

Royalty Queries & Sales Reports



How to Check Your Sales Report

You can view your sales report online by visiting:

 <https://ebooks.bookleafpub.com/sales-reports>

Once on the page, you'll find three report types:

1. **Live Sales – BookLeaf Store (eBooks only)**
2. **Sales Report – International Author**
3. **Sales Report – Indian Author**

♦ A. Live eBook Sales (BookLeaf Store only)

- This shows real-time eBook sales on BookLeaf's online store.
- You'll be redirected to a Google Sheet.
- Select your **book title** from the dropdown to view details.

♦ B. Sales Report – Indian & International Authors

- Includes both paperback and eBook sales across platforms.
- Choose the appropriate report based on your location.



To use the report:

1. Enter your book's **ISBN** in the white-highlighted column.
2. Delete any pre-filled ISBNs before entering yours.
3. Sales data will populate automatically in the adjacent columns.



Update Schedule for Sales Reports:

- Sales data is sourced directly from the platforms where your book is published.

- Reports are updated **monthly**, usually **after the 15th** of each month.
 - The report is always current **up to the month before last month**.
(For example, if today is March 10th, the latest report available would be up to **January**.)
 - For new authors, the first sales report is available after 45-60 business days since the book goes live.
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When and How Will I Receive My Royalty Payment?

Royalties are paid once your earnings cross a minimum threshold and are processed in a phased manner.

Minimum Thresholds:

- For **Indian authors**: ₹2000
 - For **International authors**: \$100
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Once Your Royalty Crosses the Threshold:

1. Please inform us via the **helpdesk** to initiate your royalty transfer.
 2. After we verify your eligibility, we'll send you a **Razorpay payout link** to your registered email address.
 3. Check both your **Inbox and Spam/Junk folders** for the email.
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How to Claim Your Royalty:

- Click on the **payout link** in the email.
- Enter your **UPI ID or bank account details** as prompted.
- Your royalty will be transferred to you accordingly.

💡 Note: The payment can take anywhere from **1 minute to 24 hours** to reflect in your account, depending on your bank or wallet provider.

If you face any issues during this process, please reach out to our support team — we're always here to assist.

For authors enrolled in the **Bestseller Breakthrough Package**, royalties are paid **on-demand**—meaning you can request a royalty payout **anytime after your book has been live for at least 30 business days**.

This 30-day window allows for:

- Completion of **initial reporting cycles** from platforms like Amazon, Flipkart, etc.
 - **Validation of sales data**
 - Processing of any **returns or adjustments**
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eBook & Paperback Royalty Structure

We are committed to full transparency when it comes to your royalty earnings.

Your detailed sales report (with royalty breakdowns) is available at:

 <https://ebooks.bookleafpub.com/sales-reports>

eBook Royalty:

- You receive **80% royalty** on the **net sale price** of each eBook sold through our store (unless your package includes 100% royalty).
 - This ensures that you benefit from most of the profits while keeping the book attractively priced for readers.
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Paperback Royalty:

Paperback royalty is calculated differently and depends on the following:

- Platform discounts
- Printing cost

- GST (Goods & Services Tax)
- Packaging and handling charges
- Distribution and return expenses

Royalty Formula:

Selling Price – Printing & Market Access Charges = Your Royalty Base

Then:

- If you're on the regular publishing model: you get **80% of this amount**
- If you're on the Bestseller Breakthrough Package: you get **100% of this amount**

To calculate your royalty, you can use our Royalty Calculator here:

 <https://www.bookleafpub.in/printing-cost-royalty-calculator>

What Does “80% Royalty” Mean?

When we say “80% royalty,” it refers to **80% of the profit earned**, not 80% of the **book's listed price**.

The book's listed price includes:

- Printing cost
- Platform fees (e.g., Amazon commission)
- GST and other taxes
- Handling and packaging
- Distribution & return costs
- Platform discounts (e.g., Amazon often takes 25–50% off MRP)

Example:

If your book is listed at ₹150 on Amazon:

- ₹40 may go toward printing
- ₹45 may be deducted by Amazon (platform discount + fees + taxes)
- Remaining profit: ₹65
- You'll receive **80% of ₹65 = ₹52**

You can use our royalty calculator for an accurate estimate:

 <https://www.bookleafpub.in/printing-cost-royalty-calculator>

100 Understanding “100% Royalty” (For Bestseller Breakthrough Authors Only)

If you've purchased the **Bestseller Breakthrough Package**, you're eligible for **100% royalty**.

This means:

- You receive the **entire profit** (after deductions) from each sale.
- You still don't receive 100% of the listed price — platform costs and printing still apply.

Example:

If your book is listed at ₹150:

- Printing + taxes + fees = ₹60
- Net profit = ₹90
- You'll receive **₹90 as your royalty**

This model ensures the **entire profit margin goes to you**.

Again, use the Royalty calculator to view detailed estimations.

If a Bestseller Breakthrough Author Requests Royalty Payout

If you've opted for the **Bestseller Breakthrough Package**, you are entitled to request your royalty **any time** — there is **no minimum payout threshold**.

Simply inform us through the helpdesk whenever you wish to receive your royalty payout. We will verify and process your request accordingly.
