

VARYA CAFÉ - PROPOSAL FOR INTERNET CAFE

SUMMARY STATEMENT

This proposal discusses the need to fund a new internet café in Kharghar, Mumbai, India.

PROJECT OBJECTIVE

To open an internet café in Kharghar, Mumbai, India.

- **Need #1:** Greater internet access and available computers for the local community.
- **Need #2:** Greater internet access and available computers for tourists.
- **Need #3:** A safe and fun place for our young people to “hang out.”

NEED STATEMENT

Kharghar currently has public internet access available only during limited hours at the local library, and only on four days per week.

- **Goal #1:** Make internet access and computer usage available seven days a week.
- **Goal #2:** Create an additional attraction for tourists.
- **Goal #3:** : Host supervised networked gaming nights for teens.

PROJECT SCOPE

We have determined that the vacant building at 15 Downing Street in Kharghar is the perfect venue for the new Café Online. This building was formerly occupied by a small convenience store, and consists of 1200 square feet with plenty of electrical outlets, a unisex restroom, and a front counter. The only remodeling, we would need to do is cleanup and painting, then set up tables with computers and printers and run new electrical connections out into the main room.

Primary Location

- **Location:** This is on a main street close to the highway and to a bus stop. It will be easily found by locals and tourists alike.
- **Security:** The parking lot and entry and exit doors are well lit by exterior lights. We will set up security cameras for extra protection.
- **Infrastructure:** Aliberton has adequate utilities and transportation services to support this enterprise.

- **Demographics:** Alberton is a modest small town with a permanent population of less than 2000 and a good mix of ages and incomes. Because it's on the main route around the island, many visitors—especially tourists—use our services each year
- **Access:** The parking lot of this location can accommodate up to 20 compact cars, and street parking can accommodate more. The building is all on ground level, making it accessible for handicapped clients.
- **Competition:** The only other venues in Alberton that offer internet access are the library and the CAP site in the Town Hall, both of which have extremely limited hours and are not open every day.
- **Marketing:** We plan to advertise our new enterprise in the island newspaper for the first month we are open, but most people are likely to notice our signage on our new location and simply stop by. We will make an effort to reach out to the local schools, churches, bed-and-breakfast venues, and hotels, who will be happy to send clients our way.

FUNCTIONAL REQUIREMENT

Our internet café will serve both the local community and our tourists.

- **Requirement #1:** Fund the initial two-year lease and modest remodel of the building at 492 Church Street.
- **Requirement #2:** Purchase servers, routers, computers, printers, and associated peripherals for fast internet access and business computer usage.
- **Requirement #3:** Set up our internet café in time for the tourist season this year, opening on May 1, 2023.

SCHEDULE TIMELINES AND DEADLINES

Set up our internet café in time for the tourist season this year, opening on May 1, 2023.

COLLABORATIONS

Collaborating with a funder, a redeveloper, a supplier and also with hospitality staff.

COST AND BENEFITS

Per hour rate will be 50 and add-on's on the basis of rest all services they all take.

CONCLUSION

We look forward to working with AT&T and supporting your efforts to improve your sales cycle with integrated CRM, JIT Inventory management, and training and support services. We are confident that we can meet the challenges ahead, and stand ready to partner with you in delivering an effective IT support solution.

If you have questions on this proposal, feel free to contact Varun at your convenience by email at varunkhadayate0810@gmail.com or by phone at 9930727285. We will be in touch with you next week to arrange a follow-up conversation on the proposal.

Thank you for your consideration,

Varun Khadayate
Founder