

# Kunal Satpal

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## Education

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### Indian Institute of Technology Roorkee

Roorkee, India

B.TECH IN CHEMICAL ENGINEERING

2016 – 2020

GPA: 7.44

## Work Experience

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### Cure.fit Healthcare Pvt Ltd

Bangalore, India

PRODUCT DESIGN INTERNSHIP

May 2019 – August 2019

- Designing loyalty programme Fitclub V2 to increase user retention revenue.
- Worked with multiple product managers and stakeholders to finally launch the high impact product.

### West Agile Labs

Remote

PRODUCT DESIGNER

October 2018 – April 2019

- Working for an international client to design an internal dashboard, monitoring the whole business.
- Working in Scrum methodology with 2 week long sprints which starts with sprint planning and ends with sprint review.

### Cure.fit Healthcare Pvt Ltd

Bangalore, India

PRODUCT DESIGN INTERNSHIP

May 2018 – July 2018

- Designed a new referral system in the current cult class booking flow, helping cure.fit increase user retention.
- Did user research to gain insights for user motivation and laid IA to avoid cannibalisation.
- Worked on User Journey, Information Architecture, Wireframes to the final UI.

### Stockroom.io

New Delhi, India

UI/UX DESIGN INTERNSHIP

December 2017 – January 2018

- Stockroom.io provides a platform for companies to find curated talent at a scale.
- Worked on Talentbite which will help companies find curated talent without any expenditure on hackathons.
- Delivered Talentbite's landing page design and the two dashboard panels for both developers and companies.

### Pibit

Roorkee, India

LEAD DESIGNER

April 2017 – November 2017

- Pibit is a Roorkee based Startup with an aim to create an online presence for offline merchants.
- Worked on both the ends of the product i.e. customer side and merchant side.
- Cultivated 22 clients and approx. 8000 users in Roorkee and Dehradun.

### Doconsult LLC

Jaipur, India

UX DESIGNER

July 2017 – September 2017

- DocConsult provides a cost-efficient solution for online doctor consultation and a range of other services.
- Worked on Information Architecture, User Flows, and Interface of the android application.
- Collaborated with 1 designer and 6 developers to launch the final product.

### Information Management Group

IIT Roorkee, Roorkee

CHIEF OF DESIGN

January 2017 – Present

- IMG maintains the official website of the IIT Roorkee and build's various intranet applications for campus intranet and internet.
- Responsible for managing and maintaining projects and make sure that they are implemented properly.

### Geek Gazette

IIT Roorkee, Roorkee

PRODUCT DESIGNER

November 2017 – Present

- Geek Gazette is official tech magazine of IIT Roorkee.
- Managing a team of 20 designers and responsible for design and ideation of both print and e-media.

## Skills

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**Software Packages:** Sketch, Principle, Figma, Invisionapp, Zeplin, Marvel, Illustrator, Photoshop, After Effects  
**Programming Languages:** HTML, CSS, Javascript  
**Languages:** English SRW, Hindi SRW

## Achievements

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2015 **KVPY Scholar**, Marked a rank of 492 among 1.5 Lakh applicants  
2016 **IIT-JEE**, Cleared JEE Mains and Advanced with a rank of 3732