amazon

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Mission

- To analyze the Sales-trend -> month-wise, year-wise, yearly_month-wise
- Find key metrics and factors and show the meaningful relationships between attributes.

Benefits

- Help out to make better business decisions.
- Help analyze customer trends and satisfaction, which can lead to new and better products and services.
- Gives better insight of customers base.
- Helps in easy flow for managing resources

Statistics

A quick insight for 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 amazon sales.

70+

COUNTRIES

The sales data across these countries provides invaluable insights into customer behaviour, market trends, and economic dynamic.

10+

PRODUCTS

Product categories represents a diverse range of consumer interests and preferences, making amazon's sales data a valuable resource for business growth.

137m+

TOTAL SALES

This monumental figure encapsulates transactions across diverse product categories, highlighting amazon's pervasive influence on consumer spending habits worldwide.

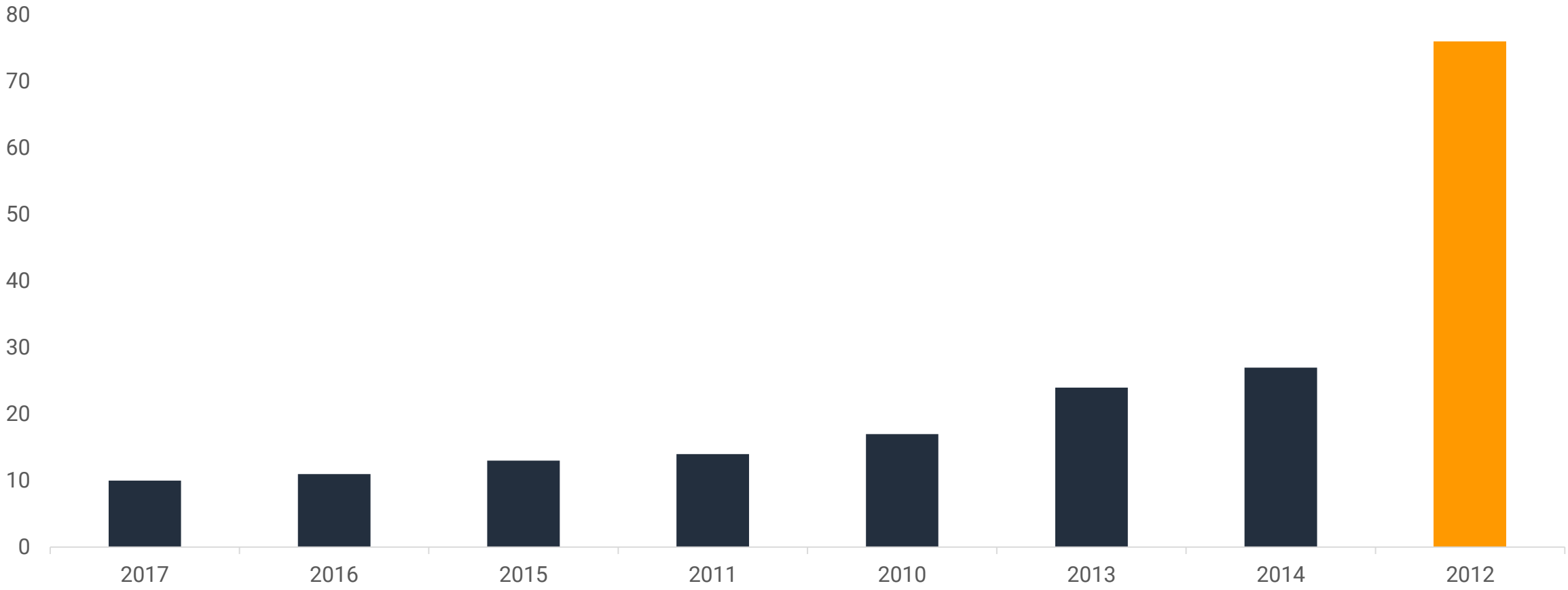
44m+

TOTAL PROFIT

Profit reflects the company's operational efficiency, strategic investments, and relentless focus on inniovation

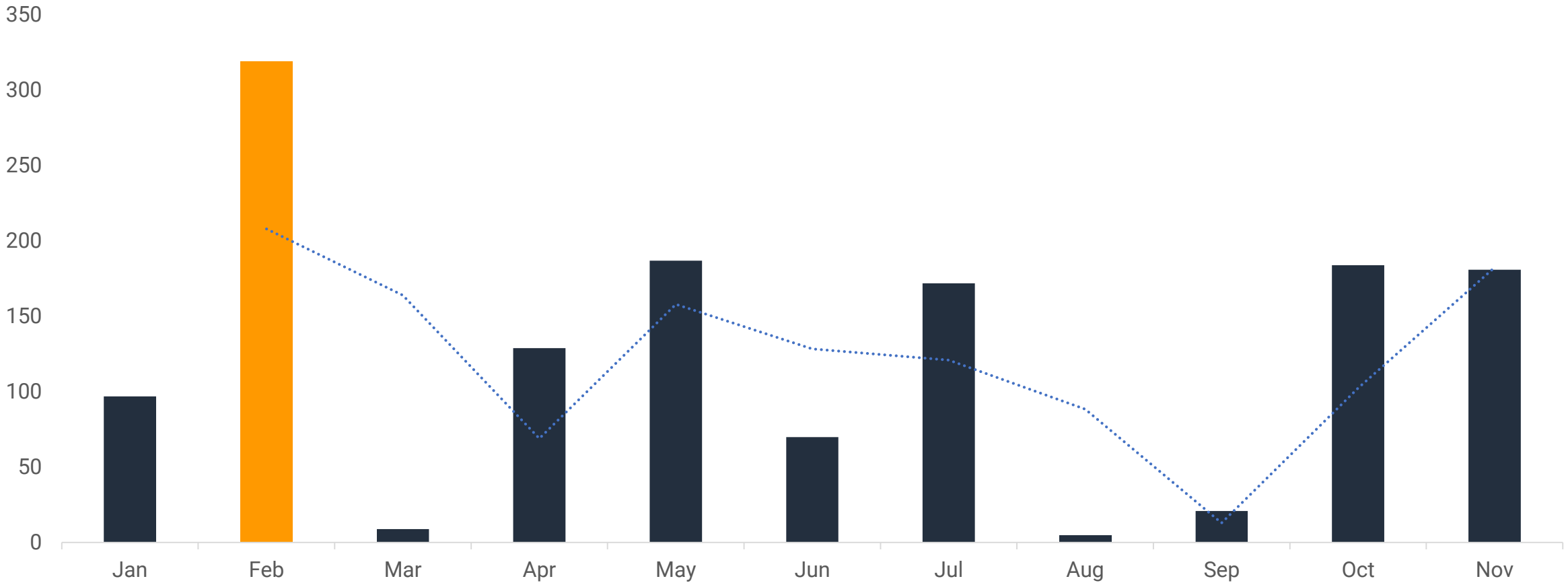
Yearly Growth Chart

2012 has the highest revenue at 76m+ sales

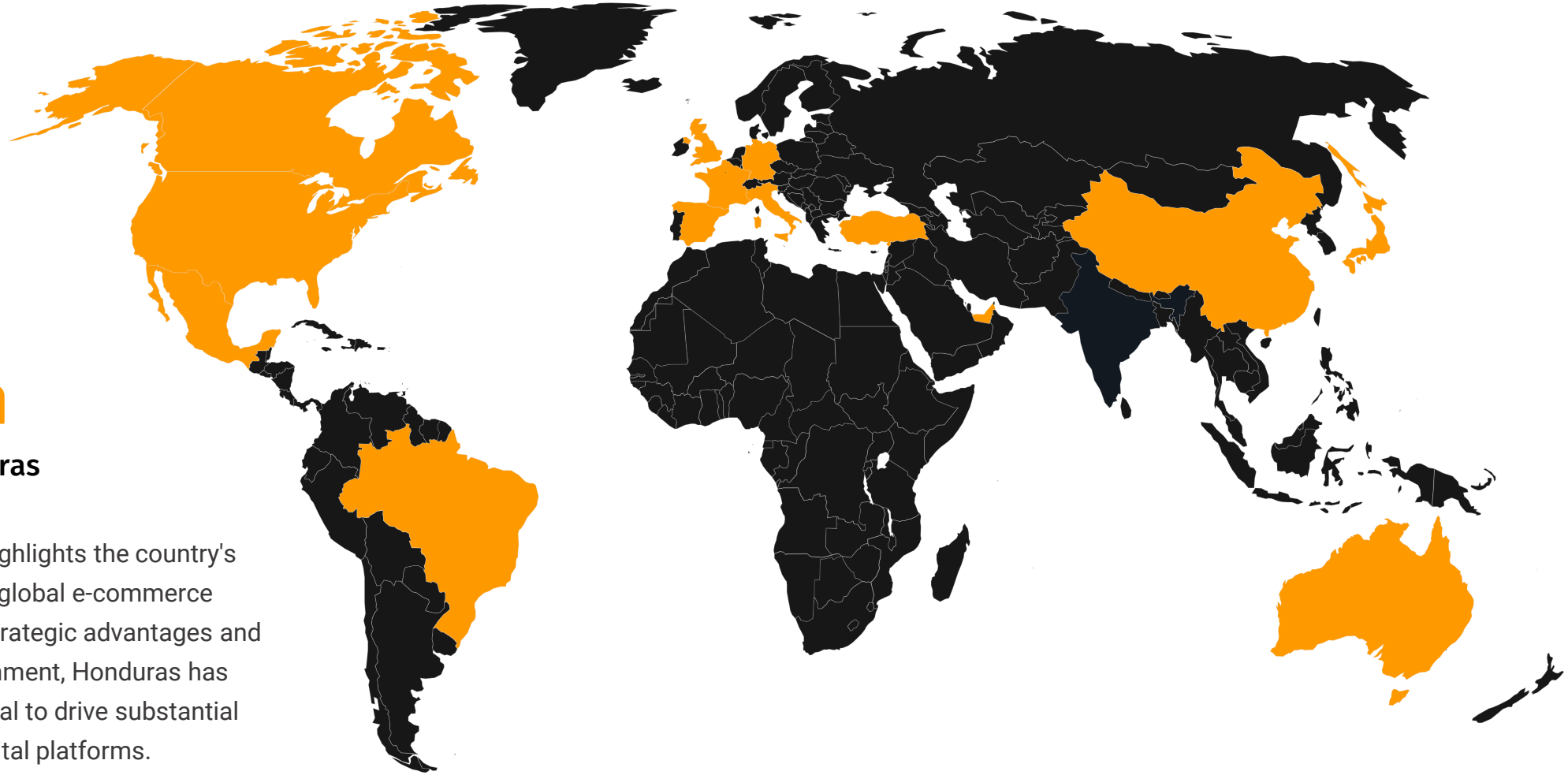


Monthly Growth Chart

The sales in February has the highest sales of $319m



Revenue



63 Billion

in revenue in Honduras

This impressive figure highlights the country's growing influence in the global e-commerce market. Leveraging its strategic advantages and thriving business environment, Honduras has demonstrated its potential to drive substantial economic activity on digital platforms.

Revenue by products

475 Billion

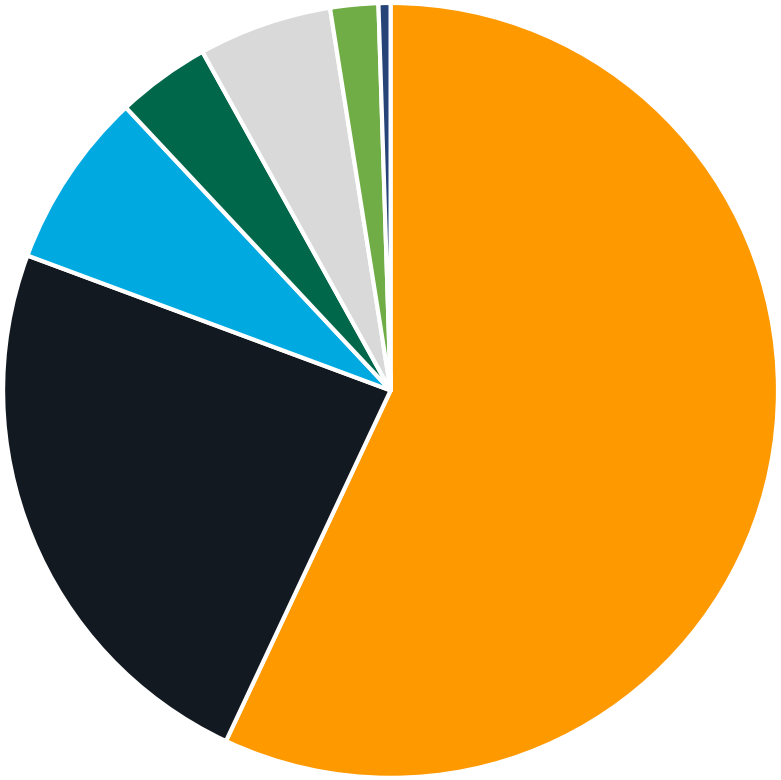
in revenue in cosmetics

Cosmetics emerge as the product category with the highest sales. This finding underscores the significant demand for cosmetic products among Amazon's customer base. The popularity of cosmetics highlights the importance of beauty and personal care products in e-commerce,

Sales &Profit by region

Sub Saharan has the highest profit and sales

Sales



Sub Saharan Africa

Europe

Asia

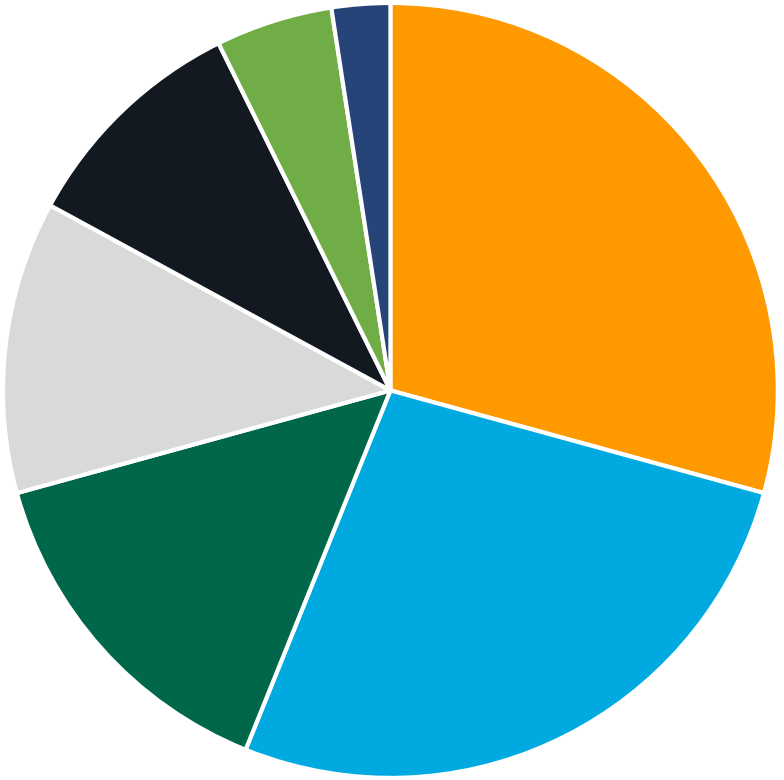
Middle East & North America

Australia & Oceania

Central America & Caribbean

North America

Profit



Conclusion

2012 had the highest Revenue at 76M

If we observe the monthly insights of the sales are at their peak in February, May and October and are low in September, March & August. Amazon can come up with some good discounts and offers to generate high revenue.

The sales for the Honduras are highest among all countries and lowest in Brunei.

The Cosmetics & Office appliances are the highest selling products in domestic and international markets.

thanks!