



# IDEA TITLE

### Problem Statement: Al Driven Crop Disease Prediction and Management System

AgriShield employs AI,IOT & machine learning to integrate NDVI, NDWI, EVI, and GCI technologies with real-time soil sensor data for early detection and prediction of potential disease outbreaks based on emerging patterns, enabling farmers to take preventive measures before diseases spread or occur.

#### **How AgriShield Works**

- IoT-Powered: Network of IoT sensors deployed across large fields tracks soil moisture, temperature & humidity in real time.
- Al Disease Detection: Uses NDVI, NDWI, EVI, and GCI technologies, along with historical and satellite data, to analyze plant leaf images & farm to predict diseases early.
- Prevents overuse of water and fertilizers, optimizing resource consumption.
- Cloud Insights & Alerts: Sends real-time, localized recommendations to farmers.

### Tech Edge

- Satellite Analysis: Uses NDVI, NDWI, EVI, and GCI to monitor crop health.
- AI + IoT Fusion: Merges sensor data and satellite imagery for predictive farming.



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## How it addresses the problem

- Provides farmers with early disease detection, reducing crop loss and enhancing overall farm health.
- Reduces reliance on manual disease detection, increasing productivity.
- Offers localized and actionable recommendations to improve crop yield.
- Combining data sources enhances crop health insights and effective interventions.

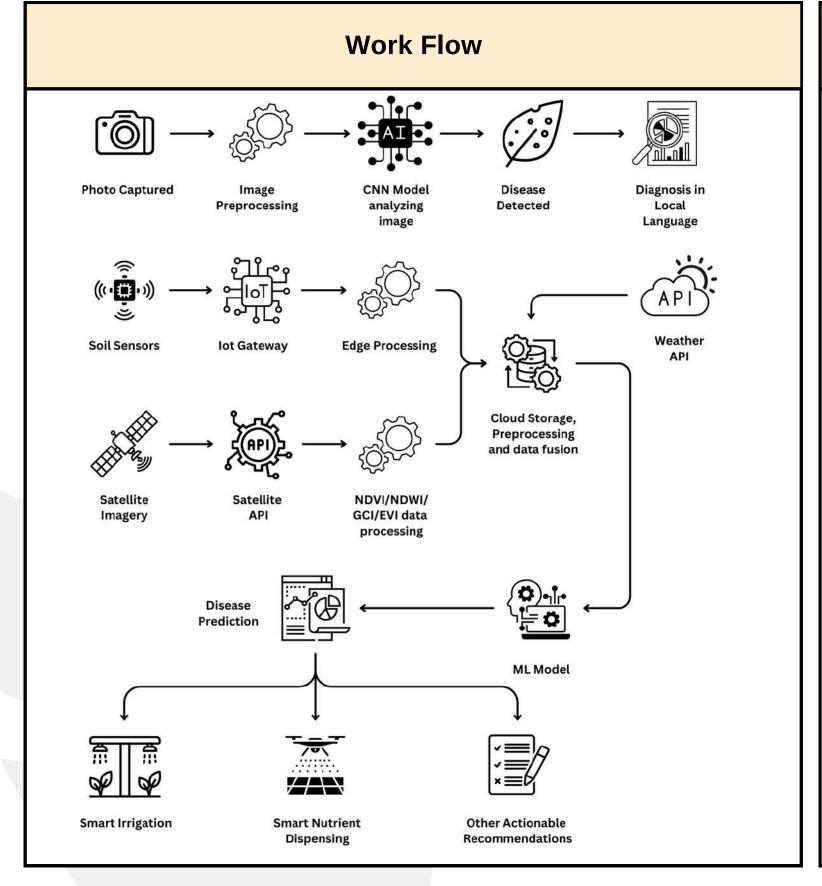
## Innovation and uniqueness of the solution

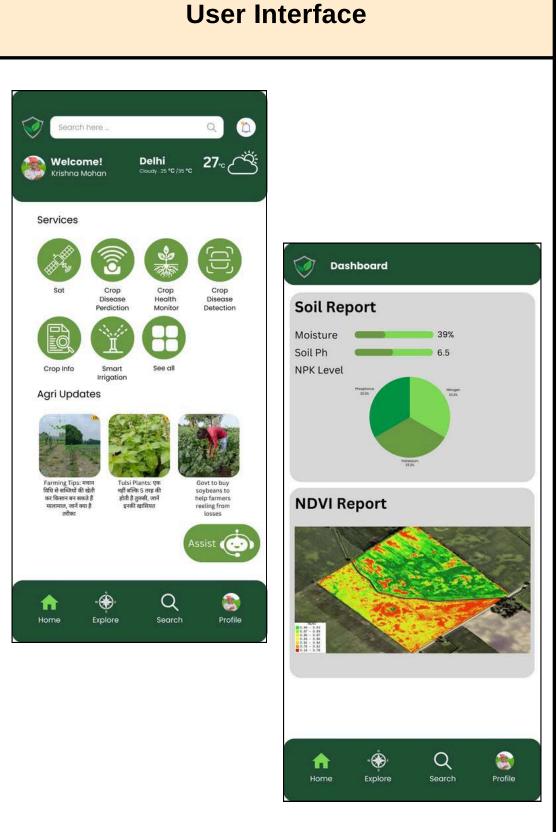
- Multi-Modal Data Integration: Combines satellite, soil, weather, and historical data.
- **IoT Sensor Network:** Deploys a dense network of IoT sensors across large fields to continuously monitor environmental conditions.
- Disease and Pest Prediction: Anticipates outbreaks and infestations early.
- Al-Driven Recommendations: Personalized, multilingual advice based on regional data
- Tech Integration Potential: Can Automate irrigation and fertigation processes.
- User-Friendly Interface: Intuitive and easy diagnostics.

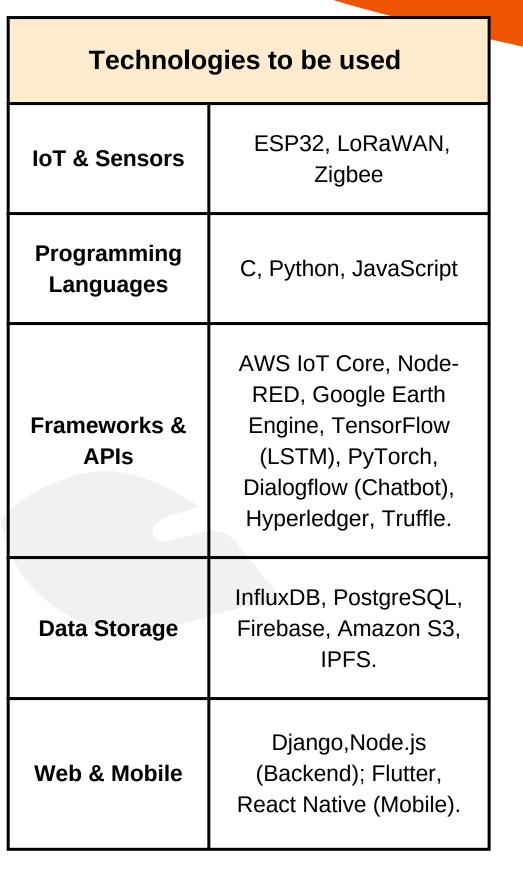




# TECHNICAL APPROACH









# Sustainability & SDG Impact

Aligned with UN Sustainable Development Goals (SDGs):

- **SDG 2** Zero Hunger: Improves agricultural yield & food security.
- **SDG 6** Clean Water: Reduces water wastage through smart irrigation.
- SDG 13 Climate Action: Helps farmers adapt to climate change.

## **FEASIBILITY AND VIABILITY**

- **Technological Readiness:** The combination of AI and machine learning with real-time satellite and sensor data is tested and proven effective.
- Affordable Implementation: IoT sensors, satellite data, and machine learning models can be cost-effective for large-scale implementation, with open-source software.
- **Scalability**: The system can be scaled across regions with varying crops and environmental conditions. The data-driven approach allows for customization based on local farming needs.

# Potential impact on the target audience

- By detecting diseases early, farmer can take immediate action, preventing the spread of disease and minimizing crop loss helping to increase crop yields.
- Enhances overall crop health and productivity, contributing to food security and economic stability of farmers.



# **Market Potential & Scalability**

Agritech Market: \$15 Billion+ industry (growing at 12% CAGR).

#### **Target Users**

- Small-scale farmers (direct adoption).
- Agri-tech companies (B2B partnerships).
- Government & NGOs (for large-scale deployment).

#### **Future plans**

- Offline Functionality.
- Expanded Sensor Network.
- Making it more cost effective.
- Blockchain for Supply Chain.
- Enhance soil health tracking with real-time nutrient analysis.
- Integrate drone-based remote sensing for large-scale monitoring.
- Can be adapted to different crops & geographies.
- Collaborate with government & AgriTech firms for scalability





# THANK YOU!

