

# Add-On Services & Expert Publishing Options

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We currently offer four optional services under **Expert Publishing**. These are available to both Indian and international authors and can be purchased as add-ons to enhance your publishing experience. These services include:

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## 1. Global and Extended Distribution

With this service, your paperback will be made available on a global scale. It includes:

- Listing your book on all **13 marketplaces of Amazon** — including Amazon India, US, UK, Canada, Australia, and more.
- Listing your book on **Barnes & Noble's online bookstore**.
- Distribution through **Ingram**, making your book available to **30,000+ stores and libraries worldwide**.

This is ideal for authors who want their book to be available for purchase by readers across the globe.

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## 2. 21st Century Emily Dickinson Award

This is a symbolic literary award that recognizes outstanding poetic contributions from authors participating in the challenge. It is designed to serve as a mark of distinction and status for your author journey. This includes:

- Eligibility and nomination management
  - Trophy and certificate shipped to your address
  - Promotion of awardees for enhanced visibility
  - Recognition that adds status to your author profile
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### **3. Global Distribution + Award + Copyright Registration**

This bundled service includes all of the following:

- **Global & Extended Distribution**
- **21st Century Emily Dickinson Award**
- **Copyright Registration** for your book in your name

This is a comprehensive solution for authors looking for wide distribution, prestige recognition, and official intellectual property protection.

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### **4. Bestseller Breakthrough Package**

This is a premium, all-in-one publishing and promotional package designed to give your book the maximum possible boost. It includes:

- Personal Publishing Manager
- Priority Publishing (your book will be published in half the usual time)
- Global Book Distribution
- Sell on all 13 marketplaces of Amazon including Amazon India, US, UK, Canada and Australia
- Flipkart, Barnes&Noble, and Ingram Distribution (Access to 30,000+ bookstores and libraries)
- eBook Distribution on BookLeaf Publishing Bookstore
- 100% Royalty
- On-demand royalty (instead of annual royalty payout)
- Copyright Registration
- Unlimited Inventory Management (your book will never go out of stock)
- 5 Author Copies (only for Indian authors)
- Amazon Prime Placement
- 21st Century Emily Dickinson Award
- Facebook and Amazon marketing guides prepared by experts

This package is ideal for authors who want to accelerate their publishing journey while maximizing visibility and market presence.

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### **Add-On Service Prices & Payment Links**

#### **For Indian Authors**

Here are the currently active payment links for Indian participants:

## 1. Bestseller Breakthrough Package

 ₹11,999



<https://twa.bookleafpub.in/bestseller-breakthrough-india-dash-before-completion>

## 2. Global Dist + Award + Copyright

 ₹8,899



<https://rzp.io/rzp/uVwzD96>

## 3. Global Distribution

 ₹5,499



<https://rzp.io/l/3lfxiA4Sg>

## 4. 21st Century Emily Dickinson Award

 ₹4,499



<https://rzp.io/l/KMajEJzA>

## 5. Post Publishing Changes (for changes after submission)

 ₹2,150



<https://rzp.io/l/3mXfNwdA>

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## For International Authors

### Bestseller Breakthrough Package

 \$249

 <https://twa.bookleafpub.in/bestseller-breakthrough-international-dash-before-completion>

### Global Dist + Award + Copyright

 \$135

 <https://rzp.io/rzp/YVTtcIY>

### Global Distribution

 \$75

 <https://rzp.io/rzp/XDyMmRZ>

### 21st Century Emily Dickinson Award

 \$115

 [https://pages.razorpay.com/pl\\_PXhkP2GXp6TJVc/view](https://pages.razorpay.com/pl_PXhkP2GXp6TJVc/view)

## Indian Paperback Distribution

 \$35

 <https://www.bookleafpub.com/powerups-new>

This service enables your book to be sold in paperback format **within India**, even if you're an international author.

## Post Publishing Changes

 \$30

 <https://rzb.io/rzp/91QXytJT>

 *Indian Paperback Distribution* enables authors outside India to make their book available in India in paperback format.

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## What Happens After I Submit My Final Draft?

Once you submit your final manuscript through the dashboard, your book moves into the **production queue**. From this point onward, the steps differ slightly based on whether or not you've opted for any **add-on services**.

Let's break it down:

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### If You Have Not Opted for Any Add-On Services

(This is referred to as the **Limited Publishing** route)

Your book will be published in the following formats:

-  **Paperback** – available on the BookLeaf Publishing Store
-  **eBook** – available on the BookLeaf Publishing Store

The standard **publishing timeline** is:

-  **30 to 45 business days** from the date of your final submission

During this period:

- Your book's status in the dashboard will appear as "**In Review**"

- Our editorial and production team will work on:
  - File formatting and validation
  - ISBN assignment
  - Cover alignment and integration
  - Preparing distribution assets
- Once the publishing process is completed, the status will change to “**Published**”

✉️ At that point, you will receive:

- An **email** with the purchase links for your book
- The same links will also be available on your **author dashboard**

You do **not** need to follow up during this phase. Rest assured, our team ensures everything is progressing smoothly in the background.

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### If You Have Opted for the Bestseller Breakthrough Package

With this premium add-on, the entire publication process is **fast-tracked**.

The publishing timeline in this case is:

- ⏰ **18 to 22 business days** from the date of your final submission

During this process:

- Your book status will still appear as “**In Review**” in the dashboard until publication is complete
- The internal steps (file validation, layout, listing, etc.) are prioritized in our queue

✉️ Once your book is published, you will:

- Receive the **live purchase links** by email
- See the updated status as “**Published**” in your dashboard

We appreciate your patience and assure you that every part of the process is actively being handled by our editorial and production teams.

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💡 Why is there a fee on the 21st Century Emily Dickinson Award?

*The nominal fee of 4499 INR covers several important aspects of the awards process, including:*

**Administrative Costs:** *The fee helps us manage the logistical aspects of the awards, from organizing the nomination process to ensuring the integrity and professionalism of the selection, and then shipping and handling costs.*

**Certification and Prizes:** *The fee supports the creation of trophy/certificates and other awards materials that recognize your achievement and can be a valuable addition to your portfolio.*

**Promotion and Visibility:** *Part of the fee goes into promoting the awards and the nominees, ensuring your book receives the visibility it deserves among readers and industry professionals*