

# Kunal Satpal

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## Education

### Indian Institute of Technology Roorkee

B.TECH IN CHEMICAL ENGINEERING  
GPA: 7.78

Roorkee, India

2016 – 2020

## Work Experience

### Cure.fit

PRODUCT DESIGN INTERNSHIP

- Designed a new referral system in the current cult class booking flow, helping cure.fit increase user retention.
- Did user research to gain insights for user motivation and laid IA to avoid cannibalisation.
- Worked on User Journey, Information Architecture, Wireframes to the final UI.

Bangalore, India

May 2018 – July 2018

### West Agile Labs

PRODUCT DESIGNER

- Working for an international client to design an internal dashboard, monitoring the whole business.
- Working in Scrum methodology with 2 week long sprints which starts with sprint planning and ends with sprint review.

Remote

October 2018 – Present

### Stockroom.io

UI/UX DESIGN INTERNSHIP

- Stockroom.io provides a platform for companies to find curated talent at a scale.
- Worked on Talentbite which will help companies find curated talent without any expenditure/expenditure on hackathons.
- Delivered Talentbite's landing page design and the two dashboard panels for both developers and companies.

New Delhi, India

December 2017 – January 2018

### Pibit

LEAD DESIGNER

- Pibit is a Roorkee based Startup with an aim to create an online presence for offline merchants.
- Worked on both the ends of the product i.e. customer side and merchant side.
- Cultivated 22 clients and approx. 8000 users in Roorkee and Dehradun.

Roorkee

April 2017 – November 2017

### Doconsult LLC

UI/UX DESIGNER

- DocConsult provides a cost-efficient solution for online doctor consultation and a range of other services.
- Worked on Information Architecture, User Flows, and Interface of the android application.
- Collaborated with 1 designer and 6 developers to launch the final product.

Jaipur, India

July 2017 – September 2017

### Information Management Group

PROJECT LEADER

- IMG maintains the official website of the IIT Roorkee and build's various intranet applications for campus intranet and internet.
- Responsible for managing and maintaining projects and make sure that they are implemented properly.

IIT Roorkee, Roorkee

January 2017 – Present

### Geek Gazette

PRODUCT DESIGNER

- Geek Gazette is official tech magazine of IIT Roorkee.
- Managing a team of 20 designers and responsible for design and ideation of both print and e-media.

IIT Roorkee, Roorkee

November 2017 – Present

## Skills

**Software Packages:** Sketch, Principle, Figma, Invisionapp, Zeplin, Marvel, Illustrator, Photoshop, After Effects  
**Programming Languages:** HTML, CSS, Javascript  
**Languages:** English SRW, Hindi SRW

## Achievements

2015 **KVPY Scholar**, Marked a rank of 492 among 1.5 Lakh applicants  
2016 **IIT-JEE**, Cleared JEE Mains and Advanced with a rank of 3732