



Anshul Kuncha

About Me

I am a product analyst with 2 years of experience in analyzing and interpreting large datasets with Amazon and Logitech. I have worked in the International Trade and Compliance, and Tech Support industry and my expertise lies in product analysis and data visualization using tools like Tableau, Microsoft Excel, SQL and Python3. My fascination with numbers and patterns drives me to be an analyst.

Work Experience

Jun 2023 - **Business Analyst Intern - Pamten Inc**

Aug 2023 Princeton, New Jersey

- Collaborated with marketing and sales teams for a product improvement campaign, translating their business goals into specific data requirements. Analyzed competitors, customer

demographics and purchasing trends, which shaped the campaign strategy and resulted in a 20% increase in lead generation.

- Preprocessed and performed trend analysis on promotional event data for an E-commerce startup to tailor product requirements based customer feedback, using Excel and Python.
- Created a Tableau dashboard that visualized post event analysis metrics to measure customer satisfaction.

Dec 2021 -

Senior Product Compliance Associate - Amazon

Aug 2022

Bengaluru, India

- Spearheaded product analysis on 80+ products daily using SQL queries encompassing essential details such as characteristics, product type, risk level and 50 other relevant metrics.
- Assembled detailed documentation that served as a point of reference, providing clear directions and guidance of my product classification process, achieving an accuracy score of 99%.
- Maintained evidence needed to prove compliance of each product screened for investigation, by mapping the significance of HTS 10-digit product classification code.
- Provided guidance and training to internal teams on investigating and resolving compliance issues and ensuring corrective actions were implemented.
- Illustrated weekly reports and dashboards to senior management and stakeholders using Excel and Tableau.

Apr 2021 -

Technical Support Analyst - Logitech

Nov 2021

Bengaluru, India

- Analyzed Logitech's products to work with their customers by troubleshooting issues, thereby reducing solution time by 20% and improving the help desk ticket system across global markets.

- Optimized return processes by forecasting product requirement to determine the appropriate reorder level, which prevented product stock-outs in warehouses.

Education

2022 - 2024	Drexel University Philadelphia, USA MSc Business Analytics
2016 - 2020	C.B.I.T. Hyderabad, India Bachelor of Chemical Engineering

Skills and Languages

Excel	English
Tableau	
SQL	
Python	

Projects

Aa Name	Cover	Tools
 <u>Mental Health Hospitalizations</u>		Microsoft Excel Python Tableau
 <u>Financial Statement Analysis and Forecasting</u>		Microsoft Excel Tableau
 <u>Electric Vehicle Consumer Analytics</u>		Tableau

Resume

[Anshul_Kuncha_CV.pdf](#)

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