissident parents, two br...

[]: final_merge.drop_duplicates(keep="first") []: title cast_x director_x \ Dick Johnson Is Dead No cast Kirsten Johnson 1 Blood & Water Ama Qamata No director 2 Blood & Water Ama Qamata No director 3 Blood & Water Ama Qamata No director 4 Blood & Water Khosi Ngema No director ••• ••• 202060 Zubaan Anita Shabdish Mozez Singh 202061 Zubaan Anita Shabdish Mozez Singh 202062 Zubaan Chittaranjan Tripathy Mozez Singh 202063 Chittaranjan Tripathy Mozez Singh Zubaan Chittaranjan Tripathy 202064 Zubaan Mozez Singh $listed_in_x$ type country_x show_id 0 Documentaries United States s1 Movie South Africa 1 International TV Shows s2 TV Show 2 TV Dramas South Africa s2 TV Show 3 TV Mysteries South Africa s2 TV Show 4 International TV Shows South Africa s2 TV Show 202060 International Movies India s8807 Movie 202061 Music & Musicals India s8807 Movie Movie 202062 Dramas India s8807 202063 International Movies India s8807 Movie 202064 s8807 Music & Musicals India Movie date_added release_year rating duration 0 September 25, 2021 2020 PG-13 90 min 1 September 24, 2021 2021 TV-MA 2 Seasons 2 September 24, 2021 2021 TV-MA 2 Seasons 3 September 24, 2021 2021 TV-MA 2 Seasons 4 September 24, 2021 2021 TV-MA 2 Seasons ••• 2015 202060 March 2, 2019 TV-14 111 min March 2, 2019 202061 2015 TV-14 111 min 202062 March 2, 2019 TV-14 2015 111 min March 2, 2019 202063 2015 TV-14 111 min 202064 March 2, 2019 2015 TV-14 111 min description 0 As her father nears the end of his life, filmm... 1 After crossing paths at a party, a Cape Town t...

After crossing paths at a party, a Cape Town t...

2

```
3
        After crossing paths at a party, a Cape Town t...
4
        After crossing paths at a party, a Cape Town t...
202060
        A scrappy but poor boy worms his way into a ty...
202061 A scrappy but poor boy worms his way into a ty...
202062 A scrappy but poor boy worms his way into a ty...
202063 A scrappy but poor boy worms his way into a ty...
202064 A scrappy but poor boy worms his way into a ty...
[202058 rows x 12 columns]
2.0.6 Converting date added column in datetime format
                                                                 and extracting
      month name, year, day from the same for analysis.
                                                               With this we also
      rename some columns and eliminating any white space present in the cell for
      avoiding duplicacy and accurate results.
final_merge['month_added'] = final_merge['date_added'].dt.month
final_merge['year_added'] = final_merge['date_added'].dt.year
```

genre country show_id type date_added \

```
0
                 Documentaries United States
                                                    s1
                                                          Movie 2021-09-25
        International TV Shows
                                  South Africa
                                                        TV Show 2021-09-24
1
                                                    s2
2
                     TV Dramas
                                  South Africa
                                                    s2
                                                        TV Show 2021-09-24
3
                  TV Mysteries
                                  South Africa
                                                    s2
                                                        TV Show 2021-09-24
4
        International TV Shows
                                  South Africa
                                                    s2
                                                        TV Show 2021-09-24
202060
          International Movies
                                         India
                                                 s8807
                                                          Movie 2019-03-02
202061
              Music & Musicals
                                         India
                                                 s8807
                                                          Movie 2019-03-02
202062
                                         India
                                                          Movie 2019-03-02
                        Dramas
                                                 s8807
202063
          International Movies
                                         India
                                                 s8807
                                                          Movie 2019-03-02
202064
              Music & Musicals
                                         India
                                                          Movie 2019-03-02
                                                 s8807
                              duration \
        release_year rating
0
                2020 PG-13
                                 90 min
                2021
                     TV-MA 2 Seasons
1
2
                2021 TV-MA 2 Seasons
3
                     TV-MA 2 Seasons
                2021
4
                2021 TV-MA 2 Seasons
202060
                2015 TV-14
                                111 min
202061
                2015 TV-14
                                111 min
202062
                2015 TV-14
                                111 min
202063
                2015 TV-14
                                111 min
202064
                2015 TV-14
                                111 min
                                               description month added \
        As her father nears the end of his life, filmm...
1
        After crossing paths at a party, a Cape Town t...
                                                                     9
2
        After crossing paths at a party, a Cape Town t...
                                                                     9
3
        After crossing paths at a party, a Cape Town t...
                                                                     9
4
        After crossing paths at a party, a Cape Town t...
                                                                     9
202060 A scrappy but poor boy worms his way into a ty...
                                                                     3
        A scrappy but poor boy worms his way into a ty...
                                                                     3
202061
202062 A scrappy but poor boy worms his way into a ty...
                                                                     3
202063
        A scrappy but poor boy worms his way into a ty...
                                                                     3
202064 A scrappy but poor boy worms his way into a ty...
                                                                     3
       month name added year added week added
0
              September
                                2021
                                              38
1
              September
                                2021
                                              38
2
              September
                                2021
                                              38
3
              September
                                2021
                                              38
4
              September
                                2021
                                              38
202060
                                2019
                                               9
                  March
202061
                  March
                                2019
```

```
202062 March 2019 9
202063 March 2019 9
202064 March 2019 9
[202065 rows x 16 columns]
```

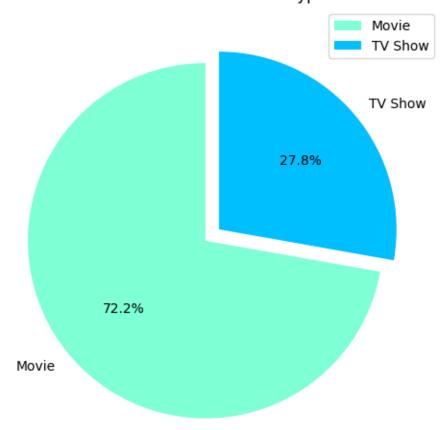
- 2.1 Finally after data sanitization and preprocessing our dataframe : final_merge is ready for analysis !!!!
- 3 Exploratary Data Analysis
- 3.1 Analysis 1 : Distribution of Movie/ Tv show In Netflix Library
- 3.1.1 First Calculation of the distribution in percentage terms of Movie/ Tvshow

```
[]: x=final_merge.groupby(["type"])["type"].count()
y = len(final_merge)
r = ((x/y) * 100).round(2)
df_type=pd.DataFrame(r)
df_type.rename({'type': '%'}, axis=1, inplace=True)
df_type
```

```
[]: %
type
Movie 72.21
TV Show 27.79
```

3.1.2 Visualizing the distribution in a 3D Pie Plot

Distribution of Content Types

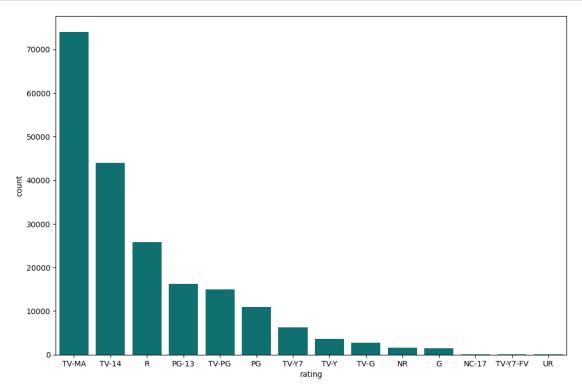


3.1.3 Count and Visualization of Categorical variable: "Rating"

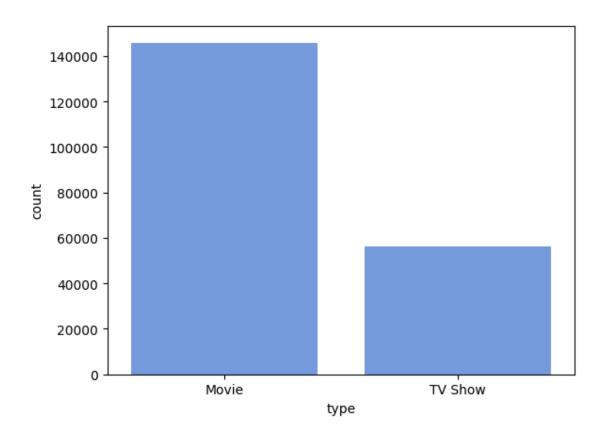
[]: final_merge["rating"].value_counts()

[]: TV-MA 73985 TV-14 43957 R 25860 PG-13 16246 TV-PG 14926 PG10919 TV-Y7 6304 TV-Y3665 TV-G 2779 NR1573 G 1530 NC-17 149 TV-Y7-FV 86 UR 86

Name: rating, dtype: int64



3.1.4 Count and visualization of Categorical variable: "type"

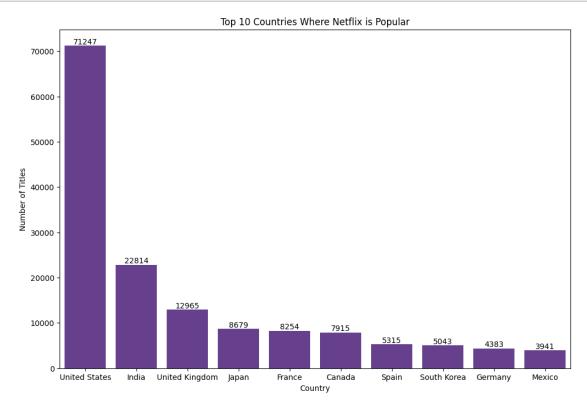


${\bf 3.1.5}\quad {\bf Count\ and\ visualization\ of\ Categorical\ variable:\ ``country''}$

```
[]: country_counts=final_merge["country"].value_counts()
   top_10_countries = country_counts.head(10)
   country_counts
[]: United States 71247
```

```
22814
India
United Kingdom
                   12965
Japan
                    8679
France
                    8254
                       2
Panama
Mongolia
                       2
Kazakhstan
                       1
                       1
Nicaragua
Uganda
Name: country, Length: 123, dtype: int64
```

```
[]: plt.figure(figsize=(12, 8))
```



3.1.6 Count of Categorical variable : Director

[]: final_merge["director"].value_counts()[1:] []: Martin Scorsese 419 Youssef Chahine 409 Cathy Garcia-Molina 356 Steven Spielberg 355 Lars von Trier 336 Brendon Marotta 1 Charlie Siskel 1 Adam Bolt

Anthony Palmer 1 Kirsten Johnson 1

Name: director, Length: 4993, dtype: int64

[]: final_merge["genre"].value_counts()

Dramas	29806
International Movies	28243
Comedies	20829
International TV Shows	12845
Action & Adventure	12216
Independent Movies	9834
-	9771
TV Dramas	8942
Thrillers	7107
Romantic Movies	6412
TV Comedies	4963
Crime TV Shows	4733
Horror Movies	4571
Kids' TV	4568
Sci-Fi & Fantasy	4037
Music & Musicals	3077
Romantic TV Shows	3049
Documentaries	2409
Anime Series	2313
TV Action & Adventure	2288
Spanish-Language TV Shows	2126
British TV Shows	1808
Sports Movies	1531
Classic Movies	1443
TV Mysteries	1281
Korean TV Shows	1122
Cult Movies	1077
TV Sci-Fi & Fantasy	1045
Anime Features	1045
TV Horror	941
Docuseries	845
LGBTQ Movies	838
TV Thrillers	768
Teen TV Shows	742
Reality TV	735
Faith & Spirituality	719
Stand-Up Comedy	540
Movies	412
TV Shows	337
Classic & Cult TV	272
Stand-Up Comedy & Talk Shows	268
	International TV Shows Action & Adventure Independent Movies Children & Family Movies TV Dramas Thrillers Romantic Movies TV Comedies Crime TV Shows Horror Movies Kids' TV Sci-Fi & Fantasy Music & Musicals Romantic TV Shows Documentaries Anime Series TV Action & Adventure Spanish-Language TV Shows British TV Shows Sports Movies Classic Movies TV Mysteries Korean TV Shows Cult Movies TV Sci-Fi & Fantasy Anime Features TV Horror Docuseries LGBTQ Movies TV Thrillers Teen TV Shows Reality TV Faith & Spirituality Stand-Up Comedy Movies TV Shows Classic & Cult TV

Science & Nature TV 157

Name: genre, dtype: int64

3.1.7 Count of Categorical Variable: Cast/ Actors

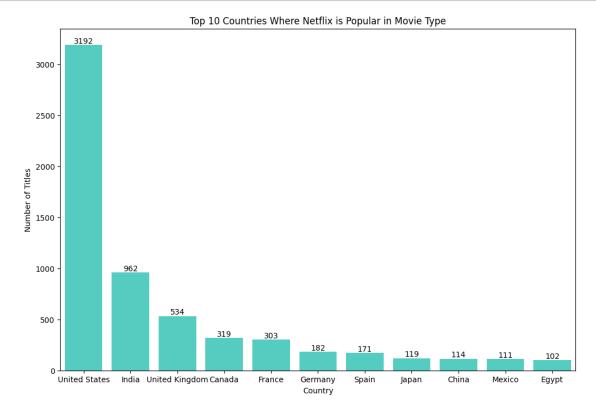
```
[]: final_merge["cast"].value_counts()[1:11]
[]: Liam Neeson
                         161
     Alfred Molina
                         160
     John Krasinski
                         139
     Salma Hayek
                         130
    Frank Langella
                         128
     Anupam Kher
                         127
     John Rhys-Davies
                         125
     Shah Rukh Khan
                         108
     Naseeruddin Shah
                         106
     Radhika Apte
                         104
     Name: cast, dtype: int64
[]: final_merge["country"].nunique()
[]: 123
[]: final_merge["cast"].nunique()
[]: 36440
[]: final_merge["rating"].nunique()
[]: 14
[]: final_merge["director"].nunique()
[]: 4994
    final_merge["genre"].nunique()
[]: 42
    final_merge["title"].nunique()
[]: 8807
```

##Insights from analysis 1: We have calculated the frequency, their respective unique values for all the categorical variables present in the dataframe. Our Analysis has revealed that Netflix has added more movies than TV shows and they dominate the netflix library. The country where Netflix is popular which is "United States". It summarizes our data to a level where we have unique 8807

titles, 36439 cast/ Actors (eliminating "No cast"), 4993 directors (eliminating "No director"), 14 ratings, 123 countries and 42 genres present in the data. We can observe the distribution of ratings on Netflix. It helps us identify the most common rating categories and their relative frequency. It offers insights into the evolving content landscape and audience reception.

4 Analysis 2 : Comparison of Tv shows vs Movies

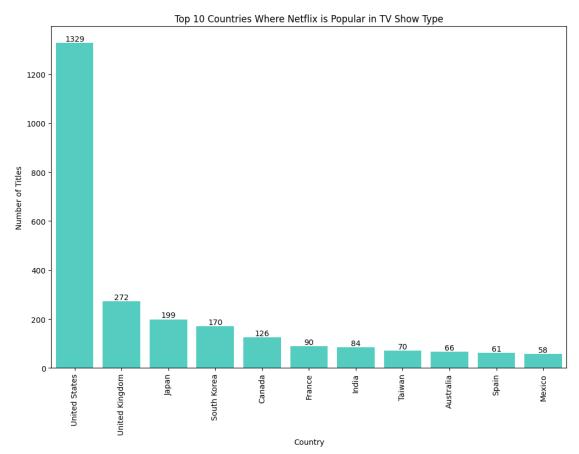
4.1 Number of movies produced in each country and plotting the top 10 countries



4.2 Number of Tv shows produced in each country and plotting the top 10 countries

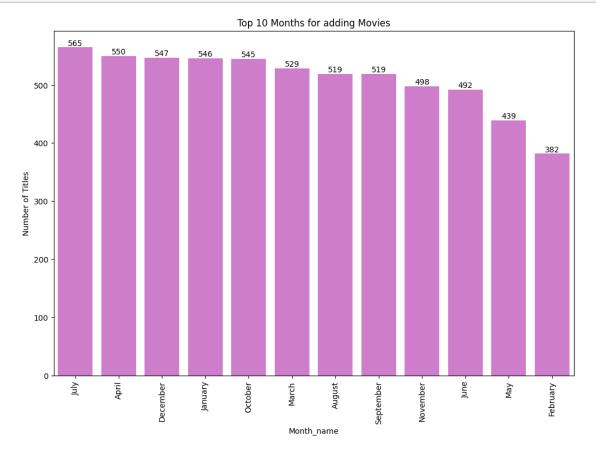
```
[]: TV_show=final_merge.loc[final_merge["type"] == "TV Show"]
popular_countries=TV_show.groupby(["country"])["title"].nunique().

sort_values(ascending=False)[:11]
```



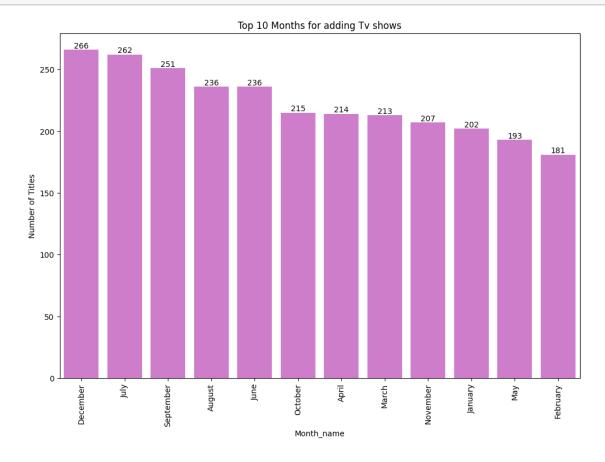
- 4.3 Insights from analysis 2: Our analysis reveals the top 10 countries by categorising movies and Tv Shows separately. Again "United states" as attained the first position in both the categories.
- 5 Analysis 3: Best time to launch a TV show/Movie?
- 5.1 Best week to release the Tv-show or the Movie

```
[]: Best_week_Movie=Movie.groupby(["week_added"])["title"].nunique().
      ⇒sort_values(ascending=False)[:1]
     Best_week_Movie
[]: week_added
     1
         316
    Name: title, dtype: int64
[]: Best_week_Tvshow=TV_show.groupby(["week_added"])["title"].nunique().
      ⇒sort_values(ascending=False)[:1]
     Best_week_Tvshow
[]: week_added
     27
          86
     Name: title, dtype: int64
    5.2 Best month to release the Tv-show or the Movie
[]: Best_month_Movie=Movie.groupby(["month_name_added"])["title"].nunique().
      sort_values(ascending=False)
     Best_month_Movie
[]: month_name_added
     July
                  565
     April
                 550
    December
                 547
     January
                 546
    October
                 545
    March
                 529
     August
                 519
    September
                 519
    November
                 498
                 492
     June
    May
                 439
    February
                 382
    Name: title, dtype: int64
```



[]: month_name_added
December 266
July 262
September 251
August 236

```
236
June
October
              215
April
              214
March
              213
November
              207
              202
January
May
              193
              181
February
Name: title, dtype: int64
```



5.3 Insights from Analysis 3: The above analysis shows us the best time for movie/Tv show addition in netflix library indicating a strategic approach to content release. If we categorize the same into week or month basis, we obtain result as:-

5.3.1 Week-Wise

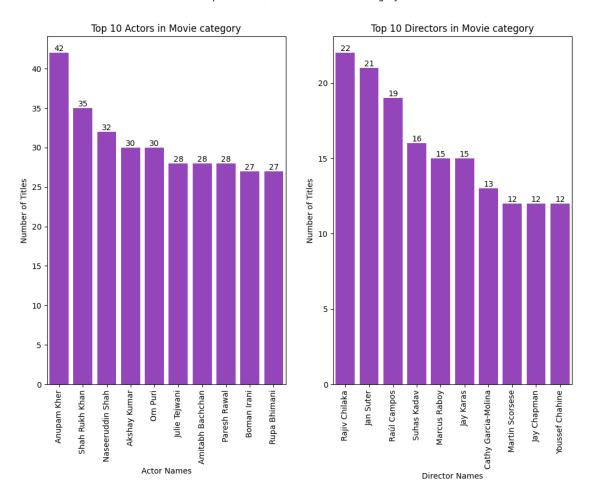
- 1. Movie Week -> 1st Week
- 2. $Tv_show_Week -> 27th Week$

5.3.2 Month-Wise

- 1. Movie Month -> July
- 2. Movie Month -> December
- 6 Analysis 4: Analysis of Actors/Directors of different types of TVshows/Movies.
- 6.0.1 Top 10 Actors/ Directors in Movie Category

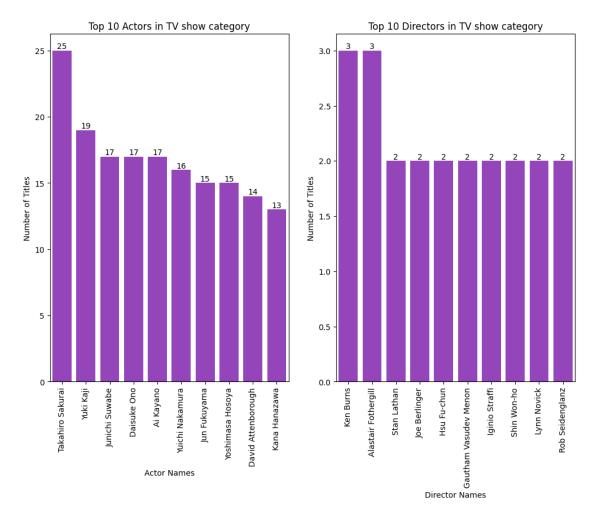
```
[]: top_10_actors_movie=Movie.groupby(["cast"])["title"].nunique().
     ⇔sort values(ascending=False)[1:11]
     top_10_directors_movie=Movie.groupby(["director"])["title"].nunique().
      ⇔sort_values(ascending=False)[1:11]
     plt.figure(figsize=(12, 8)).suptitle("Top 10 Actors/Directors in Movieu
      ⇔Category")
     plt.subplot(1,2,1)
     bar_plot_h=sns.barplot(x=top_10_actors_movie.index, y=top_10_actors_movie.
      ⇔values,color="darkorchid")
     plt.xlabel('Actor Names')
     plt.ylabel('Number of Titles')
     plt.xticks(rotation=90)
     plt.title('Top 10 Actors in Movie category')
     for index, value in enumerate(top_10_actors_movie.values):
         bar plot h.text(index, value, str(value), ha='center', va='bottom')
     plt.subplot(1,2,2)
     bar_plot_h=sns.barplot(x=top_10_directors_movie.index, y=top_10_directors_movie.
      →values,color="darkorchid")
     plt.xlabel('Director Names')
     plt.ylabel('Number of Titles')
     plt.xticks(rotation=90)
     plt.title('Top 10 Directors in Movie category')
     for index, value in enumerate(top_10_directors_movie.values):
         bar plot h.text(index, value, str(value), ha='center', va='bottom')
     plt.show()
```

Top 10 Actors/Directors in Movie Category



6.0.2 Top 10 Actors/ Directors in TV Show Category

Top 10 Actors/Directors in TV Show Category



- 6.1 Insights from analysis 4: This analysis showcases the top 10 Actors/ directors streamed in movie/Tv show category.
- 6.1.1 The top actor in movie category is "Anupam Kher" and director "Rajiv Chilaka".
- 6.1.2 The top actor in Tv show category is "Takahiro Sakurai" and director "Ken Burns".
- 7 Analysis 5: Which genre movies are more popular or produced more?
- 7.0.1 Visualizing via Word map the genre in Movie category



7.0.2 Visualizing via Word map the genre in TV Show category



##Insights from analysis 5: Words like Dramas, international movies pops out in movie category and Tv shows, international Tv in Tv show category capturing recurring themes in Netflix contents.

8 Analysis 6: Top 10 Genres by Movie/TV Show Count

```
[]: top_10_movie_genre=final_merge.loc[final_merge["type"] == "Movie"]["genre"].

syvalue_counts()[:11]
top_10_movie_genre
```

[]: Dramas 29806 International Movies 28243

```
Comedies
                                 20829
     Action & Adventure
                                 12216
     Independent Movies
                                  9834
     Children & Family Movies
                                  9771
    Thrillers
                                  7107
    Romantic Movies
                                  6412
    Horror Movies
                                  4571
    Sci-Fi & Fantasy
                                  4037
    Music & Musicals
                                  3077
    Name: genre, dtype: int64
[]: top_10_TVshow_genre=final_merge.loc[final_merge["type"]=="TV Show"]["genre"].
      ⇒value counts()[:11]
     top_10_TVshow_genre
[]: International TV Shows
                                  12845
    TV Dramas
                                   8942
     TV Comedies
                                   4963
    Crime TV Shows
                                   4733
    Kids' TV
                                   4568
    Romantic TV Shows
                                   3049
    Anime Series
                                   2313
    TV Action & Adventure
                                   2288
     Spanish-Language TV Shows
                                   2126
     British TV Shows
                                   1808
     TV Mysteries
                                   1281
    Name: genre, dtype: int64
[]: plt.figure(figsize=(16, 6)).suptitle("Top 10 Genre by TV Show/ Movie", __
      ⇔fontsize=15)
     plt.subplot(1,2,1)
     bar_plot = sns.barplot(x=top_10_TVshow_genre.index, y=top_10_TVshow_genre.
      ⇔values,color="plum")
     plt.xticks(rotation=90)
     plt.xlabel('Genre')
     plt.ylabel('Count of Genre (TV Show Category)')
     plt.title('Top 10 Genres by Type : TV Show Count')
     for index, value in enumerate(top_10_TVshow_genre.values):
         bar_plot.text(index, value,str(value), ha='center', va='bottom')
     plt.subplot(1,2,2)
     bar_plot = sns.barplot(x=top_10_movie_genre.index, y=top_10_movie_genre.
      ⇔values,color="crimson")
     plt.xticks(rotation=90)
     plt.xlabel('Genre')
     plt.ylabel('Count of Genre (Movie Category)')
     plt.title('Top 10 Genre by Type : Movie')
```

```
for index, value in enumerate(top_10_movie_genre.values):
    bar_plot.text(index, value,str(value), ha='center', va='bottom')
plt.show()
```

Top 10 Genre by TV Show/ Movie Top 10 Genres by Type : TV Show Count Top 10 Genre by Type : Movie 12845 30000 12000 10000 Count of Genre (TV Show Category) Count of Genre (Movie Category) 20000 8000 15000 6000 10000 4000 5000 2000 Kids' TV Spanish-Language TV Shows British TV Shows nternational TV Shows ntic TV Shows TV Action & Adventure Action & Adventure Children & Family Movies

- 8.1 Insights from Analysis 6: This analysis provides insights into viewer preferences which is International Tv shows in Tv show category and Dramas in movie category.
- 9 Analysis 7: How has the number of movies released per year changed over the last 20-30 years?

```
[]: final_merge["release_year"].dtype

[]: dtype('int64')

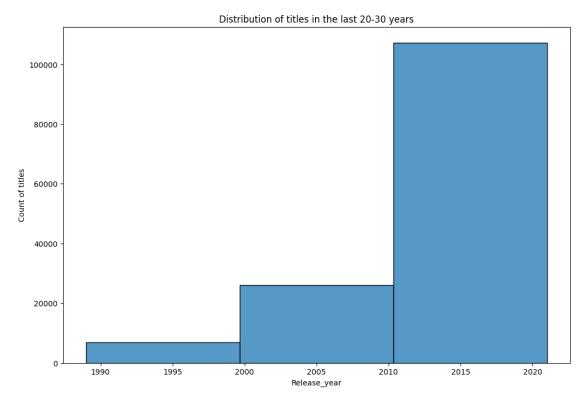
[]: Movie["release_year"].max()

[]: 2021

[]: Movie["release_year"].min()

[]: 1942
```

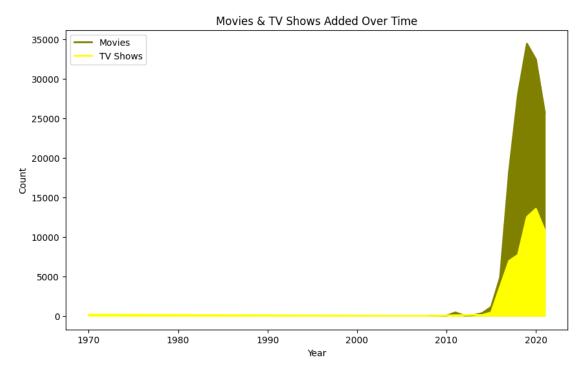
```
[]: plt.figure(figsize=(12,8))
    sns.histplot(Movie['release_year'],binrange=([1989,2021]),bins=3)
    plt.xlabel('Release_year')
    plt.ylabel('Count of titles')
    plt.title('Distribution of titles in the last 20-30 years')
    plt.show()
```



- 9.1 Insights from analysis 7: This analysis shows the quantum of movies added in the last 20-30 years has increased to a great extent. It also sums up that the viewers preferences to the movies more in comparison to TV shows.
- 10 Analysis 8 : Does Netflix has more focus on TV Shows than movies in recent years

```
[]: movies_count = Movie['year_added'].value_counts().sort_index()
    tv_shows_count = TV_show['year_added'].value_counts().sort_index()
    plt.figure(figsize=(10, 6))
    plt.plot(movies_count.index, movies_count.values, color='olive',
    label='Movies', linewidth=2)
    plt.plot(tv_shows_count.index, tv_shows_count.values, color='yellow',
    label='TV Shows', linewidth=2)
    plt.fill_between(movies_count.index, movies_count.values, color='olive')
```

```
plt.fill_between(tv_shows_count.index, tv_shows_count.values, color='yellow')
plt.xlabel('Year')
plt.ylabel('Count')
plt.title('Movies & TV Shows Added Over Time')
plt.legend()
plt.show()
```



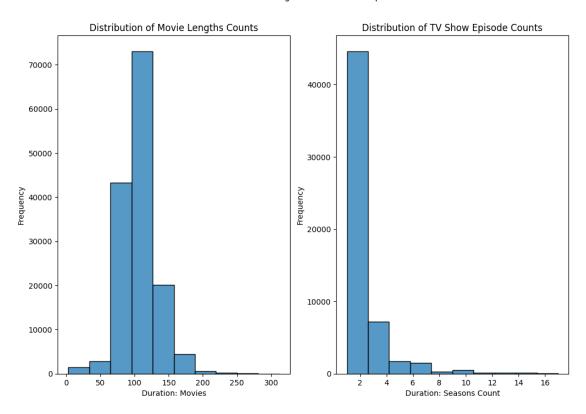
10.1 Insights from Analysis 8: This analysis clearly proves the fact that netflix has added more movies than Tv shows. The jump seen in the visualization is more for movies in comparison to TV shows and it also tells us about the viewers preferences.

11 Analysis 9: Distribution of Movie Lengths and TV Show Episode Counts?

```
plt.ylabel('Frequency')
plt.title('Distribution of Movie Lengths Counts')
plt.subplot(1,2,2)
sns.histplot(Tv_show_episodes,bins=10)
plt.xlabel('Duration: Seasons Count')
plt.ylabel('Frequency')
plt.title('Distribution of TV Show Episode Counts')

plt.show()
```

Distribution of Movie Lengths and TV Show Episode Counts



12 Analysis 9: Duration Distribution for Movies and TV Shows

```
[]: TV_show['duration'] = TV_show['duration'].str.extract('(\d+)', expand=False).

⇔astype(int)

Movie['duration'] = Movie['duration'].str.extract('(\d+)', expand=False).

⇔astype(int)
```

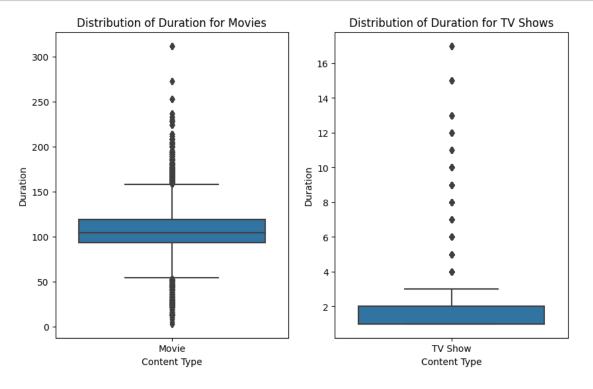
<ipython-input-912-8c4d08ac7307>:1: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead

```
See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
   TV_show['duration'] = TV_show['duration'].str.extract('(\d+)',
   expand=False).astype(int)
<ipython-input-912-8c4d08ac7307>:2: SettingWithCopyWarning:
   A value is trying to be set on a copy of a slice from a DataFrame.
   Try using .loc[row_indexer,col_indexer] = value instead
```

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
Movie['duration'] = Movie['duration'].str.extract('(\d+)',
expand=False).astype(int)

```
[]: plt.figure(figsize=(10, 6))
  plt.subplot(1,2,1)
  sns.boxplot(data=Movie, x='type', y='duration')
  plt.xlabel('Content Type')
  plt.ylabel('Duration')
  plt.title('Distribution of Duration for Movies')

plt.subplot(1,2,2)
  sns.boxplot(data=TV_show, x='type', y='duration')
  plt.xlabel('Content Type')
  plt.ylabel('Duration')
  plt.title('Distribution of Duration for TV Shows')
  plt.show()
```



12.1 Insights from analysis 8 & 9: From the above mentioned histogram and box plot analysis it provides insights regarding the duration of movies/Tv shows which are added in the Netflix library, provides a median value of duration which is 100 minutes approax, hardly 2 seasons in movie and TV show category respectively. There are also some movies and Tv shows durations which are acting as an outliers in the box plot.

13 Analysis 10: Understanding what content is available in different countries?

[]:			genre
	country	genre	
	United States	Comedies	9171
		Dramas	9131
	India	International Movies	7059
	United States	Children & Family Movies	5665
	India	Dramas	5569
	•••		•••
	Georgia	Documentaries	1
	Switzerland	Faith & Spirituality	1
	Iceland	Stand-Up Comedy	1
	Germany	Faith & Spirituality	1
	Slovenia	Comedies	1

[896 rows x 1 columns]

[]:			genre
	country	genre	
	United States	TV Dramas	3429
		TV Comedies	2711
		International TV Shows	2268
		Kids' TV	2258
	Japan	International TV Shows	1809

```
Czech Republic British TV Shows 1

Norway Docuseries 1

Science & Nature TV 1

Greece Science & Nature TV 1

Thailand Docuseries 1

[519 rows x 1 columns]
```

- 13.1 Insights from analysis 10: Above analysis provides the number of contents available in Movie and Tv show category separately. It aslo provides the insight regarding the favourability of contents among viewers in different categories.
- 14 Analysis 11: Find After how many days the movie will be added to Netflix after the release of the movie (you can consider the recent past data)

```
[]: Movie["days_diff"]=abs(Movie["year_added"]-Movie["release_year"])
     Movie["days_diff"]=Movie["days_diff"]*365
    Movie["days_diff"].mode()
    <ipython-input-953-f045e1826cbd>:1: SettingWithCopyWarning:
    A value is trying to be set on a copy of a slice from a DataFrame.
    Try using .loc[row_indexer,col_indexer] = value instead
    See the caveats in the documentation: https://pandas.pydata.org/pandas-
    docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
      Movie["days_diff"] = abs (Movie["year_added"] - Movie["release_year"])
    <ipython-input-953-f045e1826cbd>:2: SettingWithCopyWarning:
    A value is trying to be set on a copy of a slice from a DataFrame.
    Try using .loc[row_indexer,col_indexer] = value instead
    See the caveats in the documentation: https://pandas.pydata.org/pandas-
    docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
      Movie["days_diff"]=Movie["days_diff"]*365
[]:0
     Name: days_diff, dtype: int64
[]: TV_show["days_diff"]=abs(TV_show["year_added"]-TV_show["release_year"])
     TV_show["days_diff"]=TV_show["days_diff"]*365
     TV_show["days_diff"].mode()
    <ipython-input-952-9f63e86ae243>:1: SettingWithCopyWarning:
    A value is trying to be set on a copy of a slice from a DataFrame.
    Try using .loc[row_indexer,col_indexer] = value instead
```

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
 TV_show["days_diff"]=abs(TV_show["year_added"]-TV_show["release_year"])
<ipython-input-952-9f63e86ae243>:2: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy TV_show["days_diff"]=TV_show["days_diff"]*365

[]: 0 0

Name: days_diff, dtype: int64

14.1 Insights from analysis 11:In the above analysis we capture the mode of difference between the release and the date the movie or a TV show is added which comes out to be 0 in both categories implying that most movies Tv shows get added in the year frame.

15 RECOMMENDATIONS:

- 15.1 As the streaming industry evolves, understanding these patterns and trends becomes increasingly essential for navigating the dynamic land-scape of Netflix and its vast library.
- 15.2 It should build relationships with other providers preferably the multinational television providers such as "HBO" and "Starz" in order to increase the selection streaming titles.
- 15.3 This will ultimately lead to attracting more customers and therfore increase in market share.
- 15.4 It would help in lowering the churn rate and help expand their customer base.
- 15.5 Some genre movies are still missing in the Netflix Library. Though, its a very last library. I would recommend them to build relationship with other providers to complete the library as much as possible.
- 16 CONCLUSION: This case study has been an enlightening and entertaining journey into the world of Netflix, and we encourage you to explore the captivating stories within its everchanging content offerings. Let the data guide your streaming adventures!

[7]: pip install notebook-as-pdf

Requirement already satisfied: notebook-as-pdf in

/usr/local/lib/python3.10/dist-packages (0.5.0)

Requirement already satisfied: nbconvert in /usr/local/lib/python3.10/dist-packages (from notebook-as-pdf) (6.5.4)

Requirement already satisfied: pyppeteer in /usr/local/lib/python3.10/dist-packages (from notebook-as-pdf) (1.0.2)

Requirement already satisfied: PyPDF2 in /usr/local/lib/python3.10/dist-packages (from notebook-as-pdf) (3.0.1)

Requirement already satisfied: lxml in /usr/local/lib/python3.10/dist-packages (from nbconvert->notebook-as-pdf) (4.9.2)

Requirement already satisfied: beautifulsoup4 in /usr/local/lib/python3.10/dist-packages (from nbconvert->notebook-as-pdf) (4.11.2)

Requirement already satisfied: bleach in /usr/local/lib/python3.10/dist-packages (from nbconvert->notebook-as-pdf) (6.0.0)

Requirement already satisfied: defusedxml in /usr/local/lib/python3.10/dist-

```
packages (from nbconvert->notebook-as-pdf) (0.7.1)
Requirement already satisfied: entrypoints>=0.2.2 in
/usr/local/lib/python3.10/dist-packages (from nbconvert->notebook-as-pdf) (0.4)
Requirement already satisfied: jinja2>=3.0 in /usr/local/lib/python3.10/dist-
packages (from nbconvert->notebook-as-pdf) (3.1.2)
Requirement already satisfied: jupyter-core>=4.7 in
/usr/local/lib/python3.10/dist-packages (from nbconvert->notebook-as-pdf)
(5.3.1)
Requirement already satisfied: jupyterlab-pygments in
/usr/local/lib/python3.10/dist-packages (from nbconvert->notebook-as-pdf)
(0.2.2)
Requirement already satisfied: MarkupSafe>=2.0 in
/usr/local/lib/python3.10/dist-packages (from nbconvert->notebook-as-pdf)
(2.1.3)
Requirement already satisfied: mistune<2,>=0.8.1 in
/usr/local/lib/python3.10/dist-packages (from nbconvert->notebook-as-pdf)
(0.8.4)
Requirement already satisfied: nbclient>=0.5.0 in
/usr/local/lib/python3.10/dist-packages (from nbconvert->notebook-as-pdf)
(0.8.0)
Requirement already satisfied: nbformat>=5.1 in /usr/local/lib/python3.10/dist-
packages (from nbconvert->notebook-as-pdf) (5.9.0)
Requirement already satisfied: packaging in /usr/local/lib/python3.10/dist-
packages (from nbconvert->notebook-as-pdf) (23.1)
Requirement already satisfied: pandocfilters>=1.4.1 in
/usr/local/lib/python3.10/dist-packages (from nbconvert->notebook-as-pdf)
(1.5.0)
Requirement already satisfied: pygments>=2.4.1 in
/usr/local/lib/python3.10/dist-packages (from nbconvert->notebook-as-pdf)
(2.14.0)
Requirement already satisfied: tinycss2 in /usr/local/lib/python3.10/dist-
packages (from nbconvert->notebook-as-pdf) (1.2.1)
Requirement already satisfied: traitlets>=5.0 in /usr/local/lib/python3.10/dist-
packages (from nbconvert->notebook-as-pdf) (5.7.1)
Requirement already satisfied: appdirs<2.0.0,>=1.4.3 in
/usr/local/lib/python3.10/dist-packages (from pyppeteer->notebook-as-pdf)
Requirement already satisfied: certifi>=2021 in /usr/local/lib/python3.10/dist-
packages (from pyppeteer->notebook-as-pdf) (2023.5.7)
Requirement already satisfied: importlib-metadata>=1.4 in
/usr/local/lib/python3.10/dist-packages (from pyppeteer->notebook-as-pdf)
(6.7.0)
Requirement already satisfied: pyee<9.0.0,>=8.1.0 in
/usr/local/lib/python3.10/dist-packages (from pyppeteer->notebook-as-pdf)
(8.2.2)
Requirement already satisfied: tqdm<5.0.0,>=4.42.1 in
/usr/local/lib/python3.10/dist-packages (from pyppeteer->notebook-as-pdf)
(4.65.0)
```

```
Requirement already satisfied: urllib3<2.0.0,>=1.25.8 in
/usr/local/lib/python3.10/dist-packages (from pyppeteer->notebook-as-pdf)
(1.26.16)
Requirement already satisfied: websockets<11.0,>=10.0 in
/usr/local/lib/python3.10/dist-packages (from pyppeteer->notebook-as-pdf) (10.4)
Requirement already satisfied: zipp>=0.5 in /usr/local/lib/python3.10/dist-
packages (from importlib-metadata>=1.4->pyppeteer->notebook-as-pdf) (3.15.0)
Requirement already satisfied: platformdirs>=2.5 in
/usr/local/lib/python3.10/dist-packages (from jupyter-
core>=4.7->nbconvert->notebook-as-pdf) (3.7.0)
Requirement already satisfied: jupyter-client>=6.1.12 in
/usr/local/lib/python3.10/dist-packages (from
nbclient>=0.5.0->nbconvert->notebook-as-pdf) (6.1.12)
Requirement already satisfied: fastjsonschema in /usr/local/lib/python3.10/dist-
packages (from nbformat>=5.1->nbconvert->notebook-as-pdf) (2.17.1)
Requirement already satisfied: jsonschema>=2.6 in
/usr/local/lib/python3.10/dist-packages (from
nbformat>=5.1->nbconvert->notebook-as-pdf) (4.3.3)
Requirement already satisfied: soupsieve>1.2 in /usr/local/lib/python3.10/dist-
packages (from beautifulsoup4->nbconvert->notebook-as-pdf) (2.4.1)
Requirement already satisfied: six>=1.9.0 in /usr/local/lib/python3.10/dist-
packages (from bleach->nbconvert->notebook-as-pdf) (1.16.0)
Requirement already satisfied: webencodings in /usr/local/lib/python3.10/dist-
packages (from bleach->nbconvert->notebook-as-pdf) (0.5.1)
Requirement already satisfied: attrs>=17.4.0 in /usr/local/lib/python3.10/dist-
packages (from jsonschema>=2.6->nbformat>=5.1->nbconvert->notebook-as-pdf)
(23.1.0)
Requirement already satisfied: pyrsistent!=0.17.0,!=0.17.1,!=0.17.2,>=0.14.0 in
/usr/local/lib/python3.10/dist-packages (from
jsonschema>=2.6->nbformat>=5.1->nbconvert->notebook-as-pdf) (0.19.3)
Requirement already satisfied: pyzmq>=13 in /usr/local/lib/python3.10/dist-
packages (from jupyter-client>=6.1.12->nbclient>=0.5.0->nbconvert->notebook-as-
pdf) (23.2.1)
Requirement already satisfied: python-dateutil>=2.1 in
/usr/local/lib/python3.10/dist-packages (from jupyter-
client>=6.1.12->nbclient>=0.5.0->nbconvert->notebook-as-pdf) (2.8.2)
Requirement already satisfied: tornado>=4.1 in /usr/local/lib/python3.10/dist-
packages (from jupyter-client>=6.1.12->nbclient>=0.5.0->nbconvert->notebook-as-
pdf) (6.3.1)
```