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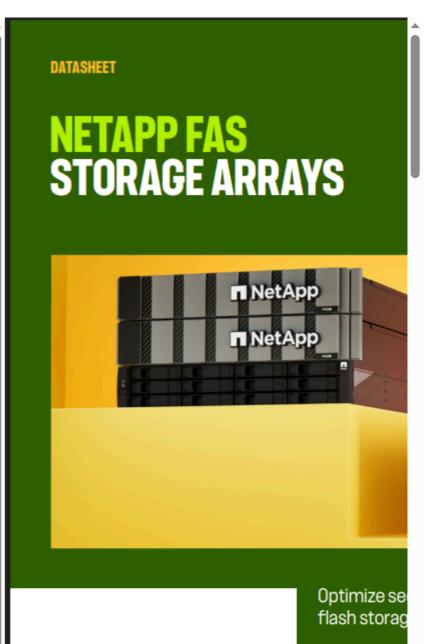
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## The challenge

## Simplifying data management on premises and in the public cloud

Organizations of every size face increasing pressure to simplify and secure their storage operations.

They're tasked with lowering overall storage spending while delivering efficient backup, tiering, and cyber vault capabilities for fast-growing SAN, NAS, and object datasets — and with quickly recovering backup data for a growing number of use cases. Businesses can achieve these objectives with a purpose-built secondary storage solution like NetApp FAS. Part of NetApp's unified data storage portfolio, FAS is cost-optimized secondary storage that integrates seamlessly within your NetApp ONTAP OS ecosystem across on premises and cloud.