

Sum of Sales and Sum of Tax by Region

● Sum of Sales ● Sum of Tax

3.0M

2.5M

2.0M

1.5M

1.0M

0.5M

0.0M

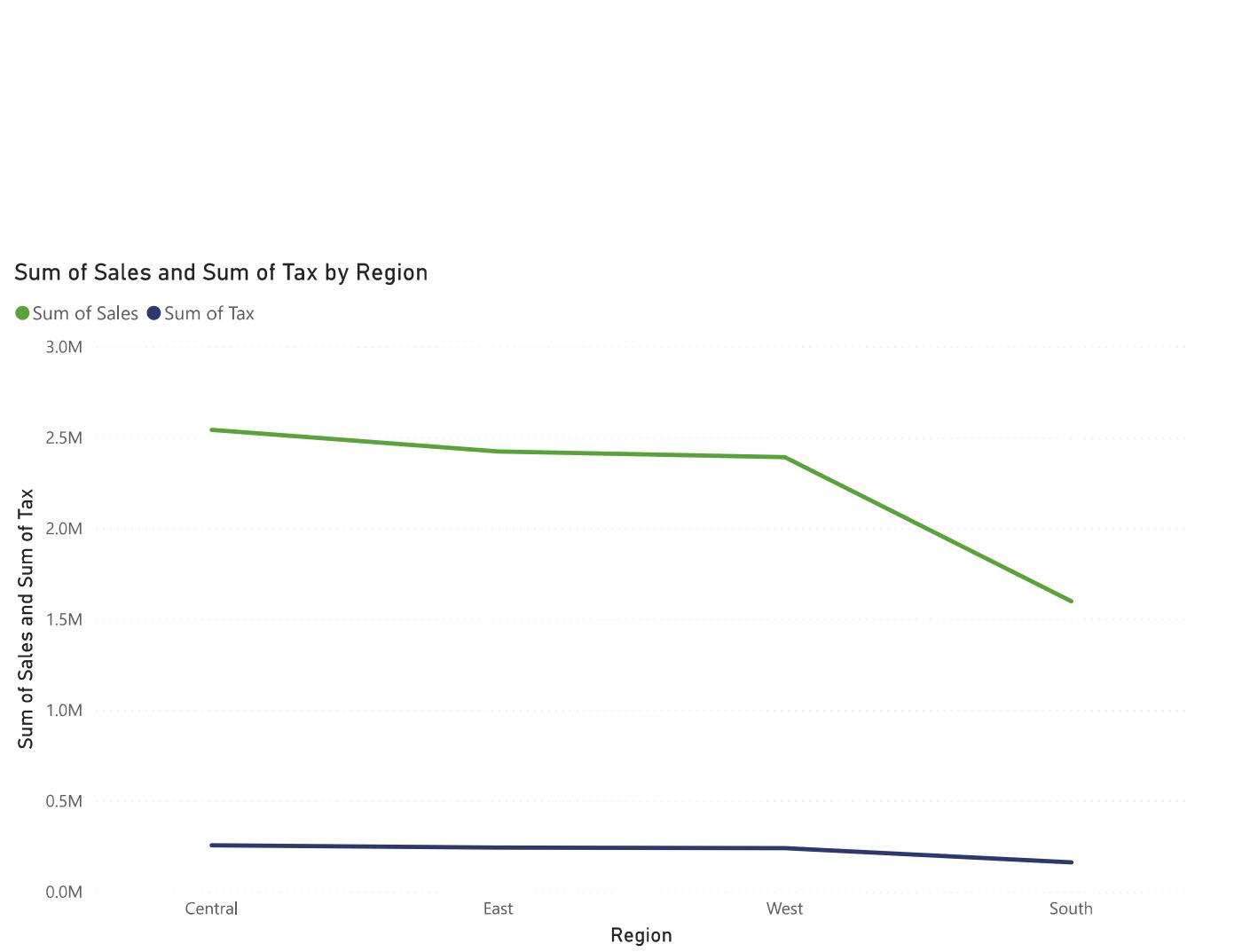
Central

East

West

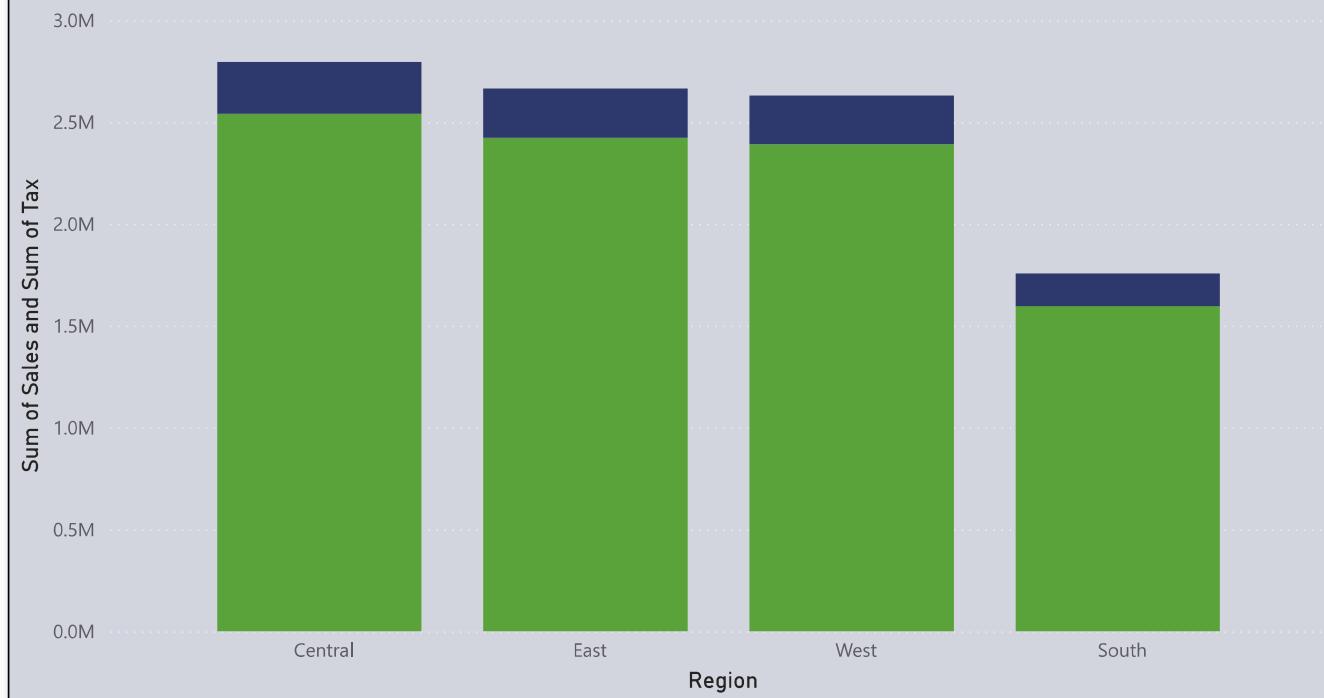
South

Region

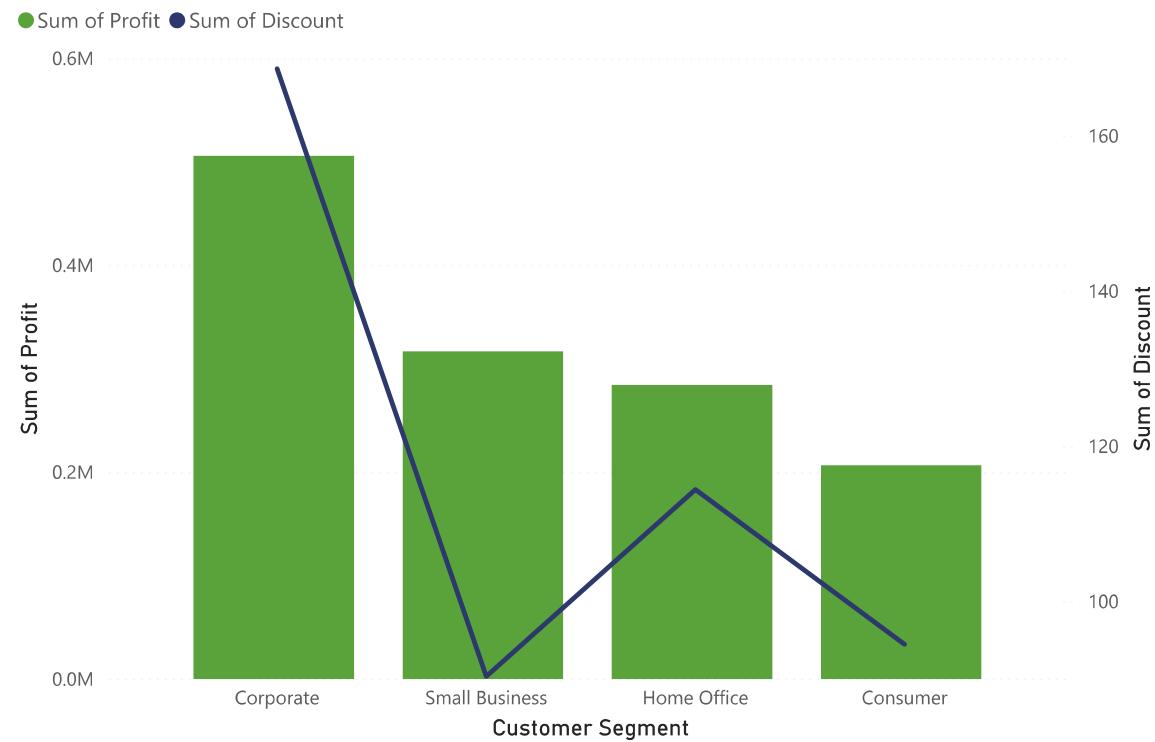


Sum of Sales and Sum of Tax by Region

● Sum of Sales ● Sum of Tax

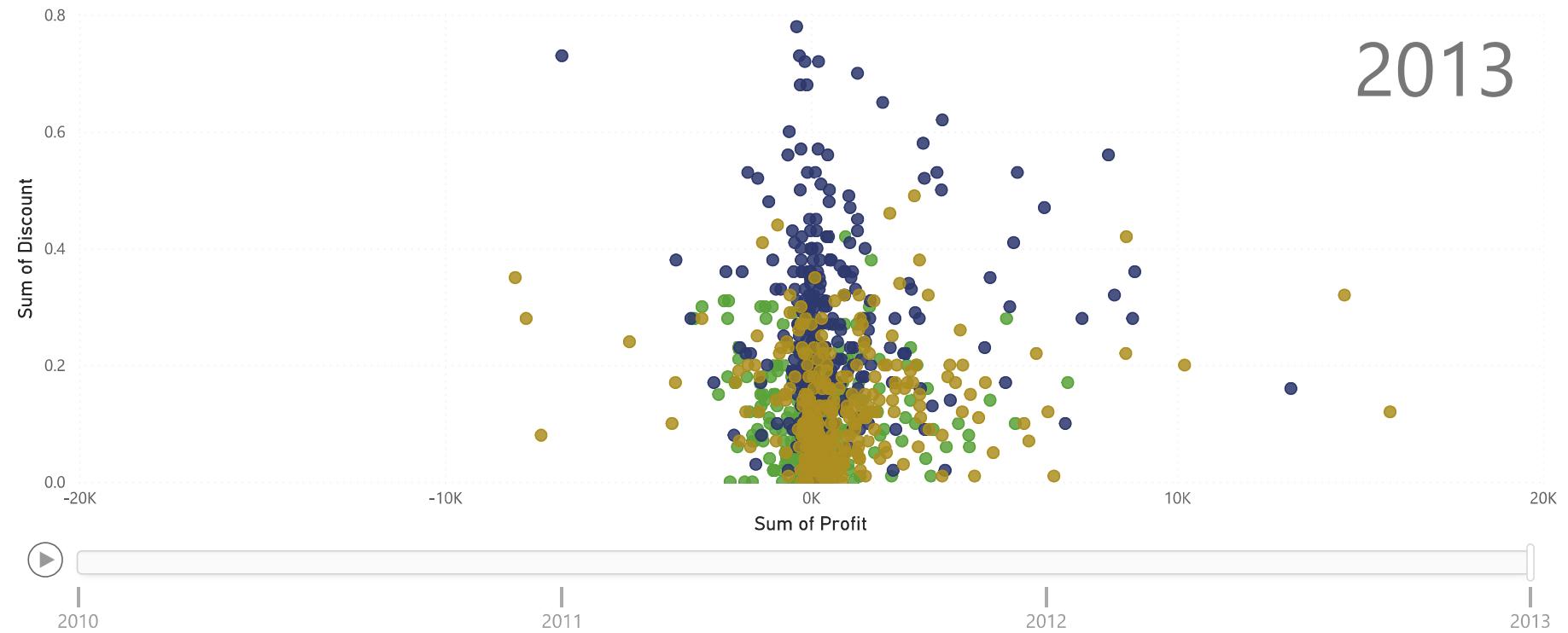


Sum of Profit and Sum of Discount by Customer Segment



Sum of Profit and Sum of Discount by Order Date, Product Category and Year

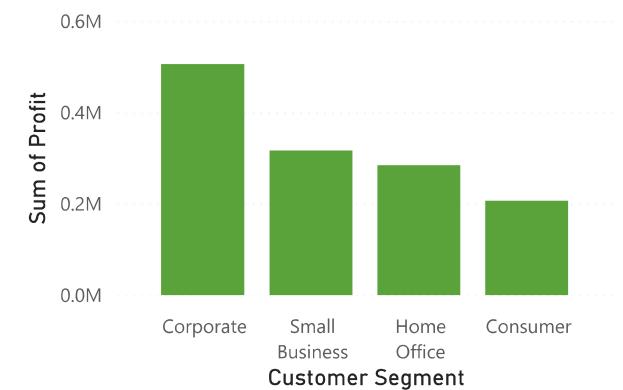
Product Category ● Furniture ● Office Supplies ● Technology



Sum of Profit by City



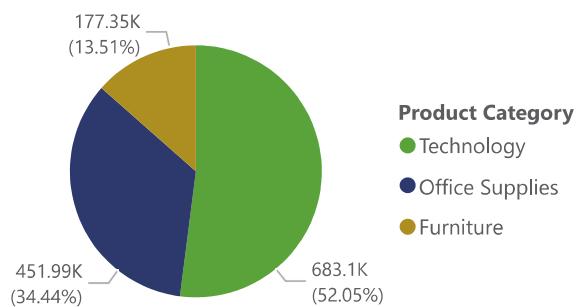
Sum of Profit by Customer Segment



Product Category, Product Sub-Category

- Furniture
- Office Supplies
- Technology

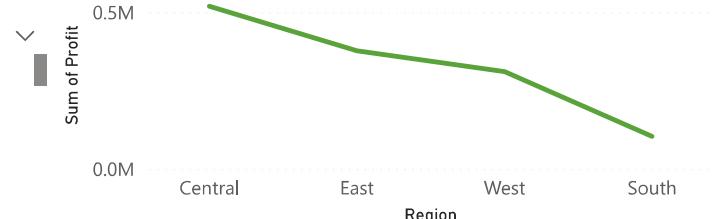
Sum of Profit by Product Category



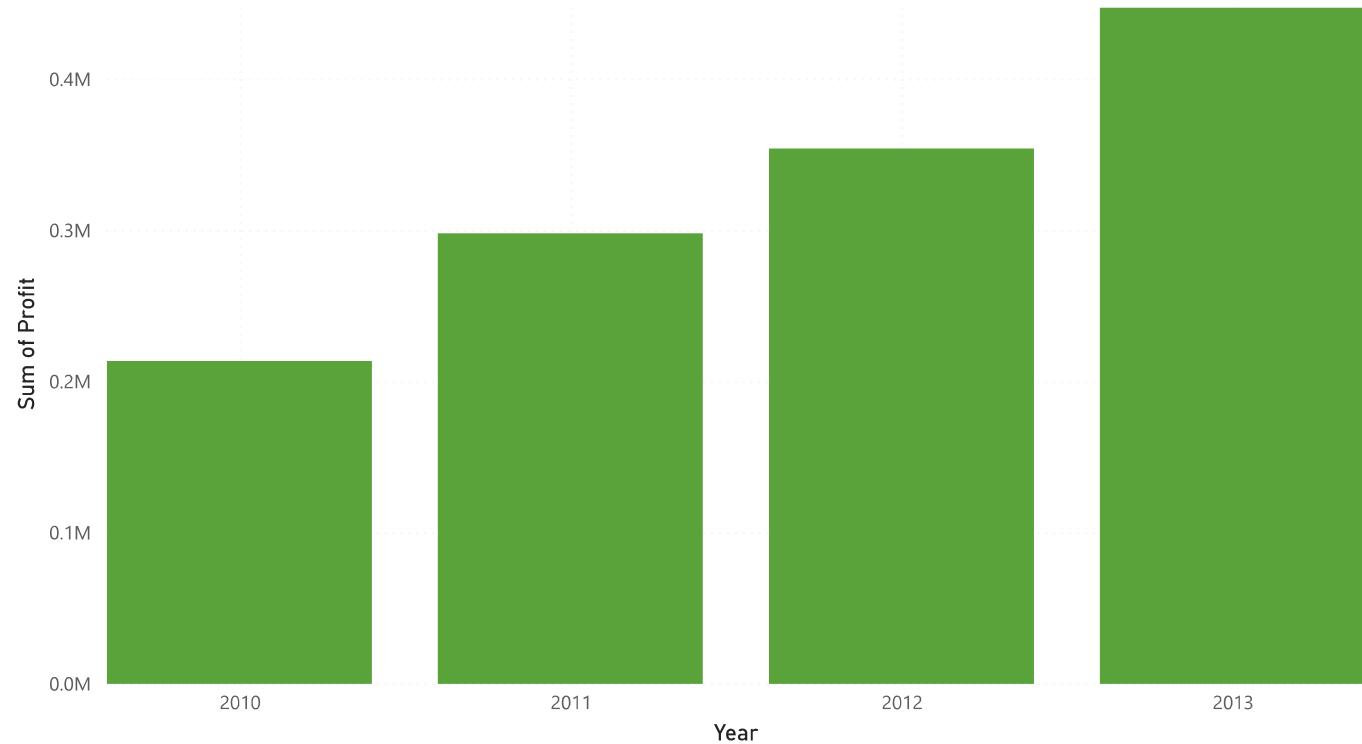
Order Date

- 01 January 2010
- 02 January 2010
- 03 January 2010
- 04 January 2010

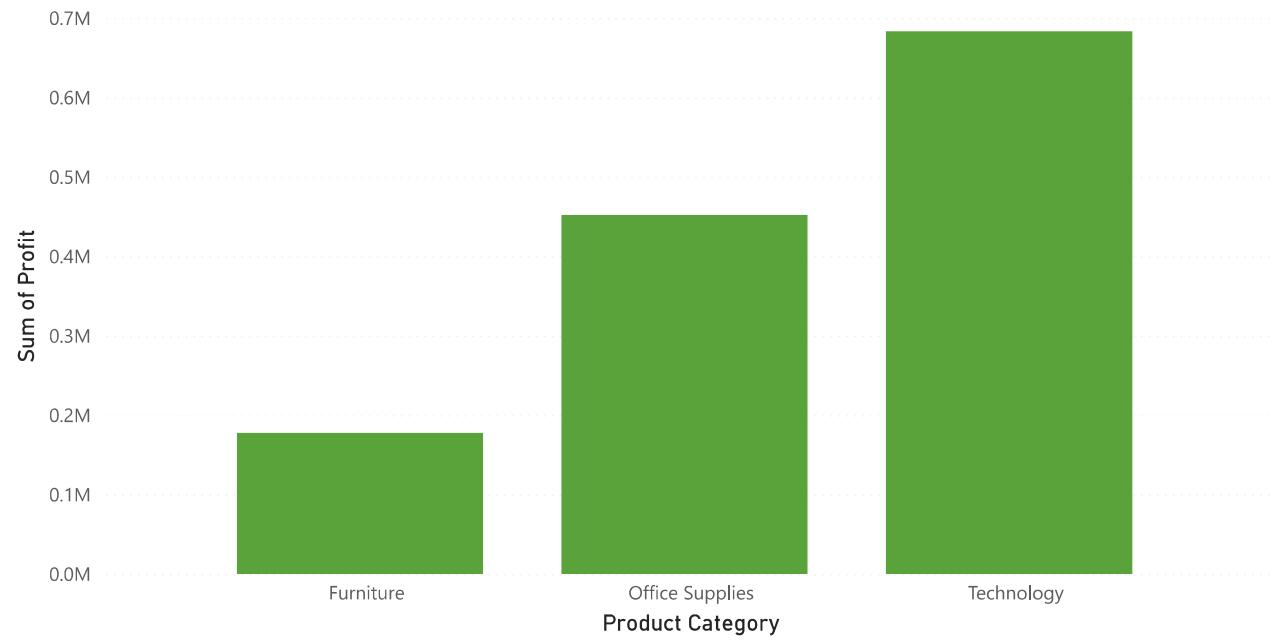
Sum of Profit by Region



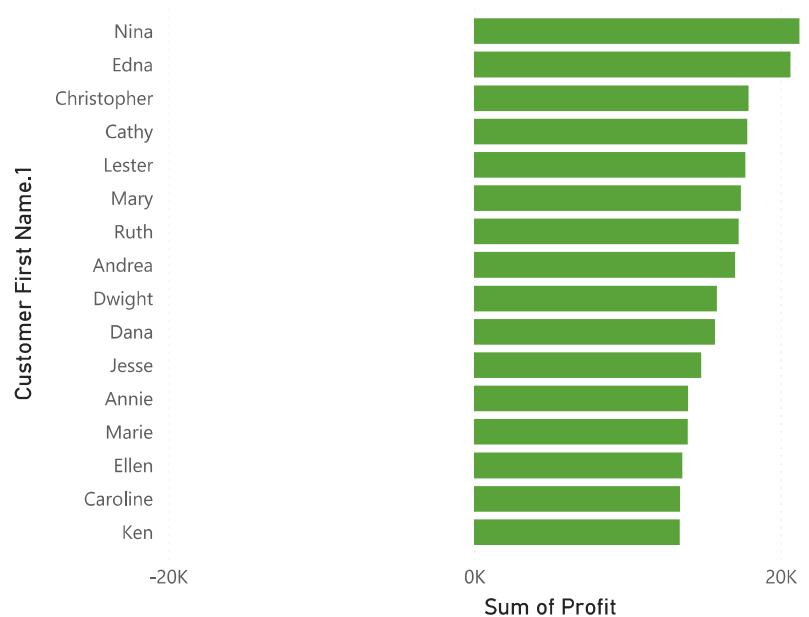
Sum of Profit by Year



Sum of Profit by Product Category



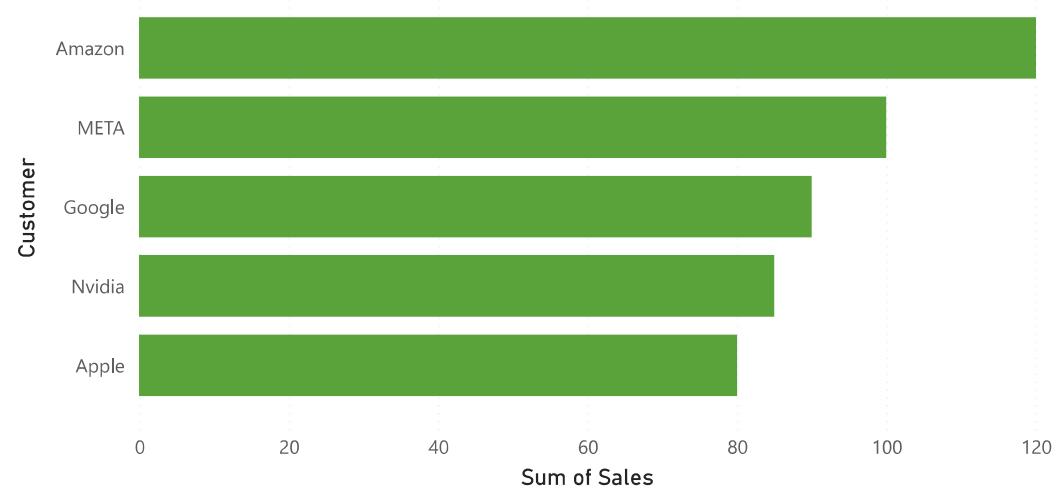
Sum of Profit by Customer First Name.1



Apply all slicers

SALES REPORT

Sum of Sales by Customer

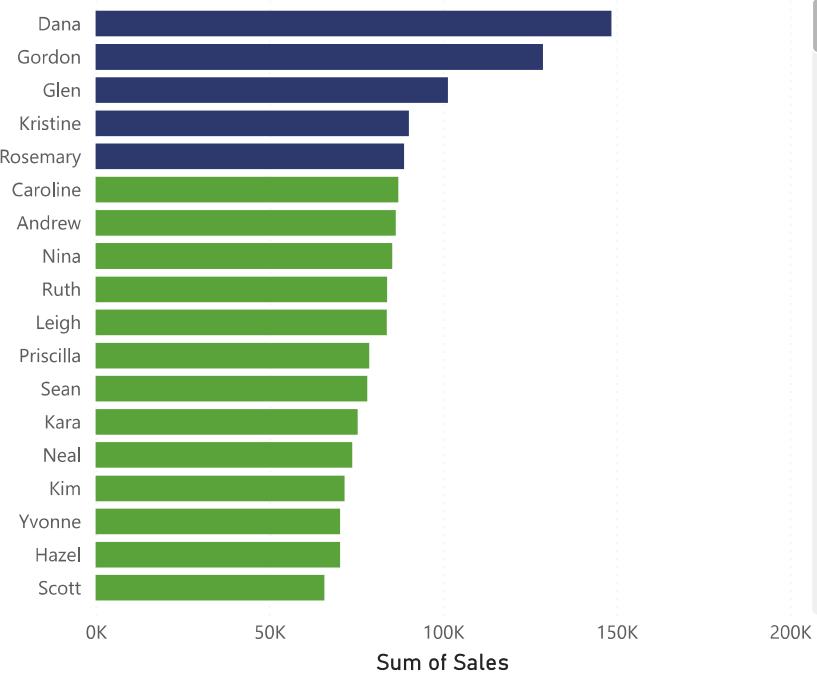


GROUPING

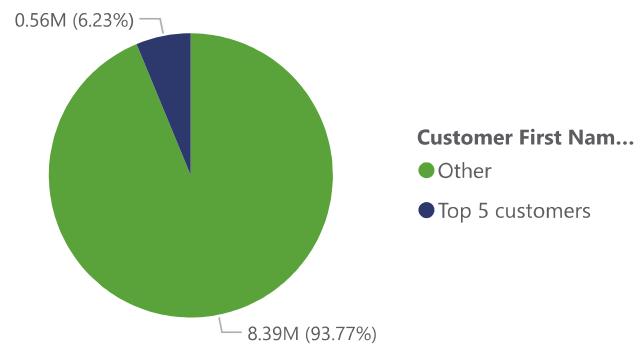
Sum of Sales by Customer First Name.1 and Customer First Name.1 (groups)

Customer First Name.... ● Other ● Top 5 customers

Customer First Name.1

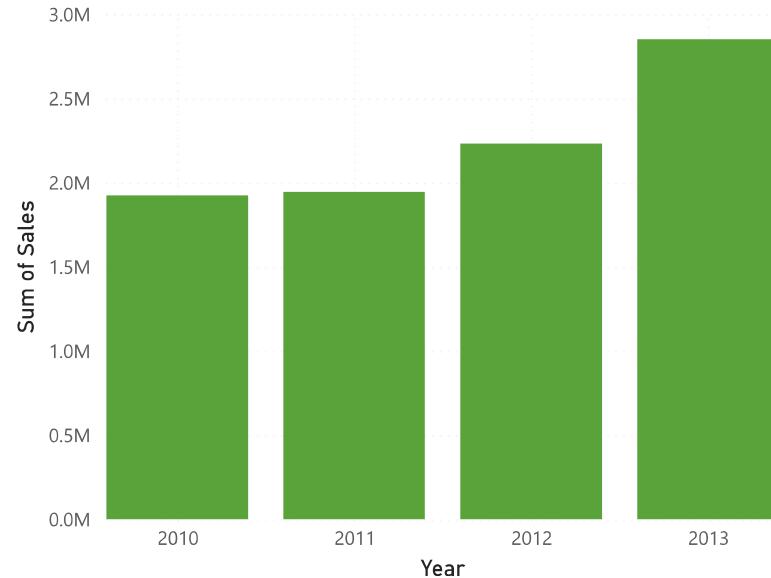


Sum of Sales by Customer First Name.1 (groups)



BINNING

Sum of Sales by Year



Sum of Sales by HY Data



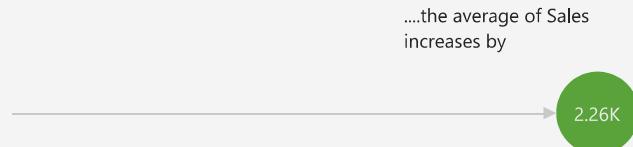


Key influencers Top segments

What influences Sales to Increase ?

When...

Sum of Shipping Cost is more than 19.95



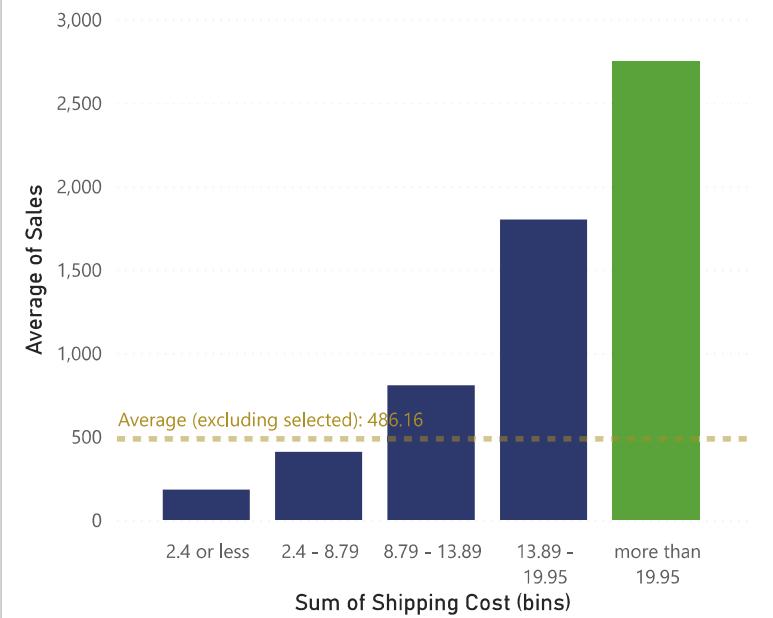
Product Category is Furniture

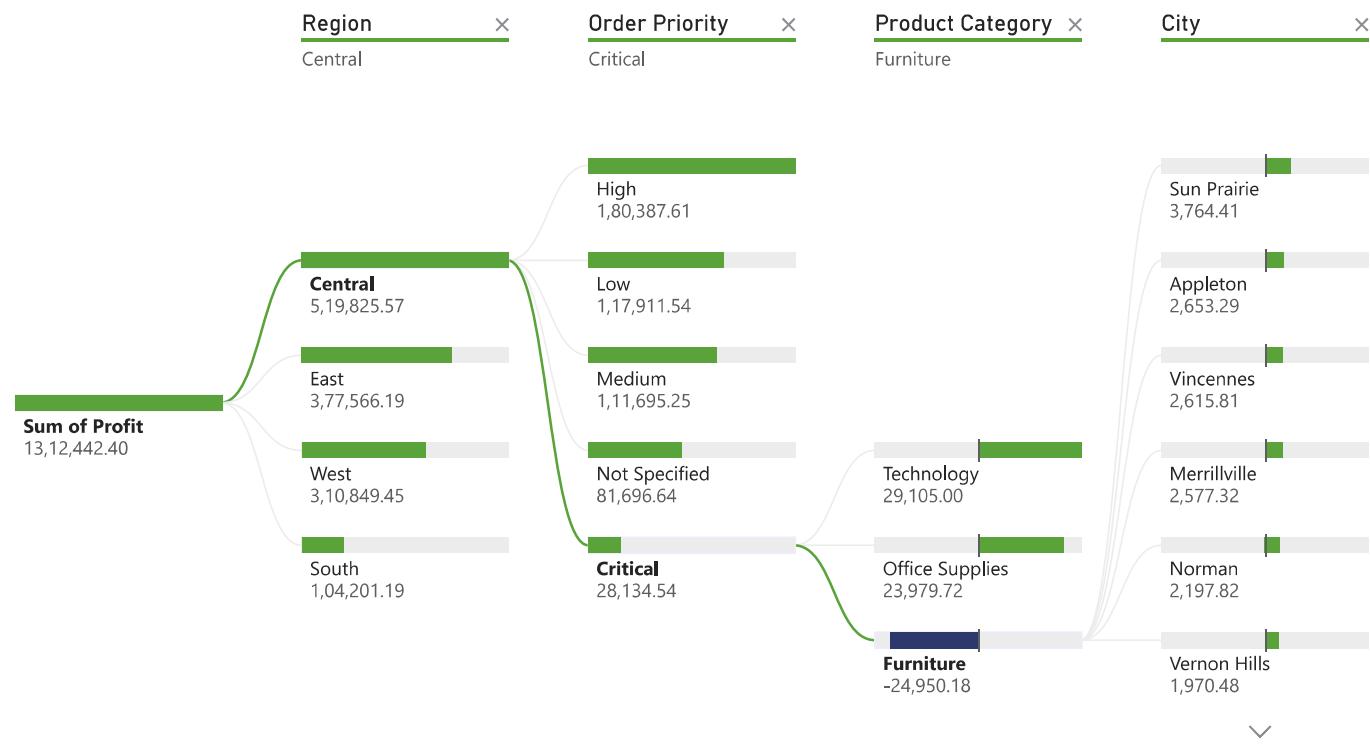


Product Category is Technology



← Sales is more likely to increase when Sum of Shipping Cost is more than 19.95 than otherwise (on average).





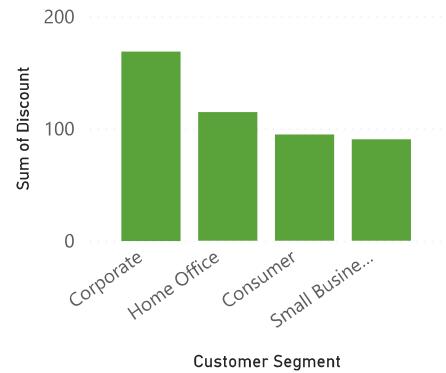
Product Category

Furniture

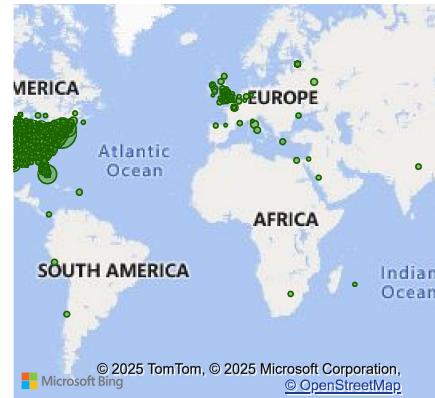
Office Supplies

Technology

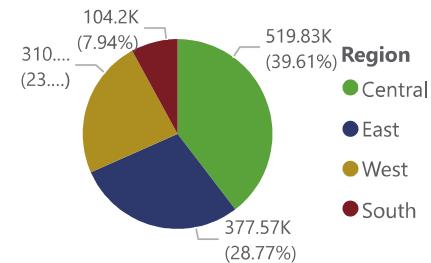
Sum of Discount by Customer Segment



Sum of Sales by City



Sum of Profit by Region



Product Category

- Furniture
- Office Supplies
- Technology