

# Kunal Bodke

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## Skill Set

Wireframes, User Research, Usability Testing, Personas, Ethnographic Studies, Paper Prototyping, Competitive Analysis, Card Sorting, Interaction Design, HTML5/CSS3/jQuery Prototyping, Mobile User Experience, User Experience Design, Storyboarding, Cognitive Walkthrough.

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## Tools

Pen, Paper, Sketch app, Framer.JS, InVision, Axure RP, Marvel, Keynote, iMovie

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## Education

### IU School of Informatics and Computing, Indianapolis, IN

MS in Human Computer Interaction | August 2014 to May 2016

### University of Pune, India

Bachelor of Engineering in Information Technology | September 2009 to August 2012

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## Work Experience

### User Experience Designer

#### Regenstrief Institute, Inc | June 2016 to Current

Regenstrief Institute, Inc and IU Center for Aging Research (IUCAR) works on developing technology interventions for older adults. I am currently involved in user-centered design and user research for technology interventions for older adults either at risk for or diagnosed with Dementia or Alzheimer's disease.

- Working closely with the scientist at IUCAR for understanding the requirements of the users.
- Following Agile UX cycle to iterate and build prototypes.
- Conducting user interviews and contextual inquiries to determine the problem space.
- Several iterations of paper prototypes, interactive prototypes to test various stages of the projects.
- Collaborating with team during brainstorming and ideation.

### User Experience Designer (Internship)

#### Gloss and Glam | Feb 2016 to May 2016

Gloss and Glam deliver excellent in-room salon services. My role is to design mobile and website wireframes.

- Working closely with the founder and the chief technical officer of the fast-paced startup.
- Followed the Lean UX methodologies to launch the first version of the mobile application.
- Working closely Rob Lendvai (Product Manager) and developer to understand their requirements.
- Several iterations of wireframes and sketches to solve the concierge problem
- Delivered several interactive prototypes up to version 2.0 which is in development now.

### Research Assistant

#### Health Innovations Laboratory, IUPUI | May 2015 to May 2016

We are the eHealth team for the Sandra Eskenazi Center for Brain Care Innovation (SECBCI), we delivered technology solutions for the patients, caregivers and physicians. The project focuses on Aging Brain Care research. It is a collaboration between

SECBCI, Regenstrief Institute and IUPUI.

- Prototyped remote data assessment platform for interaction with Alzheimer's patients and Care Coordinator Assistants.
- Conducted ten hours of contextual inquiry at Alzheimer's/Dementia patients' homes
- Conducted ten hours of contextual inquiry on Care Coordinator Assistants at Eskenazi Health
- Collaboratively worked towards patient journey mapping and several design sprints.
- Worked with interdisciplinary teams for brainstorming and ideation.
- Conducted user tests with patients from the age group of 65-80 years at Healthy Aging Brain Care clinic.
- Prototyped a patient tablet experience while considering the design guidelines for elderly.
- Prototyped a web application to collect health assessment data.

## **Research Assistant**

### **Convergent Media and Exploratory Laboratory, IUPUI | August 2014 to Current**

We are a group of students who work towards delivering a successful project from school or partner organizations. The COMET lab is led by Robert Skipworth Comer.

- Delivered a prototype for One.IU based on the data provided from focus group study
- Performed several informal and formal usability tests on user experience designs
- Contributed to the front-end development of mentor website, designed for faculties of IUPUI
- Ideation, prototyping, wireframes and front-end development of COMET website.

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## **Freelance Projects**

### **UI/UX Designer**

#### **ReapEat | Jan 2016 to Feb 2016**

ReapEat facilitates the connection between restaurants in college towns and their largest target market, students. Through consumer loyalty and incentives, ReapEat looks to allow restaurants to gain incremental revenue while students will also save money per meal.

- Ideation of the mobile application
- Tested the paper prototype with potential users and reiterated based on the feedback.
- Delivered a pixel perfect mobile app design.

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## **Volunteer Experiences**

### **Open Indy Brigade, IN | December 2015 to Current**

- Searched Indianapolis government websites to conduct UX audit.
- Working with professionals around Indianapolis on standardizing a set of heuristics principles for the conducting the UX audit of the government website.

### **Colorss Foundation, Pune, India | September 2012 to July 2014**

- Working closely with underprivileged children
- Conducting workshops in government school in Pune, India
- Organizing events like drawing competition and essay writing
- Coordinating the development of Self Defense Android Application
- Supervising the volunteer work and communicating with the founder of the non-profit.