Kunal **Satpal**

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Work Experience

Cure.fit Healthcare Pvt Ltd
Bangalore, India

PRODUCT DESIGNER   *June 2020 – Present*
- Designed and systematically executed onboarding process and the marketplace platform called partner.fit, successfully reducing turnaround time to 3~4 days from 10~15 days.
- Designed OKR dashboard based for organising better strategic meetings using data visualisation.
- Managing design at cure.fit marketplace and business systems and creating better experiences for both 3P and 1P service providers.

Cure.fit Healthcare Pvt Ltd
Bangalore, India

PRODUCT DESIGN INTERNSHIP   *May 2019 – August 2019*
- Designed loyalty programme Fitclub V2 to increase user retention revenue.
- Designed and seamlessly executed workout history and weekly reports for better engagement of users.
- Worked with multiple stakeholders to finally launch the hight impact product.

West Agile Labs
Remote

PRODUCT DESIGNER   *October 2018 – April 2019*
- Working for an international client to design an internal dashboard, monitoring the whole business.
- Working in Scrum methodology with 2 week long sprints which starts with sprint planning and ends with sprint review.

Cure.fit Healthcare Pvt Ltd
Bangalore, India

BANGALORE, INDIA   *May 2018 – July 2018*
- Designed a new referral system in the current cult class booking flow, helping cure.fit increase user retention.
- Did user research to gain insights for user motivation and laid IA to avoid cannibalisation.
- Worked on User Journey, Information Architecture, Wireframes to the final UI.

Stockroom.io
New Delhi, India

UI/UX DESIGN INTERNSHIP   *December 2017 – January 2018*
- Stockroom.io provides a platform for companies to find curated talent at a scale.
- Worked on Talentbite which will helps companies find curated talent without any expenditure on hackathons.
- Delivered Talentbite's landing page design and the two dashboard panels for both developers and companies.

Pibit
Roorkee, India

LEAD DESIGNER   *April 2017 – November 2017*
- Pibit is a Roorkee based Startup with an aim to create an online presence for offline merchants.
- Worked on both the ends of the product i.e. customer side and merchant side.
- Cultivated 22 clients and approx. 8000 users in Roorkee and Dehradun.

Doconsult LLC
Jaipur, India

UX DESIGNER   *July 2017 – September 2017*
- DocConsult provides a cost-efficient solution for online doctor consultation and a range of other services.
- Worked on Information Architecture, User Flows, and Interface of the android application.
- Collaborated with 1 designer and 6 developers to launch the final product.

Information Management Group
IIT Roorkee, Roorkee

PRODUCT DESIGNER   *January 2017 – March 2020*
- IMG maintains the official website of the IIT Roorkee and build's various intranet applications for campus intranet and internet.
- Responsible for managing and maintaining projects and make sure that they are implemented properly.

Geek Gazette
IIT Roorkee, Roorkee

PRODUCT DESIGNER   *November 2017 – March 2020*
- Geek Gazette is official tech magazine of IIT Roorkee.
- Managing a team of 20 designers and responsible for design and ideation of both print and e-media.

Education

Indian Institute of Technology Roorkee
Roorkee, India

B.TECH   *2016 – 2020*

Skills

Software Packages: Sketch, Principle, Figma, Invisionapp, Zeplin, Marvel, Illustrator, Photoshop, After Effects
Programming Languages: HTML, CSS, Javascript
Languages: English SRW, Hindi SRW

Achievements

2015   **KVPY Scholar**, Marked a rank of 492 among 1.5 Lakh applicants
2016   **IIT-JEE**, Cleared JEE Mains and Advanced with a rank of 3732