

## AutoML - AWS Sagemaker Studio

- Using every feature in the dataset with little to no cleaning for predicting total\_lift resulted in a very inaccurate model (huge RSME, low  $R^2$ )
- After feature engineering and data cleaning, model performance was much better, though still comparable to manual model selection/training.
- Data pre-processing is still just as important with tools like these because the full set of features may not be conducive to high model metrics.
- Top 5 features:
  - o Weight (~27%)
  - o Fran (~20%)
  - o Grace (~17%)
  - o Gender (~16)
  - o Height (8%)
- There exists a model leaderboard for the AutoML job – which includes performance and latency – but difficult/impossible to understand the type of model attached to the metrics (screenshot available).

## H2O AutoML – Local

- Once again, utilizing a subset of features collected during data engineering/pre-processing yielded best results.
- Model accuracy and  $R^2$  metrics are still comparable to the manual model selection process
- **Top 3 (Performance)**
  - o StackedEnsembleAll (**RMSE**: 95.66)
  - o StackedEnsembleFamily (**RMSE**: 95.93)
  - o GBM1 (**RMSE**: 97.00)
- **Top 3 (Latency)**
  - o GBM5 (**Training Time**: 109 ms)
  - o GBM1 (**Training Time**: 193 ms)
  - o GBM2 (**Training Time**: 227 ms)

- AutoML in Sagemaker Studio is completely no-code. With just a UI, I could join datasets, perform basic data cleaning/engineering, and run an AutoML job. H2O, on the other hand, was full-code. I utilized the H2O Python module to create an AutoML job and analyze the leaderboard after training.