



# GURUKKUL<sup>NSF</sup>

India's First School-Led Incubation Ecosystem



Government of Rajasthan



Atal Incubation Centre  
Inclusive Tech For The Last Mile  
Supported by Atal Innovation Mission,  
NITI Aayog, Govt. Of India



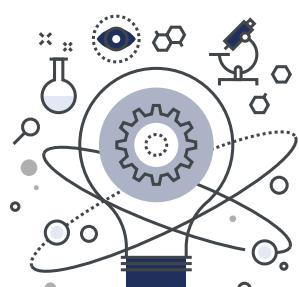
CITY ONE INITIATIVE  
Learning Simulations for Upskilling



## Imagine a school with an incubation cell



## Why Now?



**1.59 Lakh +**

Startups Recognised



**128%**

Compounded annual growth rate of recognized startups

**India as a Startup Hub**



**16.67 Lac+**

Employment Generated



**32%**

Growth in recognised Startups

# GURUKKUL

"EMPOWERING SCHOOLS TO BE THE NEXT STARTUP HUBS"

## Shaping the Entrepreneurs of Tomorrow

Imagine a school where students don't just learn about business and innovation from textbooks—they live it. **Gurukkul** is designed to make that a reality. We work with schools to build an entrepreneurial ecosystem where students get hands-on experience in problem-solving, innovation, and business-building.

## Student Support Cell

GLOBAL VALUE

### Integrated Learning

Founder Led Classrooms

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CERTIFIED

GLOBAL VALUE

### Method Learning

Experiential Classrooms

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CERTIFIED

GLOBAL VALUE

### Innovation Conclaves

Venture Building

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CERTIFIED

Gurukkul's integrated learning blends academic excellence with real-world entrepreneurial training, following **NEP guidelines** to develop future innovators and business leaders.

Method Learning at Gurukkul is a **learn-by-doing** approach where students gain real-world entrepreneurial experience by actively engaging in startup-building exercises.

The Innovation Conclave at Gurukkul is a year-long competitive platform where students engage in **high-impact entrepreneurial challenges**, competing at inter- and intra-institutional levels.

## Institution Support Cell

INDUSTRY VALUE

### Incubation Infrastructure

Efficiency Building

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CERTIFIED

INDUSTRY VALUE

### Industry Collaborations

Accreditation Building

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CERTIFIED

The Incubation Infrastructure at Gurukkul serves as the foundation of an entrepreneurial ecosystem, shaping a thriving culture of innovation, mentorship, and startup success within the campus. This infrastructure acts as a stepping stone for future batches, ensuring **sustainable growth and long-term impact**.

Industry Collaboration at Gurukkul is a powerful network of partnerships with **government bodies, private sectors, investors, and think tanks**, enhancing the curriculum and providing real-world opportunities for students.

GLOBAL VALUE

### Outreach & Showdown

Thought Leadership

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CERTIFIED

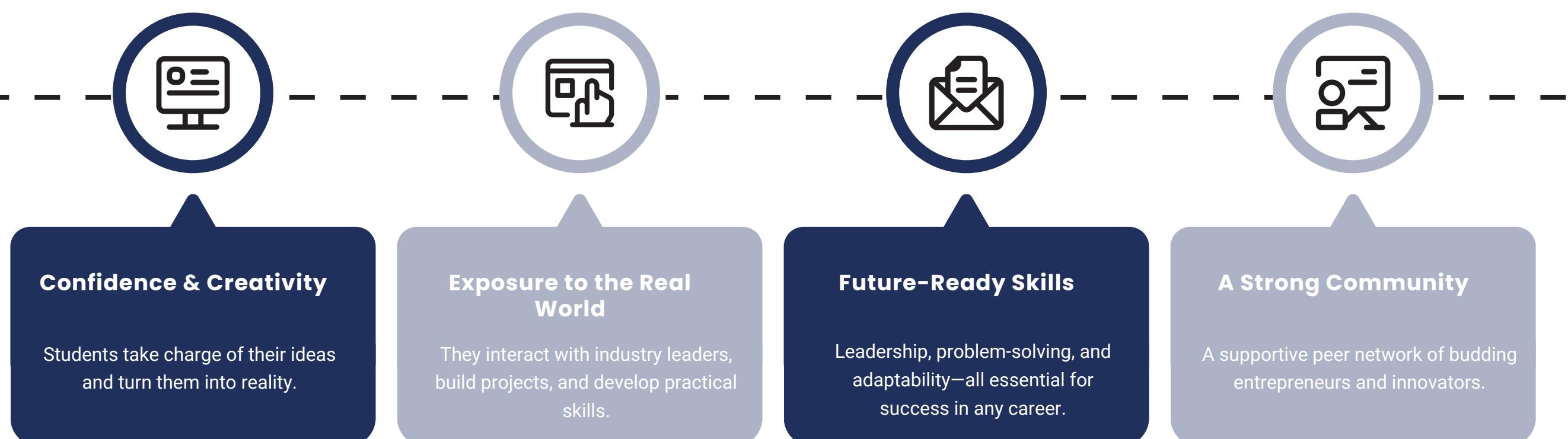
Outreach & Showdown at Gurukkul engage industry leaders, entrepreneurs, and influencers through **panel discussions, fireside chats, and product showcases**, fostering thought leadership and real-world exposure for students.

## THE IMPACT – HOW THIS CHANGES EVERYTHING

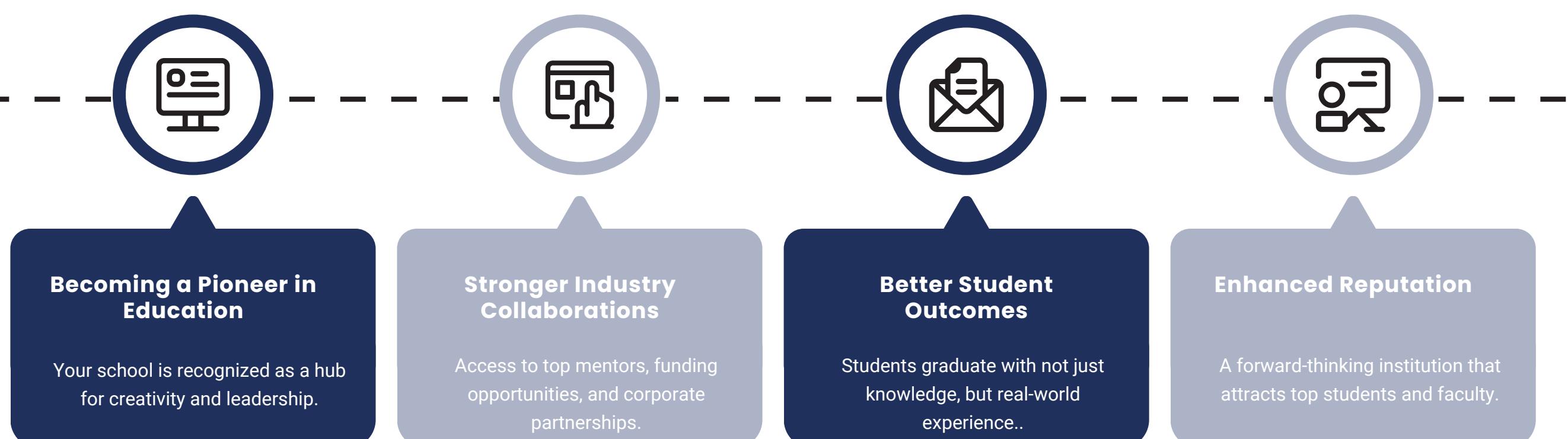
Students gain hands-on experience, industry exposure, and future-ready skills to lead with confidence. Schools transform into **innovation-driven institutions**, fostering stronger industry collaborations and better student outcomes.

Gurukkul enhances a school's reputation, making it a hub for entrepreneurship and leadership.

### For Students



### For Schools

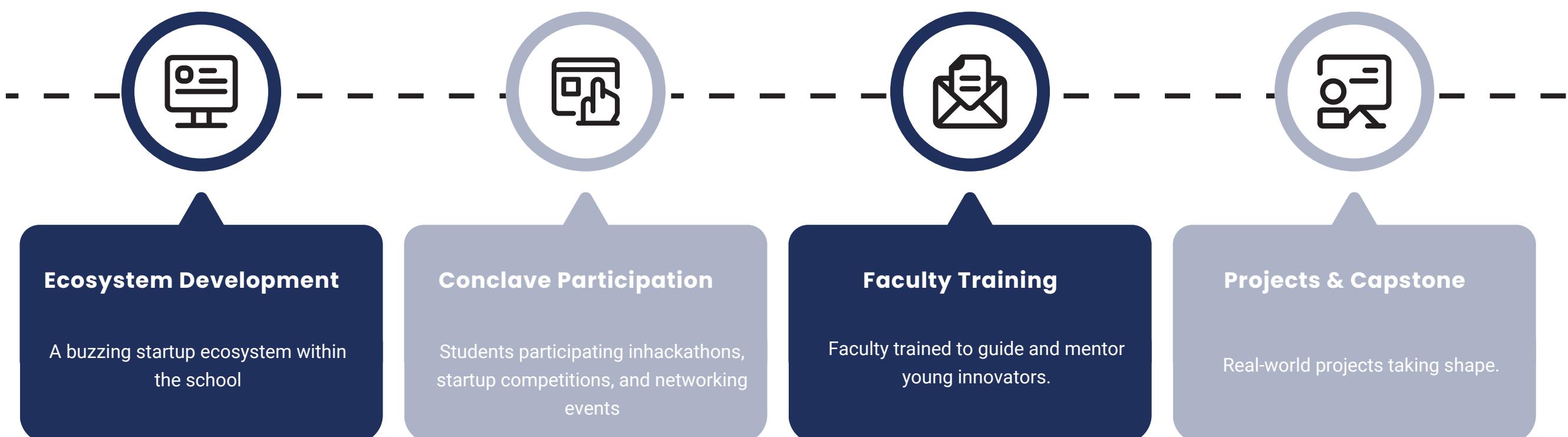


## WHAT SUCCESS LOOKS LIKE ?

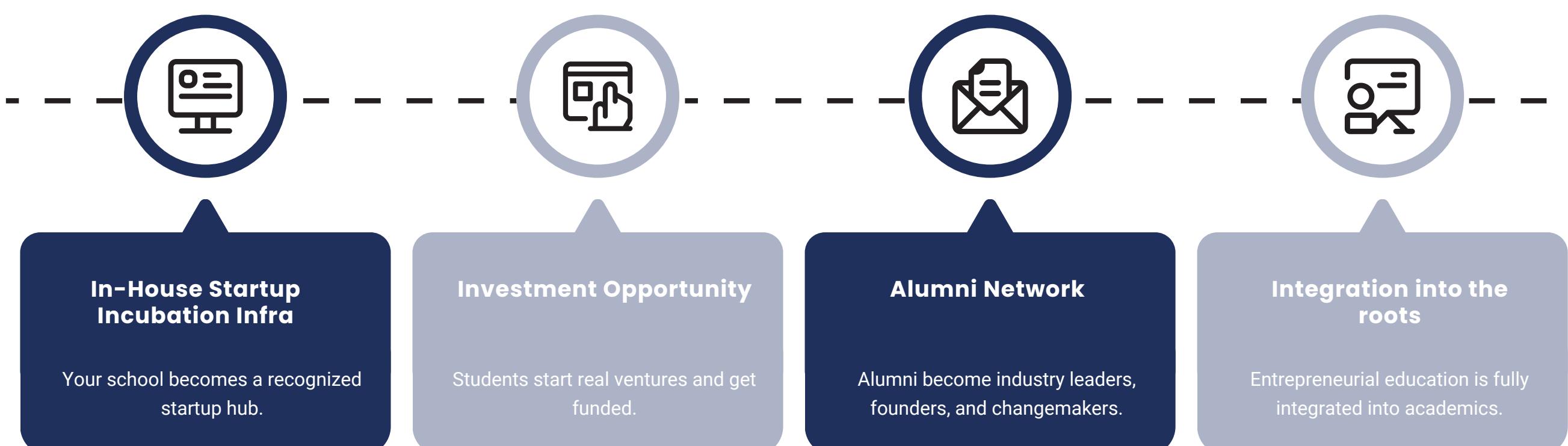
**Initially**, schools witness a thriving startup culture with active student participation and faculty mentorship. **In Long Term**, students launch real ventures, alumni become industry leaders, and entrepreneurial education is fully integrated.

The school evolves into a recognized startup hub, setting new benchmarks in innovation and academic excellence.

### Short-Term Success



### Long-Term Success



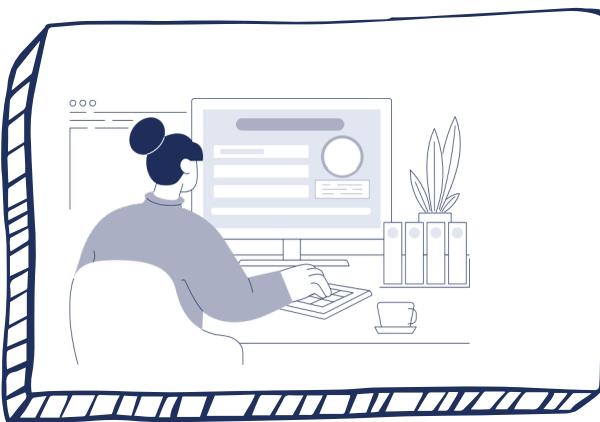
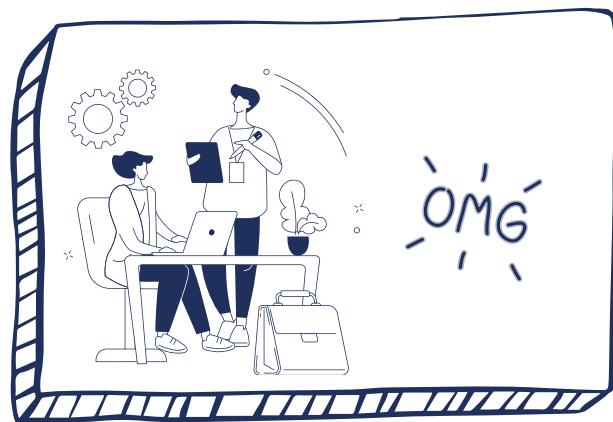
## BE PART OF THE STARTUP REVOLUTION!

The world is changing faster than ever. Traditional education alone isn't enough; students need practical skills, industry exposure, and the confidence to lead. Gurukkul gives them that edge.

### Let's bring Gurukkul to your school!

Reach out today and take the first step in shaping tomorrow's leaders.

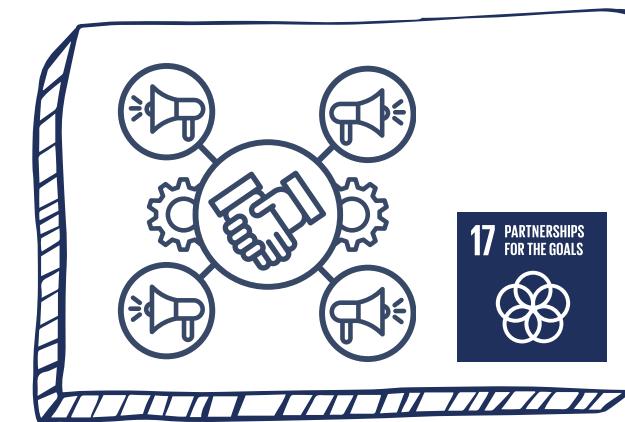
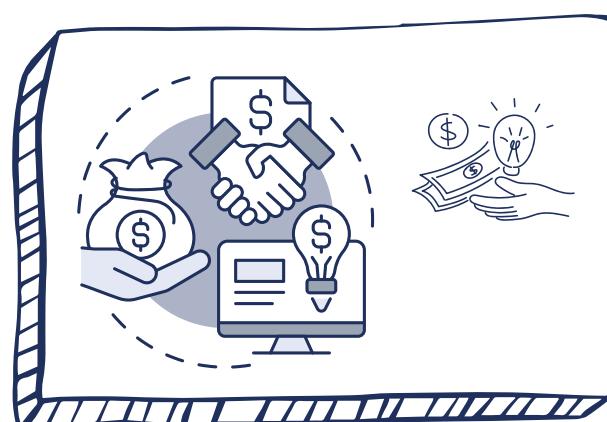
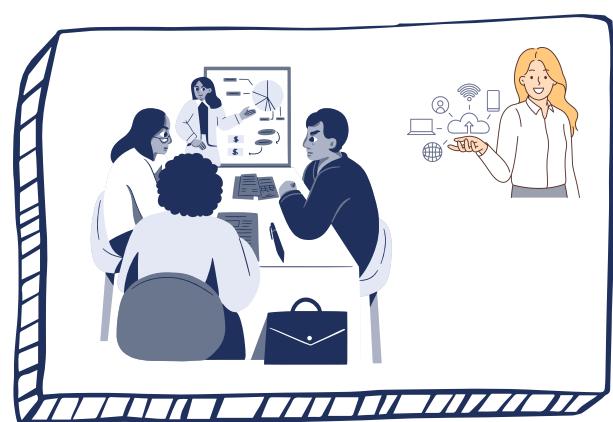
## Why Your School?



**1 Internships & Apprenticeships** - Gaining hands-on experience through internships with startups, venture firms, and incubators.

**2 Edge in College Applications & Fellowships** - Stronger profiles for top-tier international college admissions, international-level fellowships

**3 Structured Entrepreneurship Curriculum** - Implementation of a year-long, NEP-aligned curriculum with integrated learning, hands-on activities, and assessments.



**4 Incubation & Innovation Ecosystem** - Establishment of incubation infrastructure, including E-Cells, Product Studios, and Startup Labs.

**5 Access to Startup Grants & Funding** - Opportunities to secure grants, angel investments, and startup competition funding for scaling business ideas.

**6 Funding & Accreditation Milestones** - Recognition from government bodies, private agencies, and industry leaders to attract grants and investment opportunities.