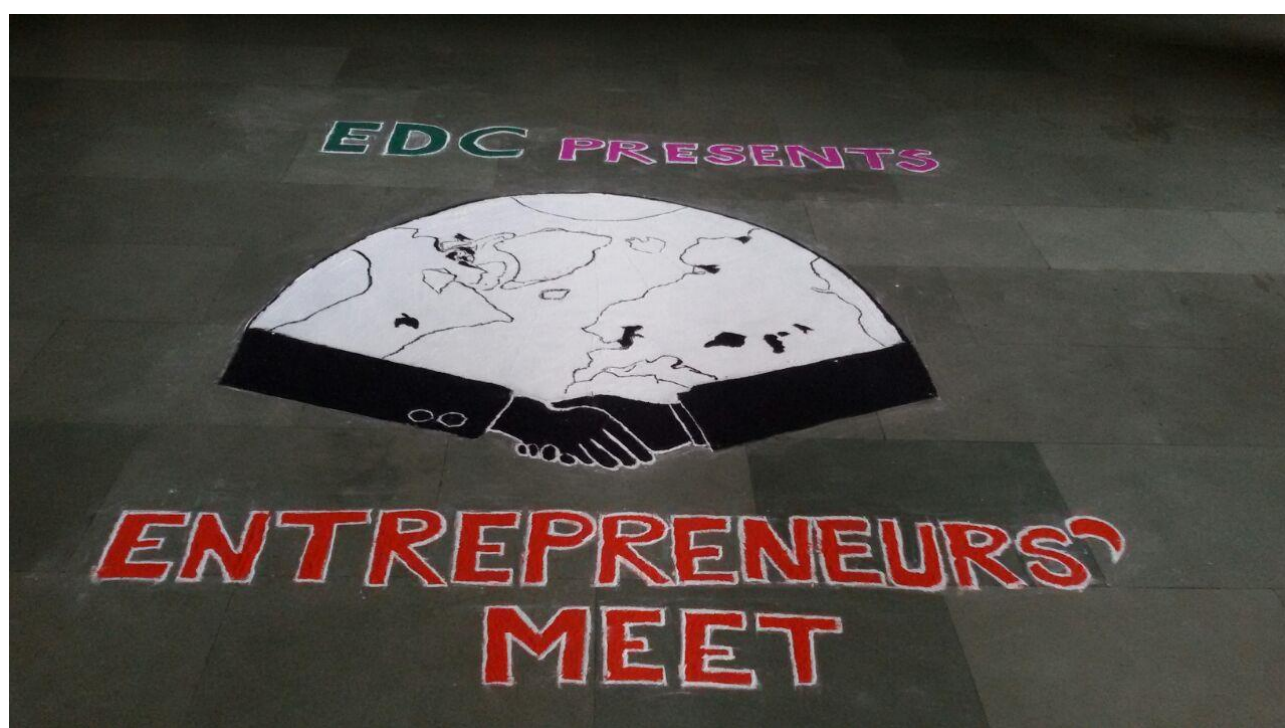


ENTREPRENEURS' MEET

The Entrepreneurs' Meet was conducted on the 6th of August, 2016 in Pune Institute of Computer Technology (PICT). Being the first event to be conducted under PICT Entrepreneurship Development Cell (EDC), the occasion witnessed 20 college alumni and current founders and co-founders of renowned companies. The ceremony was graced by **Dr. P.T. Kulkarni, Principal, PICT** and **Dr. Rajesh Ingle, Head, PICT EDC**.

An overwhelming number of students from the college participated in the event.

The ceremony started off with lighting the lamp by the entrepreneurs of our college at 10.30am and was followed by Dr. Rajesh Ingle, and each of the alumni sharing their words of wisdom.



Following is the list of some renowned entrepreneurs who attended the event:

NAME	COMPANY NAME
Tarun Malviya	Mithi Software
Vivek Chordia	In2things Automation Pvt. Ltd.
Suraj Mundada	CashCare Technology Pvt. Ltd.
Abhijit Vaidya	Druva
Balaji Raghavan	FinitePaths Inc.
Shailesh Vaidya	Scorpius Trackers Private Limited
Amol Bhutada	90DegreeNorth Technologies Pvt Ltd
Kaustubh Tilak	iETP Manufacturing Pvt. Ltd.
Swapnil Mokashi	OfferGear
Pranjal Gundesha	IntelligencePlus Eduvision
Vikrant Bhujbalrao	111 Startups
Pravin Wadekar	Developer Tool Specialist at Microsoft
Abhimanyu Bhosale	Live Health



A few events were organized for initiating a conversation between the participants and the entrepreneurs.

IPL AUCTION :

The IPL Auction consisted of a quiz round followed by bidding among teams qualifying the quiz round. The quiz was conducted in two batches. The first batch was conducted from 10:15 - 10:45 in the Entc Seminar Hall. It consisted of 20 questions based on cricket. The second batch was conducted from 12:45 – 1:15 in the Entc Seminar Hall with another set of 19 questions based on cricket.

Based on the results of the quiz, final 8 teams were shortlisted. They had to build their IPL teams in a budget of 40 crores. This final auction took place from 5:00 - 8:00 in the Entc Seminar Hall.

By this Auction, we tested the investment ability of the participants in a confined budget along with their knowledge of Cricket. We awarded the winner of the Auction with a trophy.



STOCK MARKET:

This competition involved participants to invest virtual money in the given portfolio of shares and to predict their current market prices based on complex scenarios. The participant who booked the most profit at the end of all three rounds was awarded.

The first round was conducted between 1:30 to 2:30 and the second and third round between 4:30 to 6:30.

First 2 rounds were elimination based. The last i.e. the 3rd round had individual participation.

Thus, the participant's skills in mathematics were tested to predict future price values as well they were given an opportunity on how the real stock market works and a general procedure of investment was shown to them.



PANEL DISCUSSION:

Panel discussion was conducted on the topic 'Jobs vs. Higher Education vs. Entrepreneurship'. A panel consisting of five distinguished Entrepreneurs put forth their views justifying each domain based on their early career choices.

The panel consisted of

Koustubh V. Tilak and Vivek Chordia for jobs;

Vikrant Bhujbalrao and Suraj Mundada for Entrepreneurship;

Balaji Raghavan for Higher Education.

The panel was moderated by a professional moderator Ashish ?.

This event was conducted between 2.30 – 3.30.

The panel discussion aimed at making each student understand the pros and cons of each domain and choose their career path accordingly.



CONCLAVE:

Conclave was a special event where we called upon two extremely established alumni, Pranjal Jain Gundesha and Tarun Malaviya, to share with the students their success story.

Conclave was conducted between 3:30 pm-4:30 pm in the Auditorium.

The conclave began on a positive note with Mrs. Pranjal Jain Gundesha delivering an inspirational talk about her journey from PICT to founding her own company. It was followed by a Q&A session. Mr. Tarun Malaviya took to the stage after that and spoke about "The art of selling". The audience stayed engrossed in the interesting talk that followed.

The event was covered by **Campus Times, Pune**. A positive feedback was received from the students who enjoyed the session.



B-MARATHON:

It was an event where ideas were discussed by the students ranging from FE to BE

The B-Marathon was conducted from 12:30pm-2:00pm in the Comp. seminar hall.

A workshop was conducted on 4th and 5th august on business models where the participants were informed about the various aspects of business.

On the day of meet i.e. on 6th of august the final competition took place.

The future entrepreneurs discussed their ideas in front of the judges who examined them on the basis of a few parameters:

1. Innovation
2. Presentation skills
3. Business plan
4. Economix feasibility
5. Tech involvement
6. Customer validation.

Some of the students had their own startups while some were still developing on them.

Sushil Patil was declared as the winner of B-Marathon for his idea and startup '**Book Bazaar**'.



FACEOFF:

Through this event, the aim was to test the technical abilities of the students and manage to find solutions in stressful situations to problems in the eleventh hour.

This is a continuous event wherein startups like Engazify.com provided questions that were put up on the EDC website and the students are expected to come up with their solutions.

Based on these solutions, the companies choose to offer internships or sponsored projects.

Shailesh Vaidya TALK:

It was an honour to have Mr. Shailesh Vaidya to talk about his entrepreneurial journey and the hardships he faced while building his company from the very beginning. He tends to be a really good mentor since it was him who was keen to share his vision with the students. This talk was a guiding road for aspirants. He spoke about several important topics including how he started with his B.E. project, his M.B.A. and many others. It was a mere start and he went on developing several projects ending up co-founding his own company. Presently, he is the co-founder and C.E.O. of three companies namely, **Chroma Systems Pvt. Ltd., Chroma Energy Pvt. Ltd. and Scorpius Trackers Pvt. Ltd..**

INTERVIEW:

Mr. Tarun Malviya and Mr. Koustubh Tilak were interviewed by the college students for **Pictoreal Magazine**.

MEMENTO :

As all the entrepreneurs gave their valuable time for the event, it was our responsibility to show our gratitude from the side of the institute and the EDC. As a token of appreciation, we presented them with rose saplings so that it is a long lasting memory for the entrepreneurs.

GO-GREEN INITIATIVE:

A go-green initiative was taken by the PICT EDC by replacing bouquets with rose saplings as a token of appreciation. Also, a few saplings were planted in the college campus itself. This was to support an eco-friendly cause and a tiny step taken towards sustainability.

IEEE MOU:

PICT EDC signed an MOU with IEEE Pune division. Through this MOU, the events under EDC will be organized in association with IEEE Pune. This MOU also allows mutual facility sharing between the two institutions. Presence of ---, IEEE Pune Division Head was deeply appreciated.



111 Start-ups:

111 start-ups encourage entrepreneurship, promote calculated risk-taking and support the creation of start-up ventures through lean-methodologies and best practices. The community is open to aspiring Tech Entrepreneurs, early stage start-ups, IT employees and students.

Further, 111 Start-ups is looking forward to joining hands with PICT EDC to conduct seminars, events and a lot more that will be helpful for aspiring entrepreneurs in PICT

Platform:

A common ground for communication between the students and the entrepreneurs is created which will act as a helping hand and an important resource for the fellow students. PICT students can access this platform by visiting the website **edc.pict.edu**. Also, social media presence is taken care of. This will ensure that more and more people will associate with EDC.

Take-away for the audience:

All the events in the Entrepreneurs' Meet had a motive to encourage and enlighten the participants about something that will help them in their entrepreneur journey. Along with this, they had a chance to communicate with the PICT Alumni who are successful as entrepreneurs. Overall the event was a success and highly appreciated by students, alumni and the college faculty.

