Kunal **Satpal**

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Education

Indian Institute of Technology Roorkee	*Roorkee, India*
B.TECH IN CHEMICAL ENGINEERING	*2016 – 2020*

GPA: 7.78

Work Experience

Cure.fit	*Bangalore, India*
PRODUCT DESIGN INTERNSHIP	*May 2018 – July 2018*

- Designed a new referral system in the current cult class booking flow, helping cure.fit increase user retention.
- Did user research to gain insights for user motivation and laid IA to avoid cannibalisation.
- Worked on User Journey, Information Architecture, Wireframes to the final UI.

West Agile Labs	*Remote*
PRODUCT DESIGNER	*October 2018 – Present*

- Working for an international client to design an internal dashboard, monitoring the whole business.
- Working in Scrum methodology with 2 week long sprints which starts with sprint planning and ends with sprint review.

Stockroom.io	*New Delhi, India*
UI/UX DESIGN INTERNSHIP	*December 2017 – January 2018*

- Stockroom.io provides a platform for companies to find curated talent at a scale.
- Worked on Talentbite which will helps companies find curated talent without any expenditure/expenditure on hackathons.
- Delivered Talentbite's landing page design and the two dashboard panels for both developers and companies.

Pibit	*Roorkee*
LEAD DESIGNER	*April 2017 – November 2017*

- Pibit is a Roorkee based Startup with an aim to create an online presence for offline merchants.
- Worked on both the ends of the product i.e. customer side and merchant side.
- Cultivated 22 clients and approx. 8000 users in Roorkee and Dehradun.

Doconsult LLC	*Jaipur, India*
UI/UX DESIGNER	*July 2017 – September 2017*

- DocConsult provides a cost-efficient solution for online doctor consultation and a range of other services.
- Worked on Information Architecture, User Flows, and Interface of the android application.
- Collaborated with 1 designer and 6 developers to launch the final product.

Information Management Group	*IIT Roorkee, Roorkee*
PROJECT LEADER	*January 2017 – Present*

- IMG maintains the official website of the IIT Roorkee and build's various intranet applications for campus intranet and internet.
- Responsible for managing and maintaining projects and make sure that they are implemented properly.

Geek Gazette	*IIT Roorkee, Roorkee*
PRODUCT DESIGNER	*November 2017 – Present*

- Geek Gazette is official tech magazine of IIT Roorkee.
- Managing a team of 20 designers and responsible for design and ideation of both print and e-media.

Skills

Software Packages:	Sketch, Principle, Figma, Invisionapp, Zeplin, Marvel, Illustrator, Photoshop, After Effects
Programming Languages:	HTML, CSS, Javascript
Languages:	English SRW, Hindi SRW

Achievements

2015	**KVPY Scholar**,	Marked a rank of 492 among 1.5 Lakh applicants
2016	**IIT-JEE**,	Cleared JEE Mains and Advanced with a rank of 3732