

Kunal Katre, Lead Product Designer

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Work Experience

Eka.Care (Orbi.health) Lead Product Designer

JAN 2021 - PRESENT

- Architected end-to-end UX for integrated patient health platform with smart medical records, vital tracking, symptom assessment, and lab analysis
- Led B2B2C design system and modular SDK, enabling company-wide pivot and enterprise partnerships with Medanta and Samsung
- Owned design for national health initiatives including Co-WIN vaccine booking and India's ABHA digital health ID
- Drove common authentication platform and Gmail sync for medical records, solving cross-platform integration challenges

Criodot Founding Designer

NOV 2019 - JAN 2021

- Designed wireframes, prototypes, and visual designs for mobile and web-based products
- Conducted usability testing and iterated on design solutions based on user feedback
- Collaborated with developers to ensure that designs were accurately implemented and met accessibility standards

Flipkart Product Designer 2

AUG 2017 - NOV 2019

- Redesigned seller listing platform with high-density UI and bulk-editing for 100,000+ SKUs
- Delivered data-driven promotions tool with predictive analytics and personalized recommendations
- Contributed to early Marketplace Design System, establishing consistent patterns at scale

Education



Indian Institute of Technology (IIT), Guwahati CGPI: 8.12

Bachelor of Design (B.Des) with Minor in Mechanical Engineering

JUNE 2013- JUNE 2017

Skills

- Interaction Design
- Visual Design
- Communication and Collaboration
- User Testing
- Adaptability and Continuous Learning
- User Research
- Design System Management
- Design Ops

Domains

- Healthcare (Patient & Provider)
- E-commerce (B2B)
- EdTech

Tools

- Sketch
- Figma
- Figjam
- Adobe Creative Suite
- InVision
- Axure
- Marvel App
- Balsamiq
- Webflow
- UserTesting