Good Websites

Sr. No.	Website	Purpose of Website	Things liked in the website	Things disliked in the website	Overall evaluation of the website
1	GitHub	Software development platform	Large community, extensive code repositories, collaboration features, Visual Design, Target Audience	Navigation is difficult of beginners, Content representation is bad, Site is not friendly for mobile users	Good
2	Microsoft Learn	Learning platform for web development	Interactive , customizable learning paths, Look & feel is good, Responsive	Outdated Content, Target Audience is not specific, Navigation	Good
3	Pluralsight	On-demand technology learning	Engaging content, updated content, Site purpose is understandable	Content Representation is bad, Navigation	Good
4	Treehouse	Online technology learning platform	Visual Design , Look & Feel, Responsive Design	Lacks Engaging content, Navigation	Good
5	W3 Schools	Web development tutorials	Navigation, Look & feel, Responsive, Engaging content, Easy to understand content	Content is old / outdated	Good

Bad Websites

Sr. No.	Website	Purpose of Website	Things liked in the website	Things disliked in the website	Overall evaluation of the website
1	Pacific Northweast X- Ray Inc.	Unknown, something related to x-Ray products	None	Unclear purpose, outdated design, Navigation, Lacks engagement of content	Bad
2	Blinkee	Related to childrens toys	Live chat function	Poor mobile user experience, uncoordinated branding, Unclear purpose of site	Bad
3	Ling's Cars	Car leasing	None	Overly flashy, non- responsive layout, Bad Design, Navigation, Lacks Engaging content	Bad
4	The Big Ugly Website	Demonstrates bad web design	None	Poor color choices, non-responsive on mobile, Bad Look and feel, Lacks Navigation, Engaging, Understandable content.	Bad
5	Arngren	E-commerce site	None	Cluttered layout, poor mobile experience, Bad design, No navigation	Bad

Parameters to Decide the score of the Site

- Site purpose
- Target Audience
- Responsive / Mobile Friendly
- Fresh content / Outdated
- Using understandable language on webpage
- Visual Design / Quality of Websites
- Look and Feel
- Engaging content
- Navigation (Ease of Use)
- Slow uploading Speed
- Contents Representation