Industrial Psychology
Practical 3
Part A
(To be referred by students)

Topic: Writing a Job Analysis (Job Description + Job Specification) with the following parameters:

Job Description:
- Job Title
- Job Location
- Job Summary
- Reporting to
- Working conditions
- Job Duties
- Machines to be used
- Hazards

In addition, include the following parameters:
- Roles and duties
- Salary range
- Skills needed
- Educational qualifications
- Organisational Goals

Job Specification:
- Qualification
- Experience
- Training
- Skills
- Responsibilities
- Emotional Characteristics
- Sensory Demands

Name:
Class: B.Tech (CSBS)
Semester: VIII
Roll no.: A016

Date of experiment: 04/01/23

<u>**Job Analysis of Ed-Tech Content Developer**</u>
<u>**JOB DESCRIPTION**</u>

Job Title:

Ed-Tech Content Developer

Job Location:

Mumbai, India

Job Summary:

We are seeking an experienced Ed-Tech Content Developer to join our team at MindScape Learning, a cutting-edge ed-tech startup. The Ed-Tech Content Developer will be responsible for creating engaging and interactive educational content for our platform, which leverages technology to deliver personalized, interactive, and engaging educational experiences to students of all ages.

Reporting to:

Director of Content Development

Working conditions:

The Ed-Tech Content Developer will work in a fast-paced, deadline-driven environment and will be expected to work collaboratively with other members of the content development team.

Job Duties:

- Design, develop, and maintain engaging and interactive educational content for our platform
- Collaborate with the product development team to ensure that the content is aligned with the platform's overall design and goals
- Research and stay up-to-date with the latest trends and developments in the ed-tech industry
- Conduct user testing to ensure that the content is effective and engaging
- Evaluate and iterate on the content to improve its effectiveness over time

Machines to be used:

- Personal computer
- Educational software and tools

Hazards:

- None

Roles and duties:

- Design and develop engaging and interactive educational content
- Collaborate with the product development team to ensure that the content is aligned with the platform's overall design and goals
- Research and stay up-to-date with the latest trends and developments in the ed-tech industry
- Conduct user testing to ensure that the content is effective and engaging
- Evaluate and iterate on the content to improve its effectiveness over time

Salary range:

INR 4,00,000 - 6,00,000 per annum

Skills needed:

- Strong experience in designing and developing engaging and interactive educational content
- Excellent written and verbal communication skills
- Strong research and analytical skills
- Ability to work well in a fast-paced, deadline-driven environment
- Familiarity with the latest trends and developments in the ed-tech industry

Educational qualifications:

- Bachelor's degree in education, instructional design, or a related field
- Master's degree in education, instructional design, or a related field is a plus

Organisational Goals:

- Deliver personalized, interactive, and engaging educational experiences to students of all ages

- Leverage technology and innovative teaching methods to help students develop critical thinking and problem-solving skills
- Offer a range of resources to support students' learning journey
- Generate revenue through a combination of subscription-based services and advertising.

Qualification:

- Bachelor's degree in education, instructional design, or a related field
- Master's degree in education, instructional design, or a related field is a plus

Experience:

- Minimum of 3 years of experience in designing and developing engaging and interactive educational content

Training:

- On-the-job training will be provided to familiarize the candidate with the company's content development process and tools.

Skills:

- Strong experience in designing and developing engaging and interactive educational content
- Excellent written and verbal communication skills
- Strong research and analytical skills
- Ability to work well in a fast-paced, deadline-driven environment
- Familiarity with the latest trends and developments in the ed-tech industry

Responsibilities:

- Design and develop engaging and interactive educational content
- Collaborate with the product development team to ensure that the content is aligned with the platform's overall design and goals
- Research and stay up-to-date with the latest trends and developments in the ed-tech industry
- Conduct user testing to ensure that the content is effective and engaging
- Evaluate and iterate on the content to improve its effectiveness over time

Emotional Characteristics:

- Positive attitude and strong work ethic
- Ability to work well in a team environment
- Strong interpersonal skills
- Ability to handle pressure and meet deadlines
- Flexibility and adaptability

Sensory Demands:

- Ability to sit for extended periods at a computer
- Ability to use a computer for extended periods of time
- Ability to clearly communicate in a noisy or busy environment.