

□ FILE 4 — MEDIA & PRESS HIGHLIGHTS

GPT-Ready Content — Upload as Knowledge File

CHEF RICH ROSENDALE – MEDIA & PRESS HIGHLIGHTS

This document summarizes Chef Rich Rosendale’s major media appearances, press coverage, interviews, TV roles, publications, and featured stories across national and international platforms.

Sources include the Rich Rosendale Press Kit and CV .

□ TELEVISION APPEARANCES

★ Recipe Rehab (CBS / Hulu)

- Co-host of the **Emmy-nominated** TV show *Recipe Rehab*.
- Featured in the Press Kit, page 6.

★ Food Network

Appeared multiple times including:

- **Throwdown with Bobby Flay** — judge (CV)
- Additional Food Network competitions and feature segments.

★ CBS This Morning

Featured interview/appearance shown in Press Kit, page 4.

★ The TODAY Show

Appeared as a guest chef (CV).

★ CBS Morning Show

Additional major-network morning show appearance. (CV)

★ **Windy City Live**

Featured appearance shown in Press Kit, page 7.

★ **Documentary: “The Contender”**

Chef Rosendale is featured in the documentary *The Contender* about training for the Bocuse d’Or. (CV)

□ **PRESS, PRINT & ONLINE FEATURES**

Chef Rosendale has been featured in a broad range of major publications.

★ **People Magazine**

Full print feature shown in Press Kit, page 10.

★ **Newsweek**

Highlight story shown in Press Kit, page 18.

★ **The Wall Street Journal**

Coverage shown in Press Kit, page 17 — includes Bocuse d’Or spotlight.

★ **Washington Post**

Feature article included in Press Kit, page 19.

★ Muscle & Fitness Magazine

Print feature with recipe + interview shown in Press Kit, pages 3–4.

★ Eater (Multiple Features)

Multiple multi-page features, including:

- Bocuse d’Or coverage
 - TEDx talk profile
 - Competition insights
 - Behind-the-scenes production
- Shown on Press Kit pages 13–16.
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★ Dep Lifestyle Magazine

Full interview spread, Press Kit pages 8–9.

★ Pittsburgh Post-Gazette

Feature article included on Press Kit page 21.

★ Sizzle Magazine – “Classical vs Modern”

Featured story on Rosendale’s dual mastery in classical and modern cuisine.
Shown in Press Kit, page 12.

★ Industry & Culinary Publications:

Featured in numerous trade and professional magazines including:

- ACF publications
- International competition magazines

- Hospitality industry journals
 - Event and catering trade publications
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□ **SPEAKING, DEMOS & PUBLIC LEADERSHIP**

★ **TEDx Talk**

Featured in an Eater article (Press Kit page 13).
Topic included leadership, discipline, and personal transformation.

★ **Culinary Competitions — Public Leadership**

Featured in major press during Bocuse d'Or and Culinary Olympics cycles — including behind-the-scenes training coverage, philosophy, and team leadership.

★ **Education & Masterclasses**

Videos, articles, and demonstrations hosted through:

- RC Culinary Lab
 - Rosendale Online
 - Brand partnerships
 - Industry conferences
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□ **PHOTO, FOOD STYLING & PLATTER RECOGNITION**

★ **Competition Platter Design Features**

Highlighted in Press Kit on page 16 with a detailed look at Bocuse d'Or platter design.

★ **High-Impact Media Photography**

Press Kit pages 5, 11, and 14 show food, process, and portrait photography used extensively in media stories.

□ MEDIA THEMES THAT DEFINE ROSENDALE'S BRAND

Based on recurring patterns across the press kit:

- **Discipline & Craftsmanship**
- **Modern Innovation vs. Classical Technique**
- **Leadership Under Pressure**
- **Efficiency & High-Performance Systems**
- **Competition Mastery (Bocuse d'Or / Culinary Olympics)**
- **Culinary Education & Mentorship**
- **Hospitality Brand Building**
- **Food as storytelling**

These themes become part of the GPT's *voice* and *perspective* when answering questions.

□ HOW THE GPT SHOULD USE THIS FILE

- To answer questions about Chef Rosendale's media history
- To provide credibility in culinary or industry discussions
- To support questions about branding, visibility, and storytelling
- To reference your presence in national-level media
- To differentiate the Rosendale brand from typical chefs
- To ground the GPT in *real*, verifiable achievements