Welcome to UG Prep 2021-22

BBA / BMS | Law | HM | Mass Comm | BCA

An orientation

IMS
Trusted for Success

The most reputed BBA /BMS institutes are spread across the country

Programs	Top Colleges	Location	No of seats	Entrance
BMS /BBA	DU (Shahid Sukhdev College, Keshav Mahavidyala & others)	Delhi	1268	DU JAT
	IIM - IPM	Indore & Rohtak	300	IPM AT
	IP University	Delhi	7665	IPU BBA CET
	NMIMS University	Multiple Locations	2600	NPAT
	Symbiosis University	Pune, Noida, Nagpur	720	SET (General)
	St. Xavier's	Mumbai	60	Xavier's ET
	Christ University	Bangalore	NA	Christ ET
	Nirma University	Ahmedabad	120	IPM AT

Criteria: Institute's brand perception, placements & location attractiveness.

BMS options in Mumbai

Mumbai BMS 2019 cut-offs (Class XII %*)			
	Arts (%)	**Commerce (%)**	**Science (%)**
NM College	91.4	96.0	92.6
Mithibai College of Commerce	91.2	96.6	91.7
HR College of Commerce	90.4	96.6	91.4
Jai Hind College	90.4	96.0	90.8
KC College	90.0	96.2	91.4
Podar College of Commerce	86.3	94	89.8
Ruparel College of Commerce	81.7	69.3	74.7
Dahanukar College of Commerce	65.2	83.4	72.3
K J Somaiya College of Commerce	78.2	91.8	86.8
Mulund College of Commerce	-	83	73.4

*Class XII % arrived after normalization across boards

Where to study Mass Communication?

Top Colleges

Programs	Colleges	Location	No of seats	Entrance
BMMMC	IP College for Women, Delhi	Delhi	57	DU-JAT
FYIP Journalism	Delhi School of Journalism	Delhi	120 (Eng – 60 & Hin - 60)	DU-JAT
BJMC	IP University	Delhi	2130	IPU Mass Comm CET
BA (Mass Comm)	Symbiosis Univ	Pune	120	SET (General)
BMM	St Xavier's	Mumbai	60	St Xavier's ET

Where to study Hotel Management?

Top Colleges

Programs	Colleges	Location	No of seats	Entrance
B. Sc. (H & HA)	63 IHMs	Across India	11474	NHCM-JEE
BA (HM) / BA (CA)	IHM	Aurangabad	180	Own exam
Welcom Lead	ITC HMI	Gurgaon	NA	Profile based
B. T. S. (IGNOU)	Oberoi	Delhi	NA	Group activities & PI
B.Sc. Culinary Arts	Symbiosis (SSCSA)	Pune	100	SET - General
BA (Culinary Arts)	WelcomGroup	Manipal	NA	DT

Rank Cut offs 2019 (Top 5 IHMs – Round 3)

Institute	Open	SC	ST
IHM Delhi, Pusa	431	5494	9978
IHM Mumbai	921	7575	23939
IHM Kolkata	2134	11047	24611
IHM Goa	3835	22459	25083
IHM Jaipur	4696	24050	23200

Where to study BCA?

Top Colleges

Programs	Top Colleges/Universities	Location	No of seats	Entrance
BBA (IT)	Symbiosis University	Pune	90	SET (General)
BCA	IP University	Delhi	2445	IPU BCA CET
BCA	Bharati Vidyapeeth	Delhi	120	BU-MAT

Where to study Law?

Top Colleges/Universities	Location	No of seats	Entrance
NLUs except Delhi	Multiple	2886	CLAT
NLU Delhi	Delhi	123	AILET
Symbiosis Law School	Pune, Noida, Hyderabad & Nagpur	1080	SLAT
Jindal Global Law School (3 yr/5 yr)	Haryana	300	LSAT-India
NMIMS Law School	Mumbai	240	CLAT
GLC (5 Yr. LLB)	Mumbai	180	MAH Law CET (5 yrs) – Law After 12th
ILS (5 Yr. LLB)	Pune	180	
ILS (3 Yr. LLB)	Pune	120	Mah Law CET (3 yrs) – Law After Graduation
GLC (3 Yr. LLB)	Mumbai	300	
DU LLB (3 Yr LLB)	Delhi	2922	DU LLB entrance

Key Features: State-of-the-art infrastructure, well equipped library, expert faculty from legal fraternity, good summer internships

What's in this presentation:
5 points of your interest

Key exams – BBA/BMS/Mass Comm/BCA/HM

Subject Area	DU-JAT	IPUCET (BBA)	IPMAT (Indore)	IPMAT (Rohtak)	NPAT	SET (Gen)	JMI-ET	Christ ET	St. Xavier's ET
Quant. Aptitude & DI		-	60*	40	40	40	20	40#	40#
English		25	40	40	40	40	20	25	20
Reasoning & Analytical Ability	100	25	-	40	40	30	20	25	20
Gen./Business Awareness		25	-	-	-	40	40	20	20
Mgmt. & Comm. Skills	-	25	-	-	-	-	-	-	-
Fundamentals of A/C	-	-	-	-	-	-	-	10	-
Total Questions	100	100	100	120	120	150	100	120	100
Time (in Minutes)	120	150	120**	120	100	150	105	120	120

- 40 MCQ + 20 Short Answers |** Sectional time limit is applicable | # Quant – 20 + DI – 20
- IP & Christ Universities conduct separate exams for Mass Comm, Hotel Management, BBA, BCA programs
- SET 2020 reduced no. of Q to 90. This should be treated as an exception

Key exams - Law

Section	CLAT	AILET	SLAT**	LSAT-India	MAH Law CET (5-year)	Jamia Law
Logical Reasoning	30	35	30	45*	40	40
Legal Aptitude / Reasoning	38	35	30	-	40	40
English and Comprehension	30	35	30	24	30	30
Elementary Mathematics / Quantitative Techniques	15	10	-	-	10	10
GK and Current Affairs	37	35	30	-	30	30
Analytical Reasoning	-	-	30	23	-	-
No. Of Questions	150	150	150	115	150	150
Time (in Mins.)	120	90	150	175	120	120

*2 sections of 22 & 23 Questions

** SLAT 2020 reduced no. of Q to 90. This should be considered as an exception

IMS
Trusted for Success

What's in this presentation:
5 points of your interest

What's in this presentation:
5 points of your interest

Long term BBA/BMS/Mass Comm/HM/BCA programs:

Program component	Purpose
• Module based concept classes, module tests (120 hr) - **All variants** of 2021 & 2022 (Till December 2020) • Practice module classes (90 hr) - **For Extent 2022 (Year 2)** • Exam specific workshops (90 hr) - **Blended variants only**, not for e-variants (After board exams) **80+ hours of online content** • 150+ concept videos • 50+ backup class videos • 100+ topic wise tests	Comprehensive , but flexible study under time constraints
Parent-Teacher Meeting (2) , myPLAN sessions (4)	Timely identification of prep gap & course correction One-on-one mentorship sessions with students
50+ full length mock tests across UG streams	'Closest to exam' experience
Post exam counselling	Institute selection & admission assistance

Long term Law programs:

Program component	Purpose
• Module based concept classes, module tests (160 hr) – **All variants** of 2021 & 2022 (Till December 2020) • Practice module classes (100 hr) **- For Extent 2022 (Year 2)** • Exam specific workshops (90 hr) - **Blended variants only**, not for e-variants (After board exams) **80+ hours of online content** • 150+ concept videos • 50+ backup class videos • 100+ topic wise tests	Comprehensive , but flexible study under time constraints
Parent-Teacher Meeting (2), myPLAN sessions (4)	Timely identification of prep gap & course correction One-on-one mentorship sessions with students
60+ full length mock tests for key law exams (CLAT Mocks as per New exam pattern)	'Closest to exam' experience
Post exam counselling	Institute selection & admission assistance

IMS programs: Learning beyond concept classes

Feature	Purpose
1. Orientation session (2 hrs)	Expectation setting & program awareness for students/parents
2. Concept classes (120+ hrs)	Teaching relevant concepts for key exams
3. Exam specific workshops (80-100 hrs)	Workshops meant for specific exams
4. Practice classes (80-100 hrs) – **2022 students**	Exhaustive practice across sections
5. DU JAT past paper solving (60 hrs)	Get as close to DU JAT exam as you can
6. Online Module Tests	Periodic assessment of your preparation
7. Form Filling Guidance videos	Detailed Form filling instructions
8. Test specific strategy videos	Test strategy inputs & preparation status check

Till classes resume on ground for Intact 2021/Extent 2022 variants, they will be held in LIVE mode
*Subscribe to **YouTube channel** – '**IMS - Careers After 12th**' for test prep & career guidance videos*

YouTube Channel - IMS - Careers after 12th

Channel provides exam specific prep tips & form filling guidelines, concept videos, success stories and lot more

Get the most comprehensive mentoring for:
BMS / BBA / IPM | Law | Hotel Management
Mass Comm. | BCA | B.Com. Entrance Test Prep

URL (Link): https://www.youtube.com/channel/UCaLdDgSKaPe-R8lyjdCHqKg/videos

80 hours of online learning: Anywhere prep, Anytime assistance

myIMS Component	Intent
Concept videos (20 hrs)	Revision of important concepts, if you are short of time to read BRM
Back up classes (25 hrs)	Cover up for missed classes any time!
Online topic tests (35 hrs)	Topic wise practice of exam level questions anytime (Also available on UG App)

IMS
Trusted for Success

myIMS - IMS Mobile App

IMS Learning Resources Private Limited   Education

3+

ℹ This app is compatible with your device.

Download @ https://play.google.com/store/apps/details?id=com.india.ims.imsindia

Phases of test prep journey:
Learn -> Practice ->Test

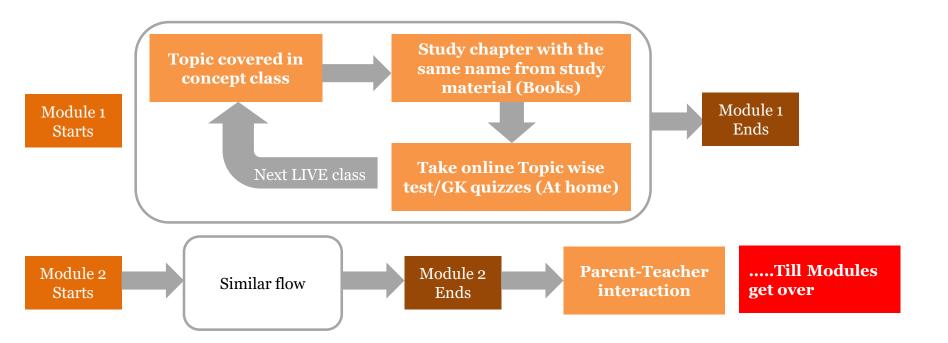| Stage 1- Learn Module	Stage 2-Practice Module	Stage 3- Test Module
At Home • Courseware with 15+ books **Concept classes (Physical/LIVE)** • 60+ concept classes **Online (myIMS student portal)** • 150+ Concept Videos • 50+ Recap class videos • 20 GK quizzes, Weekly CA Snippets, CA Fact Bytes • Online module tests	**Online** **Topic wise Tests (20 Q each)** • 100+ for Law • 80+ for BBA-BMS/HM/BCA/Mass Comm **Practice classes & Workshops** • 80-100 hours of practice classes **(Extent 2022 students – Year 2)** • 90 hours of workshops (Post board exams) • DU JAT past paper solving **Test specific strategy videos**	**At home (Print+Online)** • 60+ mocks for Law exams • 50+ mocks for BBA/BMS/HM/Mass Comm/BCA

Stage 1 - Learn module introduces concepts

- Take 'Zero Prep BBA/Law mock test' on myIMS test dashboard before classes begin

- Study Performance Evaluation Report (PER) to identify strengths & weaknesses

- Classroom program has 4-6 Modules (Need based). Each module has a group of classes

  - Modules 1-4 – All BBA, Law, Hotel Management exams, IPU Mass Com, IPU BCA

  - Module 5 – Only for NPAT, IPM, DU JAT

  - Module 6 – Only DU JAT & IPU BCA

Contd...

Stage 1 - Class flow follows iterative learning

Module 1 Starts

Topic covered in concept class

Study chapter with the same name from study material (Books)

Take online Topic wise test/GK quizzes (At home)

Next LIVE class

Module 1 Ends

Module 2 Starts

Similar flow

Module 2 Ends

Parent-Teacher interaction

.....Till Modules get over

Stage 2 - Online topic tests give you practice of exam level questions in timed manner

Commonly tested areas	Topic wise Tests	Section Tests	Total
Problem Solving	12	13	25
Data Interpretation/Data Sufficiency	2	0	2
Advanced Maths	5	2	7
Logical Reasoning	7	11	18
Verbal Ability	17	4	21
Verbal Reasoning	8	2	10
DU Math	5	0	5
Brands, business & economy (DU JAT)	3	0	3
Legal Aptitude (Law)	14	16	30
	73	**48**	**121**

Stage 3 - Test Module - Full length tests for BBA/BMS/Mass Comm/HM/BCA exams

Full length Mock Tests	Mode
DU-JAT	NPAT	IIM IPM	SET (General)	Hotel Mgmt JEE	Christ BBA IPU BBA/BCom/Mass Comm/ BCA	Online (myIMS test dashboard)

- Mock test launch schedule will be made available on UG myIMS portal at appropriate time
- 'Mock Test Selection' feature on myIMS to select certain mock test packs
- Test packs open for all – SET, Christ BBA, IPU BBA, IPU BCom
- Test pack access linked to your variant – IPU Mass Comm, IPU BCA, NCHM JEE. DU JAT

Stage 3 - Test Module - Full length tests for Law

Full length Mock Tests	Mode
SLAT (Symbiosis) Mah Law CET (5 yrs) | Mah Law CET (3 yrs)	Online (on myIMS)
SimCLAT | Take Home simCLATs | AILET | LSAT-India |	Paper based

- Mock test launch schedule will be made available on UG myIMS portal at appropriate time
- 'Mock Test Selection' feature on myIMS to select certain mock test packs
- Test packs open for all – CLAT, SLAT (5 yr students)
- Test packs for law after graduation students - Mah Law CET - 3 yr & DU LLB (3-yr LLB)

What's in this presentation:
5 points of your interest

Non-academic assistance completes the handholding experience

Before exams - Form Filling guidance

- Form filling guidance sessions at IMS centres on dedicated days with hourly slots
- In addition, Form filling guidelines videos are available on respective myIMS portal

After exams - Institute selection/Admission guidance

Counselling sessions with students/parents for -

- Institute selection assistance
- Admission process guidance

What's in this presentation:
5 points of your interest

Long Term – Modular Class Flow

- Modules 1-4 – All BBA/BMS/Law/Hotel Management/Mass Com/BCA exams

- Module 5 – Only for NPAT, IPM, DU JAT

- Module 6 – Only DU JAT & IPU BCA exams (Mid-May to June)

Class Flow – Module 1

Topic Code	Particulars
Orientation	BBA/BMS product orientation PPT & 'Date with BBA/BMS' walkthrough
VA 1.1	GRAMMAR 1: Introduction, Parts of Speech & Punctuations
VA 1.2	VOCAB DEVELOPMENT 1: Affixes, Roots, One-word substitution, Odd Man out
PS-1.1	Numbers, BODMAS, LCM & HCF
PS-1.2	Percentages, Averages and Mixtures
LR-1.1	Coding & Decoding, Symbol Based Logic
LR-1.2	Family Tree & Directions
GA-1	General Awareness: National Insignia & Establishments
GA-2	General Awareness: Environment, Science & Technology, Aerospace & Defense
UG-MA-1	Module 1 Application: Quants
LA-1.1	Introduction to Legal Aptitude & Fundamentals of Torts
LA-1.2	Torts 1 - Nuisance, Trespass, Defamation and Malicious Prosecution
LA 1.3	Torts 2 - Negligence, Absolute and Strict Liability and Vicarious Liability
LA 1.4	LA Module 1 - Q&A
LAT MT-1	Law Module Test 1
LAG MT-1	Law Module Test 1
UT-MT-1	UG Module Test 1

Class Flow – Module 2

Topic Code	Particulars
PS-2.1	Roots, Indices, Surds
PS-2.2	Ratio & Proportion, Partnership
PS 2.3	Simple & Compound Interest, Profit & Loss
PS 2.4	Set Theory, Venn diagrams
DI-Intro	Data Interpretation - Introduction
VA 2.1	GRAMMAR 2: Subject-Verb Agreement, Modifiers, Parallelism
VA 2.2	GRAMMAR 3: Tenses, Moods, Prepositional Phrases
VA 2.3	READING COMPREHENSION BASICS: RC Introduction & Approach
VR 2.1	Syllogisms & Logical Consistency
VR 2.2	Introduction to Critical Reasoning
LR-2.1	Linear Arrangement
LR-2.2	Circular Arrangement
LR 2.3	Matrix Arrangements, Groups & Conditionalities
GA-3	General Awareness: Awards, Titles and Honours
GA-4	General Awareness: Personalities, Books & Authors
GA-5	General Awareness: Government & Politics, Days & Dates, Arts & Culture

Class Flow – Module 2 (Contd.)

Topic Code	Particulars
LA-2.1	Contracts 1 - Fundamentals of Law of Contract
LA-2.2	Contracts 2 - Void and Voidable Contracts
LA-2.3	Criminal Law 1 - Basics of Criminal Law
LA 2.4	Criminal Law 2 - Specific Instances of Crime
LA 2.5	LA Module 2 - Q&A
CLAT LA 1	CLAT Questions - Torts & Contracts
LAW-MT-2	LAW Module Test 2
UG-VA 1	Verbal Application -1
UG-MA-2	Module 2 Application : Quants
UG-MT-2	UG Module Test 2
LAG-MT-2	Law After Graduation - Module Test 2

Class Flow – Module 3

Topic Code	Particulars
VA 3.1	VOCAB DEVELOPMENT 2: Antonyms & Synonyms, Idioms & Phrases, Vocab Applications
VA 3.2	READING COMPREHENSION ADVANCED: Application of RC Techniques
PS 3.1	Algebraic Formulae, Linear & Quadratic Equations
PS 3.2	Time, Speed & Distance
PS 3.3	Work Related Problems, Pipes & Cisterns
GA-6	General Awareness: International News/Forums
GA-7	General Awareness: Business, Economy & Trade
GA-8	General Awareness: Geography - Physical, World, India
LR-3.1	Logical Series, Analogy and Odd Man Out
LR 3.2	Selection Criteria, Sequential O/P Tracing
LR 3.3	Logical Puzzles, Clocks and Calendars
UG-MA-3	Module 3 Application : Quant
UG-MT-3	UG Module Test 3

Class Flow – Module 3 (Contd…)

Topic Code	Particulars
CLAT VR	Passage based Critical Reasoning
LA-3.1	Constitution 1 - Fundamental Rights and Judiciary
LA-3.2	Constitution 2 - Union and State Government
LA 3.3	LGK - A systematic Approach to LGK
LA 3.4	LA Module 3 - Q&A
CLAT LA 2	CLAT Questions - Criminal Law and Constitution
CLAT LA 3	CLAT Questions - Landmark Case laws
LAW-MT-3	Law Module Test 3
LAW-MT-3	Law Module Test 3

Class Flow – Module 4

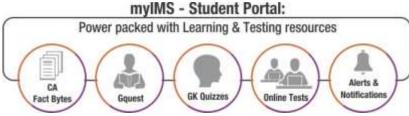| Topic Code	Particulars
VA 4.1	MULTIPLE-ASPECT VA QUESTIONS 1: Fill in the Blanks, Cloze Test
VA 4.2	MULTIPLE-ASPECT VA QUESTIONS 2: Para-Jumbles & Para Completion
LA-4.1	Family Law, Procedural Law
LA 4.2	Property Law and IPR
CLAT LA 4	CLAT Questions - Static LGK
CLAT LA 5	CLAT Questions - Current LGK
VR 4.1	MISC VERBAL REASONING 1: Course of Action, Cause & Effect, Implicit Assumptions and Conclusions
VR 4.2	MISC VERBAL REASONING 2: Argument Evaluation, Probably/Definitely True, FIJ, Assertion-Reason
PS-4.1	Permutations & Combinations, Probability
PS-4.2	Geometry: Lines, Angles & Triangles
PS-4.3	Polygons, Circles & Mensuration
CLAT QT-3	Caselets on P&C, Probability, Geometry and Mensuration
LAW-MT-2	LAW Module Test 4
LAG-MT-4	Law After Graduation - Module Test 4

Class Flow – Module 4 (Contd....)

Topic Code	Particulars
DS	Data Sufficiency
DI	Data Interpretation
LR 4.1	Visual Reasoning, Cubes & Dices
UG-VA 2	Verbal Application-2
UG-MA-4	Module 4 Application: Quants
UG-MT-4	UG Module Test 4

What's in this presentation:
5 points of your interest

myIMS - Student Portal:
Power packed with Learning & Testing resources

CA Fact Bytes · Gquest · GK Quizzes · Online Tests · Alerts & Notifications

myIMS – Student portal has multiple resources to support test prep
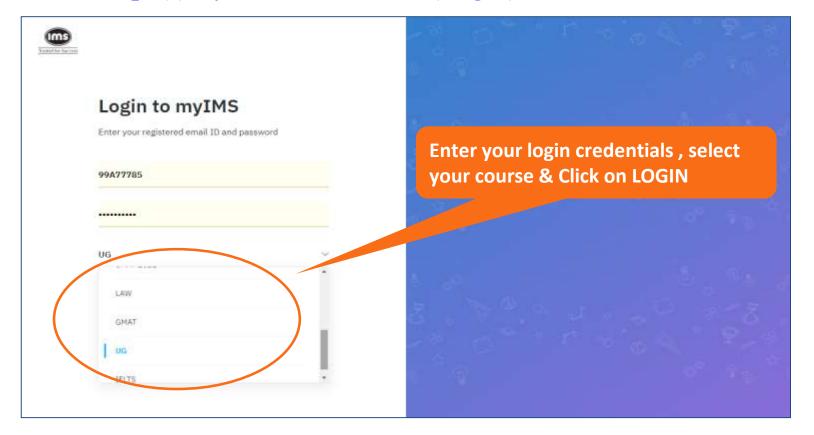
Key features

- Test - > Topic Wise Tests, GK Quizzes, Full Length Mocks

- Learn - > Concept & Class Recap Videos

- Notifications > Events & Updates

- Orientation PPT (This PPT)

- Resources - > Form filling videos of key entrance exams, GK Fact Bytes & Snippets, Study Plan, Exam Analysis
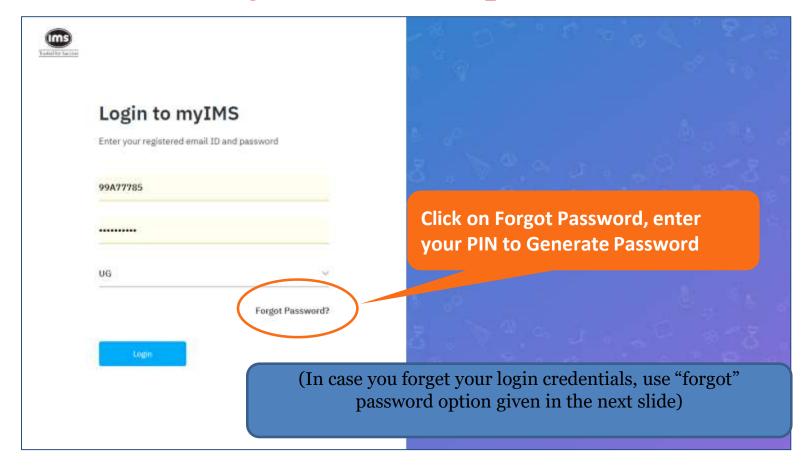
- Channel - > Test Strategy Videos, Experts' Take

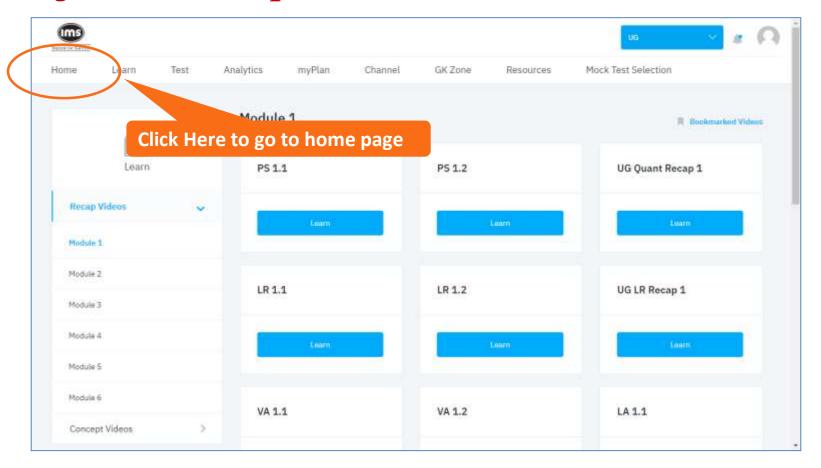# *myIMS: Login Procedure*
Visit: https://myims.imsindia.com/login/

When to use Forgot Password Option:

Click on Forgot Password, enter your PIN to Generate Password

(In case you forget your login credentials, use "forgot" password option given in the next slide)

myIMS: Let's Explore

Click Here to go to home page

myIMS: Let's Explore – Home Page

myIMS: Let's Explore – Learn Module

Learn Module

Recap Videos – Serves as a revision tool & backup for missed classes

Concept videos – Explain basic concepts covered in courseware

myIMS: Let's Explore – Test Module

Test Module

Dashboard shows your consumption

Exam wise full length mocks helps to experience actual test before it happens

Topic Wise tests gives you practice & allows you to check your readiness

myIMS: Let's Explore – Analytics

Click here to get your test scores with analysis

Choose the test pack first

Select the test for analysis

Overall Score will appear here

Overall Score will appear here

Section Wise scores will appear here

Score improvement analysis allows you to categorize mistakes & analyze them

myIMS: Let's Explore – Channel

Channels - All test prep specific videos are uploaded here

Click on videos tab to watch videos

Click on Master Class tab to watch webinar recordings

myIMS: Let's Explore – Resources

Resources

Program Orientation

Study Plan provides the details of study material availability & the road map to complete the course

Major events that are periodical in nature are updated on a fortnightly basis in a student friendly format

It covers a variety of topics like International News, awards & recognitions, Govt & politics, sports etc in conventional paragraph based news coverage on the lines of news paper

myIMS: Let's Explore – Resources

Resources

Form Filling videos will help you in completing the application process for different entrance exams.

myIMS: Let's Explore – Resources

Resources

Form Filling videos will help you in completing the application process for different entrance exams.

myIMS: Let's Explore – Mock Test Selection

Mock Test Selection : Please refer the guidelines uploaded under Notifications tab in Updates section

FAQs

All the best